

Faculty Staff Diversity Mini-Grant Application. Electronic submission is required. A signature page signed by each team member is required; please include a scanned/digitized copy with your submission or send the signature page separately to the Diversity and Inclusion Office.

Project Title (up to 25 words)

Diversidad! 2017 Latin@ Heritage Celebration Series at Ferris State University.

List the members of the team and indicate their roles on the project. One member should be identified as Team Leader.

1. Ana Davila-Howard, Spanish Faculty _____
2. Diana Giles, Hispanic Student Organization _____
3. Kaylee Moreno, Center for Latin@ Studies _____
4. Jessica Ledesma, Center for Latin@ Studies _____
5. Daniel Rivera, President, Hispanic Student Organization _____
6. Monica Rodriguez, Social Sciences _____
7. Michael Wade, Office of Multicultural Student Services (Chair) (Team Leader) _____
8. Eric Warner, Spanish Faculty _____

Add additional lines as necessary to list all team members

Contact Information for Team Leader:

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Project Summary (150-200 words). If the application is approved the project summary will be posted on the Diversity and Inclusion Office website.

“Diversidad!” is a 4-part event series to celebrate the diverse contributions of Latin@ cultures. The series will intentionally highlight both Latin@ Indigenous roots and American culture. The overall goal of the series is to provide a broader lens of awareness to Ferris of the diversity that exists within the Latin@ community. More specifically the 2017 “Diversidad!” series will include the following events:

1. 9/14/17 “Kickoff Cultura Latin@” (Latin@ Heritage kick-off event)
2. 9/21/17 “Celebración del arte Latin@” (trip to Grand Rapids to view Latin@ Art on display in Art Prize)
3. 10/03/17 “Historia e Identidad Latin@” (Latin@ History & Identity featured discussion)
4. 10/13/17 “Convivio” (Latin@ Heritage festival featured presentation)

Project Narrative. Please be Concise. Structure your narrative as follows. Do not omit any section.

“Diversidad!” is a 4-part event series to celebrate the diverse contributions of Latin@ cultures. The series will intentionally highlight both Latin@ Indigenous roots and American culture. The overall goal of the series is to provide a broader lens of awareness to Ferris of the diversity that exists within the Latin@ community. More specifically the 2017 “Diversidad!” series will include the following events:

1. *9/14/17 “Kickoff Cultura Latin@”*

Join us for a concert with the band Comparsa Sur “Voices and Colors of Latin America” to kick off the 2017 Latin@ Heritage Celebration at FSU.

2. *9/21/17 “Celebración del arte Latin@”*

Sign up in the Center for Latin@ Studies (IRC 131) for a trip to the Urban Institute for Contemporary Arts (UICA) in Grand Rapids. Experience el Arte Latin@ through storytelling, spoken word and Kendall college student art display. There will also be time for you to explore ArtPrize 2017! *Space is limited

3. *10/02/17 “Historia y Identidad”*

This featured discussion will include a panel of Ferris faculty and guests whom will discuss colonial history of Latin America, Latinx identity and current issues.

4. *10/13/17 “Convivio”*

The featured presentation will include a tour of Latin America with authentic food, culture and music.

Need for Project. The Hispanic community is the most rapidly growing population in the United States. At Ferris State University, students that self-identify as Hispanic make up close to 5% of our on-campus population. As much as we can, our committee feels that FSU should prepare members of our campus community with the knowledge, resources, and opportunities to engage with the Hispanic/Latin@ community. The 2017 “Diversidad!” Latin@ Heritage celebration series will provide members of our campus community the exposure to the diversity within the Latin@ culture, prevalent issues within the culture, as well as provide a variety of opportunities for our diverse community to engage.

Committee Roles. The 2017 “Diversidad!” Latin@ Heritage celebration series planning committee is comprised of faculty and students at Ferris State University. The Office of Multicultural Student Services (OMSS) overall programmatic mission is to promote opportunities for understanding and engagement around diversity, inclusion and social justice. Thus, OMSS coordinates the efforts by facilitating the planning and implementation of the celebration. Spanish faculty play an intricate role by providing insights of how to infuse learning from the celebration into their classrooms that will be beneficial for their students to attend. Students on the committee include members of the Hispanic Student Organization, and Spanish Club. The role of students is to provide insights on the celebration, and to assist in the implementation and promotion of the events. Collaboratively, the Center for Latin@ Studies is a home and support base for many Latin@ students at Ferris and connects to Latin@ communities around the state. The CLS’s role is to provide insight as well as collaborative funding to implement and promote the celebration.

Timeline of Project. The timeline of the project includes research and pre-planning, implementation, and post-event review. Specifically, the timeline will be as follows:

- **March – September**

During the period, the planning committee will research the campus community by implementing a survey to gauge interest on topics relevant to Latin@ heritage. Additionally, the committee will research available groups and presentations that may be available to invite to campus for the celebration. Lastly, the committee will work on seeking out collaborative sponsors to assist with the celebration.

