

Ferris State University

Good News Items

December 2017

Academic Affairs

COLLEGE OF ARTS & SCIENCES

- Nate Garrelts' edited a collection titled *Responding to Call of Duty: Critical Essays on the Game Franchise* that was just published by McFarland Publishing.
- *The Torch* was selected as Best in Show in the category of Newspaper Four-year Weekly at the National College Media Convention in Dallas.
- Lilia Caserta's article "The National Character in the Proverbs of Mexican Spanish and American English Languages" was published in the Fall edition of *Philology and Culture*.
- Dr. Richard Scott Cohen served as music adjudicator for the Calvin College Orchestra on November 18. Coordinated by the Associate Director of the Grand Rapids Symphony, John Varineau, Cohen was joined on the judging panel by Dr. Bruce Uchimura, conductor of the Western Michigan University Symphony Orchestra.
- On November 16, the monthly Department of Humanities Colloquium Series presented "Student Research in Communication," featuring Melissa Fairchild's "Chasing Skirts and Feeling Safe: Aggressively Unpacking Gendered Narrative in the 2016 Trump Presidential Campaign," mentored by Dr. Kristi Scholten; Clare Green's "Working Through Workplace Differences" mentored by Dr. Stephanie Thomson; and Alyssa Stickney's "The Unhate Foundation: Teaching a World of Hate How to Love," mentored by Dr. Stephanie Thomson.
- The Ferris State Delta Epsilon chapter of Lambda Pi Eta, a national communication honor society, held its fall induction ceremony on October 24, and honored the following students: Zachary Cook, Jennifer Gunneson, Benjamin Jungblut, Kyrsten Lamb, Garrett Organeck, Samantha Simon, and Dominique Starling.
- On November 11-12, three Sports Communication students – Johnathon Gustin, Conner Pyrc, and Scott Vander Sloot – represented Ferris at the Michigan Association of Broadcasters (MAB) Broadcasting Career Builder Conference (BCBC) in Lansing. Conner and Scott serve on the MAB Foundation Student Advisory Council.
- On November 13, the Sports Communication program welcomed home Communication alum Zack East ('06), who spent the day sharing his Bulldog story becoming Brand and Program Director and Digital Media Manager for Mid-West Family Broadcasting (WSJM Inc.) in Benton Harbor. He and student Johnathon Gustin, who is current president of Bulldog Radio, met with Dean Kristi Haik to discuss strategic plans to expand Bulldog Radio so that it can become integrated into the Communication academic program, with a significant sports radio presence.
- On November 17-18, Sean Williams, Sports Careers RSO president, represented Ferris at the Newman Civic Fellows conference in Boston, sharing his year-long project to expand the RSO's relationship with Area 5 Special Olympics by growing Unified intramural sports. Meg Jean, Special Olympics Coordinator for the RSO, is leading this project and managing the Unified Volleyball tournament which finishes November 28 with 25+ participants. Sean and Meg are lead researchers on a project to assess the positive impacts of Unified sports for both the athletes with intellectual disabilities and our collegians. Thanks to Pat Rosales, Area 5 SOMI Director, and Justin Harden,

Intramurals Director at the Student Recreation Center, better known as "the Rec", for making this project happen.

- "Celebrating the Harvest Ferris 2017." The full moon in late September/early October is connected to many harvest festivals. This first annual Fall Harvest Festival occurred on the main quad on October 5-6, and celebrated the Jewish holiday of Sukkot, the day of the Chinese Mid-Autumn Festival, and the Native American festival known as Hunter's Moon. A recipient of a Faculty Staff Diversity Mini-Grant, this project was sponsored by Barry Mehler, Scott Herron, Lisa vonReichbauer and Scott Cohen, and the leadership of Fran Rosen.
- The Shoah Learning Community, headed up by Barry Mehler, began its fall meetings in late October.
- Christian Peterson and Gary Huey finished their weekly discussions on Ken Burns and Lynn Novick's new documentary on the Vietnam War. Over four consecutive Monday nights, 20 to 30 students got together with Peterson and Huey and watched portions of the documentary, and then engaged in a discussion of the film and the war.
- This History Area of the Department of Humanities presented two programs in their series, Passion for the Past. The first was "Buying Your Way into Heaven," on October 30. The second, presented by Tracy Busch and Christian Peterson, was entitled "Putin's American Revolution," and commemorated the centenary of the 1917 Russian Revolution, and discussed its lasting legacy in modern times. Both events enjoyed a healthy attendance, with each attracting approximately 125 people.
- The Athletic Pep Band, led by Dale Skornia, performed with President Eisler on Friday, November 10, 2017, at the Ferris Gala at the Devos Place in Grand Rapids.
- The Ferris West Central Concert Band presented its 15th Annual Veterans Day Concert on November 12. In addition to the band, which is comprised of Ferris students and area community members, the concert also featured a host of guest participants, including a clown, a guest conductor, a bagpiper, and various speakers. The concert included a special performance of "What Was the Point Again?" a one-act play written by local playwright and FSU alumnus Jim Samuels, and performed by Justin Gray and Jim Samuels. The Mid-Michigan Honor Flight and the FSU Delta Omega chapter of the Kappa Kappa Psi National Band Fraternity, also contributed with displays in the lobby of Williams Auditorium.
- The local chapter of the student ACS (American Chemical Society) was invited to do a science fair presentation at Riverview Elementary School in Big Rapids, Michigan on 11-9-17. Chapter president Abby DeMaet and stockroom manager Janet Miller-Monfils, PhD held a hands-on workshop introducing students to polymerization, acid base reactions, surface tension and other experiments to show how fun chemistry can be. Over 100 students were in attendance throughout the school.
- Tyler M. Ryan, who is a Ferris graduate and a School Psychology Doctoral Student at Michigan State University, presented on the MSU school psychology program on November 16 at the University Center.

