

Oakland Community College
Transfer Guide
Program Description

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Course Requirements

Oakland Community College			
Course	Ferris Equiv.	Oakland Course Titles	Cr. Hrs.
COMM 1290 or COMM 1600	COMM 105 or COMM121	Interpersonal Communication or Fundamentals of Speech	3
ENG 1510	ENGL 150	Composition I	3
ENG 1520 or ENG 1350 or ENG 2200	ENGL 250 or ENGL 211	Business Communications or Business Communications	3-4
MAT 1150	MATH 115 or MATH 114	Intermediate Algebra	4
ECO 2610	ECON 221	Economics I	3
ECO 2620	ECON 222	Economics II	3
OCC	<i>Varies</i>	FSU General Education – Natural Sciences (one with Lab)	7
OCC	<i>Varies</i>	FSU General Education – Culture Electives	9
OCC	<i>Varies</i>	FSU General Education – Self and Society Elective	3
OCC	<i>Varies</i>	General Education Electives	6
Total Oakland General Education Credits			44-45
Business Core			
ACC 1810	ACCT 201	Principles of Financial Accounting	3
ACC 1820	ACCT 202	Principles of Managerial Accounting	3
MAT 1580	STQM 260	Statistics	3
BUS 2530	MGMT 301	Principles of Management	3
BUS 2030	BLAW 321	Business Law I	3
MKT 2520	MKTG 321	Fundamental of Marketing Theory/Practice	3
Total Oakland Business Core Credits			18
Hospitality Management Major			
CUL 1010	HSMG 113	Food Standards, Sanitation & Hygiene	2
CUL 2020	HSMG 215	Food Service Cost Control	3
CUL 2490	HSMG 403	Hospitality Legal Issues	3
Total Ferris Hospitality Management Major Credits			8
Total Oakland Credits Prior to Concentration			70-71

Ferris State University		
Course	Ferris Course Titles	Cr. Hrs.
ENGL 311 or ENGL 321 or ENGL 323 or ENGL 325	Advanced Technical Writing or Advanced Composition or Proposal Writing or Advanced Business Writing	3
Total Ferris General Education Credits		3
Business Core		
ISYS 321	Business Information Systems	3
FINC 322	Financial Management 1	3
MGMT 370	Quality Operations Management	3
BUSN 499	Integrating Experience	3
Total Ferris Business Core Credits		12
Hospitality Management Major		
HSMG 292	HSMG Internship I	3
HSMG 300	Guest Service Management	3
HSMG 392	HSMG Internship II	3
HSMG 499	Hospitality Senior Seminar	3
Total Ferris Hospitality Management Major Credits		12
Total Ferris Credits Prior to Concentration		27

Please refer to FSU's General Education Requirements at: <http://www.ferris.edu/htmls/academics/gened/index.htm>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Main Campus, Big Rapids
College of Business
www.ferris.edu/HTMLS/colleges/
(231) 591-2420 or COB@ferris.edu

www.ferris.edu/transfer

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Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Oakland Community College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Oakland Community College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Oakland Course Titles	Cr. Hrs.
CUL 2320	HSMG 207	Wine and Spirits	3
CUL 2030	HSMG 211	Food Purchasing and Storage	3
CUL 1210	HSMG 229	Dining Room I	4
and		or	
CUL 2210		Dining Room II	
Choose two courses from five listed below			
CUL 1240	HSMG 114		3
CUL 1111	HSMG 127	Cookery	4
	HSMG 111	Principles of Food Science	3
	HSMG 226	Intl Cuisine & Culture	3
	HSMG 355	NPO Fundraising Experience	3
Total Oakland Food & Beverage Management Concentration Credits			17

Lodging Management Concentration			
Course	Ferris Equiv.	Oakland Course Titles	Cr. Hrs.
CUL 2610	HSMG 404	Front Office Operations	3
OCC	Varies	Directed Elective	3
OCC	Varies	Directed Elective	3
Total Oakland Lodging Management Concentration Credits			9

Event Management Concentration			
Course	Ferris Equiv.	Oakland Course Titles	Cr. Hrs.
MKT 1020	MKTG 231	Salesmanship	3
Total Oakland Event Management Concentration Credits			3

Specialized Management Concentration			
Course	Ferris Equiv.	Oakland Course Titles	Cr. Hrs.
OCC	Varies	Directed Electives	24
Total Oakland Specialized Management Concentration Credits			24

Total Oakland Community College Credits 73-94

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 399	Food and Beverage Ops Management	3
MGMT 373	Human Resource Management	3
Choose two courses from the five listed below		
HSMG 111	Principles of Food Science	3
HSMG 114	Menu Planning and Nutrition	3
HSMG 127	Principles of Cooking & Baking	3
HSMG 226	Intl Cuisine & Culture	3
HSMG 355	NPO Fundraising Experience	3
Total Ferris Food & Beverage Management Concentration Credits		15

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Management & Hotel Analytics	3
MGMT 373	Human Resource Management	3
Total Ferris Lodging Management Concentration Credits		15

Event Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127	Principles of Cooking & Baking	3
or	or	
HSMG 355	NPO Fundraising Experience	
RMIN 200	Foundations Risk Management & Insurance	3
PREL 240	Public Relations Principle	3
Total Ferris Event Management Concentration Credits		21

Total Ferris Credits 42-48

Credits Required for Degree 121-122

General Admission**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. SAT ERW score of 450 or higher.
 2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 3. SAT Composite of 900 or higher.

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. ACT English score of 16 or higher.
 2. ACT Math score of 19 or higher.
 3. ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.