Ferris State University

President’s Council
Meeting Summary
August 2, 2017
8:00 a.m., CSS 301C

Attendance:
Bellavance, Blake, Cook, Eisler, Pearcy, Pilgrim, Postema, Scoby, Ward-Roof

Agenda Items:

- The summary from July 5, 2017 PC meeting was approved for posting.

- 2017-18 Budget
  Guest: Sally Depew
  Council members will continue to have budget discussions throughout the month of August. Enrollment counts in the fall will lead to final budget decisions.

- Enrollment Update
  Council members continue to monitor enrollment numbers and discussed current efforts to reach out to continuing students who have not registered in the final days before classes start for fall.

- Mindset of Students
  VP Ward-Roof shared a short video about GEN Z students that showed insights into what is important to them and what they are influenced by.

- LGBTQ Resource Center
  VP Ward-Roof led an initial discussion on the establishment of a LGBTQ Resource Center. Additional information will be developed and discussion with continue cost and logistics of this.

- Web Accessibility
  VP Pearcy re-submitted the Web Accessibility policy with amended changes as discussed previously. The policy was approved and will be posted for comment. President asked Provost Blake to consider possible course offerings that would teach video transcription and asked VP Scoby to consider how the Staff Center could be helpful in developing web accessibility related skills for employees.

- Applicant Sourcing
  VP Scoby shared a graph showing where applicants learn about job postings at Ferris. This information will be further refined as a cost saving tool for managers in advertising available positions.

- Administrative Performance Evaluation Process Debrief
  Council members discussed forms and timeline for the Administrative Performance Evaluation. Additional discussion will continue at a future big topics meeting.
• Bargaining Update
   Updates on current bargaining sessions were shared with the Council members.

• Trustee Retreat
   President shared additional information regarding the upcoming Board Retreat
   and his one-on-one conversations with Trustee members.

  o Round Robin
    o VP Pilgrim extended thanks to all the Council members for their work on their
      annual Diversity reports.
    o VP Scoby Currently working on Social Media Training with the Staff Center.
      Also, in keeping with the University IT Plan, there is increased funding in place
      for better wireless in housing units. North Hall is not yet complete, but will be
      ready for August 21 move in. VP Scoby distributed a handout on the open health
      insurance enrollment period. There was significant movement between health
      plans during this period, away from Ferris 1 and 2 to Ferris 3 and 4.
      Housing numbers are above the projected numbers budgeted.

  o Provost Blake Event at Kendall tonight for public school graduates and families.
    The new Dean of RSS stars on Monday. The new faculty reception is scheduled
    for August 16th.

  o VP Ward-Roof Thank you to Jodi Gardei for staff center supervision workshops.
    Referenced the College Leadership Competition she has shared. Distributed
    information on the Outdoor Nation Campus Challenge, an opportunity to leverage
    the environment we live in and compete against other universities. Student
    Affairs has developed a list of activities for pc information and reference.

  o President Eisler Expressed his appreciation to the vice presidents for the
    excellent work they lead and the hard work they do for Ferris.

Next meeting date:
   August 16, 9 a.m., CSS 301C

Meeting adjourned 11:20 am
Submitted by Terri S. Cook