COLLEGE OF BUSINESS

- The Institute of Management Accountants met recently and approved the Bachelor of Science Degree in Business-Accounting program at Ferris State University for endorsement under IMA's Higher Education Endorsement Program.
- Amy Buse presented at the BUGMI, Banner Users Group of Michigan, conference in Lansing October 20, 2017. The title of the presentation was "DegreeWorks Group Think."

- Current MIM students Kim Hoholik and Sarah Millen took first place in the AMA Market Strategy Competition held at Ferris State University on November 3, 2017
- College of Business students Casey Jean, Alex Fiolek, Jackie Lecznar, Katie Henderson, and Devyn Miller represented the Music Industry Management Association (MIMA), an on-campus organization at Ferris, at the Big Rapids CROP Walk on October 8th. They proudly raised \$415 for relief efforts, more than any other RSO on campus!

COLLEGE OF EDUCATION & HUMAN SERVICES

Dean's Office

- Ferris State University College of Education and Human Services School of Education was awarded \$959,000 from King-Chavez Park (KCP) Michigan Department of Education program. The funds will be used to increase student retention in the School of Education.

School of Digital Media (SDM)

- Mariah Iltis and Megan Soller, a student team in the Television and Digital Media Production program in Professor Connie Morcom's Instructional Design course, completed a service learning video that promotes partnerships with the Big Rapids Public Schools, the local community, and Ferris State University featuring President Eisler.

School of Education (SOE)

- Jeff Bean, Advisor and Instructor from the Flint and Lansing Campus, presented a seminar on Diversity in Education to the Association of Future Educators RSO in October 2017.
- Amy Kavanaugh is representing the School of Education on the Mecosta County Reads Program. This a community-based literacy initiative raising awareness and making connections to bridge the literacy gap within Mecosta County.
- Four students have been offered teaching positions before they have completed their student teaching assignments. All have begun or will begin their job by January 2018. Three students are completing their program in Flint and one in Big Rapids.
- Colleen Myers presented at the Michigan College of Optometry for their InfantSEE event on September 21, 2017. The presentation was on overall development in the first-year of life.

COLLEGE OF ENGINEERING TECHNOLOGY

- On October 16, 18 students from Construction Technology and Management and the Architecture and Facility Management programs travelled to Downers Grove, Illinois, to participate in the annual Associated Schools of Construction Region 3 Student Competitions. Three teams participated in the Commercial, Design-Build, and Heavy Civil divisions. The Design-Build team consisted of four Construction students, Aaron Rustem (team captain), Jordan Krausz, Doug Lombard, Dylan Yore; and Architecture students Riley Manier and Alyssa Muccino (a dual degree student with Construction and Architecture). They were co-coached by Suzanne Miller (Construction), Chris Cospes (Architecture), Joe Pacella (HVAC), and Mark Dyke (Construction - assuming a role as a new coach) – a true blend of all three programs in the School of Built Environment. The team took first place in the competition due to a combination of a strong design, well thought out mechanical design, and strong estimates, schedules, and logistics for a 6-story expansion onto an existing three-story hospital – all completed in two days. The Commercial team, coached by Lee Templin, also did well and placed second in the competition.

COLLEGE OF HEALTH PROFESSIONS

- Kimberly Mcvicar won the 2017 American College of Healthcare Executives Regent's Faculty Member Award.
- School of Nursing alum Leora Bain received the 2017 Michigan Works! Impact Award: presented for strategic partnership and collaboration with Michigan Works! to provide local employment and training opportunities (picture attached)
- Dental Hygiene celebrates 50 years of programming at Ferris (1967-2017)
- Dr. Michael Reger published two articles. The first article, "Association between Urinary Phytoestrogens and C-reactive Protein in the Continuous National Health and Nutrition Examination Survey" was published June 19, 2017, in the *Journal of the American College of Nutrition*. The second article, "Dietary intake of isoflavones and coumestrol and the risk of prostate cancer in the Prostate, Lung, Colorectal, and Ovarian Cancer Screening Trial" has been accepted and is in press.
- Dr. Sharon L Colley published an article in the September 2018 issue (Volume 43, Number 5) of *Nurse Educator*, entitled "Equitable Education for Introverts: Providing Learning Opportunities that Prepare Nursing Students to be Leaders."
- Dr. Fathima Wakeel received an American Cancer Society Tobacco-Free Generation Campus Initiative Grant in the amount of \$19,382.00.
- Berry Hall received an Expanded Learning Opportunity's (ELO) STEAM Professional Learning Community (PLC) Grant in the amount of \$3,000.00.
- Public Health faculty member Dr. Anuli Njoku received a Robert Wood Johnson Foundation (RWJF) travel grant to attend the RWJF New Connections Eleventh Bi-annual Symposium held July 12-13, 2017 in Boston, MA. The symposium serves as a forum for early and midcareer researchers to network and share research ideas. Participation in the Symposium is by invitation only.
- Michelle Weemaes (Diagnostic Medical Sonography) and Tracy Glentz (Nuclear Medicine) presented at the MIPERC conference on Sept 21/22 at GVSU in Grand Rapids. They presented on Inter professional education and Academic Service learning and how their students from nuclear medicine and diagnostic medical sonography visit Big Rapids Middle School students.
- Members of the Public Health faculty and FLITE staff have a new publication titled "Developing a Learner-Centered Curriculum for a Rural Public Health Program". Citation: Njoku, A., Wakeel, F., Reger, M., Jadhav, E., & Rowan, J. (2017). Development of a Learner-Centered Curriculum for a Rural Public Health Program. *International Journal of Teaching and Learning in Higher Education*, 29, 3, 560-570. ISSN 1812-9129. Link: <http://www.isetl.org/ijtlhe/current.cfm>

