

Speech communication is an interdisciplinary field of study that draws upon its historic roots in rhetoric as well as theory and research in anthropology, psychology and sociology. Students take foundational courses in public presentation, group dynamics and interpersonal communication. Additional coursework includes studies in intercultural communication, organizational communication, communication ethics, and communication theory and research.

One unique feature of the Applied Speech Communication program is the "Application to the Workplace" which requires students to take at least six courses in their chosen career area. Students must also complete an internship for the purpose of gaining real-world experience that employers value. Students may also select a Minor (18 or more credits) from the options available.

General Admission Criteria

To be admitted to this degree program, transfer students with fewer than 12 transferable credits at the time of application, must meet the current freshman admission criteria. The application will be considered for admission based upon the high school academic record. Transfer students with 12 or more transferable credits at the time of application (including both English and Algebra) must have a minimum GPA of 2.0 ("C" or better on 4.0 scale). Students without an English and Algebra Class will be required to submit an ACT/SAT score. Official transcripts from all accredited colleges/universities must be submitted with the Ferris application.

Course Requirements

Mid Michigan College				Ferris State University		
Course	Ferris Equiv.	Ferris Course Title	Cr. Hrs.	Course	Ferris Course Title	Cr. Hrs.
ENG 111	ENGL 150	English 1	3	ENGL 311	Advanced Technical Writing	3
ENG 222	ENGL 250	English 2	3	or	or	
MAT 105	MATH 115	Intermediate Algebra	3	ENGL 321	Advanced Composition	
SPE 261	COMM 105	Interpersonal Communication	3	or	or	
SPE 257	COMM 121	Fundamentals of Public Speaking	3	ENGL 323	Proposal Writing	
SPE 253	COMM 221	Small Group Decision Making	3	or	or	
SPE 264	COMM 299	Theories of Human Communication	3	ENGL 325	Advanced Business Writing	
Mid Michigan CC	VARIABLES	FSU General Education - Culture Electives (one must be FSU 200+ level)	9	COMM 101	Introduction to Communication Study	3
Mid Michigan CC	VARIABLES	FSU General Education – Self and Society Electives (one must be FSU 200+ level) (must come from 2 different subject areas)	9	COMM 300	Research Methods in Communication	3
Mid Michigan CC	VARIABLES	FSU General Education – Natural Sciences Elective (with Lab)	4	COMM 365	Intercultural Communication	3
Mid Michigan CC	VARIABLES	FSU General Education – Natural Sciences Elective	3	COMM 380	Organizational Communication	3
Total Mid Michigan College Credits			46	COMM 460	Communication Rights/Responsibilities	3
				COMM 493	Internship in Communication	1-8
				COMM 499	Speech Communication Senior Seminar	3
				FSU	Directed Communication Electives (see FSU advisor) (6 credits must be 300+ level)	9
				FSU	Application to the Workplace (see FSU advisor)	18
				FSU	Electives to meet 120 total credits	
				Total Ferris Credits		49-56
				Credits Required for Degree		120

Please refer to FSU's General Education Requirements at: <http://www.ferris.edu/HTMLS/academics/gened/index.htm>.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students are encouraged to work with their Ferris advisor for selection of any electives, to ensure transferability and to minimize credits taken.

Program Offered at:
Main Campus, Big Rapids
 College of Arts & Sciences
<http://www.ferris.edu/HTMLS/colleges/>

www.ferris.edu/transfer

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Online Learning

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online *course* or are completing an online *degree*. Students must demonstrate competency in Blackboard skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to the effective and/or revised date on the bottom of the guide.