

West Shore Community College

Articulation Agreement and Transfer Guide

The Business Administration-Professional Track provides a degree completion program in Business Administration for students who have prior coursework containing a professional or occupational emphasis (i.e. Accounting, Human Resources, Management, Marketing, Cosmetology and many others). The degree is designed to prepare individuals for the rapidly changing nature of the work environment in business, government and other nonprofit organizations. Building upon a core of business courses, the program features a tight sequence of major courses; however, the program also provides the flexibility to specialize in an area of interest for the student.

Course Requirements

West Shore Community College			
Course	Ferris Equiv.	West Shore Course Title	Cr. Hrs.
ACC 121	ACCT 201	Principles of Accounting I	4
ACC 122	ACCT 202	Principles of Accounting II	4
ECO 136	ECON 222	Principles of Economics I	3
ECO 137	ECON 221	Principles of Economics II	3
ENG 111	ENGL 150	English Composition I	3
ENG 112	ENGL 250	English Composition II	3
MGT 201	MGMT 301	Principles of Management	3
MGT 202	MGMT 373	Personnel Management	3
MKT 241	MKGT 321	Principles of Marketing	3
MTH 121	MATH 115	Intermediate Algebra	4
MTH 123	STQM 260	Introduction to Statistics	3
SPE 101	COMM 121	Principles of Speaking	3
WSCC	Varies	Science Elective with Lab	4
WSCC	Varies	Science Elective	3-4
WSCC	Varies	Cultural Enrichment Elective (one course must be at FSU 200+ level)	9
WSCC	Varies	Social Awareness Elective	3
WSCC or Ferris *	Varies	General Education Electives (to meet 48 total general education credits)	7-9
WSCC or Ferris *	Varies	Free Electives	1-3
WSCC or Ferris*	Varies	Professional Track Courses (Meet w/Ferris Advisor to select courses. Three credits must transfer to Ferris at 300/400 level or additional electives may be required)	24
Total West Shore Community College Credits			90 - 95

Ferris State University		
Course	FSU Course Title	Cr. Hrs.
BLAW 321	Contracts & Sales	3
BUSN 499	Integrating Experience	3
ENGL 325	Advanced Business Writing	3
FINC 322	Financial Management I	3
INTB 310	International Business Systems	3
or	or	
INTB 335	Cross-Cultural Business	
ISYS 321	Business Information Systems	3
MGMT 302	Team Dynamics – Org Behavior	3
MGMT 370	Quality – Operations Management	3
MGMT 488	Advanced Management Cases – Problems	3
Varies*	300/400 Level Electives	3
Minimum Ferris Credits		30
Minimum Credits Required for Degree		120

* Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Ferris State University – Traverse City
 (231) 995-1734 or ferrisNorth@ferris.edu
www.ferris.edu/statewide
Ferris Online
 Toll Free at (800) 562-9130 or (231) 591-2340
ferrisonline@ferris.edu
Big Rapids Campus
College of Business
 (800) 433-7747
 (231) 591-2420 or email COB@ferris.edu

www.ferris.edu/transfer

West Shore Community College Articulation Agreement and Transfer Guide

General Admission Criteria

Transfer Students – Degree Completion at the Community College

To be admitted to this degree program, students must have at least 48 transferable semester credit hours (“C” or better on 4.0 scale) from an accredited college or university with a 2.35 overall GPA and credit for, or placement into Ferris’ ENGL150 (ENG 111 at WSCC) and Ferris’ MATH 115 (MTH 121 at WSCC) are required. Official transcripts from all accredited colleges/universities must be submitted with the Ferris application. Financial aid is available and may include concurrent enrollment at both institutions.

Transfer Students – Big Rapids Main Campus

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA is based on completion of 12 credit hours or more. (It is highly recommended that transfer credits include The FSU equivalency of ENGL 150, MATH 115, and the FSU equivalency of a social awareness or cultural enrichment course OR general education requirements.) Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGLISH 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; Compass score 70 – 100.
- Transfer equivalency for FSU MATH 115 or placement during the first semester at FSU which would require an ACT Math score of 19 or higher; Compass Algebra score 46 - 74 and HS Algebra with 2.0.

Graduation Requirements

In addition to meeting the specific course requirements for the program, students must also complete:

- A minimum of 120 total semester credit hours
- A minimum of 30 semester credit hours from Ferris
- A minimum 2.0 overall Ferris GPA, as well as a 2.0 GPA in the business core, major, and professional track.
- A minimum of 40 semester credits at the 300/400 level (as determined by Ferris)
- A minimum of 24 semester credits of career specific courses, approved by the advisor and department head.
- Meet all general education requirements, including one course in both global consciousness and race, ethnicity and gender.
- A minimum of 48 semester credits of general education coursework.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location). The “Online Readiness Tutorial” is required for students who register for an online *course* or are completing an online *degree*. Students must demonstrate competency in Blackboard skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Indemnification

To the extent permitted by law, Ferris State University and the Community College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

West Shore Community College
Articulation Agreement and Transfer Guide

Articulation Agreement

This Articulation Agreement is in effect August 15, 2013, and continues until terminated by either institution.

The original, signed document is on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.