COLLEGE OF PHARMACY

- Dr. Eric Nybo, Assistant Professor of Pharmaceutical Sciences, College of Pharmacy, received a prestigious MSU Advance Proof of Concept research grant.
- Dr. Michael Bouthillier, Director of Operations, College of Pharmacy, along with colleagues from other institutions state-wide partnered to implement an interprofessional collaborative practice (IPCP) education program to improve the health of adult patients with diabetes and to improve practice efficiency. Their publication included: Improving Outcomes in Adults with Diabetes through an Interprofessional Collaborative Practice Program.
- Drs. Lisa Salvati, David Bright, Margaret de Voest, Lisa Meny, Kali VanLangen, Kari Vavra Janes and Mark Young, College of Pharmacy faculty, co-published the following "Case Study Report: An Approach for the Development and Implementation of an Assessment Tool for Interprofessional Education Learning Activities."

- Dr. Deeb Eid, Assistant Professor & Experiential Coordinator, College of Pharmacy, published an article in the *Journal of American Pharmacists Assoc.* (JAPhA) Sept/Oct issue: "Exploring Non-traditional Experiences."
- Dr. Kali VanLangen, Associate Professor of Pharmacy Practice, College of Pharmacy, authored a publication: "Cost Justification of the BioFire FilmArray Meningitis/Encephalitis Panel Versus Standard of Care for Diagnosing Meningitis in a Community Hospital."
- Dr. Lisa Meny, Associate Professor of Pharmacy Practice, College of Pharmacy, among many other faculty from Colleges of Pharmacy across the country, collaborated on a commentary that was published ahead of print in the American Journal of Pharmaceutical Education. Their commentary is titled: "Intentional Interprofessional Experiential Education."
- Dr. Renee Koski, Professor of Pharmacy Practice, College of Pharmacy, published an article in the November issue of *Annals of Allergy, Asthma, & Immunology*: Treatment with Omalizumab or Cyclosporine for Resistant Chronic Spontaneous Urticaria.

FLITE

- FLITE faculty member, Dejah Rubel, presented "Picture Perfect: Using Photographic Previews to Enhance Realia Collections for Library Patrons and Staff" at Amigos Library Services' Innovating with Metadata Conference, which was held entirely online on November 9, 2017.

MICHIGAN COLLEGE OF OPTOMETRY

- The American Academy of Optometry Foundation (AAOF) announced the 2017 Practice Excellence Scholarship recipients, MCO students Allison Webster and Kristen Johnson. Congratulations!
- The American Academy of Optometry Foundation (AAOF) announced the 2017 J. Pat Cummings Scholarship recipients. Congratulations to Kathleen Bott from MCO.
- The American Academy of Optometry Foundation (AAOF) announced the recipients of the 2017 Vincent Salierno Scholarships. Congratulations to Brendon Manns from the Michigan College of Optometry.
- Dr. Amy Dinardo and Dr. Chad Rosen published a feature article in the Nov 2017 issue of *Contact Lens Spectrum*. The article, "A Bright View of Soft Multifocal Lens Optics" highlights the latest research about contact lenses for presbyopes conducted at the Michigan College of Optometry Vision Research Institute. The link to the article is below: <https://www.clspectrum.com/issues/2017/november-2017/a-bright-view-of-soft-multifocal-contact-lens-opti?eid=324727011&bid=1915658>
- Dr. Lil Kalaczinski, along with colleagues in the field, published an article "Diversity in our Colleges and Schools of Optometry, in the *Journal of the Association of Schools and Colleges of Optometry*. (ASCO). Go here to read more: <https://journal.opted.org/article/diversity-in-our-colleges-and-schools-of-optometry/>
- Dr. Jim Miller gave a guest lecture titled "An Overview of Ethics" to the Consortium in Osteopathic Residencies in Ophthalmology Program at Michigan State University on November 17, 2017. Dr. Sarah Hinkley also presented at the same meeting on the topic of "Driving and Vision; Assessment, Education and Action in the Exam Room."
- A total of 24 MCO students earned the distinction of "Student Fellow of the American Academy of Optometry" at the annual AAO meeting in Chicago.
- The University Eye Center hosted a SINE (Students In Need of Eyecare) event on Thursday, November 9. Grant funding was secured by Dr. Sarah Hinkley, Gerber Foundation and the Fremont Lion's Club who provided eye exams and glasses for 65 children in the Fremont and Hesperia school districts 9&10 News link:

<http://www.9and10news.com/2017/11/13/fsu-optometry-students-see-importance-work-local-students/>

