

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Course Requirements

St. Clair Community College				Ferris State University		
Course	Ferris Equiv.	St. Clair Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
SPC 101	COMM 121 or COMM 105	Speech Communication	3	ENGL 311	Advanced Technical Writing	3
ENG 101	ENGL 150	English Composition I	3	ENGL 321	Advanced Composition	
ENG 104	ENGL 211	Technical Report Writing	3	or	or	
or	or	or		ENGL 323	Proposal Writing	
ENG 102	ENGL 250	English Composition II		or	or	
or	or	or		ENGL 325	Advanced Business Writing	
ENG 201	ENGL 250	Advanced Composition		Total Ferris General Education Credits		3
MTH 110	MATH 114 or MATH 115	Intermediate Algebra	4	Business Core		
BUS 221	ECON 221	Principles of Macroeconomics	3	ISYS 321	Business Information Systems	3
BUS 222	ECON 222	Principles of Microeconomics	3	FINC 322	Financial Management 1	3
SC4	VARIES	FSU General Education - Natural Sciences Elective (1 with Lab)	7	MGMT 370	Quality Operations Management	3
SC4	VARIES	FSU General Education - Culture Elective	9	BUSN 499	Integrating Experience	3
SC4	VARIES	FSU General Education - Self and Society Elective	3	Total Ferris Business Core Credits		12
SC4	VARIES	General Education Electives	6	Hospitality Management Major		
Total SC4 General Education Credits			44	HSMG 113	Sanitation and Safety	3
Business Core				HSMG 215	Hospitality Cost Controls	3
ACCT 211	ACCT 201	Principles of Accounting I	4	HSMG 292	HSMG Internship I	3
ACCT 212	ACCT 202	Principles of Accounting II	4	HSMG 300	Guest Service Management	3
MTH 120	STQM 260	Introduction to Statistics	4	HSMG 392	HSMG Internship II	3
BUS 155	MGMT 301	Principles of Management	3	HSMG 403	Hospitality Law	3
BUS 153	BLAW 321	Business Law	3	HSMG 499	Hospitality Senior Seminar	3
BUS 180	MKTG 321	Marketing Principles	3	Total Ferris Hospitality Management Major Credits		21
Total SC4 Business Core Credits			21	Total Ferris Credits Prior to Concentration		36
Total SC4 Credits Prior to Concentration			65			

Please refer to FSU's General Education Requirements at:

<http://www.ferris.edu/htmls/academics/gened/index.htm>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Main Campus, Big Rapids

College of Business
www.ferris.edu/HTMLS/colleges/
(231) 591-2420 or COB@ferris.edu

www.ferris.edu/transfer

Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either St Clair Community College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

St. Clair Community College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	St. Clair Course Titles	Cr. Hrs.

Total SC4 Food & Beverage Management Concentration Credits

Lodging Management Concentration			
Course	Ferris Equiv.	St. Clair Course Titles	Cr. Hrs.
SC4	VARIES	Directed Electives	6

Total SC4 Lodging Management Concentration Credits **6**

Event Management Concentration			
Course	Ferris Equiv.	St. Clair Course Titles	Cr. Hrs.
BUS 181	MKTG 231	Professional Selling	3
	or		
	PROJ 320		

Total SC4 Event Management Concentration Credits **3**

Specialized Management Concentration			
Course	Ferris Equiv.	St. Clair Course Titles	Cr. Hrs.
SC4	VARIES	Directed Electives	24

Total SC4 Specialized Management Concentration Credits **24**

Total SC4 Community College Credits **67-89**

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.

HSMG 207	Bar & Beverage Management	3
HSMG 211	Purchasing for F&B Operations	3
HSMG 229	Dining Room Management	3
HSMG 301	Hospitality Facilities Management	3
HSMG 399	Food and Beverage Ops Management	3
MGMT 373	Human Resource Management	3

Choose two courses from the five listed below

HSMG 111	Principles of Food Science	3
HSMG 114	Menu Planning and Nutrition	3
HSMG 127	Principles of Cooking & Baking	3
HSMG 226	Intl Cuisine & Culture	3
HSMG 355	NPO Fundraising Experience	3

Total Ferris Food & Beverage Management Concentration Credits **24**

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Management & Hotel Analytics	3
MGMT 373	Human Resource Management	3

Total Ferris Lodging Management Concentration Credits **18**

Event Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.

HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127	Principles of Cooking & Baking	3
	or	
HSMG 355	NPO Fundraising Experience	
RMIN 200	Foundations Risk Management & Insurance	3
PREL 240	Public Relations Principle	3

Total Ferris Event Management Concentration Credits **21**

Total Ferris Credits **54-60**

Credits Required for Degree **121-122**

General Admission**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. SAT ERW score of 450 or higher.
 2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 3. SAT Composite of 900 or higher.

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. ACT English score of 16 or higher.
 2. ACT Math score of 19 or higher.
 3. ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.