

The Business Administration-Professional Track provides a degree completion program in Business Administration for students who have 24 credits of coursework in an occupational, technical or professional specialty. The degree is designed to prepare individuals for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student.

#### Communication Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	COM 131	Fundamentals of Public Speaking	3
ENGL 150	English 1	3	EN 101	English Composition 1	3
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	BA 102 or EN 102	Business & Technical English 2 or English Composition 2	3
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	0

**Quantitative Literacy**— See below or Official Pre-2016 Math SAT Score of 560 or Higher, Official Post-2016 MATH SAT Score of 580 or Higher, or Official Math ACT Score of 24 or Higher. Students must substitute General Education elective credits for MATH 114 if their Math ACT score is 24 or higher or their SAT score is 580 or higher.

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Pro. 2 or Intermediate Algebra	4 or 3	BA 26. Or MA 107	Mathematical Apps in Business or Intermediate Algebra	4

**Natural Sciences Competency** - Two courses are required with a minimum of 6 credits: must have at least one lab course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
Varies	Natural Sciences Elective s	6	Varies	Varies	6

**Culture Competency** - 3 courses are required with a minimum of 9 credits: must be from 2 different disciplines and have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
Varies	Culture Electives	9	Varies	Varies	9

**Self and Society Competency**— 3 courses are required with a minimum of 9 credits: must be from 2 different disciplines and have at least 1 at FSU 200 level or higher course.

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
ECON 201	Principles of Microeconomics	3	EC 252	Principles of Economics 2	3
ECON 202	Principles of Macroeconomics	3	EC 251	Principles of Economics 1	3
Varies	Self & Society Elective Non-Economics Elective	3	Varies	Varies	3

#### Additional General Education

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
*Varies	FSU General Education – 1 Course at 300/400 level – Advisor Approval	3	*Varies	Varies - Course at 300/400 level – Advisor Approval	3
*Varies	FSU General Education	*Varies	Varies	Varies	*Varies

**Business Administration with Professional Tracks** degree students must complete a total of **48** general education credits to meet College of Business and University requirements.

Students are encouraged to work with an advisor to select appropriate general education courses or may visit [www.ferris.edu/gened](http://www.ferris.edu/gened)

#### Diversity Competency – 2 Courses Required

If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:

- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

## College Requirements – 72 Credits Required

### Business Core Requirements - 30 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
ACCT 201	Principles of Financial Acct.	3	BA 256	Principles of Accounting 1	4
ACCT 202	Principles of Managerial Acct.	3	BA 257	Principles of Accounting 2	4
STQM 260	Introduction to Statistics	3	BA 254 or MA 215 or PY 281	Business Statistics or Statistics or Introduction to Statistics	3 or 4
MGMT 301	Applied Management	3	BA 283	Business Management	3
BLAW 321	Contracts and Sales	3	No Equivalent	No Equivalent	0
MKTG 321	Principles of Marketing	3	BA 270	Marketing	3
ISYS 321	Business Information Systems	3	No Equivalent	No Equivalent	0
FINC 322	Financial Management I	3	No Equivalent	No Equivalent	0
MGMT 370	Quality-Operations Management	3	No Equivalent	No Equivalent	0
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	0

### Major Courses - 12 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
MGMT 302	Team Dynamics & Org. Behavior	3	BA 282	Organizational Behavior	3
INTB 310 or INTB 335	International Business Systems or Cross-Cultural Business	3	No Equivalent	No Equivalent	0
MGMT 373	Human Resource Management	3	BA 284	Human Resource Management	3
MGMT 488	Advanced Cases and Problems	3	No Equivalent	No Equivalent	0

### Professional Track – 24 Semester Credit Hours Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
Varies	Career – Specific Occupational Specialty Courses	24	Varies	Career – Specific Occupational Specialty Courses	24

### Free Electives – 6 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	GRCC Equiv.	GRCC Course Title	GRCC Cr. Hrs.
Varies	1 course at 300/400 Level – Advisor Approval	6	Varies	One course at 300/400 Level – Advisor Approval	6

<b>Total Community College Credits (no more than 90 credits may be transferred from the community college)</b>	<b>97</b>
<b>Total Ferris State University Credits</b>	<b>30</b>
<b>Total Credits Required for Degree</b>	<b>120</b>

### Program Delivery Locations and Contact Information:

#### Main Campus, Big Rapids

##### College of Business

(231) 591-2427 | [www.ferris.edu/cob](http://www.ferris.edu/cob) | [mgmt@ferris.edu](mailto:mgmt@ferris.edu)

#### Ferris Statewide – Grand Rapids

(616) 451-4777 | [fsugr@ferris.edu](mailto:fsugr@ferris.edu) | [www.ferris.edu/statewide](http://www.ferris.edu/statewide)

*Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).*

### General Admission Criteria

#### Transfer Students – Main Campus, Big Rapids

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended). GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

### Steps to Apply

1. Complete a free application at [www.ferris.edu/apply](http://www.ferris.edu/apply).
2. Submit Official transcripts from every school attended to:
  - Ferris State University Admissions Office, 1201 S. State St, CSS 201, Big Rapids, MI 49307
  - [Transfer@ferris.edu](mailto:Transfer@ferris.edu)
3. Submit Test Scores (if required)
  - ACT Scores; go to [www.act.org](http://www.act.org). Ferris State University School Code: 1994
  - SAT, CLEP and AP Scores; go to [www.collegeboard.org](http://www.collegeboard.org). Ferris State University School Code: 1222

### Ferris State University and Grand Rapids Community College – Business Administration Professional Track - Transfer Guide

Effective Fall 2020; updated BLAW 321 to No Equivalent Spring 2021

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit [ferris.edu/non-discrimination](http://ferris.edu/non-discrimination).

### **Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

### **Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation.

### **Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor's degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

### **Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

### **Disclaimer**

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. **Students should contact their community college or Ferris to keep informed of changes.** Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide and the Ferris Catalog [www.ferris.edu/catalog](http://www.ferris.edu/catalog).

Partners may contact the Transfer Services Center with questions or updates at [otssp@ferris.edu](mailto:otssp@ferris.edu).