Academic Affairs

CHARTER SCHOOLS
- Muskegon Montessori Academy for Environmental Change, a charter school authorized by FSU, has distinguished itself as the top performer on the M-STEP in the entire Muskegon County.
- The Charter Schools Office has sponsored a series of workshops this fall featuring national presenters, all base on themes of establishing and maintaining positive school cultures to impact student performance. The workshops have been open to staff from all charter schools in the State of Michigan.

COLLEGE OF ARTS & SCIENCES
- The Speech and Debate Team participated in the Michigan Intercollegiate Speech League (MISL) Novice Workshop at Oakland Community College on September 27. Under the new leadership of Director of Forensics, Sean Kolhoff, the team placed 4th out of eight schools and had two students place in the top six (out of 18) in Impromptu Speaking: Riley Newfer (5th) and Allison Leonard (6th).
- Barry Mehler led a group of students to Detroit to experience the Holocaust Memorial Center and the Arab American Museum.
- Christian Peterson and Barry Mehler delivered presentations for the co-sponsored History Area and Political Engagement Project’s “Passion for the Past” panel: “What, then, is the American,” and “The Future and History of Immigration in the United States.”
- Beth Zimmer and Scott Cohen coauthored an article recently published in the journal, The Department Chair, entitled “The New Chair’s Role: Faculty, Mentor, Advisor, Supervisor?”
- David Takitaki, Jennifer Johnson, Matthew Smith, Mari Kermit, Kristi Scholten, Evan Watts, Andrew Peterson, and Tracy Russo attended the Game Storm conference at Central Michigan University. This two-day workshop focused on game-based learning.
- Carole McKenna and Joe Verschaeve recently attended the Michigan Sociological Association Annual Conference at Wayne State University. They were accompanied by student Arrell Coker, a senior Sociology major who serves as a student officer on the MSA Executive Board.
- David Takitaki attended the Michigan Political Science Association annual meeting at Western Michigan University and was elected as an undergraduate institution representative to the MIPSA Executive Board.
- Marina Pavletic has been awarded a certificate in Geographic Information Systems from Michigan State University.
- Richard Marble was invited to join the Board of Advisers for the industry trade magazine Laboratory Animal Science Professional (LAS Pro) and became an Advisory member in October 2019. He has been a contributing author three times in the past nine years with the most recent article being published Sept 2019.
- Richard Marble was invited to become an AALAS Community Exchange (ACE) Ambassador and accepted the honor in October 2019.
Three (3) Ferris State University students were awarded full scholarships ($22,000) to the Applied CyberSecurity certificate program accredited by the Middle States Commission on Higher Education and operated by the SANS Technology Institute (SANS.edu). Austin Moody, Kyle Bolander and Timothy Molnar were among 100 exceptional students who represented 63 different schools across 28 different states.

Legal Studies students and members of Phi Alpha Delta toured the Michigan Hall of Justice and observed oral arguments before the Michigan Supreme Court. Prior to attending, students reviewed appellate briefs submitted by the parties, applicable court rules, and relevant law. Students observed oral arguments before the highest court in the state and de-briefed with a prominent appellate attorney who argued the case.


Ferris Grand Rapids graduate, Ed Dillenbeck, who graduated from the Police Academy at Lansing Community College, won the report writing award out of 39 recruits.

Vanessa Wyss presented at the Michigan Alliance for Environmental and Outdoor Education in Tustin, MI on October 15, 2019. Her presentation was “STEM-ulating Activities on Human Ecology.” This was directed towards middle school teachers.

David Alban attended the fall Council for the Accreditation of Educator Preparation Conference in Washington, DC on September 26-28, 2019. The focus of the conference was providing information and strategies to meet the standards for our graduate level programs as they go through the accreditation process.

Jessica Goldsworthy and Spencer Potter, fourth-year Pharmacy students, represented Ferris in the state-level Clinical Skills Competition at the Michigan Society of Health-System Pharmacists Annual Meeting in East Lansing on October 25th. The team will be traveling to Las Vegas to compete in the national competition at the American Society of Health-System Pharmacists Midyear Clinical Meeting in December.

Publications


Dr. Michelle Sahr published the following manuscript: Sahr M. (2019). Hepatitis B Virus: Who is at risk and What can we do? Pharmacy Times Aug. 2019; Cranbury, NJ: Pharmacy & Healthcare Communications, LLC.

