

Ferris State University

Good News Items

September 2019

Academic Affairs

CHARTER SCHOOLS

- For the 2019-2020 academic year, the Ferris State University Charter Schools Office Scholarship Fund has awarded \$4,400 per student to 29 new freshmen and 14 returning students.

COLLEGE OF BUSINESS

- Ten Ferris State University Graphic Media Management students were awarded \$36,400 in Scholarships from the PGSF for the 2019-2020 academic year.
<http://www.ferris.edu/business/graphic-media-management-scholarships/>
- College of Business Students Recognized for Excellence
http://www.ferris.edu/business/excellence_awards_2019/
- Ferris CIT Program Ranked in the Top 25 Programs in the Nation
<http://www.ferris.edu/business/ferris-cit-program-ranked-in-the-top-25-programs-in-the-nation/>
- Graphic Design Seniors Rebrand Big Rapids Foodbank Project Starburst
<http://www.ferris.edu/business/project-starburst-rebrand-graphic-design/>
- Graphic Design Class of 2019 Shares Portfolios <http://www.ferris.edu/business/portfolio-review-2019/>
- Eight Ferris Graphic Design Students at Travel to AIGA National Design Conference in Pasadena <http://www.ferris.edu/business/aiga-conference-2019/>
- Ferris Students Attend Annual Michigan Society for Healthcare Planning and Marketing Conference <http://www.ferris.edu/business/ferris-students-attend-annual-michigan-society-for-healthcare-planning-and-marketing-conference/>
- Ferris Accountancy Undergraduate Program Offers Opportunity to Become a Certified Public Accountant (CPA) <http://www.ferris.edu/business/ferris-accountancy-undergraduate-program-offers-cpa/>

COLLEGE OF EDUCATION & HUMAN SERVICES

School of Criminal Justice (SCJ)

- David White, Assistant Professor in the School of Criminal Justice, became Dr. David White after successful completion of his doctoral dissertation Summer 2019.
- Ferris SOCJ graduate Bill Nowicki (Bachelors '92, Masters '01) has been named as the new Chief of the Gerald R. Ford International Airport Police.

School of Digital Media (SDM)

- Television and Digital Media Production (TDMP) received \$30,000 in grant funding from the Higher Education Television Association (HETA).
- TDMP received donation of a RED Scarlet Digital Cinema Camera.
- TDMP students, under the direction of Engineer, Bill Jung, broadcast the US Rowing Association National Rowing Regatta on August 14-18, 2019. This event was great success for the TDMP students and the event participants.
- DAGD students participated in the Skills USA, winning first place in 3D Visualization and Animation for the second year in a row.

COLLEGE OF ENGINEERING TECHNOLOGY

- Six Ferris HVACR students placed 3rd in the 2019 International Design Competition sponsored by American Society of Heating Refrigeration and Air Conditioning Engineers

(ASHRAE). Students submitted a 30-page report and a 15-minute presentation covering the complete design of an HVAC system for 4-story hospital located in Budapest, Hungary. The following students will receive the HVAC System Selection award at the 2020 ASHRAE Winter meeting in Orlando, FL: Anirudh Baliga (Mumbai, IN), Michael Cain (Niles, MI), Seth DeGraaf (Grand Rapids, MI), Irawat Singh (Norton Shores, MI), Annie Vanderstelt (Big Rapids, MI), and Konner Wolter (Lawrence, MI). HVACR Associate Professor Mike Korcal, who serves as the ASHRAE RSO Advisor, assisted the team. Construction Technology and Management Assistant Professor, John Posillico, also provided support as a consultant on the project.

COLLEGE OF HEALTH PROFESSIONS

- Kimberly S. Beistle, PhD, RDH, was featured in the West Michigan District Dental Society Bulletin, Summer 2019, "Women in Dentistry: Female Representation in the Workforce and in Dental Leadership."

COLLEGE OF PHARMACY

Publications:

- Dr. Scott Sexton published a paper in the *Journal of the American Pharmacists Association*, on the topic of naloxone use in a community pharmacy setting, along with colleagues from the University of North Carolina: Sexton SM, Armstrong A, Gatton O, Rhodes LA, Marciniak MW. [A standardized team-based approach for identifying naloxone-eligible patients in a grocery store pharmacy.](#) *J Am Pharm Assoc* (2003). 2019 Jun 20. pii: S1544-3191(19)30144-X. doi: 10.1016/j.japh.2019.03.015.
- Drs. Tracey Mersfelder and Dane Shiltz published a review article in the journal *Annals of Pharmacotherapy* on use of beta-blockers in patients with pulmonary disease: Mersfelder TL, Shiltz DL. [β-Blockers and the Rate of Chronic Obstructive Pulmonary Disease Exacerbations.](#) *Ann Pharmacother.* 2019 Jul 4:1060028019862322. doi: 10.1177/1060028019862322.
- Drs. Claire Saadeh, David Bright and Ms. Danielle Rustem (former p4 student), published a review article in the journal *Acta Medica Academica* on precision medicine in oncology pharmacy: Saadeh C, Bright D, Rustem D. [Precision Medicine in Oncology Pharmacy Practice.](#) *Acta Med Acad.* 2019;48(1):90-104. doi: 10.5644/ama2006-124.246.
- Dr. Minji Sohn, is 1st author on an original research paper published in *JAMA*, along with colleagues from the University of Kentucky: Sohn M, Talbert JC, Huang Z, Lofwall MR, Freeman PR. [Association of Naloxone Coprescription Laws With Naloxone Prescription Dispensing in the United States.](#) *JAMA Netw Open.* 2019 Jun 5;2(6):e196215. doi: 10.1001/jamanetworkopen.2019.6215. **According to Altmetric, this *JAMA* paper has been picked up by 7 news outlets (including Reuters Health/Medscape), and has an Attention score of 64 which is in the top 5% of over 13 million research articles tracked!
- Drs. Lisa Meny, Peg DeVoest and Lisa Salvati published a paper in the journal *Currents in Pharmacy Teaching and Learning* that describes their research on assessment of student learning in interprofessional simulations: Meny LM, de Voest MC, Salvati LA. [Assessment of student pharmacist learning within an interprofessional simulation: A comparison of small group vs. large group debriefing.](#) *Curr Pharm Teach Learn.* 2019 May;11(5):533-537. doi: 10.1016/j.cptl.2019.02.007.
- Dr. Kyle Schmidt is 1st author on an original research paper published in the *Journal of Clinical Neuroscience*, along with collaborators from Spectrum Health and Metro Health: Schmidt KJ, Sager B, Zachariah J, Raad BF, James EG, Fletcher JJ. [Cohort analysis of desmopressin effect on hematoma expansion in patients with spontaneous intracerebral hemorrhage and documented pre-ictus antiplatelet use.](#) *J Clin Neurosci.* 2019 May 31. pii: S0967-5868(18)31615-1. doi: 10.1016/j.jocn.2019.05.032.

