

**Ferris State University**  
**President's Council**  
**Meeting Summary**  
**October 4, 2017**  
**9:00 a.m., CSS 301C**

**Attendance:**

Bellavance, Blake, Cook, Eisler, Percy, Pilgrim, Postema, Scoby, Ward-Roof

**Agenda Items:**

- The summary from September 6, 2017 PC meeting was approved for posting.
- Update on Spectrum Hospital  
Guest: Mary Kay VanDriel  
Council members viewed a PowerPoint presentation about current work and future plans at the Big Rapids and Reed City Spectrum locations and the partnership they share with Ferris.
- Data Analytics from the Recruitment Process  
VP Ward-Roof explained how data analytics are being used for enrollment planning and strategies.
- Graduating Senior Survey  
VP Ward-Roof shared the most recent results of the Senior Survey for Council members to review. The student response rate and responses were excellent.
- Financial Review  
Ken Dobbins has conducted a financial review of the University. He will share his observations with the Board of Trustees at their next meeting.
- Board of Trustee Meeting  
Council members discussed the agenda and items for presentation at the Board meetings Oct. 5 and 6.
- Residential Life Honors Housing  
Guest: Sally DePew  
Council members discussed overlap between the Honors Residential Life Scholarship and the stay on incentive offered by Housing.
- Big Topics  
Council members selected topics for the October 18 meeting.
- Round Robin
  - **VP Pilgrim** sat with three extraordinary alumni at the reunion that were from home schooled settings.
  - **VP Percy** described the fall reunion as a great success. There was significant participation and it was a very positive experience for the alumni and their guests.

Approved November 1, 2017

- **President Bellavance** shared that this is the last week of ArtPrize. Both UICA and the Federal Galleries have been mentioned as best location spaces. Numbers attending have dropped the last two years.
- **VP Scoby** described homecoming weekend as awesome and attended by record crowds. The University of Wisconsin Parkside has joined the GLIAC conference and Benedictine in Chicago is interviewing. Both are great additions to the conference.
- **Provost Blake** thanked members for attending the breakfast and the Spathelf Lecture featuring Alex Gorsky
- **VP Ward-Roof** thanked members for their help and support while she was traveling to Australia and their support for homecoming events. The collaboration was very good and the events were well attended.
- **President Eisler** expressed his thanks to Pharmacy emeriti who returned to campus and made a \$101,000 Challenge Scholarship class gift. Dean Durst did a wonderful job of hosting the events. Honorary Doctorate candidates will be discussed at the first president's council meeting in November.

**Next meeting date:**

November 1, Regular meeting, 9:00 am, CSS 301C

November 29, Big Topic meeting, 9:00 am, CSS 301C

Meeting adjourned 11:57 am

Submitted by Terri S. Cook