RETENTION & STUDENT SUCCESS

- Kristin Conley, Heather Pavletic, Kirk Weller, and Lauren Cavner Williams presented “Changing Pedagogical Teaching Approaches to Increase Student Success in English, Reading, and Mathematics” at the fall 2017 MDEC Conference.
- Monica Frees facilitated a workshop titled “Go to the Library to do Research – WHY? We use Google” at the MDEC Conference.
- Staff in FCTL are assisting the Office of International Education (OIE) in the launch of a faculty learning community titled “Beyond the Classroom: Building an International Summer School at Ferris State.” The development of the learning community was a collaboration between FCTL and OIE.
- Staff in FCTL are assisting Dr. Barry Mehler in the launch of a faculty learning community titled “Shoah Genocide Education.” The development of the learning community was a collaboration between FCTL and Dr. Mehler.
- FCTL staff are collaborating with members of the General Education Committee at Kendall College of Art and Design to develop a plan for assessing the new “Pathways” General Education curriculum.
- Brooke Moore and Elizabeth Burbatt presented “Communication, Choices & Consent” in Grand Rapids to Jake Pollak’s FSUS class, which is the only face-to-face FSUS class that is running off-campus.
- Jody Maloney collaborated with representatives from other colleges to host a campus-wide “Majors, Minors & More” fair on November 1st.
- Deedee Stakley, Leah Melichar, and Angie Buys presented at the NACEP Conference. Their presentation was titled “Creating a Pipeline for Students from Dual Enrollment to College.”
- Deedee Stakley presented at the MiCEP Conference on the topic of “Exploring NACEP’s Mission, Vision and Standards.”
- Leah Melichar was a presenter at the MiCEP Conference on the topic of “Creating a College Going Culture Through Dual and Concurrent Enrollment” and facilitated a round table discussion titled “Postsecondary Dual and Concurrent Enrollment.”
- Sandy Stoddard was elected Treasurer for Michigan Concurrent Enrollment Partnerships (MiCEP).
- The Office of Transfer and Secondary School Partnerships had record FSTZ enrollment for fall with 912 students enrolled.
- The Office of Transfer and Secondary School Partnerships delivered pre-college banners to all of the secondary partners.
- The TIP office collaborated with RSS Student Academic Affairs to host the Halloween Event: Mugs and Muggles. Approximately 200 students attended the event and 75 of the students were TIP Scholars!
- Elizabeth Burbatt and Jason Bentley presented “Beyond Access: Supporting Low-Income Students” as a part of the NODA Extended Orientation Institute.

Administration and Finance

Auxiliary Enterprises

- Housing and Residence Life hosted several major campus wide programs in the last month with great attendance. Two spotlights are “The Haunting of Merrill/Travis” which had over 1000 students and community members in attendance. The program collected

over 1000 non-perishable foods for the food pantry at Wesley House. Also a showing of the movie "Get Out" and a discussion afterward with over 200 students in attendance.

Athletics

- The Ferris State University football team advanced to the NCAA Division II National Quarterfinals for the second consecutive year. This season marked the Bulldogs' fourth-straight trip to the NCAA D2 Playoffs.
- Ferris State's national quarterfinal game against Harding on Dec. 2 represented the latest home game ever in more than 100 seasons of Bulldog Football.
- The Bulldog Volleyball squad received its seventh-straight NCAA Tournament bid and the 22nd in program history. The Bulldogs also won a fourth-straight GLIAC regular season and tournament championship this season under head coach Tia Brandel-Wilhelm.
- Ferris State Volleyball's Allyson Cappel was chosen as the 2017 GLIAC Player of the Year after leading FSU to a fourth consecutive conference championship. She also was named the GLIAC Attacker of the Year and earned first team all-region accolades.
- Senior football student-athletes Dylan Roney and Landon Grove were both named to the 2017 CoSIDA Academic All-Super Region Three team for their efforts both on the field and in the classroom.
- Senior center Jake Daugherty of the Bulldog Football program was chosen as one of eight national finalists for the 2017 Gene Upshaw Award presented to the top linemen in the country in Division II. He also was recently tabbed to the 2017 American Football Coaches Association (AFCA) Good Works Team for his efforts on and off the field.
- The Bulldog men's basketball squad is off to one of its best starts ever with a nation-best 10-0 overall record. Ferris State is ranked fifth in the country. Meanwhile, the women's basketball squad is also off to a 6-2 start this year.
- Ferris State Athletics welcomed one of Michigan's most popular sports talk shows to campus on Dec. 1 as "The Huge Show" aired live from the University Center. The show runs statewide on 11 different stations across Michigan and highlighted FSU's current success.
- Senior forward Mitch Maloney of the Bulldog men's ice hockey team was recently named one of the NCAA's "Three Stars" of the week after recording a hat trick and scoring four goals in a weekend series at Alabama-Huntsville over the Thanksgiving holiday. He presently ranks among the nation's top goal scoring leaders.
- Senior forward Andrew Dorantes of the Bulldog men's ice hockey squad was recently chosen as one of the candidates for the 2017 Senior CLASS Award presented to one of the nation's most outstanding student-athletes on and off the ice.