• Dr. Tracey Mersfelder published the following manuscript:

Presentations
• Kelsh, S., Dades, R., 2019 MIPERC, "IMPLEMENTING AN INTERDISCIPLINARY SERVICE FOR UNCONTROLLED DIABETICS," Midwest Interprofessional Practice, Education, and Research Center, Allendale, MI. (September 2019).
• Swanson, M., Szarowicz, C., Dowling, T. C., Pike, S., Shultz, C., Bachmann, A., Society of Toxicology, "Development of an LCMS Assay to Quantify DFMO in Mouse Plasma," Society of Toxicology, Ann Arbor, MI. (October 18, 2019).

EIO
- Andrew Peterson, Coordinator of Instructional Technology for eLearning in Extended and International Operations, presented on resources for game designers at the First Annual Gamestorming Conference in Mt. Pleasant, MI.
- Tracy Russo, Senior Online Designer for eLearning in Extended and International Operations, shared our Ferris Virtual Reality projects as part of a panel on Innovative Pedagogical Spaces and facilitated an Inspire! session on Copyright and Instructional Design at the annual Association of Educators for Computers and Technology in Las Vegas, NV.

MICHIGAN COLLEGE OF OPTOMETRY
- 42 students from the Michigan College of Optometry (MCO) along with members of the Michigan Optometric Association (MOA) travelled to Lansing for Capital Day 2019. They met with legislators to discuss the profession of optometry and the impact their voices have at the legislative level.
- On October 15th, Dr. Paula McDowell presented “Digital Devices” Screens, Strain, and Stats” at the West Michigan Optometric Association.
- On October 15th, Drs. Paula McDowell and Lillian Kalaczinksi presented “Optometric Care of Transgender Patients” at the West Michigan Optometric Association.
- MCO faculty and administration provided scientific lecture and poster presentations at American Academy of Optometry (AAO) Annual Meeting on October 23-27, 2019. The event brings together academic optometric professionals and students from all optometry colleges for continuing education. Here are some highlights:
  o Lillian Kalaczinski, OD became a Fellow (FAA) of the AAO. The letters "FAAO" (Fellow of the American Academy of Optometry) after an optometrist name signify to colleagues and patients that rigorous qualifications for Fellowship have been met.

Paper Presentations
  o “A Comparison of Vivid Vision Virtual Reality and Traditional Methods for Subjective Binocular Vision Procedures” by Paula McDowell OD, and Taylor Wrubel OD

Posters
  o “Optometric Referral Rates for Low Vision Rehabilitation Services” by Sarah Hinkley OD, Trang Nguyen OD, and Ashley Tessier OD
  o “Screen Time: Dry Eye Correlation and Usage in a Pediatric Population” by Paula McDowell OD, and Natalie DeCook OD
  o “Transmission Properties of Lenses Acquired from Online Spectacle Retailers” by Joe Pole PhD
  o “Aberration Frustration: Improving a Post LASIK Visual Outcome” by Chris Albright OD, and Josh Lotoczky OD
“Classic Case of Waardenburg Syndrome in a Pediatric Patient” by Luke Lirones OD, and Paula McDowell OD

Lectures
- “What Optometrists Should Know About Human Trafficking in the United States” by Lillian Kalaczinski, OD
- “Optometric Care of Transgender Patients” by Paula McDowell OD, and Lillian Kalaczinski OD
- “A Case for Specialty Contact Lenses” by Chad Rosen OD, and Josh Lotoczky OD
- “ASCO/WCO/AAO Summit: The Current State of Optometric Education” by Daniel Taylor, OD

RETENTION & STUDENT SUCCESS
- On September 27th, Karen Royster-James facilitated a presentation for faculty and staff on tools to support student through online, virtual tutoring.
- In collaboration with Athletics, the Academic Literacies Center (ALC) located in FLITE now offers study tables for student-athletes and over 441 visits and 688 hours of study time have already occurred this Fall semester.
- Karen Royster-James presented a poster session about the Academic Literacies Center for HatchED, Sept. 25th – 26th.
- Leah Melichar was elected to the National Alliance of Concurrent Enrollment Partnerships Research Commission as the Region II representative.
- Dave McCall presented the Bulldog News initiative for HatchED, Sept. 25th – 26th.

