

# Ferris State University

## Good News Items

### April 2019

#### Academic Affairs

##### COLLEGE OF ARTS & SCIENCES

- Grant Snider was appointed Vice President of the newly formed Michigan Philosophical Association.
- Kristi Scholten led the FSU Debate Team in their first-ever International competition, at the International Forensics Association's 29th Annual Speech and Debate Tournament, in Berlin, Germany.
- Rachel Foulk presented "Gardens, Families, and Boundaries: The *Ara Pacis Augustae* and the Tomb of Patron in Rome" at the Annual Conference of the College Art Association, in New York, NY.
- Rachel Foulk presented a gallery talk entitled "Honoring the Heritage of Women's Art" at the Ludington Area Center for the Arts in conjunction with the Advancing Women Artists Foundation.
- Scott Cohen presented "The Community Band Movement in Valencia Spain: A 25 Year Update on Its Evolution and Impact on Society" at the biennial national conference of the College Band Directors National Association, in Tempe, AZ.

##### COLLEGE OF EDUCATION & HUMAN SERVICES

##### School of Digital Media (SDM)

- The Digital Animation and Game Design Program (DAGD) was again ranked by the Princeton Review for 2019 as among the top 20 game programs in the country. This is a reflection on the hard-working faculty and students, and the high-quality curriculum that Ferris offers through this degree program.
- DAGD student project "RAD" was showcased in the Epic Games Student Showreel at the March 2019 Game Developers Conference.
- DAGD students, Qian Sun and Kenton Reynolds, presented the DAGD Digital Pinball Table project, and students Mike Coluzzi, Jacob Spagnulo and Logan Brown presented their project PassportVR at the Grand Rapids Creative Chamber February 27, 2019 mixer event.
- DAGD Alumni and Adjunct Faculty Jessica Plowman's second book "Unreal Engine Virtual Reality Quick Start" with Pakt Publishing was published March 3, 2019.
- More than twenty DAGD students attended the March 2019 Game Developers Conference in San Francisco, CA. They also toured WB Games San Francisco, met with Pocket Gems, and attended a DAGD alumni & friends dinner.
- DAGD Faculty Jacob Pollak has accepted a voluntary council member position on the Grand Rapids Creative Chamber Council with a term ending in 2021. The Creative Chamber is a Michigan Economic Development Corporation (MEDC) funded initiative to help attract and retain talent and increase awareness of the creative industry in the region.
- Eleven School of Digital Media (SDM) students competed in the 36-Hour Film Challenge screening at the Wealthy Theatre in Grand Rapids, MI on February 8, 2019. There were a total of twenty-four films screened, and the SDM students' film "Desiderium" won the Gary Glenn Award, which is in honor of the Lansing artist who displayed a unique and creative passion for art of all kinds. He customized one of the vans that appeared in the

1979 film “Rock and Roll High School.” You can find out more about him here:

<https://www.facebook.com/garyglennartgod/>

#### COLLEGE OF HEALTH PROFESSIONS

- Public Health faculty Anuli Njoku and student Maria Alvarado presented on “Fostering Inclusion and Dialogue through Faculty-Student Research on Diabetes in the Michigan Hispanic Community” at the 29th Annual State of Michigan Equity within the Classroom Conference, held March 17-19, 2019, at Saginaw Valley State University.

#### COLLEGE OF PHARMACY

- Cassandra Kolka, a first-year pharmacy student, received the Lambda Kappa Sigma Norma Chipman Wells Loyalty Grant. This grant is awarded nationally to a collegiate member that demonstrates a high level of loyalty to the fraternity. Lambda Kappa Sigma is a professional pharmacy fraternity that provides lifelong opportunities for women in pharmacy through professional achievements and personal growth.
- Drs. Jenny Lamberts and Eric Nybo, College of Pharmacy, published a research paper entitled “Integrated use of LC/MS/MS and LC/Q-TOF/MS targeted metabolomics with automated label-free microscopy for quantification of purine metabolites in cultured mammalian cells”, in the Jan. 2019 issue of *Purinergic Signalling*.
- Dr. Namita Giri, College of Pharmacy, published a review article entitled “Bilayer tablet based chronotherapeutics in the management of nocturnal asthma: an overview” in the Feb. 2019 issue of *Recent Patents in Drug Delivery & Formulations*.
- Dr. Curtis Smith, College of Pharmacy, published a research paper entitled “Pharmacokinetic and pharmacodynamics analysis of ceftazidime/avibactam in critically ill patients” in the Jan. 2019 issue of *Surgical Infections*.

