

Northwestern Michigan College (NMC)  
Articulation Agreement and Transfer Guide

With the rapid growth of competitive video gaming in recent years, opportunities in professional esports disciplines are becoming widely prevalent. The Professional Esports Production program combines creative prowess with technical expertise to prepare students for careers in one of the booming fields. With focus areas in Production, Content Creation, Streaming, and Interactive User Interface Design, students learn to produce and distribute creative content; use equipment to setup, host, and stream professional esports events; and develop programmable screen overlays and user interfaces. The recommended concentrations allow students to further expand in-depth knowledge in specific areas such as Coaching and Event Management. Multiple hands-on courses provide students with real-world experience and long-term career opportunities upon graduation.

**Communication Competency**

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	COM 111	Public Speaking	4
ENGL 150	English 1	3	ENG 111	College Composition 1	4
ENGL 250	English 2	3	ENG 112	College Composition 2	4
ENGL 311	Advanced Technical Writing	3	ENG 220	Technical Writing	3

**Quantitative Literacy** – See below or Official Pre-2016 Math SAT Score of 560 or Higher, Official Post-2016 Math SAT Score of 580 or Higher, or Official MATH ACT Score of 24 or Higher.

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Pro 2 or Intermediate Algebra	3-4	MTH 111	Intermediate Algebra	3

**Natural Sciences Competency** – Two courses are required with a minimum of 6 credits: must have at least one lab course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	Natural Sciences Electives	6	Varies	Varies	6

**Culture Competency** – Three courses are required with a minimum of 9 credits: must be from 2 different disciplines, have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
Varies	Culture Electives	9	Varies	Varies	9

**Self and Society Competency** – Three courses are required with a minimum of 9 credits: must be from 2 different disciplines, have at least 1 at FSU 200 level or higher course, and at least one Self and Society Foundation course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
PSYC 150	Introduction to Psychology	3	PSY 101	Introduction to Psychology	3
COMM 365	Intercultural Communication	3	No Equivalent	No Equivalent	0
Varies	Self & Society Elective	3	Varies	Varies	3

Students are encouraged to work with an advisor to select appropriate general education courses or may visit [www.ferris.edu/gened](http://www.ferris.edu/gened).

**Diversity Competency – 2 Courses Required**

If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:

- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

**College Requirements – 79 Credits Required****Major Courses – 34 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
ESPT 100	Introduction to Esports	3	No Equivalent	No Equivalent	0
ESPT 110	Game Studies	3	No Equivalent	No Equivalent	0
ESPT 201	Esports Casting and Streaming	1	No Equivalent	No Equivalent	0
ESPT 202	Esports Event Management	1	No Equivalent	No Equivalent	0
ESPT 203	Esports Security	1	No Equivalent	No Equivalent	0
ESPT 204	Esports Coaching	1	No Equivalent	No Equivalent	0
HSMG 240	Digital Event Production	3	No Equivalent	No Equivalent	0
ESPT 260	Content Creation Tools and Techniques	3	No Equivalent	No Equivalent	0
TDMP 315	Live Streaming and Recording	3	No Equivalent	No Equivalent	0
ESPT 350	Psychology of Play and Players	3	No Equivalent	No Equivalent	0
ESPT 360	Live Streaming Interface Design	3	No Equivalent	No Equivalent	0
ESPT 425	Culture and Diversity of Gaming	3	No Equivalent	No Equivalent	0
ESPT 498	Capstone	3	No Equivalent	No Equivalent	0
ESPT 499	Practicum	3	No Equivalent	No Equivalent	0

**Required Business Courses – 27 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
DAGD 104 or TDMP 132	Digital Imaging or Digital Media Art and Technology	3	No Equivalent VCA 123 or VCA 127	No Equivalent Photoshop I or Digital Imaging	3
TDMP 110	Introduction to Digital Media	3	VCA 146	Interactive Animation	3
ISIN 121	Digital Security Awareness	3	CIT 240	Network Security Management	3
STQM 260	Introduction to Statistics	3	MTH 131	Intro to Probability and Stats	3
BLAW 301 or BLAW 321	Legal Environment of Business or Contracts and Sales	3	No Equivalent BUS 261	No Equivalent Business Law	3
HSMG 301	Hospitality Facility Management	3	No Equivalent	No Equivalent	0
MGMT 301	Applied Management	3	MGT 241	Principles of Management	3
MKTG 321	Principles of Marketing	3	MKT 201	Principles of Marketing	3
MKTG 425	Marketing Research	3	No Equivalent	No Equivalent	0

**Industry Related Courses – 6 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
PLSC 323	International Organizations	3	No Equivalent	No Equivalent	0
COMM 383	Mass and Social Media Communication	3	No Equivalent	No Equivalent	0

**Concentrations – 12 Credits Required (Advisor Approval). Choose One Concentration.****Coaching and Psychology Concentration (CAPS) – 12 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	MCC Equiv.	NMC Course Title	NMC Cr. Hrs.
PSYC 325	Social Psychology	3	PSY 223	Intro to Social Psychology	3
PSYC 326	Industrial and Organizational Psychology	3	No Equivalent	No Equivalent	0
PSYC 331	Psychology of Personality	3	PSY 221	Psychology of Personality	3
Varies	Directed Elective	3	Varies	Varies	3

