

Ferris State University

Good News Items

November 2018

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Dawn Fox's SCWK 320 class collaborated with the Michigan Department of Health and Human Services to do a need assessment for a community garden in the Morley area. This work resulted in the department obtaining a STEAMCorp volunteer for the year, who wrote a successful grant for the garden.
- Dr. Luis Rivera and his student, Zackary Hren, have published a paper in *Molecular Physics*. The paper describes a methodology to characterize hydrogen-bonded complexes that have a superior accuracy to the standard available computational chemistry methods.
- Dr. Fred Heck recently presented a geological experience for about 10 kids ages 6-10 at Tots Place. The student's got their hands dirty holding and learning about an assortment of minerals and rocks. They loved the bright colors and crystal forms of minerals, were captivated by minerals that glowed in ultraviolet light, and enjoyed handling a variety of plant and animal fossils. The large rock of pumice that looked heavy but was light enough to easily pass around was especially fun for them to experience.
- On October 11 at the Contemporary History Institute of Ohio University, Dr. Christian Peterson participated in a panel presentation and discussion about his recently released co-edited anthology *The Routledge History of World Peace since 1750* (September 2018). He also met with Ohio University doctoral candidates in history to discuss life in academia and the state of the historical profession. <https://www.ohio-forum.com/2018/10/alumni-panel-visits-campus-discusses-careers-in-history-and-new-book/>
- In his capacity as Coordinator of the Ferris State Political Engagement Project (PEP), Dr. Christian Peterson helped organize the viewing of the documentaries *One Vote* (3 October) and *Michigan Divided* (16 October) for Ferris students and the local community. For each of these well-attended events, moderators, one of whom was Peterson, facilitated interactive discussions with the audience about the current health of Michigan's economy, politics, and democratic government.

COLLEGE OF BUSINESS

- Ferris Graphic Media Management students were awarded a combined \$61,250 in external scholarships for Fall 2018 from [Print and Graphics Scholarship Foundation](#) and the [Ann Arbor Graphic Arts Memorial Foundation](#). <http://ferris.edu/business/gman-61250-scholarships/>
- Follow the link to see images from the 2018 College of Business Homecoming Welcome Back Alumni Tent. <http://ferris.edu/business/images-2018-college-of-business-homecoming-welcome-back-alumni-tent/>

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Digital Media (SDM)

- The School of Digital Media partnered with the Michigan Association of Broadcasters (MAB) to offer a career fair at Ferris. The event, held on Wednesday, October 10, in the IRC connector, was well attended by employers and students. Many Television and Digital Media Production (TDMP) students participated, and faculty received favorable comments and compliments about the effectiveness of TDMP graduates in the industry.

The MAB has held this event at other Universities – this was the first hosted by Ferris. It was agreed that the fair would return to Ferris next fall.

- On Monday, October 1, 2018, students in the TMDP program produced the 200th Episode of Ferris Sports Update! The show was relaunched during the Fall semester of 2011, and students have produced 14 shows per semester (Fall and Spring) since. That breaks down to 7 years; 15 different classes of students (semesters); 200 episodes; 600 segments and guests. This is a show that comes together in collaboration with many other people and departments across campus, including Admissions, Athletics, the College of Education and Human Services, and University Advancement and Marketing.
- Digital Media Software Engineering (DMSE) professor, Mohamed Abusharkh, was a speaker in a panel at the Cognitive Networks workshop taking place as part of 43rd Institute of Electrical and Electronics Engineers (IEEE) Conference on Local Computer Networks (LCN). The panel discussed Scaling Network Autonomy. The conference was held in Chicago on Monday, October 1, 2018.
- Digital Animation and Game Design (DAGD) students, Brandt Howard, Lloyd Nguyen, Paul Chamberlain, and Rachel Hughey, led a team of DAGD students in the creation of a video game titled: RAD. The game was selected as a finalist as part of the college awards at the E3 conference, held annually in Los Angeles, CA. E3 and the Game Developers Conference are the Golden Globe Awards and Academy Awards of the game design industry. RAD was one of five finalists out of over 400 entries, and the exposure and opportunity that Ferris, the DAGD program, and these students received was outstanding! The team did not win, falling just short, but the game garnered a lot of attention from folks attending from around the world.
- The Digital Media Software Engineering (DMSE) program fielded two teams of students in the leexxtreme 12.0 24-hr programming competition. It was a great experience and fun for all involved. After 22 hrs. of programming, the teams were around the 25th percentile. That is in the top 1,000 teams of more than 4,000 teams from around the world. This is a great achievement for the students, who were participating for the first time. The competition offered a great opportunity for the students to work on challenging problems to design and code in teams.