#### FLITE

- Mari Kermit-Canfield and co-designer Gary Maixner of IUPUI passed an online sales goal of 400 copies of their library instruction card game Search&Destroy. It is currently being used at universities on five continents and they believe the final sale was to Northwestern University.

#### MICHIGAN COLLEGE OF OPTOMETRY

- Sara Bush, Sarah Hinkley, Alison Jenerou, David Damari, and Michael Reger along with other collaborators published an article in the peer-reviewed journal *Optometry and Visual Performance* titled “The Impact of Binocular Vision and Tracking Intervention on Academic Performance: An In-School Vision Therapy Pilot Program”.

#### RETENTION & STUDENT SUCCESS

- Monica Frees attended the National Association for Developmental Education (NADE) Conference in Atlanta, GA where she received a \$500 scholarship.
- Heather Pavletic, Kirk Weller, Kristin Conley and Lauren Williams presented “Scalable Co-requisite Cohorts: Professionalism in Developmental Reading, Writing, and Math” at the 2019 Great Lakes Regional Student Success Conference.

## Administration and Finance

### Athletics

- Seven members of the Ferris State University men's ice hockey squad have been honored for their athletic and academic accomplishments as the Western Collegiate Hockey Association (WCHA) announced the 2018-19 WCHA Scholar-Athlete Award recipients. In addition, a total of 15 hockey standouts earned WCHA All-Academic Team recognition this year.
- Senior thrower Cody Stilwell (Cadillac) of the Ferris State University men's indoor track and field squad earned All-American honors for the second time in his collegiate career

at the 2019 NCAA Division II National Indoor Championships in Pittsburg, Kan. Stilwell, who was one of 18 throwers in the men's weight throw, placed eighth overall in the event, becoming the first FSU male thrower to earn indoor All-American recognition since former national champion Paul Cochran in the shot put in 1990.

- The Ferris State University men's golf team won the team title at the Saginaw Valley State Spring Invitational held March 16-17 in Georgetown, KY., and set a new regular-season Midwest Region record by shooting an impressive round of 276 in the final day of action to climb up six spots in the standings for the win.
- Ferris State University freshman defenseman Cooper Zech (South Lyon) received one of the Western Collegiate Hockey Association's (WCHA) top honors recently by being tabbed as the league's Rookie of the Year for the 2018-19 season.
- Three Ferris State University men's basketball standouts claimed All-Great Lakes Intercollegiate Athletic Conference (GLIAC) accolades for the 2018-19 campaign as the league unveiled its postseason award recipients. Senior guard DeShaun Thrower (Muskegon) claimed All-GLIAC First Team recognition in voting by the league's member head coaches while senior forward Markese Mayfield (Grand Rapids/Godwin Heights) was a second-team choice. In addition, both Mayfield and sophomore wing Jaylin McFadden (Detroit/East English Village) were tabbed to the GLIAC All-Defensive Team this campaign.
- Senior guard Alexis Bush of the Ferris State University women's basketball squad was an All-GLIAC Second Team honoree this year.

#### **Information Technology**

- The IT Solution Center (formerly known as TAC), has been reconfigured to six customer service agents concurrently to better serve the campus.

#### **Finance**

- Through some great collaboration between our Financial staff, IT staff, and student employment, we are finalizing the automation of the transaction feed of thousands of student employment hires each year into payroll for pay processing. Great job team!

#### **Auxiliary Enterprises**

- With critical collaboration from multiple parts of the campus, we were very excited to open the new Ken Janke Sr. Golf Learning Center on March 4. We are excited to make this new state-of-the-art facility available for PGM students, members, Bulldog golf team members, and the public.