- Dr. Kali VanLangen co-authored a commentary in *Currents in Pharmacy Teaching and Learning*, with colleagues from UNC, VCU, Univ of Wisconsin and Highpoint: Anksorus HN, Bradley CL, Porter AL, VanLangen KM, Donohoe KL. [Establishing a successful teaching assistant program in pharmacy skills laboratory courses.](#) *Curr Pharm Teach Learn.* 2019 Aug;11(8):760-766. doi: 10.1016/j.cptl.2019.04.003.
- Dr. Renee Koski published a review article in *J Pharm Practice* with former P4 student Kirsten Grzegorzcyk: Koski RR, Grzegorzcyk KM. [Comparison of Monoclonal Antibodies for Treatment of Uncontrolled Eosinophilic Asthma.](#) *J Pharm Pract.* 2019 May 2:897190019840597. doi: 10.1177/0897190019840597.
- Dr. Namita Giri co-authored a teaching-based research paper in the *Journal of Pharmacy Practice* with colleagues from West Coast University: Vinluan CM, Verdell A, Ibarra C, Giri N, Thai D. [Interprofessional Perceptions and Attitudes Among Pharmacy and Family Nurse Practitioner Students.](#) *J Pharm Pract.* 2019 Apr 28:897190019840100. doi: 10.1177/0897190019840100.
- Dr. Sonali Kurup co-authored a paper in the *Journal of Medicinal Chemistry*, describing innovative drug design methods: Namasivayam V, Vanangamudi M, Kramer VG, Kurup S, Zhan P, Liu X, Kongsted J, Byrareddy SN. [The Journey of HIV-1 Non-Nucleoside Reverse Transcriptase Inhibitors \(NNRTIs\) from Lab to Clinic.](#) *J Med Chem.* 2019 May 23;62(10):4851-4883.
- Dr. Sonali Kurup co-authored a paper in the *Journal of Chemical Education* on novel drug design: Kurup, S.; Sakharkar, P. [Three-Dimensional Visualization of Kinase Inhibitors as Therapeutically Relevant Examples To Reinforce Types of Enzyme Inhibitors.](#) *Journal of Chemical Education* 2019; 96(2): 296-303.
- Dr. Thomas Dowling co-authored a paper in the *Journal of Oncology Pharmacy Practice* with collaborators at the University of California Irvine and the Children's Hospital of Orange County (CA): Stockton WM, Nguyen T, Zhang L, Dowling TC. [Etoposide and etoposide phosphate hypersensitivity in children: Incidence, risk factors, and prevention strategies.](#) *J Oncol Pharm Pract.* 2019 Jul 18:1078155219858390. doi: 10.1177/1078155219858390.

Presentations:

- Dr. Lisa Meny and Mandy Seiferlein presented "Data Overload? Three Approaches to Implementing Data-Driven Changes Using the AACP Curriculum Quality Survey," at the 2019 American Association of Colleges of Pharmacy meeting in Chicago on July 17, 2019.
- Dr. Lisa Meny and Mandy Seiferlein presented a poster on "Faculty Perceptions of a Town Hall Model for Engagement in Data-Driven Decision Making," at the 2019 American Association of Colleges of Pharmacy meeting in Chicago on July 15, 2019.
- Drs. David Bright, Jennifer Lamberts, Kali VanLangen, Greg Wellman, Lisa Meny and Felix Amisshah presented a poster on "Re-inventing the Wheel: Content Development Across Disciplines Within an Integrated Pharmacotherapy Course," at the 2019 American Association of Colleges of Pharmacy meeting in Chicago on July 13, 2019.
- Dr. Jennifer Lamberts presented "Bridging the Great Divide: Outcomes and Perceptions of Activities Designed to Orient Non-Pharmacist Faculty to the Pharmacy Profession," at the 2019 American Association of Colleges of Pharmacy meeting in Chicago on July 15, 2019.
- Dr. Jennifer Lamberts presented on the topic "Practicing Understanding: Strategies to Orient Non-Practice Faculty to the Pharmacy Profession and Professional Education," at the 2019 American Association of Colleges of Pharmacy meeting in Chicago on July 14, 2019.

- Drs. Tracey Mersfelder, Minji Sohn, and Heather Girand presented a poster on "Factors influencing the involvement of Doctor of Pharmacy students in research/scholarship projects," at the 2019 American Association of Colleges of Pharmacy meeting in Chicago on July 21, 2019.
- Dr. Deeb Eid presented a poster on "50-State Landscape Review of Laws Regarding Pharmacy Technician Vaccine Administration," at the NABP 115th Annual Meeting, Minneapolis on May 16, 2019.
- Drs. Lisa Salvati and Lisa Meny presented "Approaches to Assess Interprofessional Education Utilizing ExamSoft," at the ExamSoft Assessment Conference in Montréal, Québec, Canada on June 27, 2019.
- Dr. Tracey Mersfelder presented a poster on "An Antimicrobial Stewardship Initiative to Assist Providers in Utilizing Ordered Procalcitonin Levels," at the 2019 American Thoracic Society International Conference in Dallas on May 17, 2019.
- Dr. Kali VanLangen presented a webinar on "Best Practice Models for Pharmacy Practice Laboratory Courses," as part of the AACP Laboratory Instructors SIG Webinar on June 26, 2019.
- Dr. Thomas Dowling presented "Crafting Great Objectives, Hypotheses and Specific Aims" at the 2019 ACCP Mentored Research Investigator Training program in Ann Arbor on June 17, 2019.