Administration and Finance

Athletics
- Ferris State University has had a strong start to the fall season as three teams have been ranked among the nation's top 20 this fall. Bulldog Football is currently ranked second in the country with volleyball 17th nationally. Women's Soccer has also been listed among the top 20 during the season. Earlier this fall, FSU was the only school of more than 300 Division II institutions to have all three of those programs among the nation's top 16 teams at one point.
- Bulldog Football head coach Tony Annese is currently the winningest (.845) active coach among all FBS, FCS & D2 schools in the country, according to the NCAA based on a minimum of five years as a coach, topping names such as Dabo Swinney, Nick Saban & Chris Peterson in the top 10. Overall, among all levels including NCAA Division III, he's listed fifth among active coaches at all NCAA levels in winning percentage (.845) for more than five years and third among those who have been a head coach for more than seven years. Those listed ahead of him are all NCAA D3 coaches.
- This fall represents the 40th anniversary of the Bulldog logo, created in 1979 by then Ferris State student Terry Davenport. The logo, which has served as Bulldog Athletics' official mark since 1979, received acclaim as Michigan's "Best Sports Logo" back in 2013 and has represented the university and Bulldog Nation proudly for the last 40 years. He created the logo while working in the school's sports information office when his father, Dean Davenport, was then the school's Athletic Director. He went on to work in a variety of marketing roles with some of the nation's top brands such as Kentucky Fried Chicken, Pizza Hut, Starbucks and more.
The Ferris State University men’s basketball squad, which has won 20 games or more each of the past five seasons, has been picked to win the Great Lakes Intercollegiate Athletic Conference (GLIAC) North Division as the league unveiled its 2019-20 preseason poll. The Bulldogs garnered six first-place votes and 55 total points in being picked as the divisional favorite. Along with the preseason poll, the Preseason All-GLIAC Team was also announced and Bulldog senior center Cole Walker (Elk Rapids) garnered first-team recognition in the North Division.

Former Bulldog Hockey standout Gerald Mayhew made his National Hockey League debut on Oct. 15 and scored a goal for the Minnesota Wild in his first-ever NHL contest. Mayhew also made headlines when legendary Maple Leafs Head Coach and former Detroit Red Wings bench boss Mike Babcock (who formerly employed Ferris State alum Jeff Blashill as a Red Wing assistant coach) sought him out for a post-game selfie that saw huge social media traffic.

Senior All-America hitter Allyson Cappel (Tinley Park, Ill.) of the nationally-ranked Ferris State University women's volleyball squad capped off a big weekend by being named to the 2019 Midwest Region Crossover All-Tournament Team in late October. Cappel had a huge weekend, leading the Bulldogs to a 2-1 overall record at the Midwest Region Crossover as the league’s top seed in Indianapolis. She totaled 60 kills, 38 digs, four blocks and an ace in FSU's 12 sets at the event. Cappel is a three-time All-American for the Bulldogs.

Diversity and Inclusion

Kendall College of Art & Design

- KCAD has announced the signing of an articulation agreement with Indiana-based Ivy Tech Community College that will enable students who begin their education in Ivy Tech’s Environmental Design program to complete a Bachelor of Fine Arts degree in Interior Design at KCAD. The agreement, which establishes a 120-credit hour degree program equally split between the two institutions, took effect at the start of the 2019-20 academic year.
- On October 24, KCAD hosted a portion of the 2019 Interior Design Educators Council (IDEC) Midwest Regional Conference. Themed “Forging Ahead,” the conference invited conversations around speculative and developmental ideas on the topics of our history and our future as designers and educators, focusing on four key topics: future sustainable communities, design innovation, global impact and contexts, and human-centered communities.
- Students and faculty in KCAD’s Digital Art and Design program were awarded a Bronze Medal in the 2019 Serious Play Board Game Competition for Miner Madness, a game that aims to help students develop critical thinking skills, logic and systematic cognition while learning code theory.
- KCAD Master of Architecture students Lisa Castro and Huaming Wang each received 2019 Student Project Awards from the American Institute of Architects (AIA) Grand Rapids chapter. Castro won for her design of The Urban School for Environmental Education, while Wang won for his design of The Swan Lofts.
- KCAD Master of Architecture student Trent Price has received the AIA Grand Rapids Student Scholarship for 2019.
• KCAD Master of Arts in Visual and Critical Studies student Aaminah Shakur was a member of the Ferris State University discussion panel Flirting With Disability, which explored sexual identity, relationships, and disability.

