

**Gogebic Community College (GCC)  
Transfer Guide**

The Business Administration degree provides a broad base education in business that is intended to extend your career options. The program offers considerable flexibility in terms of the concentrations you may choose to complete your degree. The College of Business offers a wide array of business-related concentrations such as Fleet Management, Human Resource Management, International Business, Risk Management and Insurance, Lean Systems, Leadership and Project Management, Operations and Supply Management, and Small Business & Entrepreneurship. There are also a variety of unique certificates, minors or course combinations that can be used to complete your degree.

**Course Requirements**

| FSU Course                         | FSU Course Title   | FSU Cr. Hrs. | GCC Equiv.                  | GCC Course Title   | GCC Cr. Hrs.          |
|------------------------------------|--|--------------|-----------------------------|--|-----------------------|
| <b>Communication Competency</b>    |  |              |                             |  |                       |
| COMM 121                           | Fundamentals of Public Speaking  | 3            | SPE 101 or<br>SPE 111       | Public Speaking or<br>Honors Speech                        | 3                     |
| ENGL 150                           | English I  | 3            | ENG 101 or<br>ENG 111       | English Composition I or<br>Honors English Composition I   | 3                     |
| ENGL 250                           | English II   | 3            | ENG 102 or<br>ENG 112       | English Composition II or<br>Honors English Composition II | 3                     |
| ENGL 325                           | Advanced Business Writing  | 3            | No Equivalent               | No Equivalent  | No Equivalent         |
| <b>Quantitative Literacy</b>       |  |              |                             |  |                       |
| MATH 114 or<br>MATH 115            | Quantitative Reasoning for Pro. 2<br>or Intermediate Algebra   | 4 or 3       | No Equivalent or<br>MTH 104 | No Equivalent or<br>Intermediate Algebra                   | No Equivalent<br>or 3 |
| <b>Natural Sciences Competency</b> |  |              |                             |  |                       |
| Varies                             | FSU General Education – Natural<br>Sciences Electives one course<br>with lab   | 6            | Varies                      | Varies   | 6                     |
| <b>Self and Society Competency</b> |  |              |                             |  |                       |
| ECON 221                           | Principles of Macroeconomics   | 3            | ECO 201                     | Macroeconomics   | 3                     |
| ECON 222                           | Principles of Microeconomics   | 3            | ECO 202                     | Microeconomics   | 3                     |
| Varies                             | FSU General Education – Self<br>and Society Elective   | 3            | Varies                      | Varies   | 3                     |
| <b>Culture Competency</b>          |  |              |                             |  |                       |
| Varies                             | FSU General Education – Culture<br>Electives - Minimum 9 Credits<br>from two different disciplines with<br>one 200 level or higher | 9            | Varies                      | Varies – one course must be<br>at FSU 200+ level           | 9                     |

**Additional General Education Requirements**

| FSU Course                             | FSU Course Title  | FSU Cr. Hrs. | GCC Equiv.    | GCC Course Title | GCC Cr. Hrs.  |
|--|---|--------------|---------------|------------------|---------------|
| COMM 251 or<br>COMM 332 or<br>COMM 336 | Argumentation and Debate or<br>Persuasive Speaking or<br>Tech and Prof Presentation | 3            | No Equivalent | No Equivalent    | No Equivalent |
| *Varies                                | FSU General Education   | *Varies      | *Varies       | *Varies          | *Varies       |

\***Business Administration with Concentrations** degree students must complete a total of **48** general education credits to meet College of Business and University requirements.

Please refer to FSU's General Education Requirements at: <http://www.ferris.edu/htmls/academics/gened/index.htm>

**Diversity** - Competency met by 2 courses designated as Global and U.S. Diversity is satisfied by: These courses can be met through the Culture and Self and Society Competency requirements.