Patent Applications:

- Drs. David Bright, Minji Sohn, Claire Saadeh and Susan DeVuyst-Miller, along with collaborators at Genemarkers (a Kalamazoo-based company), submitted a patent application entitled "Risk Evaluation of Genomic Susceptibility to Opioid Addiction".

FLITE

- Dejah Rubel published her master's thesis article for information security and intelligence, "No Need to Ask: Creating Permissionless Blockchains of Metadata Records" in *Information Technology and Libraries* vol. 38, no. 2 (2019): 11-17. DOI:<https://doi.org/10.6017/ital.v38i2.10822>
- Ferris State received recognition at the AAUW of Michigan annual meeting in May for the Ferris Women's Network sponsored AAUW Start Smart salary negotiation workshops held April 2. Ann Breitenwischer served as the Big Rapids Branch delegate at this state-wide virtual meeting.
- Ann Breitenwischer, Sela Constan-Wahl, Jody Gardei, Leah Melichar and DeeDee Stakley presented an interactive breakout session: "How to Build Networks and Make Professional Connections that Matter" at the Michigan ACE Women's Network annual conference in Lansing on June

RETENTION & STUDENT SUCCESS

- Cathy Bordeau attended the National Collegiate Honors Council Advising Institute in Orlando, FL June 5-7th.
- Peter Bradley co-facilitated the National Collegiate Honors Council Assessment and Evaluation Institute July 16-18 in Lincoln, NE
- Janel DePew joined the Honors team on July 1, coming over from University Advancement & Marketing Dept.
- Shelly VandePanne attended the Institute on Developing and Sustaining First-Year Seminars at the University of South Carolina, hosted by the National Resource Center for the First-Year Experience and Students in Transition. Columbia, SC June 2019
- Monica Frees presented at the Scholarship of Teaching and Learning Conference at University of Findlay in Findlay, OH May 13-14th.
- Monica Frees attended the Kellogg Institute at the National Center for Developmental Education at Appalachian State University, to further educator's knowledge in the theory

and best practices and current post-secondary education in Boone, NC July 12-27. She also presented at the Lily Conference in Asheville, NC August 5-7th.

Administration and Finance

Athletics

- Three Ferris State University fall sports teams have been tabbed among the nation's top 15 teams heading into the fall season in their own respective coaches' organizations national polls. FSU Football was chosen second by the American Football Coaches Association with the women's soccer team 12th in the United Soccer Coaches poll and the volleyball squad 14th by the American Volleyball Coaches Association.
- The Bulldog football and volleyball teams have both been picked to repeat as GLIAC Champions this fall while the women's soccer squad was chosen as the runner-up in the 2019 GLIAC Preseason Coaches poll.
- One of the greatest players in Ferris State University men's ice hockey history officially announced his retirement on Tuesday (July 30) as four-time Stanley Cup Champion Chris Kunitz ended his playing career to become a member of the Chicago Blackhawks staff. Kunitz spent 15 years in the National Hockey League (NHL), appearing in 56 games this past year in his lone season with the Blackhawks that was highlighted by skating in his 1,000th career NHL game on Feb. 14. He was a four-time Stanley Cup Champion in the NHL.
- Ferris State University women's golfer Destiny Lawson (Ocala, Fla.) captured the 2019 Michigan Junior Invitational late this summer at Pine River Country Club in Alma, Mich. Lawson carded an impressive round of 71 to finish one-under par for her first victory as a collegiate golfer. She totaled six birdies, seven pars and five bogeys on the par 72 course measuring 5,700 yards for the collegiate women's division.
- The Bulldog football, hockey and men's basketball squads all had sellout crowds for their own respective golf outings that took place this summer in the Big Rapids area. This year marked the 16th year for the men's basketball event with hockey celebrating its 33rd year and football its 36th yearly event.
- Ferris State University senior quarterback Travis Russell (Grand Rapids/West Catholic), a member of the nation's preseason #2 Bulldog football squad, has been chosen as one of the nominees for the 2019 Allstate AFCA Good Works Team, one of the most prestigious off-the-field honors in college football. The list of 137 nominees was announced by the American Football Coaches Association (AFCA). Russell played in 11 games last fall under head coach Tony Annese as the Bulldogs advanced to the NCAA Division II National Championship Game for the first time in school history and he is also a three-time Great Lakes Intercollegiate Athletic Conference (GLIAC) All-Academic Team selection.

Auxiliary Enterprises

- Operation Move-In 2019 - Thank you to the students, faculty, and staff who volunteered over 1,150 hours to "Welcome Home" our Ferris Family.

Finance

- The Purchasing Department is excited to announce the hire of a new Procurement Manager, Cindee Wilcox. Cindee is a graduate of the Plastics Engineering program at Ferris and has over 30 years of corporate experience with various global CPG companies, most recently as Procurement Group Manager for Nestle-Gerber Products.

HR

- Human Resources is excited to announce that Deedra Simms has joined Ferris as the HR Representative. Deedra has a Masters Degree in Human Resources and will be a great addition to the HR team.

Physical Plant

- Physical Plant and the Athletic Department are very excited to see athletes playing on the new turf (Xtreme Turf) at Top Taggart Field! The field has a subtle alternating green color scheme, with our bulldog logo large and in charge at center field. This new state-of-the-art turf includes a shock pad for player safety and a lineman pit for practices.

IT

- The way students connect to network resources has changed! We hope to see students experiencing more network connectivity. This update should help students connect devices that they bring to campus themselves and not have to be inconvenienced visiting IT to seek assistance.
- A new in-house malware sandbox (Cuckoo) has been set up by Cybersecurity to test software without resorting to third-parties.
- The majority of the HIPAA, PCI & IT departments have already completed their security awareness training for 2020.
- Cybersecurity has increased oversight of security alarms by incorporating eight new server logs into SIEM solution. They have also decommissioned the end of life web application firewall & completed the migration into Cloudflare.

Diversity and Inclusion

Governmental Relations

- Governmental Relations and General Counsel was pleased to host the quarterly meeting of the Mecosta County Development Corporation Board of Directors on Friday, June 14, 2019. In addition to the regularly scheduled business meeting, a presentation was given by the Michigan's Dragon at the Hardy Pond steering committee.