• KCAD Professor and Collaborative Design/Furniture Design/Master of Arts in Design Program Chair Gayle DeBruyn traveled to Burlington, Vt. to participate in the 8th Americas RCE Meeting 2019, organized through the United Nations’ Global Network of Regional Centres of Expertise on Education for Sustainable Development, of which the city of Grand Rapids is a part. The event provided a platform to discuss, debate and launch activities that reinforce the fundamental role that education plays in achieving a sustainable future in the region, and showcased a range of innovative sustainability initiatives. DeBruyn was also featured speaker at the Ferris State University “Minds Aflame” event, where she presented on “Sustainable Development, Design, and Innovation.”

• KCAD alumna Kathy Buist ('81, BFA), called one of “Today's Masters” by Fine Art Connoisseur Magazine recently had a number of her landscape paintings features in Vision & Voice, an exhibition at Galerie d’Orsay in Boston.

• KCAD alumnus Drew Condon ('16, BFA Interior Design), a Senior Event Designer with Steelcase, was recently a featured speaker at the company’s Masters of Meeting Design event.

• KCAD alumnus Robert Andy Coombs ('13, BFA Photography) was featured in New York Magazine Senior Art Critic Jerry Saltz’ latest piece for Vulture, in which Saltz includes Coombs among contemporary artists who are creating what the critic calls “brilliant portrayals of institutional cruelty” in our modern world.

• KCAD alumna Heather Duffy ('12, MFA) was hired by Emmanuel Hospice as the Grand Rapids organization’s Director of Fund Development.

• KCAD alumnus Evan Fay ('14, BFA Furniture Design) and design partner Ayako Aratani, who since founding Detroit-based design studio Aratani · Fay in 2016 have established themselves as innovative designers who continually push the envelope and embrace irregularity to create truly unique pieces, recently had several of their pieces featured in the exhibition Edge Walkers at James Madison University's Duke Hall Gallery of Fine Art.

• KCAD alumna Lee Anne Frame ('06, MFA) won the Best in Show award in the Lakeland Artists Fall Exhibition with her intaglio print “Between Tides.”

• KCAD alumna Laura Gajewski ('03, BFA Drawing) was featured in the exhibition Moving Targets: Michigan's Evolving Cities at the Detroit Center for Design and Technology.

• KCAD alumnus Michael Gute ('13, Art History) had a staggering 46 new paintings of his featured in a solo exhibition at the Detroit Shipping Company.

• KCAD alumni Aneka Ingold ('14, MFA), Emily Mayo ('18, MFA) and Taylor Mazer ('12, BFA Illustration) are all featured in the 13th International Drawing Annual publication from Manifest. The pub features 107 works chosen for inclusion out of nearly 1,000 submissions from around the world.

• KCAD alumnus Salvador Jiménez-Flores ('14, MFA), has been named a finalist for the Burke Prize, a $50K award given to a contemporary artist under the age of forty-five working in glass, fiber, clay, metal, and/or wood. Selected by a jury of professionals in the fields of art, craft, and design, the finalists represent emerging voices expanding the disciplines at the core of American studio craft.

• KCAD alumni Alex Kallio ('05, BFA Sculpture and Functional Art; '05, BFA Industrial Design) and Mark Schentzel ('14, BFA Sculpture and Functional Art), co-owners of Grand Rapids-based metals studio EA-Craftwork, recently collaborated with art students
at Forest Hills Northern High School to create a large sculpture of the school’s mascot, the Husky, to be put on permanent display outside the school.

- KCAD alumna Hailey Lamb (’17, BFA Photography) has been promoted to Communications and Programs Assistant at the Lansing Art Gallery and Education Center, where she’s worked since 2017—first as a Gallery Assistant and then as an Administrative Manager.

- KCAD alumnus Ian Middleton (’18, BFA Industrial Design) has been accepted into Post-Baccalaureate Art School Residency program at the Kalamazoo Institute of Arts. The nine-month residency is designed for aspiring artists who want to grow and strengthen their art practice in a supportive community, with access to professional studio facilities and guidance.

- KCAD alumnus Michael Nashef (’06, BFA Metals and Jewelry Design) was invited to give a presentation for the Michigan Silversmiths Guild during an event held at the College for Creative Studies in Detroit.

