

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

**Course Requirements**

Schoolcraft College				Ferris State University		
Course	Ferris Equiv.	Schoolcraft Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
COMA 200 or COMA 103	COMM 105 or COMM 121	Interpersonal Communications or Fundamentals of Speech	3	ENGL 311 or ENGL 321	Advanced Technical Writing or Advanced Composition	3
ENGL 101	ENGL 150	English Composition 1	3	ENGL 323 or ENGL 325	Proposal Writing or Advanced Business Writing	
ENGL 106	ENGL 211 or ENGL 250	Business English	3	<b>Total Ferris General Education Credits</b>		<b>3</b>
MATH 113	MATH 114 or Math 115	Intermediate Algebra for College Students	4	<b>Business Core</b>		
ECON 201	ECON 221	Principles of Macroeconomics	4	ISYS 321	Business Information Systems	3
ECON 202	ECON 222	Principles of Microeconomics	4	FINC 322	Financial Management 1	3
SCC	Varies	FSU General Education – Natural Sciences Elective w/ Lab	4	MGMT 370	Quality-Operations Management	3
SCC	Varies	FSU General Education – Natural Sciences Elective w/o Lab	3	BUSN 499	Integrating Experience	3
SCC	Varies	FSU General Education - Culture Elective	9	<b>Total Ferris Business Core Credits</b>		<b>12</b>
SCC	Varies	FSU General Education – Self and Society Elective	3	<b>Hospitality Management Major</b>		
SCC	Varies	FSU General Education Electives	6	HSMG 215	Hospitality Cost Controls	3
<b>Total Schoolcraft General Education Credits</b>			<b>46</b>	HSMG 300	Guest Service Management	3
<b>Business Core</b>				HSMG 392	HSMG Internship II	3
ACCT 201	ACCT 201	Principles of Accounting 1	4	HSMG 403	Hospitality Law	3
ACCT 202	ACCT 202	Principles of Accounting 2	4	HSMG 499	Hospitality Senior Seminar	3
MATH 122	STQM 260	Elementary Statistics	4	<b>Total Ferris Hospitality Management Major Credits</b>		<b>15</b>
BUS 217	MGMT 301	Business Management	3	<b>Total Ferris Credits Prior to Concentration</b>		<b>30</b>
BUS 207	BLAW 321		3			
BUS 226	MKTG 321	Principles of Marketing	3			
<b>Total Schoolcraft Business Core Credits</b>			<b>21</b>			
<b>Hospitality Management Major</b>						
CAP 102	HSMG 113	Culinary Sanitation	2			
CAP 191	HSMG 292	Externship	3			
<b>Total Schoolcraft Hospitality Management Major Credits</b>			<b>5</b>			
<b>Total Schoolcraft Credits Prior to Concentration</b>			<b>72</b>			

**Please refer to FSU's General Education Requirements at:**

<http://www.ferris.edu/htmls/academics/gened/index.htm>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Effective Fall 2017

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit [ferris.edu/non-discrimination](http://ferris.edu/non-discrimination).

Program Offered at:

**Main Campus, Big Rapids**

College of Business

[www.ferris.edu/HTMLS/colleges/](http://www.ferris.edu/HTMLS/colleges/)  
(231) 591-2420 or [COB@ferris.edu](mailto:COB@ferris.edu)

[www.ferris.edu/transfer](http://www.ferris.edu/transfer)

Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Schoolcraft College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Schoolcraft Community College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Schoolcraft Course Titles	Cr. Hrs.
CM 210	HSMG 207	Wine and Spirits	3
CAP 243	HSMG 211	Storeroom Operation	3
CAP 143	HSMG 229	Dining Room Service	4
BUS 230	MGMT 373	Human Resource Management	3
Choose one or two courses from the list below and/or at Ferris for a total of two courses.			
CAP 24141	HSMG 114	Culinary Sanitation	2
CAP 128	HSMG 127	Intro. To Food Techniques	4
CAP 244	HSMG 226	International/American Cuisine	8
<b>Total Schoolcraft Food &amp; Beverage Management Concentration Credits</b>			<b>13 - 21</b>

Lodging Management Concentration			
Course	Ferris Equiv.	Schoolcraft Course Titles	Cr. Hrs.
BUS 230	MGMT 373	Human Resource Management	3
SCC	Varies	Directed Elective	6
<b>Total Schoolcraft Lodging Management Concentration Credits</b>			<b>9</b>

Event Management Concentration			
Course	Ferris Equiv.	Schoolcraft Course Titles	Cr. Hrs.
BUS 120	PROJ 320 or MKTG 231	Strategic Selling	3
<b>Total Schoolcraft Event Management Concentration Credits</b>			<b>3</b>

Specialized Management Concentration			
Course	Ferris Equiv.	Schoolcraft Course Titles	Cr. Hrs.
SCC	Varies	Directed Electives	24
<b>Total Schoolcraft Specialized Management Concentration Credits</b>			<b>24</b>

**Total Schoolcraft College Credits** 49

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgt	3
HSMG 399	Food and Beverage Ops Mgt	3
Choose one or two courses from the list below and/or at Ferris for a total of two courses.		
HSMG 111	Principles of Food Service	3
HSMG 355	NPO Fundraising Experience	3
<b>Total Ferris Food &amp; Beverage Management Concentration Credits</b>		<b>6</b>

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgt	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Mgt & Hotel Analytics	3
MGMT 373	Human Resource Management	3
<b>Total Ferris Lodging Management Concentration Credits</b>		<b>18</b>

Event Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127 or HSMG 355	Principles of Cooking & Baking or NPO Fundraising Experience	3
RMIN 200	Foundations Risk Mgmt & Insur	3
PREL 240	Public Relations Principle	3
PROJ 320 or MKTG 321	Proj Management Fundamentals or Principles of Marketing	3
<b>Total Ferris Event Management Concentration Credits</b>		<b>24</b>

**Total Ferris Credits** 48

**Credits Required for Degree** 97

**General Admission****New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. SAT ERW score of 450 or higher.
  2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
  3. SAT Composite of 900 or higher.

**New Students ACT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. ACT English score of 16 or higher.
  2. ACT Math score of 19 or higher.
  3. ACT Reading score of 19 or higher

**Transfer Students**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

**Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

**Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation

**Online Learning**

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

**Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

**Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

**Disclaimer**

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.