Kendall College of Art & Design

- The Fed Galleries @ KCAD, as part of another successful collaboration with Grand Rapids' Festival of the Arts, hosted the 50th annual juried Regional Arts Exhibition, featuring hundreds of pieces in a variety of different media and highlighting the breadth of artistic talent in West Michigan.
- KCAD's sixth annual Wege Prize design competition drew another diverse field of participants from colleges/universities around the world. Nine teams competed—representing 14 countries (by citizenship), 21 academic institutions, and 40 unique academic disciplines—by developing products, services, business models, or other solutions to complex, “wicked” problems to help accelerate the transition to a circular economy, or one that's regenerative by design. Winning team Redent, comprising five students from Africa studying at different universities around the world, designed a system in which cocoa pod husks, a byproduct of cocoa bean production, can be upcycled into organic fertilizer. 2nd place team Considered Furniture, comprising KCAD Furniture Design students Joe Dunaske, Kate Hyman, and Lindsey Maner; Master of Architecture student Sydney Johnson, and University of Toronto student Jack Cottrell, proposed a service model furniture company that shifts end-of-life responsibility of bulk furniture waste from the user to the manufacturer. 3rd place team Wet Technik, comprising five students from Makerere University in Uganda, addressed Uganda's water shortage and wastewater treatment issues by designing a system that can upcycle

grey water using a mix of constructed wetlands and filtration bio carriers made from repurposed plastic bottle caps.

- A team of KCAD students, faculty, and staff led the college to a 3rd place finish in the Diversion category of the national 2019 Recyclemania competition, outperforming 158 colleges and universities throughout the U.S. thanks to an institution-wide system of waste sorting and diversion. Thanks to everyone for making use of the recycling and composting stations at KCAD.
- KCAD Digital Art and Design students Michael Barden, Mason Elliot, Mallory Heiges (grad. 2019), Piper Fields (grad. 2019), Holly Galvan, Alexis Kole (grad. 2019), Christopher Kraklau, Owen Loughrin (Collaborative Design, grad 2018), Ian Middleton (Industrial Design, grad. 2018), Alec Valitutti (grad 2019), Jordan Vohel, Andrew Zesiger (grad. 2018), and Adam Zonca—supported by Assistant Professor Susan Bonner, Assistant Professor Mike Dollar, and Professor Bill Fischer—were nominated for an Eclipse Award in the category of Best Promotional Segment for Television or Online for an animated video on anxiety they created in collaboration with Mental Health America.
- KCAD Graphic Design student Morgan Adams (grad. 2019) and Lydia Mejia (grad. 2019) both won Gold ADDY Awards at the national level of the 2019 American Advertising Awards. Adams won for her publication design, “It’s a Circus in Here,” while Mejia won for her book design “Everybody Outside.”
- KCAD Interior Design student Felicia Burger was awarded the 2019 Trendway George and Lucile Heeringa Kendall Design Scholarship.
- KCAD Furniture Design students Joe Dunaske and Kate Hyman and Master of Architecture student Sydney Johnson were part of a student team that won 2nd place in the 2019 MWest Challenge student venture competition for Considered Furniture, a service model furniture company that shifts end-of-life responsibility of bulk furniture waste from the user to the manufacturer.
- KCAD Digital Art and Design students Mallory Heiges (grad. 2019) and Sean McManaman (grad. 2019)—supported by Assistant Professor Mike Dollar and Professor Bill Fischer— were nominated for an Eclipse Award in the category of Best Promotional Segment for Television or Online for “This is the Diatribe,” a video profiling a Grand Rapids-based spoken-word poetry and advocacy group.
- KCAD Furniture Design student Kate Hyman was awarded a scholarship from the WithIt Scholarship Foundation, an initiative of the Women’s Leadership Development Network that nurtures the development of young women working toward careers in the home and furnishings industries.
- KCAD Digital Art and Design student Derrick Johnson completed a summer internship with New York City-based animation studio Titmouse, where he helped create the new season of the Adult Swim show Ballmastrz: 9009.
- KCAD Master of Art Education student and alumna Olivia Miller (’14, BFA Art Education) has been accepted into the 2019-2020 Fulbright Teachers for Global Classrooms program, a year-long professional development opportunity for U.S. elementary, middle, and high school teachers to develop skills for preparing students for a competitive global economy. Miller, whose work as an art teacher at Lowell High School in Lowell, Mich. focuses on incorporating multiculturalism in the arts in the high school setting, will teach abroad in a developing country, attend the program’s national summit in Washington, D.C., and have her curriculum published by the National Board of Education.
- KCAD Painting student Quinn McGuinness and alumna Sophia Pomponio (’19, BFA Illustration) were selected for the Ann Arbor Art Fair’s 2019 New Art, New Artists program, which offers emerging artists the opportunity to be showcased at the Art Fair at no cost, as well as mentorship and support from established artists.

