

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

**Course Requirements**

Washtenaw Community College				Ferris State University		
Course	Ferris Equiv.	Washtenaw Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
COM 102	COMM 105	Interpersonal Communication	3	ENGL 311	Advanced Technical Writing	3
or	or	or		or	or	
COM 101	COMM 121	Fundamentals of Speaking		ENGL 321	Advanced Composition	
ENG 111	ENGL 150	Composition I	3	or	or	
ENG 226	ENGL 250	Composition II	3	ENGL 323	Proposal Writing	
or	or	or		or	or	
ENG 107	ENGL 211	Technical Writing I		ENGL 325	Advanced Business Writing	
or		or		<b>Total Ferris General Education Credits</b>		<b>3</b>
ENG 208		Technical Writing II		<b>Business Core</b>		
or		or		BLAW 321	Business Law 1	3
ENG 209		Technical Writing III		ISYS 321	Business Information Systems	3
MTH 169	MATH 115	Intermediate Algebra	4	FINC 322	Financial Management 1	3
	or			MGMT 370	Quality Operations Management	3
	MATH 114			BUSN 499	Integrating Experience	3
ECO 211	ECON 221	Principles of Economics I	3	<b>Total Ferris Business Core Credits</b>		<b>15</b>
ECO 222	ECON 222	Principles of Economics II	3	<b>Hospitality Management Major</b>		
Washtenaw	VARIABLES	FSU General Education - Natural Sciences Elective (1 with Lab)	7	HSMG 300	Guest Service Management	3
Washtenaw	VARIABLES	FSU General Education - Culture Elective	9	HSMG 392	HSMG Internship II	3
Washtenaw	VARIABLES	FSU General Education - Self and Society	3	HSMG 403	Hospitality Law	3
Washtenaw	VARIABLES	General Elective	6	HSMG 499	Hospitality Senior Seminar	3
<b>Total WCC General Education Credits</b>			<b>44</b>	<b>Total Ferris Hospitality Management Major Credits</b>		<b>12</b>
<b>Business Core</b>				<b>Total Ferris Credits Prior to Concentration</b>		<b>30</b>
ACC 111	ACCT 201	Principles of Accounting I	3	<b>Please refer to FSU's General Education Requirements at:</b>		
ACC 122	ACCT 202	Principles of Accounting II	3	<a href="http://www.ferris.edu/htmls/academics/gened/index.htm">http://www.ferris.edu/htmls/academics/gened/index.htm</a>		
MTH 160	STQM 260	Basic Statistics	3-4	Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.		
or		or		Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.		
BMG 265		Business Statistics				
BMG 230	MGMT 301	Managements Skills	3			
BMG 250	MKTG 321	Principles of Marketing	3			
<b>Total WCC Business Core Credits</b>			<b>15-16</b>			
<b>Hospitality Management Major</b>						
CUL 110	HSMG 113	Sanitation and Hygiene	3			
CUL 224	HSMG 215	Principles of Cost Control	3			
CUL 174	HSMG 292	CUL Co-op Education I	3			
<b>Total WCC Hospitality Management Major Credits</b>			<b>12</b>			
<b>Total Washtenaw Credits Prior to Concentration</b>			<b>71-72</b>			

**Program Offered at:**
**Main Campus, Big Rapids**

College of Business  
[www.ferris.edu/HTMLS/colleges/](http://www.ferris.edu/HTMLS/colleges/)  
(231) 591-2420 or COB@ferris.edu

[www.ferris.edu/transfer](http://www.ferris.edu/transfer)

Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Washtenaw Community College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

<b>Washtenaw Community College</b>			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Washtenaw Course Titles	Cr. Hrs.
CUL 150	HSMG 211	Food Service Management and Supervision	3
CUL 226	HSMG 229	Advanced Dining Room and Beverage Management	3
BMG 240	MGMT 373	Human Resources Management	3
Choose two courses from the five listed below			
CUL 118	HSMG 114	Principles of Nutrition	3
	HSMG 111	Principles of Food Science	3
	HSMG 127	Principles of Cooking & Baking	3
	HSMG 226	Intl Cuisine & Culture	3
	HSMG 355	NPO Fundraising Experience	3
<b>Total WCC Food &amp; Beverage Management Concentration Credits</b>			

Lodging Management Concentration			
Course	Ferris Equiv.	Washtenaw Course Titles	Cr. Hrs.
BMG 240	MGMT 373	Human Resources Management	3
<i>Washtenaw</i>	<i>VARIABLES</i>	Directed Electives	6
<b>Total WCC Lodging Management Concentration Credits</b>			<b>9</b>

Event Management Concentration			
Course	Ferris Equiv.	Washtenaw Course Titles	Cr. Hrs.
BMG 160	MKTG 231	Principles of Sales	3
	<b>or</b>		
	PROJ 320		
<b>Total WCC Event Management Concentration Credits</b>			<b>3</b>

Specialized Management Concentration			
Course	Ferris Equiv.	Washtenaw Course Titles	Cr. Hrs.
<i>Washtenaw</i>	<i>VARIABLES</i>	Directed Electives	24
<b>Total WCC Specialized Management Concentration Credits</b>			<b>24</b>

**Total Washtenaw Community College Credits 74-95**

<b>Ferris State University</b>		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 207	Bar & Beverage Management	3
HSMG 301	Hospitality Facilities Management	3
HSMG 399	Food and Beverage Ops Management	3
Choose two courses from the five listed below		
HSMG 111	Principles of Food Science	3
HSMG 114	Menu Planning and Nutrition	3
HSMG 127	Principles of Cooking & Baking	3
HSMG 226	Intl Cuisine & Culture	3
HSMG 355	NPO Fundraising Experience	3
<b>Total Ferris Food &amp; Beverage Management Concentration Credits</b>		<b>15</b>

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Management & Hotel Analytics	3
<b>Total Ferris Lodging Management Concentration Credits</b>		<b>15</b>

Event Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127	Principles of Cooking & Baking	3
<b>or</b>	<b>or</b>	
HSMG 355	NPO Fundraising Experience	
RMIN 200	Foundations Risk Management & Insurance	3
PREL 240	Public Relations Principle	3
<b>Total Ferris Event Management Concentration Credits</b>		<b>21</b>

**Total Ferris Credits 45-51**

**Credits Required for Degree 121-122**

**General Admission****New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. SAT ERW score of 450 or higher.
  2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
  3. SAT Composite of 900 or higher.

**New Students ACT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. ACT English score of 16 or higher.
  2. ACT Math score of 19 or higher.
  3. ACT Reading score of 19 or higher

**Transfer Students**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

**Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

**Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation

**Online Learning**

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

**Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

**Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

**Disclaimer**

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.