



[www.ferris.edu/tdmp](http://www.ferris.edu/tdmp) / Issue Spring 2017, 1st Edition

# DIGITAL DOWNLOAD

Your inside look into what's happening in Television and Digital Media Production at Ferris State University



## P2. LETTER FROM THE CHAIR

Department Chair Professor Glen Okonoski discusses the TDMP program and highlights current initiatives to support student learning.

## P3. SUCCESSFUL INTERNSHIPS

From current projects, advancements in the industry, to interesting news, we'll give you the lowdown on some of our successful alumni.

## P3. AWARD WINNERS

Throughout the semester, students spend long hours in the lab, creating a number of digital media projects. That work has recently been recognized with awards... find out more.

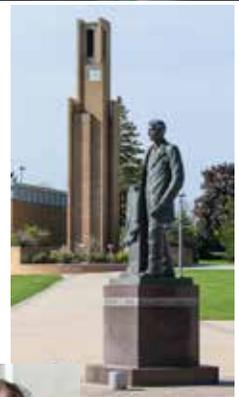


## P4. ALUMNI/STUDENT

From current projects, advancements in the industry, to interesting news, we'll give you the lowdown on some of our successful alumni.

## P4. MCA

The Media Communications Association, a Registered Student Organization on campus, highlights some of their initiatives, including their work organizing the 17th annual Ferris Media Festival.



## LETTER FROM THE CHAIR

Greetings from the School of Digital Media! On behalf of the School's faculty and staff, I would like to welcome you to the first edition of a new initiative we are starting. With the interest of engaging alumni, current students, friends and professionals with contact to our degree programs, we plan to bring you a bi-annual update that will highlight happenings from across the School. We will seek to update you about graduates, internships, jobs, goals that we are setting, and activities that we are hosting.

For starters, I would like to invite you to keep us updated with your career developments. Perhaps you are open to being featured and, if so, we'd like to hear from you!

Right off the bat, I would like to share that the College of Education and Human Services is hosting a tent during homecoming for the first time in many years. Please stop by and check it out! It will be populated with many SDM faculty, who will be showcasing some virtual reality and gaming projects we have going. We will also provide tours of the HD television production truck, which will engage students with the live streaming of the game. Homecoming is Saturday, September 30. We hope to see you there, and if not, I invite you to stream the game live! Watch our talented football team, while you enjoy the coverage by our talented students!

As a School, our enrollments are up, our placement is high and we have many indicators of our success in preparing students for careers. If I were to ask one thing of you, it would be to spread the word about our outstanding programs. Most potential students who visit us, choose our program... but we too often hear that they only found out about us by chance... or that they previously didn't know what tremendous opportunities for applied learning our programs offer. Since you all know these truths well, I invite you to share your story and encourage those interested in media careers to check us out!

Thank you for engaging with us through this platform! We would like your feedback about our efforts here, and any area on which you would like us to focus. Also, know that we always appreciate hearing from our constituents regarding any ideas or input. Don't be a stranger or shy!



Professor Glen Okonoski  
TDMP Chair & School of Digital Media Coordinator



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## AWARD WINNING WORK

TDMP students wrapped up another successful year of award-nominated and award-winning work.

Students receiving nominations for the 2017 NATAS Michigan College/University Student Production Award Nominations were Abigail Stricker & Chris Malkiewicz ("Big Rapids Life - Wesley House"), John Barber IV & Cody Schlämpf ("Periphery"), Brad Orzechowski ("The 4th Wall"), Raymond Heinlen & Joshua Monroe ("The Mus-

kegon"), and Jeremy Hagedorn ("Raindrops").

Brad Orzechowski also won an MAB Michigan Student Broadcast Award for producing an episode of "Expect Diversity", a studio television program hosted by Vice President for Diversity and inclusion Dr. David Pilgrim.