- KCAD Fashion Studies student Dominique McNeal had three of her watercolor fashion illustrations accepted into the Student Art in the Legislature program, which showcases original creative work from Michigan college students in the State Capitol building.
- KCAD Industrial Design students Matt Veenhoven (grad. 2019) and Aiden Wysocki (grad. 2019) were part of a student team that won 1st place in the 2019 MWest Challenge student venture competition for MedRover, a business proposal that would help summer camps easily track and handle the prescription medicine needs of campers.
- The KCAD Communications and Admissions departments, in collaboration with Grey Matter Group, have earned two Excellence Awards for their work on the graduate and undergraduate view books from the University and College Designers Association's (UCDA's) annual design competition. These pieces were recognized from among more than 1,000 entries. The books will be on display at the organization's annual conference in Portland, Oregon, this fall.
- KCAD Art History Professor Dr. Karen Carter presented her paper "Mapping the Display of Posters in the Marginalized Areas of Paris, 1881-1905" at the Nineteenth-Century French Studies Colloquium in Los Angeles. Dr. Carter also published a chapter in the book "Design History Beyond the Cannon" titled "Confronting racial stereotypes in graphic design history," and was awarded a HERS Grant from Ferris State University to attend the HERS Institute Higher Education Leadership Development Program at Bryn Mawr College.
- KCAD Painting Professor Jay Constantine and Illustration Professor Patricia Constantine served as jurors in the 2019 Muskegon Community College Student Art & Design Competition.
- KCAD Art History Professor Dr. Suzanne Eberle presented a lecture, "Contemporary Women Artists," at the Muskegon Museum of Art.
- KCAD Interim Dean of Academic Affairs and Drawing Professor Stephen Halko was featured in *Climate*, a group exhibition of artists from around the country whose work explores human interaction with the environment. The exhibition was held at (SCENE) Metrospace in East Lansing, Mich.
- KCAD Professor and Metals and Jewelry Design Program Chair Phil Renato was featured in *WaterWorks*, an exhibition at the New Jersey-based Long Beach Island Foundation that explored the immense impact of water on all life forms.
- KCAD Director of Continuing Studies Brenda Sipe published her article "Engaging Faculty and Students with Design Thinking" in the Department Chair, an online journal published by Wiley. Sipe also published the article "Embedding Design Thinking in a Culture of Innovation at Two Community Colleges" in the Community College Journal of Research and Practice.
- KCAD Art Education Professor Donna St. John served as a judge for the 2019 Art Walk competition organized by Art Reach of Mid Michigan.
- KCAD alumna Ali Cavanaugh ('95, BFA Painting) was featured on the art website webneel.com in a blog post highlighting 20 of her most impressive watercolors works.
- KCAD alumni Samantha Cornwell ('17, BFA Graphic Design), Amar Dzomba ('16, BFA Graphic Design) and Meahgan Embil-Goeman ('17, BFA Graphic Design) were featured in an article in the Grand Rapids Business Journal profiling Well Design, a Grand Rapids firm where all three alumni are currently employed that focuses on empowering local nonprofits to maximize their resources and widen their impact.
- KCAD alumna Dee Derusha ('19, BFA Graphic Design) had her series "Sick of It," which highlights the growing pains and social complexities of being in your 20s, featured in

Graphis' New Talent Annual 2020. Derusha also had her piece "My former résumé, handwritten" featured on the website of Communications Arts.

- KCAD alumna Julie Foster ('85, BFA Graphic Design) has relocated to Tokyo, Japan to study Kintsugi, the ancient urushi (laquer) method of repairing antique pottery, under the guidance of master teacher Showzi Tsukamoto.
- KCAD alumna Egan Franks Holzhausen ('19, MFA) was selected by Urban Institute for Contemporary Arts (UICA) as the Fresh Pick exhibition award winner for 2019. The award is given annually to a member of KCAD's graduating class who shows a high level of talent and potential. Franks Holzhausen will be featured in a solo exhibition at UICA during summer 2020 in conjunction with the award.
- KCAD alumnus Nuel Friend ('09, MFA) is currently featured in *Pauses*, a solo exhibition of his work held at the Holland Area Arts Council in Holland, Mich.
- KCAD alumnus Michael Gute ('13, BA Art History) was featured in the 22nd Annual Member Artists Show at the Shiawassee Arts Center in Owosso, Mich. The exhibition showcased the work of 100 Michigan artists across a wide range of media.
- KCAD alumna Chelsea Harris ('17, BFA Painting) was selected to serve as the May 2019 Artist-in-Residence for the South Central Regional Library in Louisville, Ky. through the library's COLLIDER program.
- KCAD alumna Jesi Hook ('13, BFA Graphic Design), part of a long line of KCAD alumni who have found success in starting their own business, was profiled by Voyage Houston Magazine for her work as owner and creative director of Vallure Agency.
- KCAD alumna Chakila Hoskins ('12, BFA Painting; '16, MFA) won the Grand Prize in the Kalamazoo Institute of Arts' 2019 West Michigan Area Show with her painting "Transformation (Metamorphosis)."
- KCAD alumna Aneka Ingold ('14, MFA) has won The Bennett Prize, the largest ever prize awarded solely to women painters. Ingold, whose work explores the female experience across time, culture, and history, was chosen to receive the \$50K award out of 647 entrants nationwide.
- KCAD alumnus Rob Jackson ('89, BFA Illustration) was honored with the L. Ray Vahue Marketing Award of Merit from the Out of Home Advertising Association of America. Over the past 20 years, Jackson has built local ad agency Extra Credit Projects into a major player in the American advertising industry. Recently, Jackson and his team, which includes alumnus Eric Lowe ('15, BFA Graphic Design), also won six awards in the 2019 OBIE Awards, which honor the best in out-of-home advertising.
- KCAD alumnus Robert Andy Coombs ('13, BFA Photography) had his work featured on the Instagram account of Jerry Saltz, senior art critic for New York Magazine. Coombs is currently enrolled in the MFA Photography program at Yale University.
- KCAD alumnus Salvador Jiménez-Flores ('14, MFA) was awarded the Kholer Arts Industry Residency for 2019. During his residency, Jiménez-Flores created original ceramic work at the Kholer Arts Center from April 28–July 27.
- KCAD alumna Barbara Lane ('78, Interior Design) was profiled by Northern Michigan-based publication Home Life in a piece exploring how the successful business she's run for the past 30 years, Barbara Lane Interior Design, is shifting focus to serving clients in the nonprofit sector.
- KCAD alumnus David Martin ('05, BFA Art Education) was one of six art educators selected to attend the State Teacher/Artist Residency program at the prestigious Hermitage Artist Retreat in Sarasota, Fla. The program is designed to help Florida art educators further their own creative practice.
- KCAD alumna Lori McElrath-Eslick ('81, BFA Illustration) released a new children's book, "Goodness Gracious," that she authored and illustrated. McElrath-Eslick also had

a new series of painting published in National Wildlife, a magazine published by the National Wildlife Federation.

