

Kalamazoo Valley Community College (KVCC)
 Transfer Guide

The Bachelor of Science (BS) in Business degree in Hospitality Management is one of the oldest and most respected hospitality management programs in the region and has thousands of successful alumni that are employed worldwide. The Hospitality Management degree is one of only a few in the country that is housed within a College of Business that is accredited by the Accreditation Council for Business Schools and Programs (ACBSP). ACBSP is one of the premier organizations supporting, celebrating, and rewarding teaching excellence in business education.

Communication Competency

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
COMM 105 or COMM 121	Interpersonal Communication or Fundamentals of Public Speaking	3	COM 113 or COM 101	Interpersonal Communication or Public Speaking	3
ENGL 150	English 1	3	ENG 110	Freshman Writing 1	3
ENGL 211 or ENGL 250	Industrial and Career Writing or English 2	3	ENG 160 or ENG 111 or ENG 127 or ENG 212	College Writing 3 or College Writing 2 or Technical Writing or Business Communication	3
ENGL 311 or ENGL 321 or ENGL 323 or ENGL 325	Advanced Technical Writing or Advanced Composition or Proposal Writing or Advanced Business Writing	3	ENG 227 No Equivalent No Equivalent No Equivalent	Technical Writing No Equivalent No Equivalent No Equivalent	3 No Equivalent No Equivalent No Equivalent

Quantitative Literacy

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
MATH 114 or MATH 115	Quantitative Reasoning for Professionals 2 or Intermediate Algebra	4 or 3	MATH 116 or No Equivalent	Intermediate Algebra or No Equivalent	3 or No Equivalent

Natural Sciences Competency – One course with lab

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
Varies	FSU General Education - Natural Sciences Electives	6	Varies	Varies	Varies

Culture Competency - Minimum 9 Credits from two different disciplines with one 200 level or higher

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
Varies	FSU General Education - Culture Electives	9	Varies	Varies	Varies

Self and Society Competency - Minimum 9 Credits from two different disciplines with one 200 level or higher

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
Varies	FSU General Education - Self and Society Elective	3	Varies	Varies	Varies
ECON 221	Principles of Macroeconomics	3	ECO 201	Macroeconomics	3
ECON 222	Principles of Microeconomics	3	ECO 202	Microeconomics	3

Additional General Education Requirements

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
Varies	FSU General Education Electives	6	Varies	Varies	Varies

Diversity - Competency met by 2 courses designated as Global and U.S. Diversity is satisfied by: These courses can be met through the Culture and Self and Society Competency requirements.

Collaboration Competency – Competency met by 2 courses contained in the Major or Business Core.
 BUSN 499, MKTG 321, HSMG 111, HSMG 226, HSMG 302, HSMG 312, HSMG 350

Problem Solving Competency - Competency met by 2 courses contained in the Major or Business Core.
 ACCT 201, HSMG 215, HSMG 114, HSMG 301, HSMG 302, HSMG 350, HSMG 405

***Hospitality Management** degree students must complete a total of **45** general education credits to meet College of Business and University requirements.

Business Core Requirements – 30 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
ACCT 201	Principles of Financial Accounting	3	ACC 101 or ACC 109	Principles of Accounting 1 or Intro to Corporate Accounting	3
ACCT 202	Principles of Managerial Accounting	3	ACC 102	Principles of Accounting 2	3
STQM 260	Introduction to Statistics	3	MATH 216 or MATH 245 or MATH 220	Business Statistics or Prob and Stats for Elem/MS Teaching or Probability& Statistics	3
MGMT 301	Applied Management	3	No Equivalent	No Equivalent	No Equivalent
BLAW 321	Contracts and Sales	3	BUS 201	Business Law 1	3
ISYS 321	Principles of Marketing	3	No Equivalent	No Equivalent	No Equivalent
MKTG 321	Business Information Systems	3	BUS 105	Principles of Marketing	3
FINC 322	Financial Management 1	3	No Equivalent	No Equivalent	No Equivalent
MGMT 370	Quality-Operations Management	3	No Equivalent	No Equivalent	No Equivalent
BUSN 499	Integrating Experience	3	No Equivalent	No Equivalent	No Equivalent

Hospitality Major Requirements – 21 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
HSMG 113	Sanitation and Safety	3	CUL 100	Food Safety Essentials	2
HSMG 215	Hospitality Cost Controls	3	No Equivalent	No Equivalent	No Equivalent
HSMG 292	HSMG Internship 1	3	CUL 275	Culinary Externship	2
HSMG 300	Guest Service Management	3	No Equivalent	No Equivalent	No Equivalent
HSMG 392	HSMG Internship 2	3	No Equivalent	No Equivalent	No Equivalent
HSMG 403	Hospitality Law	3	No Equivalent	No Equivalent	No Equivalent
HSMG 499	Hospitality Senior Seminar	3	No Equivalent	No Equivalent	No Equivalent