School of Education (SOE)

- Liza Ing attended the Leadership in Higher Education Conference on October 18-20, 2018 in Minneapolis, MN.

COLLEGE OF ENGINEERING TECHNOLOGY

- Six Construction Management students placed 2nd out of 10 teams in the Associated Schools of Construction Region 3 Commercial Construction Competition held October 17 - 20. The students, Jake Gaberdiel, Sean Houghton, Jordan Kubick, Matt Miller, Jake Schupbach and Clay Slenk, were advised by Associate Professor, Lee Templin, P.E.

COLLEGE OF HEALTH PROFESSIONS

- Fathima Wakeel, faculty member, and Anthony Picard, undergraduate student, from the Public Health program presented their poster "Perceptions toward Tobacco-Free Campus among Students, Faculty and Staff at Ferris State University" in the American Public Health Association's 2018 Annual Meeting & Expo on November 10 – 14 in San Diego, California.

COLLEGE OF PHARMACY

- Dr. Kim Hancock, Professor of Pharmaceutics, was among 30 Faculty Athletic Representatives selected nationally by the NCAA to participate in 2018 the DII FAR Fellows Institute held September 28 – 30 at NCAA headquarters in Indianapolis.

EIO

- Director of eLearning Amy Greene and Senior Online Designer Tracy Russo presented their research on Gender Disparities between Online and Face-to-Face Discussions at the American Association for Teaching and Curriculum (AATC) annual conference on October 5, 2018 in Dallas, Texas.
- The American Hotel Lodging Educational Institute (AHLEI) has awarded the coveted Hyatt Award for Minorities in Hospitality to a Ferris Grand Rapids student Jocelyn Hernandez.

FLITE

- Librarians Melinda Isler and Kristy Motz and English faculty Melissa Smith and Sarah Rescoe presented at the joint Michigan Academic Libraries and Michigan Archival Association's Pop-up conference on Friday October 26 at Michigan State University on "*Primary Resources in Teaching and Learning*." The presentation will cover the collaboration of archivists, librarians, and faculty to create relevant and innovative assignments using primary sources from the University Archives.

RETENTION & STUDENT SUCCESS

- Deedee Stakley wrote and received funding for the Ferris Military Credit Equivalency Grant from the Michigan Department of Education.
- Deedee Stakley attended and presented on the topic of collaborative opportunities available through FerrisNow at the ITW Speers Academy Campus.
- John Moran, Political Science concurrent enrollment instructor from Charlotte, received an award for teaching excellence.
- Jody Maloney, in collaboration with the TIP Coordinator, Liz Burbatt, received a diversity mini-grant to host a "First-Generation College Student Celebration" as part of the 2nd annual nation-wide First Generation College Student day.

Administration and Finance

Information Technology

- During the week of September 24th, the Information Technology Solution Center (formerly known as TAC) conducted training for all full-time and student employees in ITS. The training topics were dispatching, swarming, knowledge-centered support, ITS culture, and team morale. This training was in preparation for changing the support model from an assigned area to a model which utilizes dispatching support as needed. This change will help us adjust to meeting our responsibilities with our smaller staff. The change in support model occurred on September 26th.
- Plans to change the walk-up service area in UCB-108 are moving forward. This space will be reimagined to help staff engage with customers in a truly unique and customer centric model. The space will work very much like the Apple Genius Bar where customers can freely roam the room and sit across or alongside support staff for an improved experience.
- PC replacement (PCR) worksheets have been returned and ITSC is submitting purchase requests to procure 241 computers. There were just over 403 computers on the list and 162 elected to "opt out" this year to help reduce the strain on their respective budgets.
- Select ITS Staff visited Wayne State on October 11th to discuss IT best practices and to mutually assist each other in our various IT deployments. Visiting other educational institutions helps us make better decisions on future IT service offerings.
- IT Cyber Security, in association with our Email admin, have enabled report Phishing button on outlook app for Android and IOS mobile devices.