- KCAD alumnus John O’Neill (’01, BFA Graphic Design), principal of local design firm Conduit, was named the recipient of Urban Institute for Contemporary Arts’ (UICA) 2019 Arts Advocate Award at UICA’s OddBall: Metal event. His takeaway: a unique award designed by fellow KCAD alum Joey Ruiter (’00, BFA Industrial Design) that was fittingly both “odd” and “metal.”

- KCAD alumna Kristen Pappas (’16, BFA Interior Design) was recently profiled by Gather Grand Traverse in a piece exploring her creative rebirth at KCAD following years in the advertising industry, which lead to a successful second career as an independent interior designer.

- KCAD alumna Hillary Presecan (’08, BS Art History) was recently hired by the First Peoples Fund as Program Manager of Community Development-Native Arts Professional Development, a role in which she’ll help drive the organization’s efforts to provide professional resources to Native American artists while fueling cultural preservation and cross-cultural understanding.

- KCAD alumna Jade Pyman-Stansbury (’19, MArch) has been selected to participate in the 2020 American Institute of Architects Detroit Christopher Kelley Leadership Development Program, which helps participants develop core skills such as entrepreneurship and firm management, the art of negotiation, bringing in new clients, community leadership, industry culture, and developing one’s future within the practice.

- KCAD alumnus Sooik Jang (’16, BFA Metals and Jewelry Design) recently spoke at an event hosted by Amway Korea about his experience studying abroad at KCAD and his involvement with ArtPrize.

- KCAD alumna Megan Talmage (’15, BFA Art Education) recently saw three students from her art class at CA Frost Environmental Science Academy named finalists in SmartArt 2019, a competition hosted by ArtPrize and Consumers Energy focused on showcasing student artwork that addresses environmental issues. One of Talmage’s students, Cindy Mazariegos-Barrios, was named the winner of the competition.

- KCAD alumna Alexis Troxell (’16, BFA Fashion Studies), gave a presentation at KCAD in conjunction with the exhibition Surface Matters: Designing for the Body that explored how her career path led her to Haworth and a position as a Color Material Finish Designer and Knit Specialist. Troxell works with state-of-the-art digital knitting machines and custom fiber compositions to create new and unexpected textile possibilities.
• KCAD alumna Angela Two Stars (’17, BFA Drawing) will see her work join the Walker Art Center’s world-renowned collection of contemporary art in fall 2020 following her announcement as the finalist for the Indigenous Public Art Commission. Two Stars will be creating an interactive sculptural installation that will invite visitors to the Minneapolis Sculpture Garden to engage with her tribe’s Dakotah language, culture, and traditional teachings.

• KCAD alumna Dayna Walton (’19, BFA Printmaking) was named the Great Smoky Mountains National Park’s Artist-in-Residence for October 2019. With the goal of pushing her art in new directions while continuing to learn about biology and ecology, Walton hiked backcountry trails in search of inspiration from mushrooms, insects, birds, and everything else that inhabits these untouched lands.

Urban Institute for Contemporary Arts
• UICA received a $15,000 Project Grant from the Michigan Council for Art and Cultural Affairs to support 2020 exhibitions and a $2,400 New Leaders Grant to support Artworks, UICA’s summer program for teens.
• UICA’s Community Programs Coordinator, Katherine Williams (’10, Art Education), presented at the 2019 Association of Midwest Museums and Michigan Museum Association Conference about UICA’s impact with the Museums for All program.
• UICA opened the Fall Exhibition Series including the solo shows by Larry Cook, Mary Rumsey and Kennedy Yanko. Larry Cook: On the Scene is a solo exhibition that explores the cultural aesthetic of “club” photography and painted backdrops. The photographs featured were taken within the last two years in the Washington, DC area. During this time, Larry Cook set up makeshift photo booths featuring hand-painted backdrops, portraying either landscapes of leisure or high-end products. Mark Rumsey: Memory Map: Roof Line - State Street is a site-specific installation by Grand Rapids-based artist Mark Rumsey. It features braids of repurposed textiles strung into planes floating in space. The planes represent Rumsey’s memories of the roof line of the dilapidated rental house he lived in as a youth. The strips of textile are also memories, representing connections with the six women who raised him, his mother and five older sisters. The third element of memory is the repurposing of textiles, which relates to his family’s reuse of materials and furniture throughout his childhood. Kennedy Yanko: Before Words is a body of metal and paint skin work meant to induce new ways of seeing. If we understand our human inclination and tendency to adopt collective viewpoints, then we can more determinedly decide to refute those learned perspectives and develop our own. Abstraction is the intuitive tool that illuminates independent thought. In psychology, it’s considered higher order thinking—and in philosophy, it’s a means of bringing hyper-focus to one aspect of a phenomenon. Here, with Before Words, abstraction is implemented in both of these senses: it posits that sensory experiences constitute this higher order thinking, and it focuses on ambiguity as a means to elicit pure responses.

