Ferris State University

President's Council
Meeting Summary
October 23, 2019
9:00 a.m., CSS 301C

Attendance:
Bachmeier, Blake, Cook, Eisler, McCrackin, Pearcy, Pilgrim, Postema, Ward-Rooft
Guest: Nate Clark

Agenda Items:
- Implementation of the New Graphic Standards
  Nate Clark presented the new graphic standards and gave a brief training on Design
  Conductor. This platform allows users to create their own documents using
  templates that incorporate the new brand.

- Strategic Plan Metrics and Actions to Support
  Council members discussed ways to engage their divisions in implementing the new
  Strategic Plan.

- Sexual Misconduct
  Council members discussed upcoming Title IX education being offered to the
  campus. The Sexual Assault Policy and the Consensual Relationship Policy are both
  being updated by committees that have been working on this effort. There will be
  forums for input from the campus coming soon.

Round Robin

- **VP Ward-Rooft** – 2350 people registered for Friends and Family weekend. The new
  Complaint Policy will be a university wide policy and will be posted for feedback. The
  United Way campaign is underway and goes until the end of November.
- **President McCracken** - Kendall has contracted with Jerry Scoby for process
  improvement to decrease duplication of effort and to increase efficiencies.
- **VP Pearcy** – The Foundation Gala is Friday, November 1, hope to see everyone there.
- **VP Bachmeier** – Please contact Jim if any Council Members would like time other than
  the forums with the three HR candidates coming to campus.
- **VP Pilgrim** –The Jim Crow Museum annual report that will be shared with the
  Foundation Board has been sent to all Council Members. November 7 is the first
  meeting of the Provost search committee. The interviews for the educational Instructor
  for the Jim Crow Museum will be happening this month.
- **President Eisler** – A budget forum has been scheduled for November 21 at 2:00 pm in
  UC 202C.

Next meeting date:
Nov. 6, Regular Meeting, 9:00 am, CSS 301C

Meeting adjourned 12:00 pm
Submitted by Terri S. Cook