

# President's Message to Campus

Office of the President  
March 9, 2018

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Last Friday began like no other for our colleagues at Central Michigan University. Around 8:30 a.m. a troubled young man shot and killed his parents in a 4<sup>th</sup> floor residence hall room. We continue to express our support to their campus community as students and faculty return to classes Monday. This terrible incident, along with the school shootings last week in Alabama and last month in Florida, are reminders of the violence that can exist in our world and just how fragile life can be.

We are fortunate to live and work on a safe campus and hope something like this would never happen on any of our campuses or our communities. As we work continually to ensure that our campuses are safe, you can and should prepare yourself – be ready to act should the unthinkable occur. Begin by knowing the simple preparations of understanding “Run, Hide, Fight.” If you have not watched an active shooter video describing these steps, take time to do so today. There are many sources for this. The [active shooter video](#) on the Michigan State Police website is excellent.

Our Department of Public Safety has put together an [Active Attack Prevention and Response page](#). This provides information on the warning signs of an at-risk person, strategies to help that at-risk individual and what to do should you find yourself in an active shooter situation. This also includes a video by Director of Public Safety Bruce Borkovich, presenting the materials. He and our DPS officers are ready to provide this training to any organization, group or class. I encourage you to ask them to do so. Your knowledge of what to do in this type of situation could save your life and the lives of others. Please take time to review these materials.

Hopefully you already receive these, but if you have not yet signed up for [emergency text alerts](#), please do so. When you add your mobile number to our alert system, you will be notified when there is an emergency or other disruption happening on or near campus.

## **SPARC**

Under the leadership of Professor Spence Tower, the Strategic Planning and Resource Council will meet on Tuesday, March 13, from 3-5 p.m. inside the University Center, Room 202. Provost Paul Blake will provide an update on the HLC Quality Initiative and our progress to date. Following his presentation, the group will be discussing next year's budget and ideas for increasing future revenues. Everyone is welcome to attend SPARC, you do not need to be a member to participate. Please consider joining us for these two very important conversations.

## **Recruiting Workshops**

As employees at Ferris State University, we all can have an impact on attracting prospective students. Next week, Kristen Salomonson and Sam Fattore are presenting two workshops that will include current enrollment trends at Ferris, in the state and region, and recent research on strategies to attract today's students. Attendees will also learn how to personalize Ferris and share just how unique we are as a University. The workshops will be held on Wednesday, March 14, from 10:30 a.m. to noon at the University Center, Room 217 and Friday, March 16, from 1:30 to 3 p.m. in the University Center, Room 203. You can register to attend either session through the [Staff Center for Training and Development](#) or by e-mailing [sctd@ferris.edu](mailto:sctd@ferris.edu).

## Good News

It is a pleasure to share some of the many items of Good News from across our University. These stories are an opportunity for all of us to be aware of the extraordinary achievements of our students, faculty and staff. There are many other successes in this month's list, and you can access the [complete list of Good News](#) online. Please join me in congratulating the following faculty, staff and students for their outstanding accomplishments.