Student Affairs
• 2568 students and guests participated in the Bulldog Family and Friends festivities on October 25 and 26. Attendance was up significantly from 1678 total attendees last year. It was an exciting time on campus as students were able to showcase their Ferris experiences with many of their family and friends. Whether it was eating at the Rock Café’, decorating pumpkins, students showing where their classes are, watching the fantastic magician (packed room), to the tailgate and the athletic events, everyone enjoyed all the activities. A big thank you to all the areas of campus who helped and
supported the weekend and a big thank you to the Big Rapids Downtown Business Association.

- Advantage Design Group, the vendor for the University’s new online orientation system, asked us to co-host a webinar regarding the product and showcase how our University utilized the platform to build our online orientation. Eric Simone presented with the company to 75 attendees from colleges and universities across the nation. The presentation was viewed as a success by our vendor and attendees were able to learn more about online orientation, as well as get their questions answered.

- The Office of Scholarships & Financial Aid, along with nearly 40 volunteers from Enrollment Services and across campus, hosted the annual Get Real! event on October 2nd. A total of 517 students from Ferris State and the local MOISD Career Center attended the event. One student remarked, “I will say that this event was awesome. It really gives students a real outlook on life and all of the bills and spending you will have as you “grow up” all of the responsibilities that you will take on in life. I do have a baby so I had a good outlook already, but I think this was a great event. Thank you so much for this.”

- Melanie Mulder represented Ferris State University at the Senior Focus Day event that was co-hosted by Mid-Michigan Community College and the Clare-Gladwin Career & Technical Education Center on September 27. Melanie presented “Dollars and Cents” to high school seniors from Farwell, Clare, Gladwin, Beaverton, Evart, Harrison and Coleman High Schools.

- Enrollment Services staff have joined forces with Morley Stanwood High School personnel to begin a new initiative to help improve college success rates of MSHS students. The initiative – M2B4 (Mohawks to Bulldogs in 4 years) involves Ferris State “adopting” the MSHS freshman class. Initial plans include a special freshman class visit to campus; a College 101 event in lieu of parent-teacher conferences that will educate MSHS students and their parents about college. Break-out sessions will cover college terminology; The Tuition Incentive Program; Choosing a Major/Career; Financing Education; and other related topics.

- The Financial Aid Cohort Default Rate decreased from 7.3% in FY 15 to 7.0% in FY 16.

- Robin Carter in the Institutional Research & Testing Office was invited by a Resident Assistant (RA) in North Hall to do a CLEP presentation for students. The presentation went well and was very well received.

- The initial WNF (Freshman merit scholarship) awards have been sent. Approximately 1,400 offers went out in the first run.

- Jeanine Ward-Roof was an inaugural recipient of the Circle of Excellence from NODA – Association for Orientation, Transition and Retention in Higher Education at their annual conference in Houston, Texas. This award is given to individuals who have contributed to the fields of orientation, transition and retention over a sustained period of time.

- The Anti-Violence Alliance, in partnership with many campus departments and registered student organizations, hosted 21 events (social media campaigns, tabling, workshops, book highlights, and a display in the UC) to raise awareness, educate, and prevent domestic violence for Domestic Violence Awareness Month (October).

- Zeta Tau Alpha raised more than $3,000 during Think Pink Week and at the Color Run, which had approximately 100 participants. In one calendar year, they have almost achieved their goal of $10,000 in raising money for Breast Cancer Awareness.

- Sigma Lambda Beta held a cultural Five Star event on first generation students, “The Incredible 5,000 mile journey of Saul Flores,” which attracted over 160 people to attend.

