Ferris State University

President's Council
Meeting Summary
August 14, 2019
9:00 a.m., CSS 301C

Attendance:
Bachmeier, Blake, Cook, Eisler, McCrackin, Pearcy, Pilgrim, Postema, Ward-Roof
Guests: Sally DePew, Karen Huisman, Kristen Salomonson

Agenda Items:

• Strategic Plan Enrollment Targets
  Based on feedback from the Board of Trustees retreat, VP Pilgrim and Dean Salomonson presented enrollment data to the Council members asking for their thoughts and feedback regarding a target goal for enrollment that could be considered as part of the New Strategic Plan.

• Trustee Retreat
  President Eisler and council members shared notes and discussed the recent Board retreat.

• Mission, Vision, Values for Divisions and Colleges
  As work continues on the Higher Learning Commission reaccreditation, gaps are identified and addressed. One of these is current mission, vision and value statements for divisions and colleges. VP Ward-Roof asked the Council members to share their thoughts on how best to approach this and decide on a date for completion of this document.

• Beginning Semester Activities
  VP Ward-Roof shared a calendar of events for Bulldog Beginnings 2019. The calendar covers all events both on campus and in the community from move in thru the beginning of September.

• Title IX Employee Education Plans
  Discussions continue on Title IX training for all employees. Council members discussed the type of training and how it will be conveyed to the campus.

Round Robin:

VP Pilgrim – thank you to Dave and Patsy for the scholarship opportunity for foster youth students. Thank you for help and discussion this morning regarding the Strategic Plan. The Museum continues to receive much attention. Thank you to VP Bachmeier for Mike Hughes assistance with planning for the new Museum.

VP Bachmeier – asked for Council observations regarding summer camps

VP Pearcy – shared an article on the shift of demographics for students.

Provost Blake – Thank you to all for taking time to meet the new faculty last night.

President Eisler – Encourage you to participate in 1st Impressions and Operation Move In. In the legislature, a Continuation Budget is gaining steam. Funding would continue but any increases wouldn’t happen until the budget is actually approved. Kudos to Shelly and
the team; the Comprehensive Campaign is up to 88 ml. The Riley gift is a 1ml dollar home
plus over 300 mounted animal specimens for the Card Wildlife center. Nice video available on the
football turf installation.

Next meeting date:
Aug. 28, Big Topics Meeting, 9:00 am, CSS 301C

Meeting adjourned 12:0 pm
Submitted by Terri S. Cook