Award-winning film "Periphery" Directed by John Barber IV. Abigail Sample, Mariah Iltis, Ray Heinlen, Josh Monroe, Jono Eaton, Damon Whitman (pictured)

Assistant Professor Joshua Pardon had the opportunity during this past year to teach an Independent Study course with a group of talented TDMP students. Together, they produced "The Poor Farm," a 35-minute documentary film about the longest continually operating Poor Farm in the United States located near Eastmanville, Michigan. Megan Soller, Krynn Porter, and Justin Campbell were the TDMP students who assisted Pardon in partnering with the Ottawa County Parks Foundation to tell this fascinating story about Poor Farms: the

long-forgotten institutions that took care of those who had no one else to take care of them. This film project proved to be an exceptional experiential learning opportunity for our students that also made a positive impact in a local community.

The student production "Periphery" was amongst 25 films in the nation selected to screen during the PBS Online Film Festival. The festival ran from July 17-28 and allowed viewers to vote on the film they liked best. Visit our YouTube Channel to see all of our student's award-winning work.

## SUCCESSFUL INTERNSHIPS

The Television and Digital Media Production Program internships foster growth and create career opportunities with real-world guidance from professionals in the media industry.

Kaitlin (Katie) Mavis recently completed her internship with Harvard Athletics. During her internship, she directed and produced live games aired on Ivy League Digital Network, ESPN3, and NESN.

Mavis was the content creator for social media, video board shows, and gocrimson.

com and produced (2017 Outstanding Student -TDMP) and edited a video that was a finalist for the 2017 College Sports Media Awards.

Mavis just accepted a position as Video Coordinator with Oregon State Athletics.

Amber Johnson interned with Public Broadcasting station KLRU-TV and Austin City Limits (ACL).



Kaitlin Mavis Intern at Harvard Athletics

Johnson assisted with live studio shows and remotes for nationally broadcast talk-shows, sound checks during tapings of ACL, and make-up artist for celebrities such as Oscar nominated director Jeff Nichols and the HBO series "Veep" actor, Timothy Simons.

Zach Razminas was recently promoted to Tournament Director-

for Hurricane Junior Golf Tour (HJGT) for the West Coast travel team. As a video production intern for the Atlanta Operations team he traveled throughout the South East region. His dream was to combine his passion of video production, travel and golf during his internship.

# WHERE ARE THEY NOW? (ALUMNI NEWS)



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BRANDON DANOWSKI (2010)

Danowski was named 2017 Outstanding TDMP Alumni. He is currently a Flame Artist at The Mill in New York City.

DAVID TURPEN (2012)

Turpen is currently Senior Video Editor and Graphic Designer at Rusted Rooster Media and Hatch Marketing in Midland, MI. He serves as the primary creative consultant on all new products including branding, creative marketing, videography, and web design. He has worked on numerous commercials, training videos, and several television shows including the award-winning series "Dropped" which airs on the Outdoor Channel.

MEGAN SOLLER (2018)

This summer, Soller worked with the Lansing Lugnuts Minor League Baseball team to cover

each home game via live camera recording. On camera one, Soller was responsible for covering home dugout. Soller says she gained great experience, confidence, and it influenced her future career goals.

MIKE HERMANN (2018)

The TDMP senior presented his research "Multi-camera Television Directing Styles" at the Mid-East Honors Association Conference in Ypsilanti, Michigan.

The Media Communications Association is a Registered Student Organization on campus, dedicated to providing opportunities for students to be involved on campus and in the community.

In the Fall Semester, we successfully collected over 50 DVDS that were sent to troops stationed overseas for the holidays.

Another project that we worked on was filming interviews for the Harmony Project, an effort to get students talking about important issues in our society today.

In the Spring Semester, we organized a game night, allowing students an opportunity to get to know their fellow MCA members. We also held a Student Showcase, which was included in the Big Rapids Festival of the Arts.

MCA's Fundraising Committee put on the first-ever Battle of the Bands fundraiser at Cranker's Brewery. This event showcased musicians from the area, promoted local businesses in the community, and helped raise nearly \$300 for MCA.

MCA members participated in the Ferris Relay for Life and helped raised money towards finding the cure for cancer. We also created a highlight video showing the importance of the event and how incredibly fun it is to participate in Relay.

Finally, MCA put on their 17th annual Ferris Media Festival. The event brought six speakers to campus to share their career experience with Ferris students, high schoolers, and the community. The event was a great success and we are excited to start planning for next year.



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