- SLAAC approved the reactivation of the following three RSOs: First Generation Student Organization- the purpose of this group is to promote awareness and education about
first-generation student-specific issues, connect first-generation students to other students, staff and faculty, and to instill a sense of pride and identity for first-generation students; Global Bridges – this a group of students who have a passion for service and international travel, and at the end of the school year, the group plans to travel to Central America to complete service projects including Public Health, Medical/Dental, Water, Engineering, Human Rights, and more; Operations and Supply Chain Management Association – this group is committed to academic and professional development in the field of Operations and Supply Chain Management.

- As part of Homecoming activities, the comedic performance of Marlon Wayans had 1,166 attendees.
- 1057 students attended this year’s Career and Internship Fair on October 10, 2019 where many colleges and programs were represented and 262 employers were in attendance.
- The Title IX Office, University Center, and Dean of Student Life Office hosted the Association of Student Conduct Administrators’ Sexual Misconduct Institute on October 14-16, 2019, where professionals across the country visited Ferris to participate in this practitioner-focused and in depth training.

University Advancement and Marketing

- The announcement of the $1 million gift from the Pulte Family Charitable Foundation was made Thursday, Oct. 24, during the Michigan Construction Hall of Fame’s Distinguished Constructor Awards Banquet. Karen Pulte, the director of scholarship programs for the PFCF, said her late husband built one of the most admired businesses in the world by stressing learning for his employees and collaboration with subcontractors to promote excellence in the building process.

The gift provides a $700,000 award to establish the William J. Pulte Scholarship Endowment, which will be matched from The Ferris Foundation’s Ferris Futures Scholarship Challenge. The remaining $300,000 will go to the Construction Management Experiential Technical Learning Endowment, focused on program and student development, through enhancement of the Construction Technology and Management (CTMG) program.

- Chandler Blatt (T’ 18), recently established the Building Bulldogs Scholarship Endowment to support students in the Construction Technology and Management program in the School of Built Environment within the College of Engineering Technology. Blatt, of Brown City, Mich., recently graduated with a Bachelor of Science in Construction Management and works at the national general contracting firm Barton Malow. Blatt’s gift was matched by the Barton Malow Foundation and The Ferris Foundation’s Ferris Futures Scholarship Challenge.

- Since July 1, 2016, The Ferris Futures Scholarship Challenge has received 5,445 gifts and pledges to new and existing endowments, with more than $8.71 million of new gift commitments from Ferris benefactors. With the match, this creates more than $17.42 million of new endowed funds for the support of Ferris students. There have been 1,750 endowment gifts by alumni, 2,818 by friends of the University, and 877 by faculty/staff (data through October 24, 2019).

- More than 150 pharmacy students, faculty, staff, emeriti, and supporters were in attendance for Ferris’ College of Pharmacy open house and rededication of the renovated Hagerman Pharmacy Building on Friday, Sept. 27. “As we continue to move
Ferris forward, it’s so important that we have world-class facilities like this,” said Robert Hegbloom, chair of the Ferris Board of Trustees.

The completion of Phase 1 of the project, primarily funded by donor contributions, includes a 150-seat active learning classroom; a renovated sterile lab, a patient interaction classroom, an expanded active pharmacy, simulation suites, as well as an updated administrative suite.

“Ferris gave me a great education at a great price,” says Pharmacy benefactor Jeff Rowe. “I’m always proud of the education I got here at Ferris. It’s second to none.”

In 2015, a $1.5 million gift from Ferris alumni Jeff and Annette Rowe helped to spearhead the project. Roughly $1 million of the gift was designated for the renovation of the Hagerman Pharmacy Building. In honor of the Rowes’ contribution, the clinic in the building was renamed the “Rowe Pharmacy Care Clinic.”

You can find more information, as well as ways to support upcoming initiatives on the College of Pharmacy website.

- The Alumni Association greeted more than 80 alumni and friends for the 4th Annual Mackinac Island Getaway Weekend from Oct. 11-13. On Friday evening, alumni participated in a welcome cocktail reception sponsored by Dean Durst and Dean Haik, on the patio of the Pink Pony. On Saturday, alumni enjoyed a breakfast sponsored by the Alumni Association, while they networked with fellow alumni and heard campus and alumni updates. The remainder of the weekend was theirs to explore the island and take in the fall colors in northern Michigan. Local alumnus and manager of both the Chippewa Waterfront Hotel and the Lilac Tree Suites and Spa, Bart Berkshire (B ’10), provided the alumni with a discounted package price, making the premier trip an affordable option for attendees.