- KCAD alumna Beth McGee ('02, BFA Interior Design) was awarded the Joel Polsky Prize by the American Society of Interior Designers (ASID) for her research efforts to further the use of biophilic design, or the integration of the natural environment into interior spaces.
- KCAD alumnus Ian Middleton ('18, BFA industrial Design) and his intricate handmade jewelry design were spotlighted by MLive in its list of "One-of-a-kind-finds" at the 2019 Kalamazoo Institute of Arts Fair.
- KCAD alumna Ingrid Miller ('06, BS Art History) has been hired as the Executive Director of Uptown Grand Rapids Inc., a new organization aimed at empowering property owners, business owners, and residents of southeast Grand Rapids to grow and sustain opportunity in their neighborhoods.
- KCAD alumna Casey Newberg ('18, BFA Metals and Jewelry Design) has been accepted into the MFA Jewelry and Metal Arts program at the University of Iowa on a full-ride fellowship. Newberg was also featured on the cover of the spring 2019 issue of Metalsmith Tech, a print magazine published by the Society of North American Goldsmiths (SNAG). A feature article inside explored the process embraced by Newberg and a growing number of other metalsmiths who are using digital modeling and fabrication technology to sharpen their process and explore new creative possibilities.
- KCAD alumnus Michael Nashef ('06, BFA Metals and Jewelry Design) presented at the 2019 Society of North American Goldsmith (SNAG) Annual Conference in Chicago this past May.
- KCAD alumna Mary Nowels ('19, BFA Graphic Design) was accepted into global ad agency TBWA's highly competitive YoungBlood program, which gives emerging creatives the chance to showcase their talents as key contributors to projects for some of the world's best known brands. As a YoungBloo Art Director at TBWA/Chiar/Day in Los Angeles, Nowels has already worked on campaigns for Gatorade, QuickBooks, and the Grammys, to name a few.
- KCAD alumnus Taylor Overbey ('12, BFA Digital Media, '15, MFA) has been promoted to Department Chair for Digital Arts and Design at South Louisiana Community College.
- KCAD alumnus Richard Oversmith ('95, BFA Illustration) held a solo exhibition, *Panoramic Views*, at Art Cellar Gallery in Boone, N.C.
- KCAD alumnus Paul Schmidt ('74, Illustration) gave an artist talk at The Loft on Main, a gallery in Morrison, Ill. where he currently has a number of pieces on display.
- KCAD alumna Marissa Tawney Thaler ('08, BFA Art Education) held a solo exhibition titled *Gertie Lives on Ginko Stree: Our Story Begins* at the Arts Council of Greater Lansing in Lansing, Mich. The exhibition showcased the illustrations in "Gertie Live on Ginko Street," Thaler's forthcoming second published children's book.
- KCAD alumnus Jeff Terpstra ('84, BFA Illustration) was profiled by the Grand Rapids Business Journal exploring how the marketing agency he started, Scott Allen Creative, is thriving after shifting gears to focus primarily on helping nonprofits grow their brand and their impact.
- KCAD alumna Katie Toepp ('19, Master of Arts in Visual and Critical Studies; '19, MFA) has been hired by the National Gallery of Art in Washington, D.C. as a digital interpretation intern.
- KCAD alumna Angela Two Stars ('17, BFA Drawing) has been named Director of All My Relations Arts, a gallery in Minneapolis that showcases contemporary Native American art. Two Stars also curated *Bring Her Home: Stolen Daughters of Turtle Island*, an exhibition addressing the epidemic of murdered and missing indigenous women that was

shown at All My Relations Arts before going on to travel to several venues throughout the country.

- KCAD alumna Sidnee Tyree ('19, BFA Metals and Jewelry Design) was one of ten recipients nationwide of the Center for Craft's Windgate Fellowship for 2019. Tyree is the second KCAD student in as many years to receive the \$15,000 fellowship, one of the largest and most competitive awards offered to art students in America.
- KCAD alumna Amara Van Lente ('11, BFA Digital Media) was profiled in the Sturgis Journal in an article exploring "Art with Amara," the after-school program Amara started at White Pigeon Central Elementary in White Pigeon, Mich. that gives students hands-on experience exploring basic art techniques and learning about important art historical figures.
- KCAD alumna Dayna Walton ('19, BFA Printmaking) held a pop-up solo exhibition, *Straight Up*, at the Alley Bar in Ann Arbor, Mich. Walton's work explores the human connection to the natural world. Walton was also featured in an article from Women's Lifestyle Magazine exploring how she's blending her passion for art and her love of nature into the successful online business Solstice Handmade.

Urban Institute for Contemporary Arts

- UICA's Off the Wall event returned in May 2019 with visionary performances by actors, musicians, singers, and dancers. 250 guests experienced the sights and sounds of artists as they disregarded the conventions of performing arts, revealed original works, and experimented with new material in The Galleries at UICA. Proceeds from Off The Wall support UICA's programming, exhibitions, films, and arts-focused events year-round.
- UICA's *Breaching the Margins* was a juried exhibition of works by artists who examine ways in which marginalized groups navigate and work against social exclusion. Societies often attempt to deny marginalized groups of people avenues for social inclusion and space to articulate self-defined identities. However, art can be an active force that supersedes societal relegations, and a catalyst to give power to groups who were formerly powerless. The selected artists approached these ideas from various points of view and offered dialogues regarding their rejection of marginalization. 33 artists were chosen for the exhibition from an international open call for work.
- UICA opened three exhibitions in July:
 - UICA's *Michigan Emerging Graduate Artists (MEGA)* is an annual juried exhibition of works by artists who are currently enrolled in graduate-level study or are current-year graduates of an undergraduate program at one of Michigan's academic institutions. MEGA is organized by the Kendall College of Art and Design graduate student association, The Masters Student Collective.
 - UICA's *All That Glitters* by Mandy Cano Villalobos is an exhibition showcasing two-dimensional pieces, sculpture, and installation. This body of work spans a variety of mediums and processes to investigate personal and collective memory amidst the larger backdrop of cultural collisions and global narratives.
 - UICA's *Composite* is a group exhibition that aims to highlight the original artwork of talented high school aged public school, private school, and homeschooled students residing in Kent, Ottawa, and Allegan counties. Introduced to the regional student-artist community as an open call for work of any medium, Composite is a collection of selected student-works submitted from the tri-county area surrounding UICA. In order to address the disparity in access to arts education and the low investment in MI high school arts education, UICA mounted the first of what will become an annual

exhibition. The juried exhibition awards cash prizes to three winning artists and offer experiences that contribute to college and workforce readiness.