**Collaboration Competency** – Competency met by 2 courses contained in the Major or Business Core.  
BUSN 499, MKTG 321, MGMT 350, MGMT 488

**Problem Solving Competency** - Competency met by 2 courses contained in the Major or Business Core  
ACCT 201, ACCT 202, BUSN 499, MKTG 321, MGMT 350, MGMT 488

| FSU Course                        | FSU Course Title               | FSU Cr. Hrs.        | GCC Equiv. | GCC Course Title            | GCC Cr. Hrs. |
|-----------------------------------|--------------------------------|---------------------|------------|-----------------------------|--------------|
| <b>Business Core Requirements</b> |                                | 30 Credits Required |            |                             |              |
| ACCT 201                          | Principles of Financial Acct.  | 3                   | ACC 201    | Principles of Accounting I  | 4            |
| ACCT 202                          | Principles of Managerial Acct. | 3                   | ACC 202    | Principles of Accounting II | 4            |
| STQM 260                          | Introduction to Statistics     | 3                   | MTH 211    | Introduction to Statistics  | 3            |
| MGMT 301                          | Applied Management             | 3                   | BUS 245    | Introduction to Management  | 3            |
| BLAW 321                          | Contracts and Sales            | 3                   | NA         | NA                          | NA           |
| MKTG 321                          | Principles of Marketing        | 3                   | BUS 210    | Marketing                   | 3            |
| ISYS 321                          | Business Information Systems   | 3                   | NA         | NA                          | NA           |
| FINC 322                          | Financial Management 1         | 3                   | NA         | NA                          | NA           |
| MGMT 370                          | Quality-Operations Management  | 3                   | BUS 165    | Operations Management       | 3            |
| BUSN 499                          | Integrating Experience         | 3                   | NA         | NA                          | NA           |

| FSU Course                | FSU Course Title   | FSU Cr. Hrs.        | GCC Equiv.               | GCC Course Title                               | GCC Cr. Hrs.  |
|---------------------------|--|---------------------|--------------------------|--|---------------|
| <b>Major Requirements</b> |  | 30 Credits Required |                          |  |               |
| ISYS 105                  | Introduction Microcomputer Systems and Software                    | 3                   | CIT 161                  | Microsoft Office Essentials                    | 4             |
| MGMT 302                  | Team Dynamics & Org. Behavior                                      | 3                   | No Equivalent            | No Equivalent                                  | No Equivalent |
| INTB 310 or INTB 335      | International Business Systems or Cross-Cultural Business          | 3                   | BUS 240 or No Equivalent | International Business or No Equivalent        | 3             |
| Choose One                | Acct. Elective, Finance Elective, Statistics Elective, or MGMT 350 | 3                   | No Equivalent            | No Equivalent                                  | No Equivalent |
| MGMT 373                  | Human Resource Management  | 3                   | BUS 285                  | Human Resource Management                      | 3             |
| MGMT 447                  | Business Ethics and Social Responsibility                          | 3                   | No Equivalent            | No Equivalent                                  | No Equivalent |
| MGMT 488                  | Advanced Cases and Problems  | 3                   | No Equivalent            | No Equivalent                                  | No Equivalent |
| MGMT 491                  | Internship   | 3                   | No Equivalent            | No Equivalent                                  | No Equivalent |
| Varies                    | One course at 300/400 Level – Advisor Approval                     | 6                   | Varies                   | One course at 300/400 Level – Advisor Approval | 6             |

**Choose One Required Concentration from the list below or a College of Business Approved Minor or Certificate (Requires Advisor Approval). Must be 12 credits or more.**

Advanced Fleet Management  
Human Resource Management  
International Business Management  
Risk Management and Insurance  
Lean Systems  
Leadership and Project Management  
Operations and Supply Management  
Small Business and Entrepreneurship

**Total Credits Required for Degree:**

**120**

**No more than 90 credits may be transferred from the community college to Ferris State University.**

### Program Contact Information:

#### Main Campus, Big Rapids

#### College of Business

(800) 433-7747 | (231) 591-2420 | [cob@ferris.edu](mailto:cob@ferris.edu) | [www.ferris.edu/cob](http://www.ferris.edu/cob)

#### Ferris Online

(800) 562-9130 | (231) 591-2340 | [ferrisonline@ferris.edu](mailto:ferrisonline@ferris.edu) | [www.ferris.edu/online](http://www.ferris.edu/online)

[www.ferris.edu/transfer](http://www.ferris.edu/transfer)

#### Delivery Location

This degree and the Ferris courses are offered at the following locations:

- Ferris State University, Main Campus, Big Rapids
- Select courses may be delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location).