#### **Governmental Relations**

- GRGC is pleased to share the Lansing Legislative Luncheon has been rescheduled for Wednesday, May 8<sup>th</sup>, at the Radisson Hotel in downtown Lansing from 11:00 a.m. to 2:00 p.m. The goal is to spotlight the important work Ferris does in educating Michigan's students and to stress the importance of TIP funding to many of our students.
- On March 5, 2019, Ken Plas and Brett Schuelke presented to the Academic Senate on Social Media Do's and Don'ts.

#### **Kendall College of Art & Design**

- The KCAD Communications department has recently been recognized with a number of awards, including a Gold ADDY award in the 2019 American Advertising Federation of West Michigan ADDY Awards for the KCAD 90<sup>th</sup> Anniversary campaign; a Silver ADDY as well as a Gold award from the Annual Educational Advertising Awards for the undergraduate view book, in collaboration with Grey Matter Group; and a Merit award for

the “Influence” Commencement 2018 and 90<sup>th</sup> Anniversary campaign from the HOW International Design Awards.

- KCAD Drawing Assistant Professor Danielle Wyckoff was awarded a Timme Travel Grant from Ferris State University to attend the 2019 Southern Graphics International Conference in Dallas, where she participated in a collaborative performance and presentation titled “Reproductive Media” that included a mobile zine library and engaged attendees in discussions about all things gender, sex, and reproduction and their impacts on the lives of artists who are also educators, students, and citizens.
- KCAD Graphic Design students dominated the 2019 American Advertising Federation of West Michigan ADDY Awards, winning 40 of the 43 student awards given out. The evening’s biggest winner was senior Dee Derusha, who in addition to winning three Gold ADDY awards and two Silver ADDY awards took home the prestigious Best of Show award for an ambient media branding campaign she dubbed “Past Modals.” Senior Lydia Mejia also garnered special distinction, winning the Judges’ Choice award for her book design “Everybody Outside.”
- KCAD Digital Art and Design student Marcus Buchanan was featured in a video by MLive that captured his experience viewing the work on display in the Grand Rapids Art Museum’s (GRAM) latest exhibition, *A Decade at the Center: Recent Gifts and Acquisitions*, for a class assignment.
- KCAD Graphic Design student Derek Desormeaux was included in CMYK’s Top 100 New Creatives #58 publication, alongside his piece “Asmodeus the Cute and Deadly.” CMYK has published quarterly Top 100 lists of emerging creative professionals since 1996, with included individuals chosen by top industry professionals.
- KCAD Master of Fine Arts and Master of Arts in Visual and Critical Studies student Katie Toepp has been hired by the National Gallery of Art in Washington, D.C. as a Digital Interpretation Intern. From September 2019 to May 2020, Toepp will index and develop audiovisual interpretive materials for the museum’s website that pertain to audio and video recordings of gallery programs.
- KCAD alumna Sandra Hansen ('13, BFA Painting; '16, MFA) was featured in the February 2019 issue of *Art & Trip*—a popular Chinese magazine distributed at newsstands and in airports around the country—in an article exploring her recent work with Beijing-based curator Yang Weimin as well as her papermaking process.
- KCAD alumna Sofía Ramírez Hernández ('14, BFA Printmaking) was featured in a Q&A with West Michigan arts and entertainment magazine *REVUE* that explores the work she’s currently doing as an artist and in her new community-focused role as Program Manager of the Cook Library Center.
- KCAD Illustration student Madeline Jackson and KCAD alumni Jake Blok ('13, BFA Furniture Design) and Taylor Mazer ('12, BFA Illustration) were included in a list published by the Ann Arbor Street Art Fair of notable alumni of the organization’s New Art, New Artists College Student Mentoring Program.
- KCAD alumna Erica Lang ('14, BFA Printmaking) was featured in a Q&A with West Michigan arts and entertainment magazine *REVUE* that explored how she’s fostering an inclusive creative community in Grand Rapids by using her entrepreneurial endeavors—the boutique Woosah and the outdoor coffee shop Outside Coffee—as platforms for collaboration, conversation, and connection.
- KCAD alumna BiLan Liao ('08, MFA) made a TV appearance to promote her new book “Diary of the Dragon’s Daughter,” which presents Liao’s artwork as a conduit for her personal history as well as Chinese history.

