

West Shore Community College (WSCC)
 Articulation Agreement and Transfer Guide

Writing, writing, writing. Editing, project management, audience analysis, layout/design and persuasion. You will work with clients to craft and deliver their message effectively. You will work in various writing formats: proposals, reports, newsletters, specifications, directions and instructions, websites, articles, white papers, project plans and online help.

Communication Competency Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	SPE 101	Principles of Speaking	3
ENGL 150	English 1	3	ENG 111	English Composition 1	3
ENGL 250	English 2	3	ENG 112	English Composition 2	3

Quantitative Literacy Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
MATH 115 or MATH 117	Intermediate Algebra or Contemporary Mathematics	3	MTH 121 or MTH 125	Intermediate Algebra or Mathematical Reasoning	4 or 3

Natural Sciences Competency Requirements – minimum 6 Credits Required; 1 course with lab

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
Varies	Natural Sciences Elective	6	Varies	Varies	6

Self and Society Competency Requirements – Minimum 9 credits from 2 different disciplines with 1 course at 200 level or higher

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
Varies	FSU General Education – Self and Society Competency	9	Varies	Varies	9

Culture Competency Requirements - Minimum 9 credits from 2 different disciplines with 1 course at 200 level or higher

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
Varies	FSU General Education - Culture Electives	9	Varies	Varies	9

[Ferris State University General Education Program](#) Students are encouraged to work with an advisor to select appropriate general education courses

Major Requirements – 54 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
ENGL 311	Advanced Technical Writing	3	No Equivalent	No Equivalent	No Equivalent
ENGL 321	Advanced Composition	3	ENG 260	Advanced Composition *	3
ENGL 323	Proposal Writing	3	No Equivalent	No Equivalent	No Equivalent
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	No Equivalent
COMM 3xx	300-level Communications Elective	3	SPE 206	Small Group Decision Making	3
DSGN 110 or DSGN 224 or AIMC 383	Design Principles or Web Design and Planning	3	MKT 231	Digital Media Marketing*	3
ENGL 280 and JRNL 234	Special Topics in Technical Communication and Journalism Internship	1 and 2	ENG 299	Internship: Communication	3
ENGL 380	History of Written Communication and Style	3	No Equivalent	No Equivalent	No Equivalent
ENGL 411	Professional Technical Communication	4	No Equivalent	No Equivalent	No Equivalent
ENGL 417	Visual Rhetoric and Document Design	3	No Equivalent	No Equivalent	No Equivalent
ENGL 491	TPC/JTC Internship	4-8	No Equivalent	No Equivalent	No Equivalent
ENGL 499	Professional Writing Seminar	4	No Equivalent	No Equivalent	No Equivalent
Varies	Program Electives	11 – 15	Varies	Varies	11 - 15

*ENG 260 does not fulfill Ferris' General Education Requirements for a 300-level writing course

*MKT 231 is not a direct equivalent to DSGN 110 or DSGN 224, but accepted for this program.

See page 2 for Content Speciality – Journalism Portfolio Approval (Completed and presented as part of ENGL 499 capstone course)

Ferris State University and Community College – Journalism and Technical Communication – Articulation Agreement and Transfer Guide

Effective August 1, 2019 – August 1, 2022

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.

Content Speciality – Journalism – 21 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
JRNL 121	Writing for Mass Media	3	JRN 150 or SPE 202	Intro to News Writing or Intro to Mass Communication	3
JRNL 222	Reporting	3	No Equivalent	No Equivalent	No Equivalent
JRNL 330	Publication Editing	3	No Equivalent	No Equivalent	No Equivalent
JRNL 328	Feature & Opinion Writing	3	No Equivalent	No Equivalent	No Equivalent
JRNL 251	Understanding Mass Media	3	No Equivalent	No Equivalent	No Equivalent

Select two courses (6 credits)

FSU Course	FSU Course Title	FSU Cr. Hrs.	WSCC Equiv.	WSCC Course Title	WSCC Cr. Hrs.
COMM 387	Broadcast Presentation	3	No Equivalent	No Equivalent	No Equivalent
TDMP 328	Streaming Media Production	3	No Equivalent	No Equivalent	No Equivalent
GRDE 224	Website Design & Planning	3	No Equivalent	No Equivalent	No Equivalent
TDMP 326	Television Production Writing	3	No Equivalent	No Equivalent	No Equivalent

Total Credits Required for Degree**120****Program Contact Information:****Main Campus, Big Rapids****College of Arts & Sciences**(231)591-3660 | (231) 591-3988 | [Department of English, Literature, and World Languages](#)[Transfer Partnerships Website](#)**Delivery Locations**

This degree and the Ferris courses are offered at the following locations:

- Ferris State University, Main Campus, Big Rapids
- Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria**New Students**

- HS courses, GPA, SAT composite, and SAT English sub scores will be considered in the admission and course placement process.

Transfer Students

One of the following:

- At least 12 credits with minimum 2.0 GPA including an English and Math course
- Provide high school records and ACT scores for admission review

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Ferris State University Residency Requirement

- Have a minimum of 120 total credits to earn a bachelor degree
- Have a minimum of 30 credits of Ferris classes

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Original Signed Articulation Agreement

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Indemnification

To the extent permitted by law, Ferris State University and the Community College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement

Effective Dates: August 1, 2019 – August 1, 2022

This Agreement shall commence as August 1, 2019 and shall be for an initial term of three years. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of one year. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Signatures

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

West Shore Community College
3000 N. Stiles Road
Scottville, MI 49454
Phone: (800) 848-9722

August 1, 2019

Kristi Haik
Dean
College of Arts and Sciences

August 1, 2019

Scott Ward
President

August 1, 2019

Jody L. Ollenquist
Associate Professor and Chair
English, Literature, and World Languages Department

August 1, 2019

Mark Kinney
Vice President
Academic and Student Services

August 1, 2019

Sean Henne
Chair
Communications