Total Credits Prior to Concentration **97**

Choose from one of the following four concentrations

Food and Beverage Management Concentration – 24 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
HSMG 207	Bar and Beverage Management	3	No Equivalent	No Equivalent	No Equivalent
HSMG 211	Purchasing for Food and Beverage Operations	3	CUL 130 or CUL 210	Purchasing Practices or Baking& Dessert Fundamentals	2-3
HSMG 229	Dining Room Management	3	CUL 250	Service Lab 2	3
HSMG 301	Hospitality Facilities Management	3	No Equivalent	No Equivalent	No Equivalent
HSMG 399	Food and Beverage Operation Management	3	No Equivalent	No Equivalent	No Equivalent
MGMT 373	Human Resource Management	3	BUS 203	Human Resources Management	3

Select two courses from the list below:

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
HSMG 111 or HSMG 114 or HSMG 127 or HSMG 226 or HSMG 335	Principles of Food Science or Menu Planning and Nutrition or Principles of Cooking and Baking or International Cuisine and Culture or NPO Fundraising Experience	6	CUL 106 or CUL 200 or CUL 110 or No Equivalent	The Science of Food or Menus for Diet and Health or Culinary Foundations or No Equivalent	3 or No Equivalent
			No Equivalent	No Equivalent	No Equivalent

Lodging Management Concentration – 24 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
HSMG 301	Hospitality Facilities Management	3	No Equivalent	No Equivalent	No Equivalent
HSMG 305	Convention Sales and Service	3	No Equivalent	No Equivalent	No Equivalent
MGMT 373	Human Resource Management	3	BUS 203	Human Resources Management	3
HSMG 404	Front Office Operations	3	No Equivalent	No Equivalent	No Equivalent
HSMG 405	International Travel & Resorts	3	No Equivalent	No Equivalent	No Equivalent
HSMG 406	Revenue Management and Hotel Analytics	3	No Equivalent	No Equivalent	No Equivalent
Directed Elective	Directed Elective (Program Approval)	3	No Equivalent	No Equivalent	No Equivalent
Directed Elective	Directed Elective (Program Approval)	3	No Equivalent	No Equivalent	No Equivalent

Event Management Concentration – 24 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
HSMG 228	Banquet Management	3	No Equivalent	No Equivalent	No Equivalent
HSMG 305	Convention Sales and Service	3	No Equivalent	No Equivalent	No Equivalent
HSMG 401	Event Management 1	3	No Equivalent	No Equivalent	No Equivalent
HSMG 402	Event Management 2	3	No Equivalent	No Equivalent	No Equivalent
HSMG 127 or HSMG 355	Principles of Cooking and Baking or NPO Fundraising Experience	3	CUL 110	Culinary Foundations	4
RMIN 200	Foundations Risk Management and Insurance	3	No Equivalent	No Equivalent	No Equivalent
PREL 240	Public Relations Principle	3	No Equivalent	No Equivalent	No Equivalent
PROJ 320 or MKTG 321	Project Management or Fundamentals or Professional Selling	3	BUS 208	Professional Sales	3

Specialized Management Concentration – 24 Credits Required

FSU Course	FSU Course Title	FSU Cr. Hrs.	KVCC Equiv.	KVCC Course Title	KVCC Cr. Hrs.
Directed Electives	Directed Electives	24	Varies	Varies	Varies

Total Credits Required for Degree:	121
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Program Contact Information:**Main Campus, Big Rapids****College of Business**

(800) 433-7747 | (231) 591-2420 | cob@ferris.edu

www.ferris.edu/transfer

Delivery Locations

This degree and the Ferris courses are offered at the following locations:

- Ferris State University, Main Campus, Big Rapids
- Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

General Admission Criteria**New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 - SAT ERW score of 450 or higher
 - SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
 - SAT Composite of 900 or higher

New Students ACT Scores

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
 - ACT English score of 16 or higher
 - ACT Math score of 19 or higher
 - ACT Reading score of 19 or higher

Transfer Students

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

Advising Notes

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation.

Transfer Student Orientation

All new students to Ferris State University are required to complete an orientation.

Reverse Transfer Agreement

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

Michigan Transfer Agreement (MTA)

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

Disclaimer

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide.