

# Ferris State University

## Good News Items

### November 2017

#### Academic Affairs

##### COLLEGE OF ARTS & SCIENCES

- The Psychology Program is pleased to announce that the 2018 Michigan Undergraduate Psychology Research Conference (MUPRC) will be hosted by Ferris in April.
- David Takitaki's International Politics students have started a RSO with the intention of forming a team to participate in the Michigan Model Arab League Conference next year at Grand Valley State University. Simulation diplomacy is an immersive, interdisciplinary activity that combines research, debate, public speaking and teambuilding with the study of important international issues. This will be a great opportunity for our students!
- The Phi Alpha Honor Society, College of Arts and Sciences, the Center for Latin@ Studies, the Social Work Program, the Political Engagement Project, the Office of Multicultural Student Services & the Office of Diversity and Inclusion all sponsored US-El Salvador Sister Cities from El Salvador delivering two presentations: "Lessons from El Salvador: Community Organizing, A Powerful Strategy to Confront Injustice" on 10/9/17 and "Popular Education Workshop: A New Dimension in Cross-Border Solidarity" on 10/11/17. The event was organized by Professor Michael Berghoef.
- The students in the Social Work Association in conjunction with the Title IX Sexual Assault Prevention Committee sponsored Theater Delta on September 19, an interactive theater performance regarding Campus Sexual Assault.
- Lilia Caserta presented and published "American Proverbs are Illustrations of Stereotypes of Behavior" at the VIII International Scientific and Practical Conference at the Yurga Institute of Technology, Russia, in May, 2017.
- Lilia Caserta presented "Preservation and Development of Native Languages in Conditions Multinational State: Problems and Prospects" at Kazan Federal University, in Tatarstan, Russia, in October, 2017.
- Ana Davila-Howard co-presented a paper with student Ebony Morrissette titled "How to Develop Writing Skills at All Spanish Levels" at the Michigan World Language Association Conference on October 13 in Lansing, Michigan.
- Deirdre Fagan facilitated a poetry workshop for Great Lakes Commonwealth of Letters in Grand Rapids in September, 2017.
- Steven Fox and David Marquard were part of a panel discussion about the First Amendment, focused on Free Speech and Free Press, which was hosted by the History Department on September 26.
- Steven Fox was a guest on the "Expect Diversity" show recorded Thursday, Oct. 5, by the TV and Digital Media Production students, focused on the recent controversies involving the removal of confederate monuments, Colin Kaepernick, and race relations in general.
- Rick Amidon was the keynote speaker at the Westshore Correctional Facility's Job Fair in Muskegon, Michigan on September 13, 2017.
- Lilia Caserta presented "'Incremental' Theory of Intelligence" at the VIII Annual Schoolteachers Festival, held August 7-9, at the Elabuga Institute in Tatarstan, Russia.
- Sandra Balkema presented "Activities for a Flipped Classroom" at the VIII Annual Schoolteachers Festival, held August 7-9, at the Elabuga Institute in Tatarstan, Russia.

##### COLLEGE OF BUSINESS

- Six members of Ferris State's Upsilon chapter of Gamma Iota Sigma recently attended the international conference in Dallas, Texas. At the conference, the chapter won three awards, including Gamma's prestigious "Black & Gold" award for the "Michigan Insurance Employers Survey" project that members of the local Gamma chapter published earlier this year.
- The College of Business Committee on Inclusion hosted the second annual "Conversation on Inclusion" event on Wednesday, September 13<sup>th</sup> at the University Center Building. This year's topic focused on immigrants in the workplace, and featured guest speakers Bing Goei (Eastern Floral Company, Michigan Office for New Americans), Raquel Salas (Avanti Law Group), and Shri Thanedar (Avomeen Analytical, Michigan Gubernatorial Candidate). Almost 300 students, administrators, faculty and other guests heard first-hand how immigrants have assimilated into Michigan's business world, and how they add value to our state's economy.

## COLLEGE OF EDUCATION & HUMAN SERVICES

### School of Criminal Justice (SCJ)

- Twenty-three criminal justice students spent several evenings at Dr. Mike Vasicek's house designing and constructing a float for the 2017 Ferris Homecoming. The float was designed to incorporate the 20<sup>th</sup> anniversary of the Masters of Criminal Justice Administration and the theme of the Homecoming Parade, *Unleash Your Inner Dawg*. Students did an excellent job and took second place in the parade.
- Sergeant Matthew Simpson, a police officer in the Grand Blanc Township Police Department, was recently highlighted in an article in *On the Town* magazine. Matthew is a current Criminal Justice student. The article described how Sergeant Simpson initiated and developed a K-9 program in the police department.
- Greg Vanderkooi, Cecil Queen and Steven Hundersmarck successfully completed the Simulations Use of Force Reality Based Scenario Instructor and Safety Certification Course in Auburn Hills, MI.
- Vernon Coakley, a graduate of the Masters of Science in Criminal Justice Administration, was promoted to Assistant Chief of the City of Kalamazoo Department of Public Safety.
- Mike Mendenhall, Assistant Professor of Criminal Justice, presented "Findings from a Systematic Review of Key Public Administration Journals: Elements of a Research Article" at the Lilly Conference in Traverse City, MI on October 20, 2017.
- Mike Mendenhall, Assistant Professor, and Nancy Hogan, Professor, co-authored an article entitled, "Career Stage and Job Satisfaction Among Southern Correctional Officers". The article was published in the *Criminal Justice Studies* (V30, 4) August 2017.

### School of Digital Media (SDM)

- Alumni Shianne Schrum and Brandon Young had their Virtual Reality experience 'Belle's Village' displayed at Artprize 2017 at Grand Rapids Community College Spectrum Theater. This project was their Capstone project for the Digital Animation & Game Design (DAGD) program and is a 3d Dimensional walk through of a fairytale village. The purpose of the project was to create a Disneyland experience that hospitalized children could have without travelling to the Magic Kingdom.
- Nearly 200 college teams competed internationally in a virtual competition hosted by California State University Long Beach. Three, five-member Ferris Digital Animation & Game Design (DAGD) teams, completed the challenge that was held on the Big Rapids campus on October 6 & 7, 2017. The topic of the 30 second spots was 'One of these things is not like the other'.

- Television and Digital Media Production students in Professor Connie Morcom's Instructional Design course produced a video for the Mecosta County Chamber of Commerce's Manufacturing Day to inform and promote manufacturing training and employment opportunities. It was well received by over 100 eighth graders and was shown at the TDMP Student Showcase on October 19, 2017 at 7:00 p.m.

#### COLLEGE OF ENGINEERING TECHNOLOGY

- The College of Engineering Technology held its annual student welcome picnic on September 12, 2017, with over 750 students, faculty, and staff in attendance.
- HSET student, Ian Partak, placed second in the country at the American Trucking Association's Maintenance Councils' Future Tech competition held in Orlando in September.
- Heavy Equipment received an in-kind donation of seven heavy duty trucks, a fully functional training engine system and other components for classroom use. International Trucks, a division of Navistar, provided the trucks. Transportation of the trucks to Ferris was provided by West Michigan International.
- Ms. Amy Proos, President and CEO of Proos Manufacturing, a recipient of the 2015 Distinguished Alumni Awards from Ferris, and one of the women recognized as one of the 50 Most Influential Women in West Michigan visited campus on Monday, October 16, 2017. She offered a student presentation about her career experiences with an emphasis on finding success in career fields that are typically male-dominated.

#### COLLEGE OF PHARMACY

- On the weekend of October 13-15th in Indianapolis, IN, P3 student pharmacist Dylan Kosaski ran for APhA-ASP Region 4 Member-at-large and successfully won! Congratulations to Dylan and the ASP Chapter for representing Ferris State throughout the region and country!
- Dr. Eric Nybo, Assistant Professor in the College of Pharmacy, was awarded an ADVANCE Grant from the Proof-of-Concept fund sponsored by the Michigan State University Innovation Center and the Michigan Economic Development Corporation. This grant will provide support for a provisional patent application filed by Ferris State University for Dr. Nybo's invention.
- Dr. Eric Nybo, Assistant Professor in the College of Pharmacy, Jacqueline Saunders, a P4 student from the College of Pharmacy, and Dr. Sean McCormick (College of Arts and Sciences) published a paper in the *Journal of Biotechnology* entitled "Metabolic engineering of *Escherichia coli* for production of valerenadiene."
- Dr. Eric Nybo also recently co-authored a paper in the *Plant Biotechnology Journal* entitled "Agronomic and chemical performance of field grown tobacco engineered for triterpene and methylated triterpene metabolism" with Dr. Zuodong Jiang, Dr. Chase Kempinski, and Professor Dr. Joseph Chappell (University of Kentucky).

#### FLITE

- Dejah Rubel received one of six scholarships from the Library and Information Technology Association to attend their annual conference, LITA Forum, as part of their 50th Anniversary Scholarship Campaign.
- Dejah Rubel received an Honorable Mention for Against the Grain's new Up and Comer Award for early career library professionals.

#### MICHIGAN COLLEGE OF OPTOMETRY

- Dr. Amy Dinardo was selected as editor-in-chief of the *Journal for Dry Eye Disease*. The Journal of Dry Eye Disease (JDED) is a peer reviewed, open-access publication that focuses on current developments, original research, and the latest in clinical practice for the management of dry eye disease. JDED provides a platform for researchers,

academics and practitioners to share knowledge in the form of high-quality research papers, review papers and case studies.

- Dr. Daniel Taylor, MCO presented a paper and moderated the session on: “Understanding the Cranial Nerves: Evaluating the Efficacy of a Self-Paced Online Learning Module” at the Teaching and Technology paper session at the American Academy of Optometry (AAO) meeting in Chicago.
- Dr. Daniel Taylor, MCO moderated the Optometric Education Section Symposium, “Assessment Technique In and Out of the Clinic” at the AAO.
- The following faculty members were also featured at the American Academy of Optometry in Chicago.
  - **Clinical Implications of Current Scleral Lens Research (Lecture)**, Chad Rosen, Josh Lotoczky
  - **The Athletic Fit – Cases of Contact Lenses and Sports Vision (Lecture)**, Fraser Horn, Chad Rosen
  - **Transmission of Blue Light Through Magnifying Devices for Low Vision Patients (Poster)**, Joe Pole, Morgan Baker, Danielle Lefevre
  - **Binasal Hemianopsia: A Clinical Anomaly (Poster)**, Sara Bush, Morgan Ollinger
  - **Response Times Increase as Crowding Magnitude Increases in Letter Strings (Poster)**, Avesh Raghunandan, Nathan Traxler and Charlotte Massoll
  - **Evaluating the Accuracy of Predicted Near Magnification Compared to Patient-Selected Powers in Low Vision Patients with Age-Related Macular Degeneration (Poster #60)**, Sarah Hinkley, Adrian Hulbert
  - **The Association between Contrast Sensitivity Loss and Falls in a Low Vision Population (Poster #61)**, Sarah Hinkley, Margaret Baumgartner, Taylor Oie
  - **Myopia Control in Action (Lecture)**, Nicholas Despotidis, Stephanie Ramdass
  - **Treatment of Aphantasia: Can We Reopen the “Mind’s Eye?” (Poster)**, Andrea Shank, Paula McDowell
- Dave Damari presided over the **ASCO Board of Directors meeting** on October 10, and over the **ASCO Executive Committee meeting** on October 9, in the evening. As ASCO president, Dr. Damari also participated in meetings with the executive leadership of AOA, Academy, VisionExpo, Alcon, and Allergan.
- Sarah Hinkley represented MCO at the **Low Vision Educators Meeting** on October 12.
- Alison Jenerou will be attending the **BV Educators SIG, Residency Directors SIG**, and promoting MCO residencies at the **Student Networking Luncheon**. She also attended the VSP Practice Excellence Scholarship Reception to congratulate the MCO Scholarship winners.
- Dr. Paula McDowell chaired the ASCO Ethics Educators SIG Meeting on Oct. 11.
- Jim Miller was the MCO representative who attended the **ASCO Clinical Optometric Methods and Procedures Instructors SIG meeting** on Oct. 10. He attended the **ASCO Ethics Educators SIG Meeting** on Oct. 11.
- Dr. Paula McDowell chairs and Craig Norman attended the **ASCO Ethics Educators SIG Meeting** on Oct. 11.
- Stephanie Ramdass represented MCO at the **Fellows Doing Research Booth** on 10/12.
- Daniel Taylor represented MCO at the **Chief Academic Officers ASCO meeting** on October 13.

- Dr. Aslakson, Dr. Pole and Dr. Schad were granted Fellowship in the American Academy of Optometry after completion of the oral examinations at the AAO's annual meeting.
- Austin Schipper presented a poster at AAO titled: "Collagen Cross-linking: Before and After."

#### RETENTION & STUDENT SUCCESS

- Anuli Njoku, Fathima Wakeel, Michael Reger, Emmanuel Jadhav, and Julie Rowan published "Developing a Learner-Centered Curriculum for a Rural Public Health Program" in the *International Journal of Teaching and Learning in Higher Education*, vol. 29, no. 3, 2017, pp. 560–570.
- FCTL staff members Julie Rowan and Todd Stanislav provided a day-long "Residents as Teachers" session for Residents at the Illinois College of Optometry.
- FCTL staff members Kemi Fadayomi and Todd Stanislav provided a workshop for FSUS Instructors titled "Microaggressions: Taking the Hurt out of the Classroom".
- FCTL staff member Julie Rowan provided two workshops for Pharmacy Residents. The workshops, *Developing Student Learning Outcomes* and *Designing PowerPoints that Enhance Learning*, were part of the Pharmacy Education Development and Lecture Series.
- Kemi Fadayomi, Julie Rowan, Jason Bentley and Todd Stanislav provided workshops for the *Changsha Social Work College International Academic Exchange Business Program*.
- Brooke Moore presented at the Michigan Student Success Summit in Lansing in September where three individuals presented the research completed for their doctoral degree. The title of the session was Pure Michigan Research 2.0.
- The number of associate degrees awarded to TIP students is up: 121 associate degrees awarded in spring of 2017 (compared to 39 awarded in the previous year).
- Structured Learning Assistance has a record breaking 41 sections for fall 2017.
- Jaden Shirkey, SLA Facilitator, presented a summer research project titled "An Investigation of PHLPP1 Phosphorylation" at the first annual UC San Diego Pharmacology Department Conference.

## Administration and Finance

### Auxiliary Enterprises

- Housing & Dining are hosting the Resident Appreciation Tailgate Picnic to show our appreciation to residents and meal plan holders at the home football game on Saturday, October 28, starting at noon. The first 500 admitted to the event will receive a free long sleeve t-shirt. There will be free food, games, and a costume contest with prizes open to all residents and meal plan holders. The costume contest will be judged based on four categories; best overall, scariest, dynamic duo, and Ferris State spirit. Contest winners will be announced at halftime.

### Information Technology

- Phase 2 of PCR, the computer replacement initiative for academic areas has officially started with the kickoff email sent to all of the Dean's Offices. We expect to order selected computers by the end of the month. Work continues in Phase 1 with appointments being scheduled and installations completed daily.
- A plan has been developed to replace Verismic, our power management system, with a system already available at no extra cost from Microsoft. This is expected to be completed in November.

### Athletics

- Presently, the Bulldogs are one of only three NCAA Division II schools in the country to have both their football and volleyball programs found in the top 25 of the respective American Football Coaches Association (AFCA) and American Volleyball Coaches Association (AVCA) National Polls.
- Ferris State Football senior center Jake Daugherty received a big honor by being named to the 2017 AFCA Good Works Team for his on and off-field accomplishments & community service. He was one of only 10 non-D1 players named to the team. Daugherty is a hometown product who prepped at Big Rapids High School. Fans can help Jake be chosen as the Good Works Team Captain and win a trip to the ESPN College Football Awards Show by voting online thru Nov. 23 by visiting [ESPN.com/Allstate](http://ESPN.com/Allstate).
- The Ferris State University women's basketball program will open a new season as the Bulldogs hosted their second annual Tip-Off Dinner on Saturday, Oct. 21. The event will benefit the Bulldog hoops program as proceeds from the fundraising evening will go toward women's basketball. The special night featured a guest speaker in Bulldog alum and current University of Illinois Assistant Coach Tianna Kirkland.
- New Ferris State University softball head coach Kristin Janes has completed her coaching staff for the 2017-18 campaign with the recent additions of two staff members. Janes has announced the appointment of Danielle Kenton as the program's assistant coach along with the addition of Ian Janes as a volunteer assistant on the Bulldog staff as she begins her first year at the FSU helm. Both Kenton and Ian Janes served as assistant coaches on her staff last year at Fort Scott Community College in Kansas.
- A pair of Ferris State University standout volleyball players garnered all-tournament team accolades following the recent Midwest Region Crossover held in Aurora, IL. FSU sophomore outside hitter Allyson Cappel and senior libero Lauren Reminga both were named to the event's all-tournament team at the conclusion of the nation's largest collegiate volleyball tournament held at the Great Lakes Center. Overall, only 15 players from the entire tournament were selected for the all-tournament squad, including only five from the GLIAC.
- Ferris State Athletics welcomed ESPN3 for the October 21 Anchor-Bone Classic against rival Grand Valley State as the contest was chosen for a live national television broadcast as part of the Division II Football National Showcase Game of the Week package. It marks the third-straight year in which FSU has had a home game selected.

## Diversity and Inclusion

- The State of Michigan awarded Ferris State University a grant to provide an Independent Living Life Skills Coach for foster youth attending the University. The grant allots \$115,960 per year, for three years. Janette Ward and Nicholas Campau were the lead grant writers. The grant is a great benefit to students in the Ferris Youth Initiative program.
- The Office of Multicultural Student Services (OMSS) is organizing a campaign against stereotypes called #NoType. This campaign provides an opportunity for the University community to share their experiences of being stereotyped and the importance of challenging stereotypes. Visit the UC Rankin Atrium from 12 to 3 p.m. on October 17-19 to participate in this campaign.
- OMSS invites the campus to its upcoming "Conversations on Race: Unpacking Racism & Privilege," October 24, at 6 p.m. in the University Center, Room 203. The guest speaker will be Rita Walters, Assistant Professor of Social Work, at Ferris State University. [Download the event flyer here.](#)

- The Office of Housing and Residence Life Harmony Project, Residence Hall Association and the OMSS are sponsoring a screening of the film *Get Out*, Monday, October 30 at 7 p.m. in North Hall, Room 145. The film is Rated R. There will be a discussion after the film, and light refreshments will be provided. [Download the event flyer here.](#)
- The Día de los Muertos annual Indigenous Workshop and Celebration will take place Wednesday, November 1 from 10 a.m.-2 p.m. in the West Campus Community Center. The event is sponsored by the Center for Latin@ Studies, English and Literature and World Languages Departments, the Hispanic Student Organization, the Spanish Club, and OMSS. [Download the event flyer here.](#)
- The Liaison Committee for Students with Disabilities is showing the documentary *Best and Most Beautiful Things* at 6 p.m. on Oct. 17 in IRC 115 as part of Disability Awareness Month. After the screening, organizers will Skype with the film's director, Garrett Zevgetis, and Michelle Smith, the subject and star of the documentary. You can learn more about this uplifting story and other Disability Awareness Month activities at [ferris.edu/disabilityawareness](http://ferris.edu/disabilityawareness).
- Maggie Walcott (the chairperson) and all the members of the planning committee for Disability Awareness Month have done outstanding work. The University community is invited to attend a panel discussion, "disABILITY: Debunked Capstone Forum," on October 31, 11 a.m., in UCB 202C. RSVP to [MaggieWalcott@ferris.edu](mailto:MaggieWalcott@ferris.edu) by Monday, October 23<sup>rd</sup>.
- Many of the University's most significant diversity initiatives were initially funded through the Faculty/Staff Mini-grant program. For example, during the first week in October, the grants were used to sponsor several festivals. On October 4, the Chinese Mid-Autumn Festival was celebrated in the IRC Connector. The event featured traditional foods and arts, along with music and entertainment. A few days later, students lit the sky with floating lanterns. On October 5-6, the Sukkah, a temporary hut constructed for use during the weeklong Jewish festival of Sukkot, was on campus and visited by students and staff. The display was accompanied by an event called "Treats In The Hut," where community members gathered to eat and celebrate the harvest. Traditional harvest treats such as pumpkin and apple pie were served. October 5 is the day of the Hunter's Moon, which is one of the times that Harvest is celebrated in many Native American and indigenous cultures.
- Please join us in thanking the Faculty/Staff Mini-grant Committee: Fran Rosen, Anil Venkatesh, Franklin Hughes, Anuli Njoku, and Cinthia D. Vander Sloot. The Committee worked hard during the summer to revise the application process. To learn more about the Faculty Staff Mini-grants please visit <http://ferris.edu/HTMLS/administration/president/DiversityOffice/oncampus/minigrant.htm>
- Congratulations to the 52 students who completed the Promesa Summer Success Program in Grand Rapids, Holland, and Oceana County. The students completed nine credits in Mathematics, Reading and College Skills. Five of the students are attending Ferris this fall.
- Barry Hall led the effort to get a grant award for the Center for Latin@ Studies pre-college program, Promesa Avancemos, a collaborative initiative that helps middle school students explore careers in Health Sciences and Engineering. Extended Learning Opportunities Network in Grand Rapids awarded the grant.
- The Center for Latin@ Studies welcomes Andrés Chavez, grandson of civil rights activist Cesar E. Chavez, on Wednesday, Oct. 18, from 3 to 5 p.m. in IRC 131. The younger

Chavez grew up participating in rallies, picket lines and demonstrations advocating for civil rights and immigration reform. He will focus on how millennial-age Latino men and women have the power to be the voice of change in the 21<sup>st</sup> century. A Q&A session with him will follow.

- The Women's Advocacy Forum held its fall assembly meeting in conjunction with a tea party to celebrate Helen Gillespie Ferris' birthday on September 7, 2017. Contact WAF@ferris.edu for information about the Women's Advocacy Forum and future Forum events.
- DeeDee Stakley, Director of the Office of Transfer and Secondary School Partnerships, is one of five women selected to participate in this year's cohort of the Senior-Level Leadership Shadow Program established by the Michigan ACE Women's Network. Now in its second year, the program allows mid-level women aspiring toward senior-level positions to learn from mentors, gain diverse institutional perspectives, and develop knowledge and skills.
- The Women of Color Collaborative (WOCC) of the Michigan ACE Women's Network will hold its annual luncheon, "Moving the Needle: No Limits," on the campus of Western Michigan University on November 10, 2017. The keynote speaker will be Judi Brown Clarke, Diversity Director for the National Science Foundation's Bio-Computational Evolution in Action Consortium (BEACON) Center at Michigan State University. Contact Leah Monger (591-2947; LeahMonger@ferris.edu) for more information about attending the event, including carpooling.
- In November, PM Press is releasing a book from David Pilgrim, *Watermelons, Nooses and Straight Razors: Stories from the Jim Crow Museum*. This is a sequel to *Understanding Jim Crow: Using Racist Memorabilia to Teach Tolerance and Promote Social Justice* (PM Press, 2015). The Jim Crow Museum has a new docent, Cyndi Tiedt. She is doing outstanding work. Portraits of the Ferris/Hampton students are displayed in the Arts & Sciences Dean's Office, the IRC foyer, and the Jim Crow Museum.
- The Diversity and Inclusion Office is working on the annual Diversity at Ferris report. It should be accessible to the University community mid-November.
- Thank you to all the people who worked with the Diversity and Inclusion Office to conceptualize, research, and plan for the creation of an LGBTQ+ Resource Center. Among those who helped: Lindsay Barber, Kylie Piette, Nicholas Campau, Mark Schuelke, Angela Palmer, Angela Roman, Matthew Chaney, Angela Garrey, Elise Gramza, Cindy Horn, Kevin Carmody, Dawn Fox, and Jeanine Ward Roof. A special shout out to the Student Affairs Diversity Committee, under the leadership of Joy Pufhal, and an ad hoc committee from the Social Work Program, led by Charlotte "Lotte" Halm. The Center, to be located in UCB 120, should be up and running in early Spring 2018.

