

The Business Administration degree provides a broad base education in business that is intended to extend your career options. The program offers considerable flexibility in terms of the concentrations you may choose to complete your degree. The College of Business offers a wide array of business-related concentrations such as Fleet Management, Human Resource Management, International Business, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, and Small Business & Entrepreneurship. There are also a variety of unique certificates, minors or course combinations that can be used to complete your degree.

### Communication Competency Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
COMM 121	Fundamentals of Public Speaking	3	COMM 104	Public Speaking	4
ENGL 150	English I	3	ENGL 101	Rhetoric and Composition	3
ENGL 250	English II	3	ENGL 102	Research Writing	3
ENGL 325	Advanced Business Writing	3	No Equivalent	No Equivalent	No Equivalent

### Quantitative Literacy Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Pro 2 or Intermediate Algebra	4 or 3	No Equivalent or MATH 105	No Equivalent or Intermediate Algebra	No Equivalent 4

### Natural Sciences Competency Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
Varies	FSU General Education - Natural Sciences Electives – 1 course with lab	6	Varies	Varies	6

### Self and Society Competency Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
ECON 201	Principles of Microeconomics	3	ECON 132	Microeconomics	3
ECON 202	Principles of Macroeconomics	3	ECON 131	Macroeconomics	3
Varies	FSU General Education - Self and Society Non-Economics Elective	3	Varies	Varies	3

### Culture Competency Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
Varies	FSU General Education - Culture Electives - Minimum 9 credits from 2 different disciplines with 1 at 200 level or higher	9	Varies	Varies – 1 course must be at FSU 200+ level	9

### Additional General Education Requirement

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
COMM 251 or COMM 332 or COMM 336	Argumentation and Debate or Persuasive Speaking or Tech and Prof Presentation	3	NA	NA	NA
*Varies	FSU General Education	*Varies	Varies	Varies	*Varies

\***Business Administration with Concentrations** degree students must complete a total of **48** general education credits to meet College of Business and University requirements.

Please refer to FSU's [General Education Requirements](#). Students are encouraged to work with an advisor to select appropriate general education courses.

**Diversity Competency – 2 Courses Required**

If not met by courses taken for Culture, Self and Society, or MTA, a student must meet the following:

- 1 course with the Global Diversity attribute
- 1 course with the U.S. Diversity attribute

**Collaboration Competency** – Competency met by 2 courses contained in the Major or Business Core.  
BUSN 499, MKTG 321, MGMT 350, MGMT 488

**Problem Solving Competency** - Competency met by 2 courses contained in the Major or Business Core  
ACCT 201, ACCT 202, BUSN 499, MKTG 321, MGMT 350, MGMT 488

**College Requirements - 72 – 78 Credits Required****Business Core Requirements – 30 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
ACCT 201	Principles of Financial Acct.	3	ACCT 101	Accounting Principles 1	4
ACCT 202	Principles of Managerial Acct.	3	ACCT 102 or ACCT 215	Accounting Principles 2 or Cost Accounting 1	4
STQM 260	Introduction to Statistics	3	MATH 210	Introduction to Statistics	4
MGMT 301	Applied Management	3	BUSN 242	Principles of Management	3
BLAW 321	Contracts and Sales	3	BUSN251	Business Law 2	3
MKTG 321	Principles of Marketing	3	BUSN 253	Marketing	3
ISYS 321	Business Information Systems	3	No Equivalent	No Equivalent	No Equivalent
FINC 322	Financial Management I	3	No Equivalent	No Equivalent	No Equivalent
MGMT 370	Quality-Operations Management	3	No Equivalent	No Equivalent	No Equivalent
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	No Equivalent

**Major Courses – 30 Credits Required**

FSU Course	FSU Course Title	FSU Cr. Hrs.	BC Equiv.	BC Course Title	BC Cr. Hrs.
ISYS 105	Introduction Microcomputer Systems and Software	3	CIS 101	Computer Concepts and Applications	4
MGMT 302	Team Dynamics & Org. Behavior	3	No Equivalent	No Equivalent	No Equivalent
INTB 310 or INTB 335	International Business Systems or Cross-Cultural Business	3	BUSN 260 or No Equivalent	International Business or No Equivalent	3 No Equivalent
Choose 1	Acct. Elective, Finance Elective, Statistics Elective, or MGMT 350	3	Varies	Varies	3
MGMT 373	Human Resource Management	3	No Equivalent	No Equivalent	No Equivalent
MGMT 447	Business Ethics and Social Responsibility	3	No Equivalent	No Equivalent	No Equivalent
MGMT 488	Advanced Cases and Problems	3	No Equivalent	No Equivalent	No Equivalent
MGMT 491	Internship (highly recommended) or COB Directed Elective	3	No Equivalent	No Equivalent	No Equivalent
Varies	1 course at 300/400 Level – Advisor Approval	6	Varies	One course at FSU 300/400 Level – Advisor Approval	6

**Choose One Required Concentration from the list below or a College of Business Approved Minor or Certificate (Requires Advisor Approval). Must be 12 credits or more.**

Advanced Fleet Management	Human Resource Management	International Business Management
Risk Management and Insurance	Lean Systems	Leadership and Project Management
Operations and Supply Management	Small Business and Entrepreneurship	

**Total Credits Required for Degree:**

**120**

**No more than 90 credits may be transferred from the community college to Ferris State University.**

## Program Delivery Locations and Contact Information:

### Main Campus, Big Rapids

#### College of Business

(800) 433-7747 | (231) 591-2427 | [College of Business Email](#) | [College of Business Website](#) | [Management Department Email](#)

### Ferris Online

(800) 562-9130 | (231) 591-2340 | [Ferris Online Email](#) | [Ferris Online Website](#)

#### [Transfer Partnerships Website](#)

\*Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

### Degree Outcomes

1. Graduates can demonstrate and show the interrelatedness of the elements of planning, organizing, leading, and controlling management functions.
2. Graduates can identify and appropriately evaluate the influence of internal factors such as organizational goals, structure, power, culture, human resources, technology, and resources in terms of managing an organization.
3. Graduates can identify and appropriately evaluate the influence of external factors and stakeholders affecting the organization's performance and business decisions from a managerial position.
4. Graduates have the ability to scan and recognize emergent and pending global threats and opportunities affecting the performance of the organization.
5. Graduates can create a plan to attract, develop, and maintain human resources to support organizational strategy consistent with legal and ethical standards.
6. Graduates can participate in team projects that demonstrate competence in achieving common goals.
7. Graduates can construct and deliver effective presentation skills to inform or persuade business goals, decisions, initiatives and/or results both orally and verbally.
8. Graduates have the ability to perform business planning and execute both strategic and tactical applications of technical and/or industry-specific knowledge and skill sets

### General Admission Criteria

#### Transfer Students

- Combined college or university GPA of 2.35 (on a 4.00 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

### Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation. Students are encouraged to work with their Ferris Advisor for selection of any electives, to ensure transferability and to minimize credits taken.

### Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

### Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

### Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

### Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide.

### Ferris State University and Bay College - Business Administration –Transfer Guide

Effective Fall 2019; updated ECON course numbers/sequence Fall 2020

*Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit [ferris.edu/non-discrimination](http://ferris.edu/non-discrimination).*