- After noticing that Ferris State University was not represented among the many Michigan college flags and pennants hanging in the Northwood Restaurant on Drummond Island, IT Services staff shipped a Ferris flag and pennant to the restaurant that is now on display.

Athletics

- Ferris State University football, volleyball and soccer are all ranked among the top 12 teams in the nation and enjoying highly-successful fall seasons to date.
- Junior quarterback Jayru Campbell of the Bulldog Football squad became the first player in the 111-year history of Ferris State football to run, catch and throw a touchdown pass all in the same game when he scored on a 31-yard reception with only three minutes left in a thrilling 35-31 road win over then second-ranked rival Grand Valley State.
- Ferris State Athletics partnered with Gerald R. Ford International Airport, ESPN 96.1 FM along with the Big Drew & Jim Show to offer a "Ferris State Flyaway To Duke" promotion, which awarded the winner with a free roundtrip flight for two, two-night hotel stay and two game tickets to FSU's men's basketball exhibition game versus the Duke Blue Devils at Cameron Indoor Stadium.
- Junior outside hitter Allyson Cappel recently achieved two impressive milestones for the nationally-ranked Bulldog volleyball squad, eclipsing both the 1,000 career kills and 1,000 career digs marks this fall.
- Our Women's Soccer team had a school-record 14-game unbeaten streak this fall under head coach Andy McCaslin. The Bulldogs, currently 12th in the country, have been ranked this fall for the first time in the 20-year history of the program.
- A trio of Ferris State men's golfers have earned medalist honors in tournament competition this fall. Seniors Andrew Hammett, Jack Weller and Seth Terpstra have all emerged as the overall individual winner in different tournaments this fall.
- Ferris State Athletics partnered with the West Michigan Whitecaps to hold the "Battle at the Ballpark" on Saturday, Oct. 6, against Michigan Tech at Fifth Third Ballpark in Comstock Park. The Bulldogs won the battle 42-24 to stay unbeaten this season.

DPS

- The Department of Public Safety is celebrating its 60th Anniversary as of October 22.

Governmental Relations

- On September 17, 2018, the University reached a Tentative Agreement with the Clerical-Technical Association (CTA) on a successor collective bargaining agreement. The CTA ratified the Tentative Agreement on September 28 and the Board of Trustees ratified the Tentative Agreement on October 5, 2018. The successor agreement is in effect until June 30, 2024, and the parties expect to finalize and sign the written agreement in the near future.
- Kylie Piette joined Interim Title IX Coordinator, Joy Pufhal, in co-presenting "Title IX Responsible Employee Training" through the Staff Center for Training and Development on Wednesday, October 3.
- On October 17, Kylie Piette participated in a panel of professionals who spoke to a Ferris State University Criminal Justice class in Lansing about different professional avenues these students could pursue with their degree. Kylie discussed her current Ferris position and career history as well as the related laws that inform the work.