## **Government Relations and General Counsel**

- The Governmental Relations and General Counsel division is pleased to announce that Jacee Potts has joined the office as the Labor Relations/Equal Opportunity Assistant.

## **Kendall College of Art & Design**

- The Fed Galleries @ KCAD won the Outstanding Venue Award in ArtPrize Nine with the exhibition *Society of Spectacle*. This is the second time in ArtPrize history The Fed Galleries have won this award.



- Le'Andra LeSeur, one of the artists featured in The Fed Galleries @ KCAD for ArtPrize Nine, won the competition's Contemporary Black Art Award, an independent award presented by the African American Art and Music Celebration, for her piece "Searching."
- Assistant Professor and Fashion Studies Program Chair Lori Faulkner was featured in an article by Rapid Growth Media exploring the use of technology in the fashion industry.
- Illustration Professor Jon McDonald spoke at an event honoring the life of Grand Rapids, Mich. artist, humanitarian, and civil rights advocate Paul Collins.
- Printmaking Assistant Professor Olivia Timmons was featured in several recent exhibitions: The 2017 Louisiana International Printmaking Exhibition at Louisiana Tech University; *ImPressive* at Midtowne Gallery in Calgary, Alberta, Canada; and *Art Now: Printmaking* at 117 Gallery in Ann Arbor, Mich. Timmons also participated in a portfolio exchange at the annual Southern Graphics Council International printmaking conference in Atlanta.
- Illustration student Rogelio Almaguer was featured in West Michigan arts and entertainment guide REVUE in an article exploring Manifold Art Studios, a Kalamazoo, Mich.-based space where he runs a tattoo and freelance illustration business.
- MFA student Leilei Chen and alumna Beibei Chen ('17, MFA) were featured in four recent exhibitions in New York City: the first three were held at the United Nations headquarters, Artosino Gallery, and Princeton University in conjunction with Tsinghua Alumni Art Week, an event showcasing work of alumni from Tsinghua University in Beijing, China. The fourth, *Dawn*, was held at the Chinese American Arts Council's 456 Gallery.
- Digital Art and Design student Kevin Young earned a "Staff Pick" designation from the editors of the 3D modeling website Sketchfab for 3D work he submitted. The same work was also featured by the websites CGChannel and 80 Level, the latter in an interview in which Young detailed his creative process.
- Lee Albrecht ('17, BFA Medical Illustration), Melanie Dionne ('16, BFA Digital Media), James Driessche ('17, BFA Digital Media), Erica Syverson ('14, BFA Digital Media), and Joshua Workman ('16, BFA Digital Media) worked with Assistant Professor and Digital Art and Design (formerly Digital Media) Program Chair Brad Yarhouse to create the newest OK2SAY public service announcement, focused on reducing bullying, for the Michigan Department of the Attorney General.
- James Arendt ('01, BFA Painting) was selected to be featured in the 2017 *From Waste to Art* exhibition in Baku, Azerbaijan.
- Jillian Brown ('14, MFA) held a solo exhibition, *Role-Playing as Masquerade*, at Adrian College as a part of its annual Alumni Art Exhibition.
- Ali Cavanaugh ('95, BFA Painting) was featured in an article by the Southeast Missourian newspaper.
- Bill Chardon ('81, Advertising Design) was featured in an exhibition at the Pine Rest Leep Art Gallery in Grand Rapids, Mich.
- Tricia Erickson ('10, Master of Art Education) was profiled by the School News Network for recently being named Secondary Art Educator of the Year and Art Educator of the Year by the Michigan Art Education Association.
- Rob Jackson ('89, BFA Illustration) and his team at Grand Rapids-based ad agency Extra Credit Projects launched a campaign celebrating the 150<sup>th</sup> anniversary of the YMCA of Greater Grand Rapids.
- Allison Jenkins ('17, BFA Fashion Studies) had her original garment design featured on the website of Vogue Italia. The photograph of the garment was taken by current Photography student Michael Kramer.