### **Urban Institute for Contemporary Arts**

- UICA was awarded a \$5,000 grant from the Towlsey Foundation in support of the 2019 ArtWorks program. This summer, two groups of 15 students will work with an artist/mentor and additional instructors to complete projects for clients over a five-week period. The first is a mural in the City of Grand Rapids Gallery parking ramp; the second is the design and sculptural elements for a City of Grand Rapids parklet.
- The Michigan Film and Digital Media Office pledged \$5,000 to UICA in support of the 2019-2020 season of Open Projector Night, a recurring event that presents the work of local, regional, and national filmmakers with a connection to Michigan. Guests enjoy a diverse range of screenings from animated narratives and commercial work to experimental pieces. After the event, guests participate in a question and answer panel with the filmmakers and vote for their favorite short film. Winners receive a number of awards, including special screenings of their work before UICA's feature films.

### **Student Affairs**

- Over the past month the Title IX Coordinator and Director of Equal Opportunity have facilitated 9 trainings reaching more than 120 students, faculty, and staff members, raising our collective knowledge of Title IX and the resources available to our community.
- The Admitted Student Open House on Saturday, March 23 had 404 total guests in attendance, 148 of which were students. This put the season total for the event series at 841 total visitors including 312 total students. This is much greater attendance than the 679 total visitors including 261 total students from the 2018 Admitted Student Open House (ASOH) event series.
- The University's new online orientation system for main-campus and statewide has been live and now includes single-sign on through the MyFSU student home tab for current and incoming students.
- We hosted the Mecosta Osceola Intermediate School District (MOISD) College Fair at the University Center on March 14th. Area juniors from the MOISD school districts were bussed in and had the opportunity to speak with representatives from 43 institutions and military branches.
- The Ferris State Peer Advisors for Veteran Education (PAVE) team was recognized as the campus of the month by the PAVE national team. Ferris State's PAVE team includes six Student Veterans that work as peer advisors to assist new Student Veterans and family members. Advisors work with new students by helping them navigate campus and by connecting them with local resources.

### **University Advancement and Marketing**

- Since July 1, 2016, the Ferris Futures Scholarship Challenge has received gifts toward 265 new or existing endowments, with more than \$6.68 million of new gift commitments from Ferris State University benefactors. With the match, this creates more than \$13.36 million of endowed funds for the support of Ferris students. The Ferris Futures Scholarship Challenge has matched 1,738 generous donations from 434 alumni, 128 faculty/staff and 1,176 friends.
- Diane and Tim Murphy have created the Diane and Timothy Murphy Family Scholarship Endowment for full-time students in the criminal justice program. Special consideration will be given to students from the foster care system. Tim is a Ferris alumnus and a Ferris Foundation Board Director.

- Last year's Giving Day, branded One Day for DAWGS, raised about \$37,000 from more than 400 donors. This year's One Day for DAWGS is April 10, and we have made some modifications that we hope will create more buzz on wider social networks and more giving for a variety of causes.

Ferris faculty, staff, students, and alumni were given the opportunity to select fundraising causes to rally around. Volunteers from more than 20 programs and organizations are putting the word out on their social networks and beginning to engage their constituents. As we draw closer to April 10, these efforts will intensify, with messaging appropriate to each cause, as these volunteers work with the annual giving team to build awareness, drive solicitation, and encourage giving.