Student Affairs

- The Center for Leadership, Activities and Career Services (CLACS) has implemented a new computer platform as a replacement of OrgSync called Bulldog Connect. It is accessible through MyFSU or at ferris.presence.io. Students and staff can now view campus events and quickly add to their personal calendar, log service hours, as well as learn about and manage Registered Student Organizations. There are currently 222 RSO's and 22 Departments with portals in the system. As of August 23rd, 144 events have been registered and are on the calendar in Bulldog Connect.
- Michele Albright, Coordinator of the Career & Volunteer Centers, successfully obtained a grant for \$8k from the Fremont Area Foundation to provide education and support for Census 2020, where the census data is used to support federal funding, programs, and electoral colleges. Each uncouneted person accounts for a loss of 18k between 2021 - 2031. Collaborators include the City of Big Rapids, Big Rapids Neighborhood Services, Big Rapids Public Library, Ferris Office of Community Engagement, Center for Latin@ Studies, Office of Multi-Cultural Student Services, and Center for Leadership, Activities and Career Services.
- Bulldogs Beginnings kicked off with a new Thursday event, "Live Music on the Quad," where student bands performed on the North Campus Quad. The entire Bulldogs Beginnings event lineup includes 50 events over 17 days.
- The Division of Student Affairs held their annual Assessment Highlights Day on August 12, 2019, where colleagues from across campus discussed the assessment work they had completed over the last year. The 2018-2019 report may be found at <https://www.ferris.edu/HTMLS/administration/studentaffairs/assessment/2018.2019AssessmentReport.pdf>.
- The Student Recreation Center was able to recruit and hire more students who were certified lifeguards to assist in full operation of the pool services, as well as seek an Aquatics Coordinator to help grow the swim lessons program.
- Jason DaDay, Assistant Director of Admissions, hosted a group of AdviseMI Advisors on August 1, 2 and 3. They were able to make connections and learn about services from many areas on campus.
- The August 3rd Dawg Days had 459 total guests in attendance, 177 of which were prospective students. This was our largest dawg day to date in terms of total guests.
- This summer, orientation had 2030 students complete orientation on-campus in June and July. This is up 32 students from the year prior, and our largest four weeks of summer orientation since 2015 (2142).
- Late orientation had 137 students in attendance. This is 3 students higher than late orientation in 2018. Combined with our four weeks of orientation in June and July, we are now up 35 students through this year's on-campus orientation process.
- Ferris State University has been recognized by NASPA as one of 80 institutions demonstrating commitment to advancing first-generation student success through the First Forward program.
- Student Veterans of America (SVA) at Ferris State and the Grand Rapids Home for Veterans continued their partnership again this year. The student-veterans of SVA held a drive for non-perishables and hygiene products. All contributions from the drive were delivered to the Grand Rapids Home for Veterans.

University Advancement and Marketing

- Ferris President David Eisler, and his wife, Patsy, have established a \$350,000 scholarship endowment in honor of Patsy's adoptive parents, the late Norris and Irene Johnson of South Haven, to help orphans and foster care youth have the opportunity of a Ferris education and earn their Ferris degree. The [Eislers' gift](#) will be matched by The Ferris Foundation, through the Ferris Futures Scholarship Challenge, creating \$700,000 in scholarship support for the University's growing former foster care youth population. Their gift will establish the Norris and Irene Johnson Scholarship Endowment providing financial assistance toward the cost of attendance to full-time, former foster care youth, who are pursuing a bachelor's degree. These students will be known as the Johnson Scholars, and will utilize a host of academic, professional and life skills support services available through the University's Ferris Youth Initiative (FYI) program, administered by the Office of the Vice President for Diversity and Inclusion. Johnson Scholarship awards will be up to \$5,000 per year toward the cost of attendance at Ferris.
- Travis (T'10) and Jacquelyn (P'15) Woiderski have established two scholarship endowments. The Travis and Jacquelyn Woiderski Welding Engineering Technology Scholarship Endowment supports students enrolled in Welding Engineering or the Welding Technology Engineering program. The Michael W. Kane Memorial Scholarship Endowment will be awarded to full-time students enrolled in Pre-Pharmacy or Pharmacy and is in honor of Jacquelyn's father, Michael Kane, who was a 1979 Ferris Pharmacy graduate.
- Alta Equipment Company established an annual scholarship for students in the Heavy Equipment Technology and Heavy Equipment Service Engineering Technology programs.
- Soil and Materials Engineering, Inc. made a major gift to the Institute for Construction Education and Training's new facility in memory of Dr. Starr D. Kohn PE, who began his career at SME in 1986, advancing to senior vice president and a member of the board of directors.
- Since July 1, 2016, The Ferris Futures Scholarship Challenge has received 5,101 gifts and pledges to new and existing endowments, with more than \$7.68 million of new gift commitments from Ferris State University benefactors. With the match, this creates more than \$15.36 million of new endowed funds for the support of Ferris students. There have been 1,609 endowment gifts by alumni, 2,697 by friends of the University, and 795 by faculty/staff (data through August 28, 2019).
- On July 30, Ferris faculty, staff, alumni and friends gathered in Traverse City to celebrate Ferris' work in the Grand Traverse region. This event was held in coordination with Ferris' Opportunity Sponsorship of the Traverse City Film Festival. Steven Reifert, dean of Extended and International Operations, and Debra Curtiss, director of Northern Region, spoke of the growing excitement regarding the University's investment in creating local opportunities to meet the needs of higher education access in the Grand Traverse region. In addition, Gary Wendlowsky, senior coordinator of Camps and Conferences, spoke about the enhanced programming available to the local business community through customized workforce development non-credit training.

Glen Okonoski, department coordinator and professor of the School of Digital Media, provided an overview of the partnership with Ferris and the film festival and programs that comprise the School of Digital Media, including Digital Animation and Game Design, Digital Media Software Engineering and Television and Digital Media. Short presentations also were given highlighting program expansion on the Big Rapids campus by Paul Blake, provost and vice president for Academic Affairs; Kristi Haik, dean

of the College of Arts and Sciences; Dave Nicol, dean of the College of Business; and Steve Durst, dean of the College of Pharmacy. The program concluded with an update on the *Now & Always Comprehensive Campaign* by Co-Chair Jeff Rowe.

