

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

**Course Requirements**

Montcalm Community College			
Course	Ferris Equiv.	Montcalm Course Title	Cr. Hrs.
COMM 220	COMM 105	Interpersonal Communications	3
or	or	or	
COMM 210	COMM 121	Speech	
ENGL 100	ENGL 150	Freshman English I	3
INDS 140	ENGL 211	Technical Writing for Business & Industry	3
or	or	or	
ENGL 101	ENGL 250	Freshman English II	
MATH 104	MATH 115	Intermediate Algebra	3
	or		
	MATH 114		
ECON 215	ECON 221	Principles of Macroeconomics	3
ECON 216	ECON 222	Principles of Microeconomics	3
Montcalm	VARIES	FSU General Education - Natural Science Elective (1 with Lab)	7
Montcalm	VARIES	FSU General Education - Culture Electives	9
Montcalm	VARIES	FSU General Education - Self and Society Elective	3
Montcalm	VARIES	General Education Elective	6
<b>Total MCC General Education Credits</b>			<b>43</b>
<b>Business Core</b>			
ACCT 115	ACCT 201	Principles of Accounting I	4
ACCT 116	ACCT 202	Principles of Accounting II	4
MATH 190	STQM 260	Elementary Statistics	3
MGMT 237	MGMT 301	Concepts of Management	3
MRKT 233	MKTG 321	Principles of Marketing	3
<b>Total MCC Business Core Credits</b>			<b>17</b>
<b>Total MCC Credits Prior to Concentration</b>			<b>60</b>

Ferris State University		
Course	Ferris Course Title	Cr. Hrs.
ENGL 311	Advanced Technical Writing	3
or	or	
ENGL 321	Advanced Composition	
or	or	
ENGL 323	Proposal Writing	
or	or	
ENGL 325	Advanced Business Writing	
<b>Total Ferris General Education Credits</b>		<b>3</b>
<b>Business Core</b>		
BLAW 321	Contracts and Sales	3
ISYS 321	Business Information Systems	3
FINC 322	Financial Management 1	3
MGMT 370	Quality Operations Management	3
BUSN 499	Integrating Experience	3
<b>Total Ferris Business Core Credits</b>		<b>15</b>
<b>Hospitality Management Major</b>		
HSMG 113	Sanitation and Safety	3
HSMG 215	Hospitality Cost Controls	3
HSMG 292	HSMG Internship I	3
HSMG 300	Guest Service Management	3
HSMG 392	HSMG Internship II	3
HSMG 403	Hospitality Law	3
HSMG 499	Hospitality Senior Seminar	3
<b>Total Ferris Hospitality Management Major Credits</b>		<b>21</b>
<b>Total Ferris Credits Prior to Concentration</b>		<b>39</b>

**Please refer to FSU's General Education Requirements at:**

<http://www.ferris.edu/htmls/academics/gened/index.htm>

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

**Program Offered at:**
**Main Campus, Big Rapids**

College of Business  
[www.ferris.edu/HTMLS/colleges/](http://www.ferris.edu/HTMLS/colleges/)  
(231) 591-2420 or [COB@ferris.edu](mailto:COB@ferris.edu)

**Ferris Statewide, Grand Rapids**

(616) 451-4777 or (800) 998-3425  
or [fsugr@ferris.edu](mailto:fsugr@ferris.edu)  
[www.ferris.edu/grandrapids](http://www.ferris.edu/grandrapids)

[www.ferris.edu/ransfer](http://www.ferris.edu/ransfer)

Students in the Hospitality Management Bachelor of Science Program will choose from one of the four concentrations list below. Courses in the left column may be taken at either Montcalm Community College or at Ferris State University. Courses in the right column must be taken at Ferris State University.

Montcalm Community College			
Food & Beverage Management Concentration			
Course	Ferris Equiv.	Montcalm Course Titles	Cr. Hrs.
<b>Total MCC Food &amp; Beverage Management Concentration Credits</b>			<b>0</b>

Ferris State University		
Food & Beverage Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 207	Bar & Beverage Management	3
HSMG 211	Purchasing for F&B Operations	3
HSMG 229	Dining Room Management	3
HSMG 301	Hospitality Facilities Management	3
HSMG 399	Food and Beverage Ops Management	3
MGMT 373	Human Resource Management	3
Choose two courses from the five listed below		
HSMG 111	Principles of Food Science	3
HSMG 114	Menu Planning and Nutrition	3
HSMG 127	Principles of Cooking & Baking	3
HSMG 226	Intl Cuisine & Culture	3
HSMG 355	NPO Fundraising Experience	3
<b>Total Ferris Food &amp; Beverage Management Concentration Credits</b>		<b>24</b>

Lodging Management Concentration			
Course	Ferris Equiv.	Montcalm Course Titles	Cr. Hrs.
MGMT 245	MGMT 373	Human Resource Management	3
<i>Montcalm</i>	<i>VARIES</i>	Directed Elective	6
<b>Total MCC Lodging Management Concentration Credits</b>			<b>9</b>

Lodging Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3
HSMG 305	Convention Sales and Service	3
HSMG 404	Front Office Operations	3
HSMG 405	International Travel & Resorts	3
HSMG 406	Revenue Management & Hotel Analytics	3
<b>Total Ferris Lodging Management Concentration Credits</b>		<b>15</b>

Event Management Concentration			
Course	Ferris Equiv.	Montcalm Course Titles	Cr. Hrs.
<b>Total MCC Event Management Concentration Credits</b>			

Event Management Concentration		
Course	Ferris Course Titles	Cr. Hrs.
HSMG 228	Banquet Management	3
HSMG 305	Convention Sales and Service	3
HSMG 401	Event Management I	3
HSMG 402	Event Management II	3
HSMG 127	Principles of Cooking & Baking	3
<b>or</b>	<b>or</b>	
HSMG 355	NPO Fundraising Experience	
RMIN 200	Foundations Risk Management & Insurance	3
PREL 240	Public Relations Principle	3
PROJ 320	Project Management Fundamentals	3
<b>or</b>	<b>or</b>	
MKTG 231	Professional Selling	
<b>Total Ferris Event Management Concentration Credits</b>		<b>24</b>

Specialized Management Concentration			
Course	Ferris Equiv.	Montcalm Course Titles	Cr. Hrs.
<i>Montcalm</i>	<i>VARIES</i>	Directed Electives	24
<b>Total MCC Specialized Management Concentration Credits</b>			<b>24</b>

**Total Ferris Credits** 54-63

**Total Montcalm Community College Credits** 69-84

**Credits Required for Degree** 121-122

#### General Admission Criteria

Effective Fall 2017

Ferris State University is an equal opportunity institution. For information on the University's Policy on Non-Discrimination, visit [ferris.edu/non-discrimination](http://ferris.edu/non-discrimination).

**Transfer Students**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.3

**Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

**Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation

**Online Learning**

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus in Big Rapids or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online course. Students must demonstrate competency in BlackBoard skills.

**Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

**Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

**Disclaimer**

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.