- Christian Peterson published "Grappling with Thoreau's 'Civil Disobedience' in the Russian Federation," *Concord Saunterer*, "Teaching Thoreau at 200 Roundtable," Volume 25 (Fall 2017): 158-162.
- Students Kelley Bearer, Meghan Newlin, Hunter Noorman and Cameron Wiseman of the FSU Band Program participated in the Michigan Intercollegiate Honor Band at Cornerstone University.
- The Master of Science in Information Security & Intelligence was ranked 26th nationally of all non-MBA online business programs by US News & World Reports.
- The second edition of Negotiation & Dispute Resolution by Beverly J. DeMarr and Suzanne C. de Janasz was published by Chicago Business Press.
- Amy Dorey and Karyn Kiio took a team of 16 students to work at the ESPN Winter X Games in Aspen, CO. At the event, Amy Dorey received the 2018 Aspen X Games IMPACT Award from the ESPN Event Development Team.
- Alison Popp and Nic Mata, along with students in the Graphic Design program, won multiple awards at the 2018 West Michigan Advertising Federation Addy's competition.
- Nancy Hogan co-presented three papers at the Academy of Criminal Justice Sciences Conference: "An Exploratory Study of the Relationship of Job Stress, Job Involvement, and Job Satisfaction with the Life Satisfaction of Nigerian Prison Staff" with Eric Lambert, Oko Elechi, & Smart Out; "The Effects of Medical Care Views of Inmates on Jail Staff Job Involvement and Organizational Commitment" with Eugene Paoline and Eric Lambert; and "The Effects of Trust on Indian Police Officers" with James Frank, Eric Lambert and Hanif Qureshi.
- Steven Hundersmarck and Michael Vasicek co-presented their paper "Is Community Policing a Program or a Philosophy" at the Academy of Criminal Justice Sciences Conference.
- The Media Communications Association RSO presented an evening of their best and most recent work in animation, game design, video production and short films during Festival of the Arts.
- Digital Animation & Game Design student Melanie Kwiecien won 3<sup>rd</sup> Place in the Broadcast Education Association Festival of Media Arts Student Audio Competition, Comedy or Drama Category.
- The Baja Racing Club won first place in the 4-hour endurance race at the Blizzard Baja competition held at Michigan Tech. Students participating were Brian Favier, Nick Horton, Jackson Mitchell, Ty Pardee, Eric Troyer, Jake Vaillancourt and Kevin Volesky. They were supported by advisor Rusty Leonard.
- Anuli Njoku presented "Stimulating Awareness, Interest and Motivation among Students in an Undergraduate Rural Public Health Course" at the International Conference on Teaching, Education & Learning.
- Susan DeVuyst-Miller received the Generation Rx Champions award at the Michigan Pharmacists Association Annual Convention.
- Over 180 Pharmacy students and alumni attended the Alumni Advisory Board's "Alumni Reception" held in conjunction with the Michigan Pharmacists Association Annual Meeting, celebrating the College's 125<sup>th</sup> Anniversary Year.

- Beginning in Fall 2018, the Industrial Technology & Management program will be offered on-site at Oakland Community College, expanding from its current southeast Michigan location at Macomb Community College.
- Mari Kermit-Canfield, Kristy Motz and Stacy Anderson presented “Making the Best Better – Let Your Hands-On Activities Shine” and with Sarah Rescoe presented “Search & Destroy: Action-Packed Gaming for Self-Directed Research Skills” at the First Year Experience Conference.
- Mari Kermit-Canfield and Gary Maixner have been selected to speak at the Library Orientation Exchange Conference about their information literacy card game Search & Destroy, which has sold 100 copies on four continents.
- Bruce Morgan, Stephanie Ramdass, Craig Norman, Josh Lotoczky, Chad Rosen and Austin Schipper presented at the Global Specialty Lens Symposium conference where Phillip Walling received Educator of the Year award and Alyssa Drew received Student of the Year award.
- The Faculty Center for Teaching and Learning is partnering with the Center for Latin@ Studies to support 30 students in the Promesa Scholars Program Undergraduate Research Mentoring Collaborative.
- Peter Bradley, Jordan Dawkins, Melanie Trihn, Cindy Tran and Caitlyn Toering submitted final revisions of a new publication entitled “Diversifying Honors: a case study from Ferris State University Honors Program” to Cambridge Scholars Publishing.
- Liz Burbatt and Karlee Wright presented “Tips on TIP: Understanding the Tuition Incentive Program and TIP Scholars Program at Ferris State University” to over 30 secondary school partners at the Michigan Career Education Conference.
- Jason Bentley presented “Student Success Perspectives” at the Great Lakes Regional Student Success Conference.
- Dining Service Enterprises received two 2017 Mecosta County People’s Choice Awards: Best Buffet – The Rock Café and Best Catering – FSU Catering Services.
- A total of 12 men’s ice hockey players have received distinction as 2017-18 WCHA Scholar-Athletes.
- Alumnus Chad Billins represented the United States and Team USA at the 2018 Winter Olympics in South Korea.
- A new dashboard is available in the Cherwell Portal to look at IT-related work order ticket counts by division, branch, department and for all students. It can be accessed at <https://cherwell.ferris.edu/CherwellPortal/ITS>.
- IT Services enabled Advanced Threat Protection for email for everyone at the University and KCAD, allowing deeper inspection of links for known malicious content.
- Over 40 Big Rapids community members and Ferris faculty, staff and students attended the Legislative Luncheon in Lansing to share with legislators the value of Ferris State University to our students and community.
- The Fed Galleries @ KCAD opened two new exhibitions—*Focus on KCAD | Collections* and *Focus on Faculty | Sabbaticals*.
- The Helen Miller Kendall Gallery opened the 2018 West Central Michigan Region of the Scholastic Art & Writing Awards Exhibition featuring creative work from students who have won awards at the regional level of the national Scholastic Art & Writing Awards competition.
- Jon Moroney was featured by MLive spotlighting Sled Legs, a new snow recreation product Moroney and his collaborators developed and launched through Kickstarter.
- Phil Renato and alumna Caitlin Skelcey were featured in the exhibition Meta-Smith: Trends in 3D Printed Jewelry at The Gallery at Reinstein|Ross in New York City.