Kendall College of Art & Design

- General Education Assistant Professor Dr. Christine Haskill presented her paper "Vera Brittain's *Honourable Estate*: Interrogating the Feminist Pacifist Legacies of Olive Schreiner" at the Midwest Conference on British Studies in Lexington, Ky.
- Professor and General Education Program Chair Dr. Adam Schuitema gave a presentation on his short story collection "The Things We Do That Make No Sense" at the Ferris State University Fine Art Gallery as part of the University's Literature in Person visiting author series. Dr. Schuitema also visited with upper-level creative writing students.
- KCAD's Pamella Roland DeVos School of Fashion collaborated with Van Andel Arena to give 10 Fashion Studies students the chance to envision original costume designs inspired by legendary musician Elton John and his equally legendary sense of style. Student Danielle Cavinder's winning design, chosen by a public vote on Facebook, was displayed at the arena during John's concert on October 15, and she also received a \$1,000 scholarship. Other participating students included: Nicole Bellow, Marissa Duff, Jakayla Ford, Demi McNeal, Meaghan Newhouse, Xia Pimpleton, Maria Tenhave-Chapman, Markiesha Weaver and Xiaoyang Way.
- Sculpture and Functional Art student Emma Riley, guided by Professor Bob Marsh, collaborated with 13 ON YOUR SIDE to transform an area of the Gerald R. Ford Presidential Museum into a functional performance space the local news station broadcasted from throughout ArtPrize 10. The finished piece, titled "Floral Transmit," was also an official ArtPrize entry.
- MFA student Rynita Shepherd received a Special Recognition Award from Fountain Street Church for her ArtPrize 10 entry "SexAbility: Smashing Stereotypes with Sex Appeal."
- Illustration student Caitlyn VanderVeen secured a publishing deal with Austin Macauley Publishing for her forthcoming children's book "Little Norah's Really Big Hair." The book, which VanderVeen created in Illustration Professor Molly Alicki Corriveau's Children's Book Illustration class, will be published in early 2019.
- MFA and Master of Architecture student Huaming Wang won the ArtPrize 10 Asian Artist Award for his piece "Pure Michigan."
- Brianna Lynn Hernandez Baurichter ('16, MFA) had her piece "Consequence" named to the ArtPrize 10 Jurors' Shortlist in the Time-Based category. Baurichter and her piece were also featured in a news segment by WOOD TV8.
- Evan Fay ('14, BFA Furniture Design) and his design partner Ayako Aratani, who together run the Detroit-based design studio Aratani Fay, were featured in a Q&A by Dwell Magazine.
- Lorelee Grace ('10, BFA Painting) had her piece "Midnight Sun" featured in *The H20 Exhibit*, an exhibition in the Ferris State University Fine Art Gallery.
- Salvador Jiménez-Flores ('14, MFA) was invited to speak at Southern Utah University on the themes underpinning his creative practice as a part of the university's Art Insights event series.
- Emily Mayo ('18, MFA) was hired by the Grand Rapids Public Museum as an Exhibition Technician.
- Lori McElrath Eslick's ('81, BFA Illustration) ArtPrize 10 entry, inspired by her work with elementary school students, was featured in a news segment by 13 ON YOUR SIDE. Eslick's piece doubles as a call to action for the Michigan State House of Representatives to adopt legislation that would make the endangered Karner Blue butterfly Michigan's first state butterfly.

- Kelly Muschiana ('05, BFA Illustration), a current adjunct faculty member in the Fashion Studies program, was featured in an article by Women's Lifestyle exploring how local clothing manufacturer Public Thread, where Muschiana also works as Product Development Lead, has been giving KCAD students opportunities to explore new design possibilities within the company's upcycling model that drastically reduces material waste.
- Tyler Newkirk ('08, BFA Industrial Design) and Matt Taylor ('09, BFA Digital Media) collaborated on a music video for "If I Ever Started Missing You," the first single off the recently-released debut album from Grand Rapids indie rock band The Blue Pines, which features Newkirk on vocals and guitar.
- Katie Rellinger ('17, BFA Drawing) was profiled in an article by The Grand Rapids Community College Collegiate that explored her ArtPrize 10 entry, "365 Days of Katie." The entry consisted of a series of artwork drawn daily on Post-It® notes that spans 12 months of Rellinger's life post-graduation.
- Colby Roanhorse ('17, BFA Fashion Studies) was featured in an article by Grand Rapids Magazine that explored the public mural he created for ArtPrize 10 as part of the *UICA:Outside* exhibition. The mural draws from Roanhorse's Navajo heritage as well as contemporary movements toward sustainable and equitable development.
- Eric Schroeder ('17, BFA Furniture Design) and his colleagues at Bold Furniture collaborated with DisArt to modify a convertible desk originally designed by KCAD alumnus Joey Ruiter ('00, BFA Industrial Design) to meet the needs of disabled artist Wesley Devries. Devries' ArtPrize 10 entry "Untitled" was featured in the *Process and Presence | Contemporary Disability Sculpture* exhibition at Frederik Meijer Gardens & Sculpture Park.
- Sharon Smithem ('00, BFA Painting) was featured in an article in the Petoskey News-Review exploring her Charlevoix, MI-based creative practice.
- Joshua Solas ('18, BFA Illustration) was featured in a news segment by WOOD TV8 that explored his ArtPrize 10 entry, "You're Joking, Right?" The piece is aimed at spurring conversation around inequality in America.
- Matt VanSweden ('17, BFA Collaborative Design) was honored with the Future Hall of Fame Award by the West Michigan Sustainable Business Forum.
- Allison Wargowsky ('88, BFA Interior Design) was hired by Gum Tree Fabrics as an Account Executive.

