

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

### Course Requirements

Northwestern Michigan College				Ferris State University		
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
COM 111	COMM 105 or COMM 121	Public Speaking	4	ENGL 311	Advanced Technical Writing	3
ENG 111	ENGL 150	English Composition	4	ENGL 321	Advanced Composition	
ENG 112	ENGL 250	English Composition	4	or	Or	
ENG 228		Advanced Writing & Rhetoric		ENGL 323	Proposal Writing	
or	or	or	3	or	Or	
ENG 113		Technical Writing		ENGL 325	Advanced Business Writing	
or		or		<b>Total Ferris General Education Credits</b>		<b>3</b>
ENG 220	ENGL 211	Technical Writing		Business Core		
MTH 111	MATH 115	Intermediate Algebra	4	BUSN 499	Integrating Experience	3
or		or		FINC 322	Financial Management 1	3
MTH 121		College Algebra		ISYS 321	Business Information Systems	3
ECO 201	ECON 221	Principles of Macroeconomics	3	MGMT 370	Quality-Operations Mgmt.	3
ECO 202	ECON 222	Principles of Microeconomics	3	<b>Total Ferris Business Core Credits</b>		<b>12</b>
NMC	VARIES	FSU General Education – Natural Sciences Elective	3-4	Hospitality Management Major		
NMC	VARIES	FSU General Education – Natural Sciences Elective with Lab	4	HSMG 392	HSMG Internship II	3
NMC	VARIES	FSU General Education - Culture Electives (one 200+ level)	9	HSMG 403	Hospitality Law	3
NMC	VARIES	FSU General Education - Self and Society Elective	3	HSMG 499	Hospitality Senior Seminar	3
NMC	VARIES	General Education Electives	6	<b>Total Ferris Hospitality Management Major Credits</b>		<b>9</b>
<b>Total Northwestern General Education Credits</b>			<b>46 - 48</b>	<b>Total Ferris Credits Prior to Concentration</b>		<b>24</b>
Business Core						
ACC 121	ACCT 201	Accounting Principles I	4	Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.		
ACC 122	ACCT 202	Accounting Principles II	4	Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.		
MTH 131	STQM 260	Intro. To Prob. & Stats.	3			
MGT 241	MGMT 301	Principles of Management	3			
BUS 261	BLAW 321	Business Law I	3			
MKT 201	MKTG 321	Principles of Marketing	3			
<b>Total Northwestern Business Core Credits</b>			<b>20</b>			
Hospitality Management Major						
CUL 110	HSMG 113	Intro. To Professional Cooking	2			
CUL 211	HSMG 215	Menu Planning	3			
CUL 190	HSMG 292	Culinary Internship	2			
or		or	or 3			
MKT 290		Marketing Internship	or 3			
or		or				
MGT 290		Management Internship				
CUL 217	HSMG 300	Kitchen and Dining Room Mgmt.	3			
<b>Total Northwestern Hospitality Management Major Credits</b>			<b>10 - 11</b>			
<b>Total Northwestern Credits Prior to Concentration</b>			<b>76 - 79</b>			

Program Offered at:

**Ferris Statewide at Traverse city**

(231) 995-1734 or (866) 857-1954

FerrisNorth@ferris.edu

**Main Campus, Big Rapids**

College of Business

www.ferris.edu/HTMLS/colleges/

(231) 591-2420 or COB@ferris.edu

www.ferris.edu/transfer

Students in the Hospitality Management Bachelor of Science Program will choose from one of the three concentrations list below. Courses in the left column may be taken at either Northwestern Michigan College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Northwestern Michigan College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
CUL 295	HSMG 207 & HSMG 229 & HSMG 399 & HSMG General	Contemporary Service & Cuisine	12
CUL 121	HSMG 211	Purchasing and Receiving	2
MGT 251	MGMT 373	Human Resources Management	3
Choose two courses from the list below or one course below and one course from Ferris, or two courses at Ferris for a total of 6 credits.			
CUL 210	HSMG 114	Nutrition for Culinary Arts	2
CUL 111	HSMG 127	Professional Cookery	6
CUL 118		and Introduction to Baking	4
CUL 213	HSMG 226	World Cuisine	6
<b>Total NMC Food &amp; Beverage Management Concentration Credits</b>			<b>17- 29</b>

Lodging Management Concentration			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
MGT 251	MGMT 373	Human Resources Management	3
<b>Total NMC Lodging Management Concentration Credits</b>			<b>3</b>

Specialized Management Concentration			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
Northwestern	Varies	Directed Electives with Program Approval	24
<b>Total NMC Specialized Management Concentration Credits</b>			<b>24</b>
<b>Total Northwestern Michigan College Credits</b>			<b>79 - 108</b>

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgt.	3
Choose one or two courses from list below for a total of 6 credits.		
HSMG 111	Principles of Food Science	3
HSMG 355	NPO Fundraising Experience	3
<b>Total Ferris Food &amp; Beverage Management Concentration Credits</b>		<b>6 - 9</b>

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgt.	3
HSMG 305	Convention Sales & Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Mgt. & Hotel Analytics	3
Varies	Directed Electives	6
<b>Total Ferris Lodging Management Concentration Credits</b>		<b>21</b>

<b>Total Ferris Credits</b>		<b>30-45</b>
<b>Credits Required for Degree</b>		<b>121-122</b>

**General Admission****New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. SAT ERW score of 450 or higher.
  2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
  3. SAT Composite of 900 or higher.

**New Students ACT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  1. ACT English score of 16 or higher.
  2. ACT Math score of 19 or higher.
  3. ACT Reading score of 19 or higher

**Transfer Students**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

**Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

**Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation

**Online Learning**

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

**Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

**Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

**Disclaimer**

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.