- The Ferris Foundation Board of Directors is proud to announce the faculty and staff recipients of the 2019 Exceptional Merit Grant awards:
 - Hira Herrington and Team, College of Business
“Fund initial research into virtual reality classrooms and courses leading to VR courses to increase enrollment”
 - James Brady, Michigan College of Optometry
“Critically evaluate online ordered spectacles with progressive additional lenses”
 - Patrick English, College of Engineering Technology
“Support electric vehicle instruction with hands on opportunities for students”
 - Changqi Zhu, College of Arts and Sciences
“Determine if apoptosis is the main cause for the reduced lifespan of Atg1 expressing fruit flies”
 - Andrew Peterson and Team, Extended and International Operations
“Acquire the hardware and software required for production of esports broadcasting”
 - Emmanuel Jadhav and Team, College of Health Professions
“Identify factors that enable successful campus transition of first generation students”
 - Tracy Nichols Busch and Team, College of Arts and Sciences
“Bolster the offers of the Museum of Sexist Objects and commemorate the 100th anniversary of the 19th amendment”

- The Ferris Foundation Board of Directors is proud to announce the recipients of the 2019 Foundation Opportunity Scholarship, all of whom are from Michigan:

Vanessa Mathes	Livonia	Health Professions – Nursing
Cecelia Klee	Big Rapids	Arts and Sciences – Political Science
Byron Brooks	Detroit	Business – Music Management
Shelby Friar	Lansing	Education and Human Svc.-Criminal Justice
Madison Markham	Cadillac	Arts and Sciences – Social Work
Bayley Davis	Pierson	Education and Human Svc.-Elementary Ed.
Amber Lovato	Crystal Falls	Optometry
Grace Fletcher	Dundee	Business – Finance and Marketing
Chelsea Gerring	Taylor	Education and Human Svc.-Criminal Justice
Shayla Hurt	Grand Rapids	Health Professions – CNA
Hannah McGlocklin	Charlotte	Business – Insurance
Morgan Winger	Wayland	Health Professions – Nursing
Haven Chane	Big Rapids	Business – Data Analytics
Naomi Stevens	Morley	Business-Information Security and Intelligence
Kristin Kirsch	Big Rapids	EHS – Television and Digital Media Prod.
Nathan Neuenfeldt	Big Rapids	Optometry
Kayla Shaw	Portland	Engineering Technology-Construction Mgmt.
Erin Cameron	Grand Rapids	EHS – Digital Animation and Game Design
Grace Jipping	Big Rapids	Pharmacy
Dalton Ormsbee	Indian River	Engineering Technology – Automotive

- The Alumni Association welcomed two new Alumni Ambassadors to the [Bulldog Ambassador program](#). Ferris’ Alumni Ambassadors serve as liaisons between the University, their employer and communities. An Alumni Ambassador supports, motivates

and encourages other Bulldog alumni in their community by offering personal testimony about their Ferris experience and assists the University with alumni events and networking opportunities.

- Kaila Williams graduated in December 2018 with a Bachelor of Science in Finance and works at Merrill Lynch in Traverse City. After recently passing the Series 7 and Series 66 examinations, she was promoted to financial advisor.
- Anthony Iracki resides in Wisconsin and graduated in May 2008 with a Bachelor of Arts degree with a concentration in History. He decided to take his career on a different path, and since graduating has worked for the YMCA and in Parks and Recreation for the past 10 years.
- Over the summer, more than 25 Bulldog Ambassadors sent personal notecards to more than 1,300 students who completed their first year at Ferris. Notecards were separated into two different messages – one message for students enrolled in classes for this fall and another for students not yet enrolled in classes. Ambassadors personalized the note cards with words of encouragement and pride.
- The Ferris State Alumni Association soaked up the sun with nearly 200 alumni, friends and fans during its 2019 Michigan Adventure event. Guests from as near as Grand Rapids and as far as Arkansas enjoyed a day of fun on Saturday, July 27, while also grilling out at one of Michigan Adventure’s private dining pavilions.
- Bulldog for Life is a signature series highlighting successful alumni who maintain a close connection to Ferris after graduating. The video series is in its 5th year. This month’s feature is on alumnus [Chris Pulliams](#), a 1997 College of Education and Human Services graduate, who teaches at Godwin Heights.
- University Advancement and Marketing conducted a series of town hall meetings Aug. 22-23 to launch the University’s updated brand and marketing campaign, Ferris Forward. Developed in partnership with advertising agency 160over90 and a cross-divisional team of Ferris faculty and staff, the campaign assets and associated branding resources offer a contemporary new approach to the University’s visual identity.

The University’s new style guide is available at

https://www.ferris.edu/HTMLS/administration/advance/standards/images2019/Ferris_State_Style_Guide_2019.pdf.

Downloads of brand resources are available at

<https://www.ferris.edu/visual-identity>.

For access to the University’s publication template system, visit

<https://www.ferris.edu/HTMLS/administration/advance/standards/templates.htm>.

- Web Content Manager Ted Halm worked with Director of Marketing Anne Hogenson to create a “[Ferris Forward](#)” [website](#) that supports the University’s new branding and marketing campaign. The website is designed to attract new students and improve the University’s reputation and stakeholder perceptions by focusing on the distinctiveness and value of a Ferris education.

The “Ferris Forward” website describes the multifaceted educational experience at Ferris through its various sections that include Academic Experience, Career Readiness, Student Life, Athletics/Intramurals/Club Sports, Admissions, and Financial Information.

- Through the efforts of University and Marketing staff members Ted Halm, MaryKay MacIver and Bill Bitzinger, a website timeline that highlights the [135-year history of Ferris State University](#) was created. The timeline features significant milestones in the University's rich history and includes dates, descriptions and historical photos – starting with the founding of the institution in 1884 and concluding with a long list of accomplishments and enhancements covering the expansion of Ferris' academic programs, learning spaces, athletic prowess and fundraising successes.
- Ted Halm, web content manager, has worked behind the scenes to expand the popular ["Alumni Success Stories" website](#), which now features the accomplishments of Bulldog alumni spanning the past 20 years. Halm culled the stories from past issues of the Ferris Magazine and a bounty of news stories developed by Sandy Gholston, News Services/Social Media manager, and John Smith, News Services communications specialist.

As the website describes: "Ferris State University alumni have a head start on career success and many graduates quickly assume leadership positions. Some continue their education to earn additional degrees while others use their Ferris lessons to excel when they pursue new options. The accomplishments of your peers demonstrate the value of a Ferris education."