## **Degree Outcomes**

1. **Interrelatedness** - Graduates can demonstrate and show the interrelatedness of the elements of planning, organizing, leading, and controlling management functions.
2. **Internal Factors** – Graduates can identify and appropriately evaluate the influence of internal factors such as organizational goals, structure, power, culture, human resources, technology, and resources in terms of managing an organization.
3. **External Factors** – Graduates can identify and appropriately evaluate the influence of external factors and stakeholders affecting the organization's performance and business decisions from a managerial position.
4. **Global** - Graduates have the ability to scan and recognize emergent and pending global threats and opportunities affecting the performance of the organization.
5. **HR Ethical** - Graduates can create a plan to attract, develop, and maintain human resources to support organizational strategy consistent with legal and ethical standards.
6. **Teamwork** - Graduates can participate in team projects that demonstrate competence in achieving common goals.
7. **Communications** - Graduates can construct and deliver effective presentation skills to inform or persuade business goals, decisions, initiatives and/or results both orally and verbally.
8. **Strategic Planning** - Graduates have the ability to perform business planning and execute both strategic and tactical applications of technical and/or industry-specific knowledge and skill sets.

## **General Admission Criteria**

### **New Students SAT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  - SAT ERW score of 450 or higher
  - SAT Math score of 500 or higher. Placement in MATH 109/110 will be considered (SAT MATH score of 480 or higher).
  - SAT Composite of 900 or higher

### **New Students ACT Scores**

- 2.5 High School GPA (on a 4.0 scale)
- Two of the Three Criteria:
  - ACT English score of 16 or higher
  - ACT Math score of 19 or higher
  - ACT Reading score of 19 or higher

### **Transfer Students – Main Campus, Big Rapids**

- Combined college or university GPA of 2.35 (on a 4.0 scale) from all institutions attended. GPA based on completion of 12 credit hours or more. Developmental courses will not be considered in computing the GPA requirement.
- Transfer equivalency for FSU ENGL 150 or placement during the first semester at FSU which would require an ACT English score of 16 or higher; or SAT ERW score of 450 or higher; or Accuplacer English score of 6 or higher.
- Transfer equivalency for FSU MATH 114/115 or placement during the first semester at FSU which would require an ACT MATH score of 19 or higher; SAT MATH of 500 or higher; or Accuplacer Math scores: Elementary Algebra score 75 or higher and College Level Math 0-49.

## **Advising Notes**

It is recommended that potential applicants meet with an advisor to review the degree, course schedule, and have any questions answered prior to completing an application. Students who are completing the MTA may have different general education course requirements for the particular degree selected. Meeting with a Ferris advisor prior to the selection of general education or elective course work may reduce the chance of completing a course that will not apply toward the selected degree. Once admitted, students must continue to meet with an advisor as they work toward graduation. Students are encouraged to work with their Ferris Advisor for selection of any electives, to ensure transferability and to minimize credits taken.

## **Transfer Student Orientation**

All new students to Ferris State University are required to complete an orientation.

## **Online Learning**

Select courses delivered online and/or in a mixed delivery format (i.e. a mix of online and face-to-face instruction at the Ferris Main Campus or at an off-campus location). The "Online Readiness Tutorial" is required for students who register for an online *course* or are completing an online *degree*. Students must demonstrate competency in Blackboard skills. This may be done by taking a tutorial and quiz, or, for students who have already taken and passed online courses, they can submit a waiver request. Students should check with the department that offers the class to determine its particular needs and/or the Ferris advisor regarding registration for online course work.

## **Reverse Transfer Agreement**

The Community College and Ferris have entered into a partnership in order to work collaboratively and creatively to increase student completion of associate and bachelor degrees. The partners work together to provide a seamless transfer experience and increase student retention and completion at both the community college and Ferris.

**Michigan Transfer Agreement (MTA)**

Ferris participates in the Michigan Transfer Agreement (MTA). This agreement will facilitate the transfer of general education requirements from one Michigan institution to another. Students may complete the MTA as part of a degree program or as a stand-alone package. The MTA consists of a minimum of 30 general education credit hours as identified by the college or university.

Students transferring to Ferris with the Michigan Transfer Agreement (MTA) and entering a degree program will have met a 30-hour block of lower-level general education courses. However, this does not exempt students from completing program specific prerequisites or higher-level general education course requirements. Students should contact their advisor regarding classes that meet the MTA.

Students must work with their Ferris advisor to declare a Minor or Concentration and for selection of Directed Electives.

**Disclaimer**

This is a guide for students who plan to transfer to Ferris State University. This guide is not intended to be a contract with Ferris. The information on this guide is subject to change. Students should contact their community college or Ferris to keep informed of changes. Final responsibility for verifying all transfer information lies with the student. Please refer to effective and/or revised date on the bottom of this guide.