**Event Management Concentration (ESEV) – 12 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
HSMG 300	Guest Service Management	3	CUL 217	Kitchen and Dining Room Mgmt.	3
HSMG 305	Convention Sales and Service	3	No Equivalent	No Equivalent	0
HSMG 401	Event Management 1	3	No Equivalent	No Equivalent	0
HSMG 402	Event Management 2	3	No Equivalent	No Equivalent	0

**General Concentration (GESP) – 12 Credits Required.** Choose 4 courses out of 8 courses below.

FSU Course	FSU Course Title	FSU Cr. Hrs.	NMC Equiv.	NMC Course Title	NMC Cr. Hrs.
HSMG 300	Guest Service Management	3	No Equivalent	No Equivalent	0
HSMG 305	Convention Sales and Service	3	No Equivalent	No Equivalent	0
HSMG 401	Event Management 1	3	No Equivalent	No Equivalent	0
HSMG 402	Event Management 2	3	No Equivalent	No Equivalent	0
PYSC 325	Social Psychology	3	PSY 223	Intro to Social Psychology	3
PYSC 326	Industrial and Organizational Psychology	3	No Equivalent	No Equivalent	0
PSYC 331	Psychology of Personality	3	PSY 221	Psychology of Personality	3
Varies	Directed Elective	3	Varies	Varies	3

<b>Total Credits Required for Degree</b>	<b>120 – 122</b>
--	------------------

To fulfill the residency requirement for a bachelor's degree a student must earn a minimum of 30 credits from Ferris State University.

### Program Delivery Locations and Contact Information:

#### Main Campus, Big Rapids

##### College of Business – School of Digital Media

(231) 591-2712 | [sdm@ferris.edu](mailto:sdm@ferris.edu) | [www.ferris.edu/cob](http://www.ferris.edu/cob)

#### Ferris Statewide – Online

(231) 591-2340 | [FerrisOnline@ferris.edu](mailto:FerrisOnline@ferris.edu) | [www.ferris.edu/online](http://www.ferris.edu/online) | [Financial Aid Consortium Eligible](#)

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

#### General Admission Criteria

New Student Admission Requirements for incoming freshman refer to the Ferris Catalog [www.ferris.edu/catalog](http://www.ferris.edu/catalog)

#### Transfer Students

- Combined college or university GPA of 2.00 (on a 4.00 scale) from all institutions attended.
- 12 credit hours or more.

#### Steps to Apply

- Complete a free application at [www.ferris.edu/apply](http://www.ferris.edu/apply).
  - Submit Official transcripts from every school attended to [transfer@ferris.edu](mailto:transfer@ferris.edu) or Ferris State University Admissions Office, 1201 S. State St, CSS 201, Big Rapids, MI 49307
- Submit Test Scores (if required)
  - ACT Scores; go to [www.act.org](http://www.act.org). Ferris State University School Code: 1994
  - SAT, CLEP and AP Scores; go to [www.collegeboard.org](http://www.collegeboard.org). Ferris State University School Code: 1222

#### Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, transfer policies and have any questions answered prior to completing an application. Ferris accepts transfer courses in which the student earned a letter grade of “C” or better. Additional policies such as the Ferris Sunset and Residency Requirement should be discussed with a Ferris advisor. Students who are completing the MTA may have different general education course requirements for the particular degree selected.

Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Once admitted, students are required to complete an orientation and should continue to meet with an advisor as they work toward graduation.

To schedule an appointment or for additional transfer resources and policies see our Transfer Resource page at [www.ferris.edu/transfer/collegetransfer](http://www.ferris.edu/transfer/collegetransfer).

*\*Indicates an approved Ferris course substitution*

#### Reverse Transfer Agreement

Ferris has reverse transfer agreements with several Michigan Community Colleges. Under such agreement, Ferris will provide your official University transcript to a partner school you have attended so that they MAY grant you an associate or bachelor degree upon completion of sufficient and appropriate credit hours from both institutions. In turn, the degree granting institution will provide Ferris with an updated transcript reflecting the newly earned credential.

### **Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

### **Disclaimer**

Transfer guides are not intended to be a contract with Ferris. The information on this guide is subject to change and is aligned to the catalog year listed above. **Students should contact their community college and/or Ferris to keep informed of changes.** Students' final responsibility for verifying all transfer information lies with the student. Please refer to the Ferris catalog for the most current curriculum [www.ferris.edu/catalog](http://www.ferris.edu/catalog).

Partners may contact the Transfer Services Center with questions or updates at [transferguidesarticulations@ferris.edu](mailto:transferguidesarticulations@ferris.edu).

### Original Signed Articulation Agreement

The original, signed document is kept on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at [transferguidesarticulations@ferris.edu](mailto:transferguidesarticulations@ferris.edu).

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

**Indemnification** To the extent permitted by law, Ferris State University and College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

### Articulation Agreement

#### Effective Dates: December 1, 2022 – December 1, 2025

This Agreement shall commence as of December 1, 2022 and shall be for an initial term of three years. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

### Signatures

Ferris State University  
1201 S. State Street  
Big Rapids, MI 49307  
Phone: (231) 591-2000

Northwestern Michigan College  
1701 East Front Street  
Traverse City, MI 49686  
Phone: (231) 995-1000

December 1, 2022

\_\_\_\_\_  
Logan Jones, Ph.D.  
Dean  
College of Business

December 1, 2022

\_\_\_\_\_  
Stephen Siciliano  
Vice President  
Educational Services

December 1, 2022

\_\_\_\_\_  
Glen Okonoski, M.S.  
Director  
Criminal Justice

December 1, 2022

\_\_\_\_\_  
Brian Heffner  
Department Chair  
Business Academic Area