- On Friday, Sept. 27, the Alumni Association held their annual Fall Reunion Celebration to recognize the Class of 1969 in the Society of Golden Eagles, and honor Distinguished Alumni, Pacesetter, Honorary Alumni and Above and Beyond Award recipients. Approximately 200 guests were in attendance in the University Center to celebrate these individuals for their wonderful accomplishments.

1969 Society of Golden Eagles
- 35 in attendance to receive their award

Pacesetters
- Dr. Candice Colby-Scott, 2004 Bachelor of Science – Biotechnology
- Dr. Michael Crowe, 2005 Associate of Science – Pre-Science, 2009 Doctor of Pharmacy

Distinguished Alumni
- Pam Curtis, 1986 Bachelor of Science - Social Work
- Kathy Pawlicki, 1985 Bachelor of Science – Pharmacy
- 1993 Bachelor of Science - Business
Above and Beyond Students

- Grant Klartier, College of Pharmacy
- Mari Suokko, College of Pharmacy

Honorary Alumni

- Carleen Rose, Downtown Business Owner

The 2019 Distinguished Alumni and Pacesetter Award recipients are featured on the Ferris State University website through the collaborative work of the Alumni Office and the Web Content team in University Advancement and Marketing.

You can find more about our 2019 Distinguished Alumni by viewing their Bulldog success stories.

- The Alumni Association hosted alumni, family and friends in the Alumni Welcome tent from 11 a.m. to 3 p.m. on Saturday, Sept. 28, before the Homecoming game. Guests enjoyed good food and entertainment, featuring a dueling pianos performance. Guests registered were from all across Michigan, Indiana, Colorado, Tennessee and Florida. Brothers Brian and Jeff Carmody served as the grand marshals during the Homecoming Parade through downtown Big Rapids. Both brothers earned Bachelor of Science degrees in Business Administration, Brian in 1994 and Jeff in 1999, respectively.

- The Ferris State University social media accounts were buzzing following the Monday, Sept. 30 release of the 2019 television commercials. Three versions of the commercial were released across multiple Ferris social media platforms, including Facebook, Instagram, LinkedIn, Twitter and YouTube. In the first two weeks after the release, the anthem, 30-second and 15-second videos were viewed more than 37.6K times on YouTube, 22K-plus times on Facebook, 14.6K times on Twitter, more than 7K times on LinkedIn and nearly 1.9K times on Instagram.

Here are the videos
Anthem: https://youtu.be/cWMoTL8q3qM
30: https://youtu.be/5VN79cF4lLI
15: https://youtu.be/q0qH8oTqH30

- The @ferrisstateu Instagram account, established in 2012, now has 10.3K-plus followers. Instagram is a popular social network that features photo and video sharing capabilities for members who hold accounts. Instagram was established in 2010 and is owned by Facebook, Inc. Since 2012, the @ferrisstateu account has featured more than 2.7K posts from a variety of University contributors, including staff and students.

- The top-performing video on the Ferris State University Facebook page, for September 2019, was the Sept. 30 unveiling of the Ferris State University 2019 anthem television commercial. The post reached more than 56K people with more than 22K three-second video views and 1.9K-plus reactions.

- The most popular posts for the Ferris State University Facebook page, for September 2019, were the announcement of the Homecoming 2019 grand marshals, Brian and Jeff Carmody and the final score of the Bulldog football game on Saturday, Sept. 28. The Carmody brothers’ post reached more than 25K people and had nearly 1.4K reactions. The Homecoming 2019 football win over Northern Michigan University reached 27K people and had nearly 1.9K reactions.
The homepage for the ferris.edu website has been updated to include fresh images from the "Ferris Forward" marketing campaign, along with the dynamic “Anthem Video” that showcases the University to prospective students.

The main image rotation on the ferris.edu homepage transitions between the themes of Ferris Forward, Ferris Pride, Academic Excellence, Career Readiness, Student Life, Online Programs, and Statewide Locations and Programs. Each image will click through to a relevant FSU news story or website that will provide additional information on the value of a Ferris education to prospective students and their parents.

The updates were the result of a cross divisional collaboration between the Marketing and Web Content areas, within University Advancement and Marketing.