

The Business Administration degree provides considerable flexibility and a broad-based education in business that is intended to significantly extend your career options. The program offers considerable flexibility in terms of the concentrations you may choose to complete your degree. As a key part of this degree, the College of Business offers a wide array of business-related concentrations such as Fleet Management, Human Resource Management, International Business, Lean Systems, Leadership and Project Management, Legal Studies, Operations and Supply Management, Risk Management and Insurance, and Small Business and Entrepreneurship. There are also a variety of unique certificates, minors or course combinations that can be used to complete your degree. We encourage you to visit: www.ferris.edu/businesses/degrees for details and information about available minor options.

Communication Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	SPE 257	Public Speaking	3
ENGL 150	English 1	3	ENG 111	Freshman English Composition	3
ENGL 250	English 2	3	ENG 222	Expository Writing and Research	3
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	0

Quantitative Literacy– See below or Official Pre-2016 Math SAT Score of 560 or Higher, Official Post-2016 MATH SAT Score of 580 or Higher, or Official Math ACT Score of 24 or Higher.

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Pro 2 or Intermediate Algebra	4 or 3	MAT 105 or MAT 105XY	Intermediate Algebra	3-6

Natural Sciences Competency - Two courses are required with a minimum of 6 credits: must have at least one lab course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
Varies	Natural Sciences Electives	6	Varies	Varies	6

Culture Competency - 3 courses are required with a minimum of 9 credits: must be from 2 different disciplines and have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
Varies	Culture Electives	9	Varies	Varies	9

Self and Society Competency - 3 courses are required with a minimum of 9 credits: must be from 2 different disciplines and have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
ECON 201	Principles of Microeconomics	3	ECO 202	Principles of Economics – Micro	3
ECON 202	Principles of Macroeconomics	3	ECO 201	Principles of Economics – Macro	3
Varies	Self & Society Non-Economics Elective	3	Varies	Varies	3

Business Administration with Concentrations degree students must complete a total of **39 to 40** general education credits to meet College of Business and University requirements.

Students are encouraged to work with an advisor to select appropriate general education courses or may visit www.ferris.edu/gened.

Diversity Competency – 2 Courses Required

If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:

- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

College Requirements - 81 Credits Required**Business Core Requirements – 30 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
ACCT 201	Principles of Financial Acct.	3	ACC 201	Financial Accounting	4
ACCT 202	Principles of Managerial Acct.	3	ACC 202	Managerial Accounting	4
STQM 260	Introduction to Statistics	3	MAT 212	Intro to Probability and Statistics	3
MGMT 301	Applied Mgmt.	3	No Equivalent	No Equivalent	0
BLAW 321	Contracts & Sales	3	BUS 153	Business Law	3
MKTG 321	Principles of Marketing	3	BUS 162	Principles of Marketing	3
MGMT 370	Quality-Operations Mgmt.	3	No Equivalent	No Equivalent	0
FINC 322	Financial Mgmt. 1	3	No Equivalent	No Equivalent	0
ISYS 321	Business Information Systems	3	No Equivalent	No Equivalent	0
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	0

Major Courses – 33 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	MMC Equiv.	MMC Course Title	MMC Cr. Hrs.
ISYS 105	Introduction Microcomputer Systems & Software	3	CIS 100 or CIS 130	Applications with Microcomputers	3
RMIN 200 or PROJ 320 or AMMCT Elective or FINC Elective or STAT Elective	RMIN 200 or PROJ 320 or Accounting Elective, Finance Elective, or Statistics Elective	3	Varies	Varies	3
MGMT 302	Team Dynamics & Org. Behavior	3	No Equivalent	No Equivalent	0
MGMT 305	Managerial Leadership	3	No Equivalent	No Equivalent	0
INTB 310 or INTB 335	International Business Systems or Cross-Cultural Business	3	BUS 225 or No Equivalent	International Business or No Equivalent	3
MGMT 350	Mgmt. Metrics & Decision Making	3	No Equivalent	No Equivalent	0
MGMT 373	Human Resource Mgmt.	3	No Equivalent	No Equivalent	0
MGMT 447	Business Ethics & Social Responsibility	3	No Equivalent	No Equivalent	0
MGMT 488	Advanced Mgmt. Cases & Problems	3	No Equivalent	No Equivalent	0
MGMT 491	Mgmt. Internship Department Approval	3	No Equivalent	No Equivalent	0
Varies	Directed Elective	3	Varies	Directed Elective	3

Minor, Certificate, or Concentration – 18 Credits Required (Advisor Approval)

A total of 18 credits is required with a maximum of 6 to 7 credits overlapping courses with degree that must be substituted with directed electives to meet the minimum 120 credits required. Two courses must be at the 300 level or higher. These courses are not used to calculate the major 2.00 GPA requirement. Choose one of the following:

1. An advisor approved minor; see the Minor section.
2. An advisor approved certificate; see the Certificate section.
3. The BUAD Specialized Concentration; see the BUAD Specialized Concentration (XXXX) section.

Total Mid Michigan College Credits	62
Total Ferris State University Credits	63
Total Credits Required for Degree	120 - 122

No more than 90 credits may be transferred from the community college to Ferris State University.

Program Delivery Locations and Contact Information:

Main Campus, Big Rapids**College of Business**

(231) 591-2427 | www.ferris.edu/cob | mgmt@ferris.edu

Ferris Online

(231) 591-2340 | www.ferris.edu/online | ferrisonline@ferris.edu | [Financial Aid Consortium Eligible](#)

Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114 or 115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

New Student Admission Requirements for incoming freshman refer to the Ferris Catalog www.ferris.edu/catalog.

Steps to Apply

1. Complete a free application at www.ferris.edu/apply.
2. Submit Official transcripts from every school attended to:
 - Ferris State University Admissions Office, 1201 S. State St, CSS 201, Big Rapids, MI 49307
 - Transfer@ferris.edu
3. Submit Test Scores (if required)
 - ACT Scores; go to www.act.org. Ferris State University School Code: 1994
 - SAT, CLEP and AP Scores; go to www.collegeboard.org. Ferris State University School Code: 1222

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation. Students are encouraged to work with their Ferris Advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor's degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide and the Ferris Catalog at www.ferris.edu/catalog.

Partners may contact the Transfer Services Center with questions or updates at otssp@ferris.edu.