- The Ferris Grand Rapids Council is excited to welcome new members Wayne Bersano with New York Life; Laura Smith with Metro Health and Cancer Center; David Pagan with Spectrum Health; and Evvia Marshall with Priority Health. Other members include Richard Antonini II, Dan Bailey, Chuck Christmas, Mary Dale, Jean Elder, Mary Anne Jones, Susan Jones, Kurt Knoth, Brad Laackman, Andy Maier, Paola Mendivil, Andy O'Brien, Megan Schmidt, Betsey Spayde and Michael Van Diepenbos.
- Among the many sponsors and donors to join in supporting the May 15 Growing Opportunity: A Partner Celebration in recent weeks are the Kate and Richard Wolters Foundation, The Meijer Foundation, Plante Moran PLLC/Rich Antonini, and Rockford Construction. To see a full list of sponsors or learn more about the event, visit [ferris.edu/giving/growing](http://ferris.edu/giving/growing).
- On Wednesday, March 20, representatives from The Wege Foundation, The Grand Rapids Community Foundation, and the Frey Foundation witnessed philanthropic investment in action at the Latino Business and Economic Development Center's LEADeres program completion ceremony. The 22 participants in the six-month leadership program presented community solutions. These foundations helped to equip the next generation of West Michigan leaders with new skills, expanded networks, and the tools to make their voices heard.
- The Alumni Association, in collaboration with many other departments on campus, hosted hundreds of students at its spring semester "Graduation Fair." Students flooded the University Center ballrooms Tuesday, March 26 to collect their commencement tickets, to clear to graduate, purchase caps and gowns and meet with local vendors to help them prepare for their lives after graduation.
- On Saturday, March 23, more than 50 Central Florida Alumni and friends came together for a day at the ballpark where the Detroit Tigers took on the Tampa Bay Rays for one of their final spring training games of the season in Florida. This event was graciously hosted by some of our Florida Ferris Alumni Ambassadors, Bob and Kate Miller and Christian and Katie Miller.
- The Alumni Association partnered with the Detroit Pistons to host the first Ferris State University Alumni and Friends Group of the Game at Little Caesars Arena on Sunday, March 10. More than 125 total packages were sold, resulting in a gift of \$625 from fans toward the Alumni Legacy Endowment. With the Ferris Futures Scholarship Challenge match, the total gift to the endowment was \$1,250.
- On Tuesday, March 5, the Ferris Alumni Association and the Mile High Bulldogs, led by alumnus and Alumni Association Ambassador Luke Wyckoff (B '93), welcomed 132 alumni and guests to an outing with the Detroit Red Wings and Colorado Avalanche at The Pepsi Center in Denver. Alumni and guests were treated to a pre-game reception sponsored by Social Media Energy that featured great food, lots of prizes and special

guest speaker Jeff Blashill, head coach of the Detroit Red Wings and a 1998 Ferris Business alumnus.

- The [Welding Engineering Technology website](#) was recently updated and expanded to showcase [the new Swan Annex laboratory spaces](#) that offer students access to 22,600 square feet of state-of-art welding facilities. The labs are comprised of seven individual, specialized spaces packed with the latest welding industry equipment, technology and classrooms. The facility and Welding faculty are dedicated to providing hands-on education to students at all levels of the Ferris welding programs. Web Content Manager Ted Halm collaborated with Jeff Carney, associate professor and Welding program coordinator, and Sandy Larie, administrative secretary for Welding Engineering Technology, on the project. Also included in the expanded website are the latest individuals to be [inducted into the Welding Engineering Technology Hall of Fame](#).
- The News Services and Social Media Team produced a press release that highlighted the opening of the 9,500 square-foot, two-story, \$3.5 million Ken Janke Sr. Golf Learning Center. The team further pitched coverage to local media, including television stations. TV 9&10 News, based in Cadillac, and [Up North Live](#), based in Traverse City, visited campus, in March, to produce segments showcasing the new facility which is located near the University's Katke Golf Course.
- The News Services and Social Media Team's Hannah Crouch, its digital media specialist, spoke to seniors in the Television and Digital Media Production program, in late March. She discussed possible internship opportunities and offered advice, as a TDMP alumna. Hannah told the students about the News Services and Social Media Team and the work that it does. She met several students interested in internship opportunities and plans future visits, each semester, to talk to TDMP seniors.