Diversity and Inclusion

Government Relations and General Counsel

- Director of Equal Opportunity Kylie Piette attended the 2017 American Society of Employers AA/EEO & Diversity Conference at Schoolcraft College on November 15, 2017.
- Kylie Piette joined Marie Yowitz in co-presenting "Optimizing the Learning Environment for Students" through the Faculty Center for Teaching & Learning on Thursday, November 9.
- Contributions by the Governmental Relations and General Counsel employees to the Holiday/Jean Day Donation Fund were distributed to four local charitable organizations: Manna Pantry, God's Helping Hands, Project Starburst and WISE.

Kendall College of Art & Design

- KCAD played host to 2017 Michigan National Portfolio Day on October 29. The event offered emerging artists and designers the chance to have their work reviewed and connect with representatives from 29 accredited art and design colleges from around the U.S. and Canada. 340 participants attended, including 183 who had their portfolios reviewed by KCAD faculty members who most closely aligned with their discipline of interest. Prior to the portfolio reviews, KCAD Admissions team members and staff volunteers were available to answer questions and then led tours of campus to showcase the college's resources and student work from each of its 17 specialized undergraduate programs.
- The Fed Galleries @ KCAD opened two new exhibitions in November. In *Resort: Work by Andrew Ellis Johnson and Susanne Slavick*, the artists explore the social and political issues and injustices that continue to shape the way we treat asylum seekers. *Knock-Offs: Originality, Theft, and Everything In Between* considers how the definition and history of "creating" has shifted over the centuries and also queries whether or not our experience of what we consider "authentic" has expanded.
- The Spark Lab, located inside the Fed Galleries @ KCAD, opened two new exhibitions in November. *Volterra Acropolis* featured work from students in the Master of Architecture and Master of Arts in Design programs produced during a design workshop they attended in Volterra, Italy during the summer of 2017. Illustration student Joshua Solas also featured his installation piece, "You're Joking, Right?" in the Spark Lab.
- The Helen Miller Kendall Gallery opened *Interiors: designed, interpreted, drawn*, an exhibition featuring work from students in the Drawing and Interior Design programs focused on concepting and the design process.
- Gallery 104 opened *Recount*, an exhibition featuring the work of students Meghan Onak (Drawing) and Rachel Resterhouse (Art Education).
- The Alluvium Gallery opened *To Mark*, an exhibition featuring drawing work from KCAD MFA students Yuko Enos, Kim Maguire, Emily Mayo, Anna Schierbeek, and Rynita Shepard.
- Illustration Professor Patricia Constantine held a solo exhibition of drawn and painted works at Mott Community College in Flint, Mich. Constantine also gave a public presentation on her work in conjunction with the exhibition.
- Professor and Chair of the Painting and Master of Arts in Visual and Critical Studies programs Diane Zeeuw spoke at the prestigious American Studies Conference in Seoul, South Korea. Zeeuw presented her paper "Performing Masculinity: Working Class White Men and the Iconic Photographs of Lewis Hine," which analyzes Hines' "Men at Work" series as modeling conflicted and problematic notions of masculinity.
- Adjunct instructor and alumnus Taylor Mazer ('12, BFA Illustration) was profiled by online entertainment magazine Fun Pal Studio in a piece highlighting his small-scale pen and ink work.
- Interior Design students Katelyn Boverhof and Alanna Sanchez represented KCAD in the International Interior Design Association (IIDA) Michigan Chapter ThinkUp! Competition, a day-long charrette-style design competition featuring student participants from around the state. Sanchez was a member of the winning team, while Boverhof was a member of a team that received an honorable mention.
- Collaborative Design student Maggie Henderson was part of an interdisciplinary team of students and professionals from around the country, assembled by Flint, Mich.-based venture capital firm Skypoint Ventures, that recently won a National Development

Council Academy Award (innovating project finance) for their work on the Ferris Wheel Innovation Hub co-working space and the nonprofit organization 100K Ideas. Together, the co-working space and the nonprofit form the first business incubator in Flint.

