

Ferris State University

President's Council Meeting Summary March 14, 2018 9:00 a.m., CSS 301C

Attendance:

Blake, Bellavance, Cook, Eisler, Percy, Pilgrim, Postema, Scoby, Ward-Roof

Agenda Items:

- Giving Day
Guests: Janel DePew and Jennifer Yontz
Ms. DePew and Ms. Yontz shared details and information pertaining to “One Day for Dawgs,” a 24 hour giving challenge being held on April 18. The event is intended to bring together, alumni, current students, faculty and staff, donors, volunteers and the community around a common cause. More information can be found on the website <https://ferris.edu/1day4dawgs>.
- Kendall View Book Recruitment Tool
President Bellavance shared a pdf of the latest Kendall View book they have developed. This book will be a recruitment tool for new Kendall students and highlights programs, opportunities, and alumna of Kendall. Council members were asked to comment and offer suggestions before the book goes to final print.
- 2017 Hiring Process Exception Report
This report is provided by VP Postema annually for Council member review.
- Budget
Council members discussed ways in which we can increase revenue to help with budget concerns due to decreased enrollment. President Eisler continues to work in Lansing to ensure State funding.
- PH Health Insurance Plans & Pricing
VP Scoby provided an overview of the results of all the changes made to the health plans during the last enrollment period. The results appear to be positive for the University.
- Early Retirement Incentive Program
VP Scoby provided an update and clarification regarding the ERIP that was rolled out on February 26. He also shared a flyer with early retirement education sessions to assist anyone that may like more information about various aspects of retirement.
- Phishing Training
VP Scoby gave an update on the recent phishing scams that have been hitting the campus. Council members discussed the importance of taking the Phishing Training

that is offered and also discussed ways to make the email system safer going forward.

- **Communications to Service Award Recipients**
Last year the Vice President's sent personal notes to Service Award Recipients in the hopes of increasing participation in the Ceremony. It was agreed that the notes are just a nice way to say thank you and they will keep doing this.
- **Round Robin**
 - **VP Ward-Roof** sent the latest enrollment figures to the Council members. She also sent an interesting article on budget reduction.
 - **Provost Blake** Kendall hosting Author Celebration.
 - **President Bellavance** Excited for Kendall to be hosting the Author Celebration for the first time. It is tomorrow at 5:30 pm in the Woodbridge N. Ferris Building
 - **VP Percy** UA&M will be hosting receptions in Sioux Falls for parents, alumni and students on sight approx. two hours prior to the men's basketball games.
 - **VP Scoby** Housing numbers are ahead of last year at the same time. With a grant from the American Cancer Society, a faculty member and student efforts to make Ferris a tobacco free campus are continuing.
 - **VP Pilgrim** there have been 3000 hits on the virtual tour of the Jim Crow Museum. A narrator will be added in the future. The young man who created the tour would like to do more of this work on other locations around campus. The Strategic Plan is close if not on track after the meeting last Monday. The group has selected five themes to explore further. April 6 consultant Patty Cormier will be returning to campus to meet with the Committee.
 - **President Eisler** the Michigan Association of State Universities has been working to encourage careful consideration and review of a legislative package regarding sexual assault.

Next meeting date:

April 4, Regular meeting, 9:00 am, CSS 301C

Meeting adjourned 12:10 pm
Submitted by Terri S. Cook