

Ferris State University

President's Council Meeting Summary June 25, 2019 9:00 a.m., CSS 301C

Attendance:

Blake, Cook, Eisler, Hughes, McCrackin, Percy, Pilgrim, Ward-Roof
Guests: Jennifer Johnson, Spence Tower

Agenda Items:

- Strategic Plan Measures and Benchmarks
VP Pilgrim, along with Jennifer Johnson and Spence Tower, lead a review and discussion of key suggested targets in the new Strategic Plan. Council members discussed and provided feedback.
- Divisions' Responsibility for Strategic Plan Initiatives
Council members were asked to review their Divisional expectations to address Strategic Plan focus areas.
- Orientation /Enrollment Update
VP Ward-Roof shared current numbers for summer orientation and provided the latest enrollment update for Council members.
- Center for Virtual Learning Fundraising Priority Request
VP Percy presented, Council members reviewed and added fundraising for the Center for Virtual Learning as an initiative to the current campaign.

Round Robin:

VP Ward Roof – Thank you to all for helping with orientation.

Kendall Interim President McCrackin – Officially takes over interim duties on Monday. Is in the process of interviewing seven candidates for Academic Dean.

VP Percy – Randy Ostrander of the Downtown Business Association has requested help from the University with fund-raising for a pavilion to house the Big Rapids farmers market.

Interim VP Hughes – Thanked the Council for the opportunity to work with them. Has really enjoyed his time as interim VP for Admin. and Finance.

VP Pilgrim – There have been some high profile visits to the Museum recently from Pixar and also a group of Michigan Legislators. Oct. 3 VP Pilgrim will be the keynote speaker at the Michigan Museum Association Annual Event in Grand Rapids. On Founders' Day, VP Pilgrim and Franklin Hughes will present on Non-Hampton Ferris graduates.

President Eisler – Thanked Interim VP Hughes on his excellent work and added that the campus grounds look especially nice. Also, he welcomed Kendall President Tara McCrackin. The SPARC retreat went well and VP Pilgrim, Jennifer Johnson, Spence Tower and the Committee did excellent work on the new Strategic Plan. VP Postema will be acting President in President Eisler's absence.

Approved August 14, 2019

Next meeting date:

Aug. 14, Regular Meeting, 9:00 am, CSS 301C

Meeting adjourned 12:01 pm

Submitted by Terri S. Cook