- Tyler Brumm ('17, BFA Sculpture and Functional Art) won first place in the Michigan Ceramic Art Association Conference Student Cup Show.
- Jessica Griffis ('05, BFA Interior Design), won the IIDA Michigan Design Competition award for Retail Environments with a project she led at Progressive AE for United Bank.
- Chakila Hoskins ('12, BFA Painting; '16, MFA) was featured in the November 2017 issue of Women's Lifestyle Magazine in a profile piece exploring her artistic journey.
- Scott Hoyle ('74, BFA Illustration) donated the pieces in his "Blue Ribbon" photography series, named a juried finalist in the 2D category in ArtPrize 7, to the Spectrum Health Foundation United and Kelsey Hospitals. Hoyle's donation was featured in an article in Rockford, Mich.-based newspaper the Rockford Squire.
- Salvador Jiménez-Flores ('14, MFA) is one of 25 artists nationwide to receive a Painters & Sculptors Grant from The Joan Mitchell Foundation for 2017. Jiménez-Flores will receive an unrestricted grant of \$25,000 along with professional development and residency opportunities.
- Ryan Kilpatrick ('15, Master of Arts in Design) has been named director of the Housing Next Leadership Council, an initiative of the Greater Ottawa County United Way in Ottawa County, Mich. that's focused on addressing the need for affordable housing in the region.
- BFA Interior Design alumni Amanda Klein ('14), Whitney Semrow ('14), Claire (Granskog) Shoemaker ('14), Chelsea Stafford ('14), and Courtney Wierzbicki ('14) had their work featured in "Portfolio Design for Interiors," a recently released book by Harold Linton and William Engel that teaches aspiring interior designers how to create a professional quality portfolio.
- Sarah Laverty ('17, BFA Photography) currently has her work showcased in the Michigan State Capitol Building through the state's Art in the Legislature initiative.
- Lori McElrath-Eslick ('81, BFA Illustration) held a solo exhibition titled "Preserved!" at the Harris Building in downtown Grand Rapids. The exhibition featured plein air paintings McElrath-Eslick created in areas protected by the Land Conservancy of West Michigan (LCWM). Sales of artwork benefited the LCWM and its mission of environmental preservation.
- Matt Pepler ('06, BFA Digital Media) was featured on the website of Lansing, Mich.-based publication City Pulse in a piece exploring his minimalist approach to illustration and his penchant for reimagining movie posters.
- Ryan Pieper ('04, BFA Furniture Design) completed his first foray into entrepreneurship with the successful Kickstarter launch of Sparrow Slippers, minimalist slippers made in America using only natural materials.
- Steven Rainey ('05, BFA Printmaking) held a solo exhibition titled "Betrothal" at 337 Project Space on the Avenue for the Arts in Grand Rapids.
- Joshua Risner ('14, MFA) was featured on Michigan Radio in a segment exploring the work he's doing to preserve Michigan's political history as the State Capitol Building's Artist in Residence.
- Angela Two-Stars ('17, BFA Drawing) was featured on the website of the Minneapolis/St. Paul weekly publication City Pages. The article explores her involvement in an initiative of the city of Minneapolis' Art in Public Places program that will transform Bde Maka Ska, a large and heavily-trafficked public lake just outside of the city's downtown area, with art that communicates the site's significance in Native American culture.

- Matt VanSweden ('17, BFA Collaborative Design) was a featured speaker at the 2017 Disruptive Innovation Festival, an online open-access event hosted by the UK-based Ellen MacArthur Foundation that asks the question: what if we could redesign everything? Van Sweden and Amanda Sturgeon, CEO of the International Living Future Institute, participated in a discussion about the Living Building Challenge certification standards.
- Brian Whitfield ('85, BFA Illustration) was featured on the website of Lansing, Mich.-based publication City Pulse in a piece exploring the series of murals he recently created under freeway overpasses in the city.

Urban Institute for Contemporary Arts

- UICA opened two exhibitions in November, *Coming Home* and *Organize Your Own*.
- *Coming Home* is UICA's annual suite of solo exhibitions that feature Michigan artists. Nathan Heuer's work is largely concerned with the role of architecture in society as a symbol of cultural values and history. Heuer's large-scale drawings decontextualize the subjects of each work by removing the structures from their surroundings and isolating it on a white ground, asking viewers to reconsider the deeper cultural significance of abandoned structures.
- Grand Rapids' painter Rick Beerhorst is known for his folk iconography as well as his stylized portraits. His new work, inspired by his experience with mental illness, is experimental and signals a new phase in his career. These paintings featuring women who confront the viewer are both emotionally intense and challenging, and are a visual manifestation of his artistic and personal transformation. *Coming Home* is on view until January 28, 2018.
- *Organize Your Own: The Politics and Poetics of Self-Determination Movements* is a traveling exhibition that was curated by Daniel Tucker, and that continues to grow as each iteration asks the community it is seated in to react and contribute new work. Started in both Philadelphia and Chicago in early 2016, *Organize Your Own* features new works by contemporary artists and poets that respond to the history of the mandate from the Black Power movement to "organize your own" community against racism. *Organize Your Own* is on view until December 17, 2017.
- UICA's movie theater saw record audience numbers in November for two first-run movies, "My Friend Dahmer" and "Loving Vincent."

Student Affairs

- The FSU United Way Campaign is at \$52,136 of our \$60,000 goal. The silent auction will be held on Thursday, December 7 with all funds going to the United Way Campaign.
- The Office of Multicultural Student Services (OMSS), in collaboration with The Circle of Tribal Nations hosted a successful 2017 Native American Heritage Month celebration which included the annual "Ghost Supper", a film screening of "More Than A Word," and the annual "Thanksgiving" celebration with Guest Speaker, April Lindala, from Northern Michigan University.
- Approximately 100 students attended the "You are not your circumstances" workshop hosted by OMSS' MI GEAR UP, where motivational speaker, Dee-1 highlighted to our students, the importance of building their own future and not allowing circumstances to keep them from reaching their goals.
- OMSS, has trained 36 additional Ferris students as College Positive Volunteers (CPV) for the fall 2017 semester, bringing the current total of 266 Ferris students trained as CPVs to assist with campus visits, various recruitment and retention initiatives, and panel discussions.

