

EMERITI ASSOCIATION BOARD MEETING MINUTES March 2, 2020

President Doug Haneline called the meeting to order at 10:01 a.m.

Members Present: Bob Carter, Doug Haneline, Jim Jacobs, Jerena Keys, Bob Krueger, MaryKay MacIver, Mary Murnik and Randy Vance.

Minutes of the February 3, 2020 meeting were approved with a correction (endowment balance is \$111,773.00) motion by Jerena Keys, seconded by Randy Vance.

President's Report: President Haneline reported that technical difficulties prevented him from attending the February Alumni Association meeting via phone call. He also reported that the Alumni Association will be hosting "Bulldogs and Brews" in Grand Rapids at Knickerbacher on Bridge Street.

Treasurer's Report: Our current operating balance is \$5,073.14. The endowment has a current book value of \$112,823.00. The market value is \$128,567.23.

University Advancement Liaison Report: MaryKay MacIver reported the following Alumni Association Events:

- March 13, Grand Rapids, Pre-game reception and a Griffins Game in Grand Rapids. \$20 per person
- March 15, Spring Training with the Detroit Tigers in Lakeland, FL vs. the Toronto Blue Jays. \$52 per person includes great seats, as well as all you can eat in the Dugout Party Space.
- May 15, Alumni Association golf outing at Boulder Creek Golf Club in Belmont, Mich. \$165 per player includes lunch, dinner, driving range, 18 holes of golf plus proximity prizes, raffles and more.

There are also several "Bulldogs and Brews" events during the next year that are hosted by local alumni. Locations include Colorado, Illinois, Michigan and Wisconsin. Check the schedule online at ferris.edu/alumni.

Inside UA&M

- Jacqueline Holman has joined UA&M as the Stewardship and Donor Relations Coordinator. She comes to us from Eckerd College in Saint Petersburg, FL. She is originally from Michigan and is happy to be back.
- Both Ted Halm, our Web Content Manager and Bill Bitzinger, our University Photographer have announced their retirements effective June 30, 2020 with Emeriti status

Publicity: Today's meeting was publicized on UWN and through Facebook

Events: Jerena reported that the Spring Luncheon will be on May 13th at the University Center, which is a change in location due to renovations at The Rock. MaryKay reserved the Ballrooms A and B and also arranged the meal with catering. The cost will be \$12 per person. The New Member Reception will be held on April 17 in UC 213 at the University Center. The annual picnic will be held on August 12 at Hemlock Park.

Jim Jacobs reported that 19 members attended the Soup Talk. There was a great variety of soups, and many took advantage of the take-home containers provided. The attendance was down, but there was a funeral scheduled at the same time which may have affected this event.

Doug indicated he is planning to hold an Emeriti event around the AARP presentations in July or August.

Membership: MaryKay reported for Barb Johnson. There are 19 new members since the last newsletter. Barb will be returning to Michigan before the New Member reception. Invitations will go out soon.

Service: Jim Jacobs announced the passing of 4 members: Phillip Martell on 2/5, Rick Beardon on 2/6, Gordon Telfer on 2/7 and Opie Wiest on 2/9.

Professional Concerns: No report

Fundraising: Bob Carter indicated he has set up the Emeriti Association website for One Day for Dawgs beginning on April 22 at 9 a.m. There is publicity in the newsletter and more information will be put on the Emeriti Association website soon. All gifts to the endowment during this event will be matched by The Ferris Foundation. He also discussed the possibility of providing a challenge gift, which an incentive for members to reach a certain level or number of donors to release the gift. Donors will receive an automatic thank you when they give online and Bob will send a written thank you to anyone who gives over \$100. He set the goal for our campaign at \$2K. He noted that last year, there were 35 fundraising causes that raised over \$92K.

The Scholarship Committee has been discussing the awards for 2020-2021. It was decided that 2 awards will be made to the remaining colleges in the rotation – Engineering Technology and KCAD. The amount of the awards is still under discussion.

MaryKay suggested that we have a presentation on how an endowment works at the Spring Luncheon. The members agreed this would be interesting and educational. MaryKay will discuss this with Bob Murray and report back at the April meeting.

Doug Hanline also noted that Emeriti Association member donations to the Ferris United Way campaign resulted in our providing over 10% of the University's goal.

Helen's Garden: MaryKay reported that the Garden is sleeping at the moment but not for much longer. She will be reaching out to Sigma Pi fraternity this month to schedule a day for cleanup and mulching. Bob Krueger suggested that there may be some plantings that can be moved from the Pharmacy Building garden to Helen's Garden. Doug Haneline suggested we could possibly add a medicinal plants bed in the garden. Bob, MaryKay and Alice will evaluate to see where plants could be placed this spring.

Arizona and Florida Liaisons: MaryKay reported for Barb Johnson and Bob Stechschulte:

Barb reported that the luncheon in Arizona went very well. Attendance was down, but this may be due to the change in location this year. Bob Stechschulte was unable to attend the February luncheon in Sarasota but did send a note encouraging everyone to carry on without him.

Newsletter: Randy Vance reported that the newsletter has been published online and that the newsletter has been sent to the Copy Center for printing.

Social Media: MaryKay continues to post events and other interesting information. We have 102 people who like the page. She asked everyone to suggest content.

Old Business: None

New Business: None

Adjournment: 11:19 a.m., moved by Jim Jacobs, seconded by Bob Carter. Passed.

MaryKay MacIver for Jeffrey Nagelbush, Secretary
April, 6 2020- Emeriti Board Meeting