- Deborah Rockman is currently featured in the exhibition Masters of Drawing: From Classic Realism to Abstraction at the Midland Museum of Art.
- Graphic Design students dominated the student categories in the 2018 West Michigan ADDY Awards. Thirty-nine students combined to win a total of 79 awards.
- 93 of the 174 professional awards given out in the 2018 West Michigan ADDY Awards were won by KCAD alumni or ad agencies/organizations where KCAD alumni are currently working.
- Digital Art and Design students Ashley Kalin, Kelsey Kamrowski, Owen Loughrin, Matthew McDaniel, Sean McManaman, Caleb Sumney and Tys Yoder won the Best Directing award in the Grand Rapids Film Festival 36-Hour Challenge with their short film "Steve."
- UICA launched a drop-in studio program. Upcoming dates and themes are: Friday, April 6: DIY Seed Bombs; Friday, May 4: Hand lettering.
- Kaitlin Zies & Nicholas Campau presented a half-day preconference session on stalking at the 30<sup>th</sup> annual Association of Student Conduct Administrators.
- The LGBTQ+ Resource Center is open and ready to serve our students. Students, faculty and staff are encouraged to visit the center.
- Financial Aid, along with campus and community partners, hosted a Spring Broke Luau in the University Center with 158 students in attendance.
- The Admitted Student Open House welcomed 120 accepted students for fall 2018 at the University Center with a total guest count of 309.
- Planning for Ferris' first annual Giving Day, April 18, is underway. If you are interested in becoming a volunteer for Giving Day please contact Janel DePew at x3812 or Jennifer Yontz at x3817.
- Retention and Student Success, the College of Education and Human Services, Extended and International Operations, and the College of Pharmacy are assisting with Ferris' inaugural Growing Opportunity event (<https://ferris.edu/giving/growing>) on May 16 in Grand Rapids.
- Alex Manga worked with the UA&M team to establish a new website, <https://ferris.edu/mba-online>, as a recruiting tool for the MBA program and the recent open house and information session.
- Marketing Communications facilitated three intensive days of focus groups, interviews and presentations in partnership with representatives of brand assessment consultant Stamats.
- The News Services and Social Media Team assisted with media coverage of alumnus Adam Stirn who was a Zamboni operator during the 2018 PyeongChang Winter Olympics in South Korea.

## **Athletics**

Last Sunday our men's basketball team defeated Lake Superior State 69-61 in the GLIAC Tournament Championship Game earning their fourth consecutive league championship. No other GLIAC team has won the conference post-season four years in a row. Our team is now 32-1 (the most wins in team history), has won 20 straight games and is undefeated at home for 25-straight games in a streak dating back to last season.

Center Zach Hankins has been chosen as the GLIAC Men's Basketball Player of the Year for the second consecutive year. He and teammates Drew Cushingberry and Noah King have all been named to the All-GLIAC first team. Coach Andy Bronkema has received GLIAC Coach of the Year honors for the second year in a row.

For the first time in University history, the team has been selected to host the NCAA Division II Midwest Regional Tournament this weekend inside Jim Wink Arena. The top-seeded Bulldogs will host eighth-seeded Ohio Dominican on Saturday in the regional quarterfinal round starting at 6 p.m. With wins, the team would advance to the semifinal game on Sunday at 7:30 p.m. and the regional championship game on Tuesday, March 13, at 7 p.m. These student-athletes have had an incredible winning season. If you are in Big Rapids and have the opportunity, please come out and support our team, Coach Bronkema and his coaches.

David L. Eisler, president