

Articulation Agreement

Ferris State University
AND

All State-Approved Career and Technical Education Programs in Michigan

The purpose of this agreement is to facilitate the transition of students from high school and/or Career and Technical Education (CTE) program to Ferris State University. Program is offered at all State-Approved Career and Technical Education Programs in Michigan.

General Conditions & Requirements:

1. Student must apply for Articulated Credit at Ferris State within two years of high school graduation.
2. Student must complete the Articulated Credit Application/Verification form, gather necessary documentation, obtain appropriate signatures, and request that the career technical center/high school send the form and documentation to Ferris State University's Office of Transfer and Secondary School Partnerships.
3. Student must complete secondary career technical education course competencies with a "B" or better final grade.
4. Student must receive approval from FSU program advisor to earn three credits of marketing electives.

Aligned/Articulated Courses:

Michigan Career Pathway (Secondary): Business Management/Marketing & Technology
 Federal Career Cluster (Secondary): Marketing Sales & Service
 PSN from CTEIS: (Use individual school PSN in MEGS) Perkins Approved: No

STATE APPROVED SECONDARY PROGRAM NAME	
Marketing, Sales and Services Marketing and Entrepreneurship	
CIP Code Number:	52.1999

Aligned/Articulated Programs

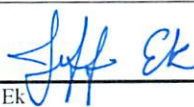
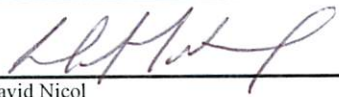
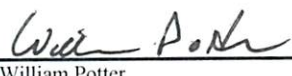
POSTSECONDARY PROGRAM NAME	
Marketing	
CIP Code Number:	521401

LOCAL SECONDARY COURSE	SEGMENT
Marketing, Sales and Services Marketing and Entrepreneurship	1-12

Aligned/Articulated with

Postsecondary Courses	Course Number	College Credits
Marketing elective	MKTG 1--	3
Total PS Credit(s) Possible:		3

Ferris State University will award articulated credit to students for the secondary program according to the condition/requirements as outlined in this agreement. Articulated Credit applies to degrees and certificates. This agreement is valid until date of discard. Attached to this agreement is a 2+2 program of study for this agreement.

Michigan Career and Technical Education	Postsecondary School Information	
Michigan Department of Education Career and Technical Education 608 W. Allegan Street PO Box 30008 Lansing, MI 48909	Ferris State University 1201 S. State Street Big Rapids, MI 49307	
	 Jeff Ek Department Chair, Marketing	<u>2-16-16</u> Date
	 Dr. David Nicol Dean, College of Business	<u>2/29/16</u> Date
	 Dr. William Potter Associate Provost for Retention and Student Success	<u>3/7/16</u> Date

For the purposes of students enrolling and receiving articulated credit, this agreement remains effective for two additional years after expiration date to permit student access to agreed upon credits.

FOR OFFICE USE ONLY

Implementation Date:	July 1, 2016	Expiration Date:	June 30, 2019
----------------------	--------------	------------------	---------------

Documentation of secondary instructional delivery/segments, which includes the postsecondary delivery (Examples-GAP Analysis, CIP Program Review Summary Document, (2010) Assessment Taken/Passed) is available for review at <http://ctnavigator.org/>.

Articulation Agreement (2+2) Program of Study

School Year: 2016-2019

State-Approved CTE Program Name: Marketing, Sales & Services Marketing & Entrepreneurship

Secondary Program CIP Code Number: 52.1999

PSN from CTEIS: (use individual school PSN in MEGS)

Secondary

Freshman-9 th Grade	Sophomore-10 th Grade	Junior-11 th Grade	Senior-12 th Grade
1 st Semester/2 nd Semester	1 st Semester/2 nd Semester	1 st Semester/2 nd Semester	1 st Semester/2 nd Semester
English 9	English 10	English 11	English 12
Algebra I	Geometry	Algebra II	Math Credit
Biology	Physics or Chemistry	Civics/Economics	Science Credit
World History/Geography	U.S. History/Geography		
PE/Health	Fine Arts/Music/Visual/Performing and Applied Arts	Career Tech Center-Marketing, Sales & Services Marketing & Entrepreneurship* Marketing Elective (3 credits)	
World Language	World Language		

Ferris State Degree: Marketing

State-Approved CTE/Occupation Program Name: Marketing, Sales & Services Marketing & Entrepreneurship

State Approved CTE/Occupational Program Postsecondary CIP Code Number: 521401

Ferris State University General Education/Marketing (AAS) Courses

Freshman-Grade 13		Sophomore-Grade 14	
1 st Semester	2 nd Semester	1 st Semester	2 nd Semester
COMM 121 (3 credits)	MKTG 231 (4 credits)	ACCT 201 (3 credits)	AIMC 300 (3 credits)
ENGL 150 (3 credits)	PSYC 150 (3 credits)	ECON 221 (3 credits)	ACCT 202 (3 credits)
MATH 115 (3 credits)	STQM 260 (3 credits)	ENGL 250 or 211 (3 credits)	ECON 222 (3 credits)
Scientific Understanding elective with Lab (4 credits)	Cultural Enrichment Elective (3 credits)	MKTG 321 (3 credits)	MKTG 322 (3 credits)
Cultural Enrichment (3 credits)	Scientific Understanding Elective (3 credits)		General Education Elective or COMM 251 or 332 (for sales concentration only) (3 credits)

To be completed by Secondary Institution

PSN: _____

*please consult the Ferris State University course catalog at www.ferris.edu for up-to-date General Education and program requirements.