

Northwestern Michigan College (NMC) Articulation Agreement and Transfer Guide

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Communication Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
COMM 105 or COMM 121	Interpersonal Communication or Fundamentals of Public Speaking	3	BUS 155 or COM 111	Interpersonal Communications or Public Speaking	3 or 4
ENGL 150	English 1	3	ENG 111	English Composition	4
ENGL 211 or ENGL 250	Industrial & Career Writing or English 2	3	BUS 231 or ENG 220 or ENG 112	Professional Communications or Technical Writing or English Composition	3 or 3 or 4
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	0

Quantitative Literacy

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Professionals 2 or Intermediate Algebra	4 or 3	No Equivalent or MTH 111	No Equivalent or Intermediate Algebra	0 or 4

Natural Sciences Competency - Two courses are required with a minimum of 6 credits: must have at least one lab course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	FSU General Education - Natural Sciences Electives	6	Varies	Varies	6

Culture Competency - Minimum 9 Credits from two different disciplines with one course at FSU 200 level or higher (see advisor)

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	FSU General Education - Culture Electives	9	Varies	Varies	9

Self and Society Competency - Minimum 9 Credits from two different disciplines

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	FSU General Education - Self and Society Elective	3	Varies	Varies	3
ECON 201	Principles of Microeconomics	3	ECO 202	Principles of Microeconomics	3
ECON 202	Principles of Macroeconomics	3	ECO 201	Principles of Macroeconomics	3

Hospitality Management degree students must complete a total of **46** general education credits to meet College of Business and University requirements.

Please refer to FSU's General Education Requirements at: [Ferris General Education Program](#)

Diversity - Competency met by 2 courses designated as Global and U.S. Diversity is satisfied by: These courses can be met through the Culture and Self and Society Competency requirements.

Collaboration Competency – Competency met by 2 courses contained in the Major or Business Core.
BUSN 499, HSMG 111, HSMG 226, MKTG 321

Problem Solving Competency - Competency met by 2 courses contained in the Major or Business Core.
ACCT 201, BUSN 499, HSMG 114, HSMG 215, HSMG 301, MKTG 321

Business Core Requirements – 30 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
ACCT 201	Principles of Financial Accounting	3	ACC 121	Accounting Principles 1	4
ACCT 202	Principles of Managerial Accounting	3	ACC 123	Accounting Principles 2	4
STQM 260	Introduction to Statistics	3	MTH 131	Intro. To Prob. & Stats.	3
MGMT 301	Applied Management	3	MGT 241	Principles of Management	3
BLAW 321	Contracts & Sales	3	BUS 261	Business Law 1	3
ISYS 321	Principles of Marketing	3	No Equivalent	No Equivalent	0
MKTG 321	Business Information Systems	3	MKT 201	Principles of Marketing	3
FINC 322	Financial Management 1	3	No Equivalent	No Equivalent	0
MGMT 370	Quality-Operations Management	3	No Equivalent	No Equivalent	0
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	0

Hospitality Major Requirements – 21 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
HSMG 113	Sanitation & Safety	3	No Equivalent	No Equivalent	0
HSMG 215	Hospitality Cost Controls	3	No Equivalent	No Equivalent	0
HSMG 292	HSMG Internship 1	3	ACC 290 or BUS 290 or CUL 190 or MKT 290 or MGT 290	Accounting Internship or Business Admin Internship or Culinary Internship or Marketing Internship or Management Internship	3 or 3 or 2 or 3 or 3
HSMG 300	Guest Service Management	3	No Equivalent	No Equivalent	0
HSMG 392	HSMG Internship 2	3	No Equivalent	No Equivalent	0
HSMG 403	Hospitality Law	3	No Equivalent	No Equivalent	0
HSMG 499	Hospitality Senior Seminar	3	No Equivalent	No Equivalent	0

Computer Literacy – 3 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
ISYS 103 & ISYS 104	Word & Presentation Applications & Spreadsheet & Integration Applications	1 & 2	No Equivalent	No Equivalent	0
ISYS 105	Introduction to Micro Systems & Software	3	CIT 100	Computer Info Technology	3

Additional Requirements – 3 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
RMLS 122	Responding to Emergencies	2	No Equivalent	No Equivalent	0
Varies	Elective	1	Varies	Elective	1

Specialized Management Concentration – 24 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	Directed Electives	20	Varies	ACC, BUS, CUL, MGT, or MKT Electives	20
Varies	Directed Electives	4	Varies	ACC, BUS, CUL, MGT, or MKT Electives at 300+	4

Total Credits Required for Degree:	121
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Program Delivery Locations and Contact Information:

[Transfer Partnerships Website](#)

Main Campus, Big Rapids**College of Business**

(800) 433-7747 | (231) 591-2420 | cob@ferris.edu | www.ferris.edu/cob

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria**Transfer Students**

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for Ferris State University's ENGL 150 or placement during the first semester at Ferris State University which would require an English ACT score of 16 or higher; or ERW SAT score of 450 or higher; or English Accuplacer score of 6 or higher.
- Transfer equivalency for Ferris State University's MATH 114 or 115 or placement during the first semester at Ferris State University which would require a Math ACT score of 19 or higher; Math SAT of 500 or higher; or Math Accuplacer scores: Elementary Algebra score 75 or higher and College Level Math 0 to 49.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Ferris State University and Northwestern Michigan College – Hospitality Management – Articulation Agreement / Transfer Guide

Effective September 1, 2020 – September 2, 2023

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit ferris.edu/non-discrimination.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Reverse Transfer Agreement

Northwestern Michigan College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both Northwestern Michigan College and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Original Signed Articulation Agreement

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Articulation Agreement

Effective Dates: September 1, 2020 – September 1, 2023

This Agreement shall commence as of September 1, 2020. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Signatures

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

Northwestern Michigan College
1701 East Front Street
Traverse City, MI 49686
Phone: (231) 995-1000

September 1, 2020

David Nicol
Dean
College of Business

September 1, 2020

Brian D. Heffner
Director
Business Programs / Academic Affairs

September 1, 2020

Lianne Briggs
Department Chair
Sports Entertainment and Hospitality Management

September 1, 2020

Amy Dorey
Coordinator
Hospitality Management