- Salvador Jiménez Flores ('14, MFA) led students at Boston's Josiah Quincy Elementary School on a collaborative project that resulted in the creation of a large triptych that reflected the students' experiences living in the city's increasingly gentrified Chinatown neighborhood. The piece was displayed at the Pao Arts Center in Boston, and the collaboration was profiled in an article by The Bay State Banner.
- Chris Kehoe ('17, BFA Digital Media) and Tim Maret ('16, BFA Digital Media) contributed original musical compositions and digital 3D work, respectively, to an upcoming exhibition at the Grand Rapids Public Museum's Chaffee Planetarium focused on the discover of the Higgs boson.
- Kathy Kwiatowski ('04, BFA Illustration) held a solo exhibition at One Trick Pony in Grand Rapids, Mich.
- Justin La Doux ('05, BFA Illustration) held a solo exhibition, *Caged: The Illegal Pet Trade*, at the Art Museum of Greater Lafayette in Lafayette, Ind.
- Erica Lang ('14, BFA Printmaking) was featured in an article in the Grand Rapids Business Journal announcing the introduction of the new fall line at Woosah Outfitters, the print shop and retail store Lang owns and operates in downtown Grand Rapids.
- Megan Leong ('09, MFA) was named the Featured Artist at the 2017 Summit Art Festival, an annual event held in Kansas City, Mo.
- Logan Matthews ('16, BFA Illustration; BFA Digital Media) published his debut children's book, "Little Astro and the Mysterious Moon Rock," through Crimson Dragon Publishing.
- Roy Chad Niemeyer ('91, BFA Graphic Design) has his digital photograph "an ordinary fabled life" featured on MN Artists, an online directory of Minnesota's art scene.
- Pat Perry (NG) was featured in an article in the Detroit Free Press on his work creating murals in the city of Detroit.
- Matthew Provoast ('16, BFA Photography) and Erika Townsley ('16, BFA Photography), owners of Light Gallery + Studio in Grand Rapids, Mich., were profiled in an article by culture.GR.
- Sofía Ramírez Hernández ('14, BFA Printmaking) won the 2D Juried Award in ArtPrize Nine with her entry, "Sofía Draws Every Day: Years 2, 3, and 4."
- Cody Sielawa ('12, BFA Digital Media), a multi-dimensional designer with YouTube, was profiled by the School News Network for meeting with special needs students at the Grand Rapids, Mich.-based Kent Transition Center for a superhero-themed event.
- Kellie Zaplitny ('11, BFA Graphic Design) was hired as a senior graphic designer by Kalamazoo, Mich.-based branding agency Newhall Klein.

### **Urban Institute for Contemporary Arts**

- Artist Seitú Jones was awarded the ArtPrize Nine Juried Grand Prize for his work "The Heartside Community Meal," which was part of UICA's exhibition *Cultivate*. The \$200,000 award, presented by Kendall College of Art and Design of Ferris State University, was juried by Gaëtane Verna, Director of The Power Plant Contemporary Art Gallery in Toronto, Christopher Scoates, Director of Cranbrook Academy of Art and Art Museum in Detroit, and Gia Hamilton, Director at the Joan Mitchell Center in New Orleans.
- Other ArtPrize Nine finalists in *Cultivate* included "Canceled Edition" by Pippin Frisbie-Calder, which was selected by artist Anila Quayyam Aga as a juried finalist in the Installation category, and "broke(n)hunger" by Kyd Kane, which was a public vote finalist in the time-based category. *Cultivate* will be on view during UICA's normal hours until December 10, 2017.