- 761 people were in attendance for Tom DeLuca's annual performance. Tom has been visiting Ferris for over 25 years and the community supports him year after year.
- The Student Leadership and Activities Advisory Council (SLAAC) approved the reactivation of the Human Powered Vehicle Team and Table Tennis Club.
- On 11/14/17, Entertainment Unlimited's Annual Grocery Bingo event saw its largest crowd of over 200 people, and supplied our students with free food.
- 355 people attended the Five Star presentation by Erica Simons in the University Center during the Fall 2017 Leadership Week. During the week, Lunch and Learns were held in the Center for Leadership, Activities and Career Services (CLACS) office with presentations by students and faculty, and a week-long Throwback Swag Sale raised \$160 for our local United Way agency.
- Tyrone Collins participated in the 1st annual Midnight Golf College Fair on November 11th in Detroit. Many students were able to attend the college fair and talk to representatives from a variety of institutions that would not have otherwise had the opportunity.
- On November 21st several recruiters attended Grand Rapids Decision Day. There were 68 students that applied and we were able to accept 26 on the spot.
- Beginning fall semester 2017, Admissions and Athletics have collaborated to enhance the campus visit experience by offering free tickets to select athletic events to prospective students attending our Daily Visit programming. Attendees of the Daily Visit are offered Admissions Event Passes that can be redeemed for free entry (guests/family included) to select football, basketball, soccer and volleyball games/matches. Seven (7) prospective students have attended athletic events (basketball) using the Admissions Event Guest Pass this fall. Six (6) were part of the special afternoon Daily Visit on Thursday, Nov. 16 that included the basketball game. A total of 19 persons (prospective students included) have attended the events using the Admissions Event Guest Passes.
- The Office of Admissions has hosted 56 Group Visits this semester and has collaborated with many partners on campus including: Office of Multicultural Student Services, Center for Latino Studies, College of Education & Human Services, College of Engineering Technology, College of Business, CLACS, College of Arts & Sciences, College of Health Professions, Jim Crow Museum and the Charter Schools Office. Among the visits was Innovation Central High School from Grand Rapids. This visit included information sessions with a variety of programs and departments and an on-site distribution of acceptance letters. Also, working with the Charter Schools Office and supporting their Campus Visit Initiative we have/will have hosted the following Ferris Charter Schools: Michigan Collegiate High School, Creative Technologies Academy, Detroit Delta Prep Academy for Social Justice, Hope Academy of Detroit, Voyageur College Prep and Michigan Connections Academy. Many visits have been from high schools and groups within 90 minutes of our campus and include: Lake City High School, Orchard View High School, Lakeview High School, Holton High School, West Ottawa High School, Hesperia High Schools, Muskegon Heights Academy, Allendale High School, Walkerville High School, Pine River High School (entire junior class), Wyoming High School, Wayland Union High School, Oakridge High School, Grand Rapids Urban League, Tri-Cities (Grand Haven, Spring Lake, Ferrysburg) College Access Network, Ionia High School, Mason County Eastern High School, Montabella High School, Godwin Heights High School, Manton High School, Muskegon High School, Mesick High School, Kent City High School and Evart High School. Additionally, there have been visits from the following Career & Technical Centers: Westshore (Welding & Manufacturing, CJ), Muskegon (Health Occupations, IT, CJ, Auto/Heavy Equip), Ingham ISD (Hospitality Management), Kent County Tech Center (CJ) and Montcalm Area (CET programs).

- Birkam Health Center, along with the Veteran Resource Center would like to announce a new health service to all our Veteran Students. On November 17th, the Northern Rural Expansion Clinic (NREX) stemming from the VA hospital in Battle Creek began offering health and wellness services to Ferris State University veterans and active duty military students. The NREX clinic is a convenient option for veteran students to receive necessary health services right on campus without the barrier of travel to a VA hospital. *NREX at Ferris State University is the first in the nation to be offered on a college/university campus!* NREX services are available to any veteran/active duty student on the first (1st) and third (3rd) Friday of each month from 8:30am-1:00pm at Birkam Health Center. Students must be registered in the VA medical system prior to making an appointment. This can be done online through the VA website (www.va.gov/health). A big THANKS to all who made this possible with their hard work and dedication: Deanna Goldthwait, Lindsay Barber, Jacob Schrot & Charlotte Tetsworth!

University Advancement and Marketing

- More than \$3.98 million in new gift commitments have been made to date from benefactors participating in the Ferris Futures Scholarship Challenge matching gift program, creating more than \$7.9 million in new endowed funds supporting Ferris students. Since the inception of the Ferris Futures Scholarship Challenge July 1, 2016, 202 gifts and pledges have been made to new and existing endowments, representing 90 endowment gifts by alumni, 53 by friends of the University, and 59 by faculty/staff (data through November 30, 2017).
- Andrew Kalinowski created the Kalinowski Family Leadership Endowment to support students in the PGA Golf Management or Accountancy majors with preference given to students who are in Student Government or other student leadership positions through the Ferris Futures Scholarship Challenge.
- Ted and Kate Lunt created the Kathleen M. and Edward A. Lunt Scholarship Endowment to support students in the College of Health Professions who are working toward an associate's degree through the Ferris Futures Scholarship Challenge.
- Ed and Suzii LaCross created the Edmund and Susan LaCross Scholarship Endowment to support students in the College of Business with preference given to students from Alpena County through the Ferris Futures Scholarship Challenge.
- Tom and Marcia Scholler created the Thomas and Marcia Scholler Scholarship Endowment to support Ferris State University students who are either under-graduate or graduate level through the Ferris Futures Scholarship Challenge.
- Matt and Sara Nawrocki established their second endowment at Ferris, the Matt and Sara Nawrocki Pharmacy Scholarship Endowment for Pharmacy students. They also made an additional contribution to their first endowment, the Matt and Sara Nawrocki Gratitude Scholarship Endowment for Surveying students through the Ferris Futures Scholarship Challenge.
- Denny Lerner and Cyndi Harrison established the Dennis B. Lerner and Cynthia L. Harrison Scholarship Endowment for students in the College of Business through the Ferris Futures Scholarship Challenge.
- Michael McLoughlin made a gift to his McLoughlin Family Scholarship Endowment through the Ferris Futures Scholarship Challenge.
- The Michigan Air Conditioning Contractors Association made a gift to their scholarship endowment through the Ferris Futures Scholarship Challenge.

