

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Course Requirements

Muskegon Community College				Ferris State University		
Course	Ferris Equiv.	Muskegon Course Titles	Cr. Hrs.	Course	Ferris Course Titles	Cr. Hrs.
COM 201	COMM 121 or COMM 105	Public Speaking	3	ENGL 311 or ENGL 321	Advanced Technical Writing or Advanced Composition	3
ENG 101 or BCOM 101	ENGL 150	English Composition or Business and Technical Communications	3	ENGL 323 or ENGL 325	Proposal Writing or Advanced Business Writing	
BCOM 102 or ENG 221 or ENG 102	ENGL 250 or ENGL 211	Advanced Bus and Tech Comm. or Advanced Writing or English Composition	3	Total Ferris General Education Credits 3		
MATH 109	MATH 115 or MATH 114	College Algebra with Applications	4	Business Core		
ECON 101A	ECON 221	Principles of Macroeconomics	4	BLAW 321	Contracts and Sales	3
ECON 102A	ECON 222	Principles of Microeconomics	4	ISYS 321	Business Information Systems	3
Muskegon	VARIES	FSU General Education – Natural Sciences Elective (1 with Lab)	7	FINC 322	Financial Management 1	3
Muskegon	VARIES	FSU General Education - Culture Elective	9	MGMT 370	Quality Operations Management	3
Muskegon	VARIES	FSU General Education - Self and Society	3	BUSN 499	Integrating Experience	3
Muskegon	VARIES	FSU General Elective	6	Total Ferris Business Core Credits 15		
Total Muskegon Community College General Education Credits			46	Hospitality Management Major		
Business Core				HSMG 113	Sanitation and Safety	3
ACC 201	ACCT 201	Principles of Accounting I	4	HSMG 215	Hospitality Cost Controls	3
ACC 202	ACCT 202	Principles of Accounting II	4	HSMG 292	HSMG Internship I	3
MATH 115	STQM 260	Probability and Statistics or Business Statistics	3	HSMG 300	Guest Service Management	3
BUS 105				HSMG 392	HSMG Internship II	3
BUS 122	MGMT 301	Principles of Management	3	HSMG 403	Hospitality Law	3
BUS 260	MKTG 321	Principles of Marketing	3	HSMG 499	Hospitality Senior Seminar	3
Total Muskegon Community College Business Core Credits			17	Total Ferris Hospitality Management Major Credits 21		
Total Muskegon Community College Credits Prior to Concentration			63	Total Ferris Credits Prior to Concentration 39		

Please refer to FSU's General Education Requirements at:

<http://www.ferris.edu/htmls/academics/gened/index.htm>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Main Campus, Big Rapids

College of Business
www.ferris.edu/HTMLS/colleges/
(231) 591-2420 or COB@ferris.edu

Ferris Statewide, Grand Rapids

(616) 451-4777 or (800) 998-3425
or fsugr@ferris.edu
www.ferris.edu/grandrapids

www.ferris.edu/transfer

Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Muskegon Community College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Muskegon Community College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Muskegon Course Titles	Cr. Hrs.
BUS 273A	MGMT 373	Human Resource Management	3
Total MCC Food & Beverage Management Concentration Credits			3

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 207	Bar & Beverage Management	3
HSMG 211	Purchasing for F&B Operations	3
HSMG 229	Dining Room Management	3
HSMG 301	Hospitality Facilities Management	3
HSMG 399	Food and Beverage Ops Management	3
Choose two courses from the five listed below		
HSMG 111	Principles of Food Science	3
HSMG 114	Menu Planning and Nutrition	3
HSMG 127	Principles of Cooking & Baking	3
HSMG 226	Intl Cuisine & Culture	3
HSMG 355	NPO Fundraising Experience	3
Total Ferris Food & Beverage Management Concentration Credits		21

Lodging Management Concentration			
Course	Ferris Equiv.	Muskegon Course Titles	Cr. Hrs.
BUS 273A	MGMT 373	Human Resource Management	3
<i>Muskegon</i>	<i>VARIABLES</i>	Directed Elective	6
Total MCC Lodging Management Concentration Credits			9

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Management & Hotel Analytics	3
Total Ferris Lodging Management Concentration Credits		15

Event Management Concentration			
Course	Ferris Equiv.	Muskegon Course Titles	Cr. Hrs.
BUS 161A	MKTG 231	Elective Selling	3
	or		
	PROJ 320		
Total MCC Event Management Concentration Credits			3

Event Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127	Principles of Cooking & Baking	3
or	or	
HSMG 355	NPO Fundraising Experience	
RMIN 200	Foundations Risk Management & Insurance	3
PREL 240	Public Relations Principle	3
Total Ferris Event Management Concentration Credits		21

Specialized Management Concentration			
Course	Ferris Equiv.	Muskegon Course Titles	Cr. Hrs.
<i>Muskegon</i>	<i>VARIABLES</i>	Directed Electives	24
Total MCC Specialized Management Concentration Credits			24

Total Ferris Credits 54-60

Total Muskegon Community College Credits 66-87

Credits Required for Degree 121-122

General Admission**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. SAT ERW score of 450 or higher.
 2. SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 3. SAT Composite of 900 or higher.

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 1. ACT English score of 16 or higher.
 2. ACT Math score of 19 or higher.
 3. ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.