Urban Institute for Contemporary Art

- The UICA Outside: Westside venue, one of three venues in UICA's ArtPrize 10 exhibition *UICA Outside*, was nominated for the Outstanding Venue Award.
- *UICA Outside* was supported in part by a Venue Grant from ArtPrize. Additionally, UICA worked with 300 area high school students to teach them a brief history of sanctioned street art, especially as it relates to other forms of public art and graffiti; instruction, reflection and response to the ArtPrize entries on-site; and creation of their own mixed-media work on paper. Students were instructed to consider contemporary themes, self-identity, and community identity when conceiving of these works. The works were taken with the students, or wheat-pasted to a wall that was displayed in the UICA Art Commons, which is visible from the street, during ArtPrize.
- *UICA Outside* was also featured in an article by The Raptidian.

Student Affairs

- Michael Wade, OMSS Assistant Director, presented “Choices, Challenges and Changes: A Toolkit for Multicultural Student Success,” at the 2018 Game Changers Men of Color Summit in September, 2018 at Central Michigan University.
- Over 200 members of our campus community attended the series of events for the 2018 Latinx Heritage Month Celebration coordinated by the Office of Multicultural Student Services.
- The LGBTQ+ Resource Center has a new Coordinator, Sarah Doherty, who began her employment on October 15. She brings with her a wealth of experience that will help to assist our students in their efforts to be successful.
- The 2018 Fall Career and Internship Fair had 290 employers and 1043 students attended.
- The Student Leadership and Activities Advisory Council (SLAAC) approved a new RSO, Optometry-focused Professionals Together Improving the Community of Students (OPTICS).
- 147 students attended a Five Star Event on October 9, featuring a performance by Theater Delta which was hosted by the Social Work Association.
- Entertainment Unlimited hosted a Five Star Event on September 20th sharing local and national information about Free Speech where 173 students attended.
- Our fifth annual Get Real! was our biggest to date. 606 students from Ferris and the local MOISD Career Center participated in the event on October 11th. Student survey comments validate the impact of the Get Real! event. Here are some of our favorites:
 - "As someone who is close to graduating, this was very eye opening and relieved a lot of stress from my daily life. Thank you."
 - "I learned how much money my dad actually has to pay to keep my brother and I alive."
 - "It's important to separate your needs from your wants, and to keep track of your spending."
- The average federal student loan – (Direct Loan) - debt for Ferris students earning associate’s and bachelor’s degrees has declined from the 2016-17 to the 2017-18 academic year.

Degree	2016-2017	2017-2018
Associate	\$20,115	\$18,524
Bachelor	\$25,801	\$25,550

- Demand is very strong for high school, career center and community college groups wishing to visit campus with visiting groups scheduled for every day (M-F) through the end of fall semester. Last year close to 5000 prospective students visited campus through the Office of Admissions Group Visit programming. This fall 375 new students at Ferris State had attended a Group Visit.
- Over 2000 friends and family members joined Ferris students this past weekend to enjoy Bulldog Family & Friends Weekend for activities both on and off campus. From pumpkin decorating to cheering on the Bulldog Hockey team, families were seen all over campus and in the local area - reconnecting and having fun.

University Advancement and Marketing

- Since July 1, 2016, the Ferris Futures Scholarship Challenge has received 273 gifts and pledges to new and existing endowments, with more than \$5.67 million of new gift

commitments from Ferris State University benefactors. With the match, this creates more than \$11 million of new endowed funds for the support of Ferris students. There have been 117 endowment gifts by alumni, 71 by friends of the University, and 84 by faculty/staff (data through September 30, 2018).