- The Student Foundation hosted their first Donors and Donuts panel discussion on Nov.16. The panel discussion was an educational follow-up to the public announcement of the Now & Always comprehensive campaign. Students, faculty and staff were invited to come hear some of Ferris' loyal donors speak about philanthropy and private support to Ferris. Bob Friar, Jackie Hughes, Dale Hobart, Mary Kay MacIver, Andrew Kalinowski, Leah Melichar and Larry Bajor served as panelists for Donors and Donuts. These seven donors spoke on their love for Ferris and why they continue to support students through the years. The intimate gathering attracted more than 50 students, faculty and staff in the audience.
- The 2017 Annual Faculty and Staff Drive, "Change a student's life...now and always," was sent to faculty and staff who have not given a gift so far in FY2018. This effort excludes KCAD and UICA. The 2017 Annual Faculty and Staff Drive focuses on helping students overcome financial obstacles that may prevent them from achieving their dreams. Many of our current students struggle each semester to provide for their educational needs, and many students are not able to attend Ferris due to financial constraints. Faculty and staff members are able to contribute to the Opportunity Fund, which helps cover tuition, books and other critical needs when other aid has been exhausted. Or they can choose to support the college, program or other area that is most meaningful to them. For information on contributing toward the 2017 Annual Faculty and Staff Drive, please contact Jennifer Yontz at (231) 591-3817 or JenniferYontz@ferris.edu. Or visit the Faculty and Staff Drive website at <https://ferris.edu/giving/facultyandstaff/homepage.htm>.
- The November appeal was sent to more 3,800 alumni and friends who have contributed to Ferris in the past, but have not given yet in FY2017-2018. The message presented a brief introduction to Now & Always: The Campaign for Ferris State University, the first-ever comprehensive campaign. The multi-year campaign will have a transformative effect of Ferris State's ability to deliver a powerful education that graduates students who are job- and leadership-ready. A summarized history of past giving was provided to each donor, and they were encouraged to help Ferris and our students by contributing before the end of the calendar year.
- On Nov. 10, The Ferris Foundation held its 19th annual Foundation for Excellence Benefit at DeVos Place in Grand Rapids with the largest attendance in history. It was a milestone evening for the University as more than 630 guests celebrated the kickoff of the Now and Always comprehensive fundraising campaign, enjoyed entertainment by the Ferris Pep Band, and heard from Olympic Gymnast Aly Raisman, who was interviewed on stage by Maranda from WOOD TV8/ WOTV 4.
- The Alumni Relations Office, Commencement Office and the University Bookstore welcomed more than 300 soon-to-be-graduating students to the University Center on Thursday, Nov. 2, for the annual Fall Graduation Fair. Students were able to print electronic commencement tickets, purchase caps and gowns, receive information/special gift from the Ferris Alumni Association, visit with local vendors, and make a video announcement for their parents to be played at the December commencement ceremonies.
- On Sunday, Nov. 5, the Student Alumni Gold Club (SAGC) conducted the 17th annual Rake and Run community service event. Utilizing the coordinated efforts of 30 registered student organizations (nearly 300 total volunteers) SAGC worked in conjunction with the City of Big Rapids' leaf clean-up schedule to successfully remove leaves and yard debris from more than 180 homes located east of campus.
- Student Alumni Gold Club (SAGC) welcomed 21 new members to its current 50-

member general assembly on Friday, Dec. 1. Undergoing a rigorous application process, applicants navigated their way through a three-part interview before eventually being inducted into the 26-year old registered student organization. SAGC's newest members will participate in their first full general assembly meeting Tuesday, Jan. 16 as the Gold Club reconvenes from winter recess.

- The Web Content team has installed "OU Insights," an add-on module to the OmniUpdate content management system that drives the ferris.edu website.
- OU Insights scans the Ferris website continuously and provides information about where and how to fix errors related to the electronic communication requirements of the Americans with Disabilities Act. The module can also identify areas of the website that need attention for page structure, search optimization, broken links and spelling errors. Additionally, work is underway to apply the module to audit the Kendall College of Art and Design website.

Currently, the ferris.edu website has received a grade of 87% from OU Insights for the integrity of its content as it relates to accessibility, links, spelling and accessibility; giving the Web team a stretch goal of achieving 100% excellence in the future.

- The News Services and Social Media Team contributed to facilitating notable media coverage of the launch of the Now and Always comprehensive campaign. Among the many West Michigan-based media outlets that covered the campaign launch were: television stations WZZM 13 and WOOD TV 8, in Grand Rapids, and TV 9&10 News, based in Cadillac; media outlets such as MLive.com/The Grand Rapids Press; and business journals such as MiBiz and The Grand Rapids Business Journal.
- News Services and Social Media Digital Media Specialist Hannah Crouch shot and produced a video highlighting this year's Ferris Foundation for Excellence Benefit that took place on Friday, Nov. 10 at DeVos Place Convention Center in Grand Rapids. The video feature, which had more than 300 views by early December 2017, is being hosted on the official Ferris State Video YouTube channel:
https://youtu.be/vutp_Nyk9Yo.