

Northwestern Michigan College
Articulation Agreement and Transfer Guide

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Course Requirements

Northwestern Michigan College			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
COM 111	COMM 105 or COMM 121	Public Speaking	4
ENG 111	ENGL 150	English Composition	4
ENG 112	ENGL 250	English Composition	4
or		or	
ENG 228		Advanced Writing & Rhetoric	3
or	or	or	
ENG 220	ENGL 211	Technical Writing	3
MTH 111	MATH 115	Intermediate Algebra	4
or		or	
MTH 121		College Algebra	4
ECO 201	ECON 221	Principles of Macroeconomics	3
ECO 202	ECON 222	Principles of Microeconomics	3
NMC	VARIABLES	FSU General Education – Natural Sciences Elective	3
NMC	VARIABLES	FSU General Education – Natural Sciences Elective with Lab	4
NMC	VARIABLES	FSU General Education - Culture Electives (one 200+ level)	9
NMC	VARIABLES	FSU General Education - Self and Society Elective	3
NMC	VARIABLES	General Education Electives	6
Total Northwestern General Education Credits			46 - 48
Business Core			
ACC 121	ACCT 201	Accounting Principles I	4
ACC 122	ACCT 202	Accounting Principles II	4
MTH 131	STQM 260	Intro. To Prob. & Stats.	3
MGT 241	MGMT 301	Principles of Management	3
BUS 261	BLAW 321	Business Law I	3
MKT 201	MKTG 321	Principles of Marketing	3
Total Northwestern Business Core Credits			20
Hospitality Management Major			
CUL 110	HSMG 113	Safety and Sanitation	2
CUL 211	HSMG 215	Menu Planning	3
CUL 190	HSMG 292	Culinary Internship	2
or		or	or 3
MKT 290		Marketing Internship	or 3
or		or	
MGT 290		Management Internship	
CUL 217	HSMG 300	Kitchen and Dining Room Mgmt.	3
Total Northwestern Hospitality Management Major Credits			10 - 11
Total Northwestern Credits Prior to Concentration			76 - 79

Ferris State University		
Course	Ferris Course Titles	Cr. Hrs.
ENGL 311	Advanced Technical Writing	3
or	or	
ENGL 321	Advanced Composition	
or	or	
ENGL 323	Proposal Writing	
or	or	
ENGL 325	Advanced Business Writing	
Total Ferris General Education Credits		3
Business Core		
BUSN 499	Integrating Experience	3
FINC 322	Financial Management 1	3
ISYS 321	Business Information Systems	3
MGMT 370	Quality-Operations Mgmt.	3
Total Ferris Business Core Credits		12
Hospitality Management Major		
HSMG 392	HSMG Internship II	3
HSMG 403	Hospitality Law	3
HSMG 499	Hospitality Senior Seminar	3
Total Ferris Hospitality Management Major Credits		9
Total Ferris Credits Prior to Concentration		24

Please refer to FSU's General Education Requirements at:
<http://www.ferris.edu/htmls/academics/gened/index.htm>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Main Campus, Big Rapids
College of Business
www.ferris.edu/HTMLS/colleges/
(231) 591-2420 or COB@ferris.edu

www.ferris.edu/transfer

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Students in the Hospitality Management Bachelor of Science Program will choose from one of the three concentrations listed below. Courses in the left column may be taken at either Northwestern Michigan College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Northwestern Michigan College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
CUL 295	HSMG 207 & HSMG 229 & HSMG 399 & HSMG General	Contemporary Service & Cuisine	12
CUL 121	HSMG 211	Purchasing and Receiving	2
MGT 251	MGMT 373	Human Resources Management	3
Choose two courses from the list below or one course below and one course from Ferris, or two courses at Ferris for a total of 6 credits.			
CUL 210	HSMG 114	Nutrition for Culinary Arts	2
CUL 111	HSMG 127	Professional Cookery	6
CUL 118		Introduction to Baking	4
CUL 213	HSMG 226	World Cuisine	6
Total NMC Food & Beverage Management Concentration Credits			17 - 29
Lodging Management Concentration			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
MGT 251	MGMT 373	Human Resources Management	3
Total NMC Lodging Management Concentration Credits			3
Specialized Management Concentration			
Course	Ferris Equiv.	Northwestern Course Titles	Cr. Hrs.
Northwestern	Varies	Directed Electives with Program Approval	24
Total NMC Specialized Management Concentration Credits			24
Total Northwestern Michigan College Credits			79 - 108

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgt.	3
Choose one or two courses from list below for a total of 6 credits.		
HSMG 111	Principles of Food Science	3
HSMG 355	NPO Fundraising Experience	3
Total Ferris Food & Beverage Management Concentration Credits		6 - 9
Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Mgt.	3
HSMG 305	Convention Sales & Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Mgt. & Hotel Analytics	3
Varies	Directed Electives	6
Total Ferris Lodging Management Concentration Credits		21
Total Ferris Credits		30 - 45
Credits Required for Degree		121-122

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General Admission Criteria**Transfer Students**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.3

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

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Original Signed Articulation Agreement

The original, signed document is on file in the Office of Transfer and Secondary School Partnerships. To obtain a copy of the original, signed document, contact the Office of Transfer and Secondary School Partnerships at 231/591-5983 or email your request to transfercenter@ferris.edu.

This Agreement may be executed in counterparts, each of which shall be deemed an original, but all of which together shall be deemed to be one and the same agreement. A signed copy of this Agreement delivered by facsimile, e-mail, or other means of electronic transmission shall be deemed to have the same legal effect as delivery of an original signed copy of this Agreement.

Indemnification

To the extent permitted by law, Ferris State University and the Community College agree to indemnify and hold one another harmless from any and all claims initiated by student participants, their parents, survivors, or agents, arising from any negligent acts or omission on the part of either institution or any of their employees.

Articulation Agreement

Effective Dates: December 1, 2015 – December 1, 2018.

This Agreement shall commence as of December 1, 2015, and shall be for an initial term of three years. Minor updates to the agreement may be made during this time. This agreement may be renewed at the end of three years. Either party may terminate this agreement by providing the other party with written notice of the intent to terminate the agreement. The agreement shall terminate not less than one hundred eighty (180) days from the date of the termination notice, unless otherwise agreed in writing by both parties.

Ferris State University
1201 S. State Street
Big Rapids, MI 49307
Phone: (231) 591-2000

Northwestern Michigan College
1701 E. Front Street
Traverse City, MI 49686
Institution Phone: (231) 995-1000

December 1, 2015

Julie Doyle
Hospitality Program Coordinator
College of Business

December 1, 2015

Fred Laughlin
Director
Great Lakes Culinary Institute at NMC

December 1, 2015

David M. Nicol
Dean
College of Business

December 1, 2015

Stephen N. Siciliano
Vice President
Educational Services