- The Alumni Association greeted 100 alumni and friends for the 3rd Annual Mackinac Island Getaway Weekend from Oct. 12-14. Alumni participated in a welcome brunch at the Pink Pony on Saturday and then cheered on Bulldog football in a watch party at Winchester's later that evening. The remainder of the weekend was theirs to explore the island and take in the fall colors in northern Michigan. Local alumnus and manager of both the Chippewa Waterfront Hotel and the Lilac Tree Suites and Spa, Bart Berkshire (B '10), provided the alumni with a discounted package price making the premier trip an affordable option for so many.
- The Alumni Association hosted 150 alumni and friends on the Bowtie deck on Saturday, Oct. 6 at Fifth Third Ballpark for "Battle at the Ballpark." Attendees enjoyed fellow bulldog company while they watched the Bulldogs battle the Michigan Tech Huskies along with good food, alumni swag and an excellent view of the football field.
- The Alumni Association hosted alumni, family and friends in the Alumni Welcome tent from 11 a.m. to 3 p.m. on Saturday, Sept. 29, before the Homecoming game. Alumni guests registered were from all across Michigan, Indiana, Colorado, Tennessee and Florida. Andy Bronkema and the District II Division Men's Basketball Team National Champions served as the grand marshal during the Homecoming Parade through downtown Big Rapids.
- On Friday, Sept. 28, the Alumni Association held their 61st annual Fall Reunion to recognize the Class of 1968 in the Society of Golden Eagles, Distinguished Alumni, Pacesetter and Above and Beyond Award recipients. Approximately 200 guests were in attendance as we celebrated these individuals for their wonderful accomplishments in the University Center.

1968 Society of Golden Eagles

- 31 in attendance to receive their award

Pacesetters

- Michael DeBolt, Bachelor of Science, Information Security and Intelligence ('09)
- Kristin O'Brien, Bachelor of Science, Applied Biology ('08) and Doctor of Optometry ('13)
- The late Elizabeth Wirgau, Associate of Applied Science, Architectural Technology ('04) and Bachelor of Fine Arts, Interior Design ('06)

Distinguished Alumni

- Mark Beiderwieden, Bachelor of Science, International Business ('85)
- Brendan Locke, Bachelor of Science, PGA Golf Management ('04)
- Linda Meeuwenberg, Associate in Applied Science, Dental Hygiene ('68) and Bachelor of Science, Allied Health Education ('78)
- Thomas Norris, Bachelor of Science, Accountancy ('72)
- Dick Shaw, Associate in Applied Science, HVACR ('62) and Bachelor of Science, Technical Education ('71)

Above and Beyond Students

- Gregory Brunner, College of Business
- Breanna Frasher, College of Health Professions

The [2018 Distinguished Alumni](#) and [Pacesetter Award recipients](#) are featured on the Ferris State University website through the collaborative work of the Alumni Office and the Web Content team in University Advancement and Marketing.

- Web Content Manager Ted Halm recently joined Marie Yowitz, accessibility coordinator, to make a presentation on Web Accessibility to the Student Affairs Administrative Council. Web accessibility is the inclusive practice of removing barriers which prevent access to information and functionalities on websites.

Ferris serves a diverse audience that relies increasingly on the Internet for many aspects of life, including education, employment opportunities, research, health care and recreation. In their presentation, Halm and Yowitz emphasized that it is essential that we provide equal access and opportunity to all our web users, including those with disabilities. They further explained that through the concepts of “accessible design” and video captioning, we can diminish and even remove barriers to information and interaction which is critical to success for our students, faculty, staff, and the general public.

- “[Ferris State Video](#),” Ferris State University’s official YouTube channel, has nearly 2,100 subscribers at the midway point of the Fall 2018 semester. Digital Media Specialist Hannah Crouch is responsible for the majority of the videos posted to the News Services-managed channel. Regular features include [The Ferris Lowdown](#), weekly videos that highlights campus events; [Ferris First \(#FERR1S\)](#), a series that highlights University community members who talk about why they chose Ferris; and [Bulldog for Life](#), a series featuring alumni success stories. From the Fall 2018 semester, through Oct. 18, the channel's videos have been viewed more than 520,000 times for nearly 300,000 minutes.
- [Ferris State University's main Facebook page](#), managed by News Services, has more than 50,000 likes (51,519 as of Oct. 18, 2018). This page features a diverse range of content, including breaking and general news posts, video and written features, and photo galleries. The Facebook page also provides a platform for Ferris to be responsive and to engage its audience. In October 2018 (as of Oct. 22), the month’s three most popular page posts reached 143K, 113K and 24.9K people, respectively.