## Student Affairs

- University Center staff members Shana Beisiegel, Brooke Heyduk, Justine Upham, Brooke Bewak and Monica Corcoran will present educational sessions titled, “*A new Look at Customer Service*” and “*How to Keep Em: Student Employee Training and Retention,*” at the Association College Unions International Regional Conference at Ohio University on November 10-12, 2017.
- 1101 students and alumni attended the Fall 2017 career & Internship Fair that was held on October 12, 2017 in the Ewingleben Athletic Complex, where many students obtained full-time positions and internships.
- Greek Life at Ferris State University has grown to 563 total members for the Fall 2017 semester, with the Panhellenic Association totaling 253 members, Interfraternity Council totaling 284 members, and Black Greek Council totaling 28 active members. There will be 1-3 new organizations brought to campus this year as we continue to look forward to positive growth in our Greek community.
- The Finance Division of Student Government is at full membership for Fall semester, replacing all Spring semester members as they graduated and moved on.
- The Student Leadership and Activities Advisory Council (SLAAC) has approved the following Registered Student Organizations (RSO): Super Smash Bros. Club, Model Arab League, Drawn to Art, and Makers of Engaging Games and Animation.
- Over 600 students participated in the October 11<sup>th</sup> Get Real! event in the University Center. Ferris students, as well as high school students from the local Mecosta Osceola Intermediate School District Career Center, learned valuable lessons regarding money management, career and education goals, while enjoying the board- game style event.
- Over 1,200 people took part in the Ferris State University Family & Friends Weekend events from October 20-22. Picture-perfect weather set the tone for the weekend events, which included a tailgate party prior to the FSU v GVSU football game (which Ferris won by one point); a shuttle to downtown Big Rapids where local businesses offered treats and discounts; family movie and casino nights, a 5k color run; and a Vice President’s Brunch.
- Demand for Group Visits (high schools, career centers, community colleges, etc.) has been very strong with all available dates in fall semester booked.
- On October 7<sup>th</sup> we had 77 students take the SAT test, we believe this is the most we have tested at one time for either ACT or SAT.
- On September 29<sup>th</sup>, our Admissions staff spoke with and presented to over 700 high school counselors at the annual Promoting the Publics event held in East Lansing.
- In collaboration with Academic Affairs, Admissions and faculty attended NACAC fairs in Chicago and Indianapolis. We acquired over 350 leads from the Chicago fair and over 250 from the Indianapolis fair.

## University Advancement and Marketing

- Faculty, staff and students are invited to participate in an upcoming historic announcement by the university and The Ferris Foundation to officially launch the first-ever comprehensive fundraising campaign -- *Now & Always*. A special celebration will be held Thursday, Nov. 9, beginning with a program at 11 a.m. in the University Center Ballrooms. The program will feature President David Eisler and Campaign Co-Chairs Gary Granger and Jeff Rowe, who will share details on the campaign’s theme and goals, recognize key campaign donors, and present campaign promotional materials, including a special feature video about the campaign’s impact on the university. The program will be followed by a celebration throughout the University Center, featuring free food, live

entertainment, games, and giveaways including special campaign-branded items. No RSVPs are required.

- On Friday, Nov. 10, in Grand Rapids, The Ferris Foundation is hosting its annual Benefit to raise support for student scholarships and faculty and staff merit grant awards. The evening also will celebrate the kick-off of the *Now & Always Comprehensive Campaign*, with our alumni, friends and supporters from Grand Rapids and surrounding communities sharing in this momentous occasion. Festivities begin at 5 p.m. at the DeVos Place. A special rate of \$125 per person is being extended to faculty, staff and emeriti for the evening, which includes a reception, dinner and special appearance by Olympic Gymnast Aly Raisman. For more information, visit <https://ferris.edu/giving/foundation-benefit.htm>.
- Jeff Schmitz, a 1996 graduate of the College of Business, gave a major gift for football scholarships.
- The Web Content team and Alumni Relations collaborated on creating new web profiles for the 2017 winners of the Distinguished Alumni and Pacesetter Awards. The Distinguished Alumni winners include Billy Hawkins, David Kendall, Kimberly Ridings and Jerome Schwind. Each Distinguished Alumni profile features a captioned video interview where the value of a Ferris degree is showcased. The profiles are available at <https://ferris.edu/alumni/success/distinguished/2017/>.
- The Pacesetter Award, which recognizes alumni who demonstrate leadership and service to their professions, community service organizations and alma mater, went to Calvin Dorvilier, Scotty Kehoe and Javier Olvera. The new profiles are available at <https://ferris.edu/alumni/success/pacesetter/2017/>.
- On Thursday, Oct. 26, the Alumni Association hosted a pre-game alumni reception at the Nuthouse in Lansing before the men's basketball team faced the Michigan State Spartans for an early season exhibition game. More than 60 alumni and fans enjoyed a meal and preseason basketball report from members of Bulldog Athletics. Fans then moved from the Nuthouse to the Breslin Center to cheer on the Bulldogs in their competition.
- The News Services and Social Media Team was pleased by the response to Twitter posts during Bulldog Family and Friends weekend, Oct. 20-22, and the Ferris State-Grand Valley football game. A thrilling Bulldog victory in the game's final seconds over the rival Lakers brought in plenty of "retweets" and "likes" from followers of the university's feed.
- The Alumni Association greeted more than 75 alumni and friends for the 2<sup>nd</sup> Annual Mackinac Island Getaway Weekend from Oct. 13-15. Alumni began their experience with an alumni welcome reception at the Chippewa Waterfront Hotel on Friday. The remainder of the weekend was theirs to explore the island and take in the fall colors in northern Michigan. Local alumnus and manager of both the Chippewa Waterfront Hotel and the Lilac Tree Suites and Spa, Bart Berkshire (B '10), provided the alumni with a discounted package price making the premier trip an affordable option for many