- **September – October**

During this period, the members of the committee will coordinate and host the events planned.

- **December**

During this period, the members of the committee will assess the events planned.

Target Audience.

1. Describe the target audience and indicate how many participants are expected. Discuss how the project will be publicized and promoted and, if appropriate, how participants will be selected. Through this project, the planning committee plans to engage Ferris students, faculty, and staff from main campus and Grand Rapids. We expect to engage a minimum of 100-200 Ferris students, faculty and staff and upwards to 500 students between the two campuses. Intentional partnerships have been created between faculty and staff to help integrate events into their syllabi early in the academic year and assist in promotion of events. Events are planned to take place in main campus common areas such as IRC and the North quad and in Kendall College in downtown Grand Rapids. OMSS will assist in flyer design and production and CLS will assist with hosting promotion tables to help spread awareness of the events.

Core Values and Diversity Strategic Goals.

1. Discuss specifically how the project will address at least one FSU core value, at least one FSU strategic initiative, and at least one FSU Diversity plan goal; Goal 6 E of the Ferris Diversity and Inclusion plan calls for Ferris to create ways to intentionally bring students together. Through building on concepts of family and coming together the “Kickoff Cultura Latin@” and “Convivio” these cultural and traditional practices celebrate coming together and celebrating through music, food, and dance. Furthermore, Goal 1 Strategic Initiative H. Display art with diversity and inclusion these across the campus would support the displaying of the diverse art across not only Ferris Grand Rapids and Kendall College campus, but would further provide an opportunity to display such art created by our students on main campus as well.

The culmination of the 4 part series of events displays the Ferris values of Collaboration between faculty, staff, and students to plan events that celebrate the Diversity within the Latin@ community. The events provide an opportunity to display the talent and Excellence in the creativity of students actively pursuing degrees at Kendall College, and provides opportunities for students to Learn about the commonalities and differences within the Latin@ community.

2. Describe how the results of the assessment will further the diversity goals of the university. The results of the assessment will provide deeper context to understanding how students view and understand the diversity within a community and culture. This will assist in the diversity of goals of the university to ensure we are developing programs and support to serve a diverse community. Some of the results from last year’s assessment indicated a need to talk beyond the Mexican community in the Latin@ Celebration and the expansion of celebrating various cultures

with in the Latin@ community through the four events is a direct learning outcome from last year's celebration.

Outcomes.

1. List at least 3 measurable outcomes for this project/event. For each outcome, identify how it is connected with the values, initiatives, and goals that the project is meant to address and include a description of how the outcome will be assessed;

After the four part series we the committee will reconvene to debrief the various events by attendance, and impact. The committee also intends to conduct another survey following this year's celebration to ask students what they learned about Latin@ communities, what they enjoyed about the celebration, and what would make the celebration successful next year.

A minimum of 200 students, faculty, and staff will engage in at least one event in the four part celebration. This will be measured by taking attendance at each event.

Students will express an increased learning about cultural celebrations in various Latin@ communities through attending the "Kickoff Cultura Latin@" event, and/or the "Convivio".

Students will express an increased understanding of the history and significance in various Latin@ and Latin@ Indigenous events through the participation in "Historia e Identidad Latin@" featured discussion occurring near Día de la Raza.

Students will feel an increase sense of connectedness to the university and understanding of other cultures through participation in the Latin@ Heritage month events.

Each of these questions will be asked as part of the survey distributed at the events.

Budget and budget Justification. Use the attached budget form. Required components are:

1. Itemized list of expenses with a brief explanation of each;
2. Itemized list of funds anticipated from other sources;
3. Amount requested from the Faculty and Staff Diversity Mini-Grant.

See the Mini Grant Rubric for additional guidance. If required components of the grant are missing, the grant will be returned.

Final Report.

A final report is required. Failure to submit the final report will exempt all team members from future mini-grant funding.

Expected completion date: 10/13/17

The final report is due 90 days after the expected completion date. Final reports should be submitted to the Diversity and Inclusion Office.

Budget Overview

	Requested Grant Funds	Funding from other sources	TOTAL BUDGET
STIPEND			
HONORARIA <ul style="list-style-type: none"> • 9/14/17 "Latin@ Patrimonio Patada inicial" Budget for Performer \$1,000.00 • 10/12/17 "Convivio" Budget for Performer \$1,000.00 	\$1,000.00 \$1,000.00	1,500.00 (OMSS)	
TRAVEL <ul style="list-style-type: none"> • 9/21/17 "Latin@ el arte" FSU Motor Pool vehicles or Bus Budget 	\$1,500.00		
FOOD <ul style="list-style-type: none"> • 9/14/17 "Latin@ Patrimonio Patada inicial" • 10/12/17 "Convivio" 	\$500.00 \$1,000.00		
RENTALS			
PRINTING & DUPLICATING <ul style="list-style-type: none"> • #4 7ft Banner Stands of Lineup 		100.00 (OMSS)	
PROMOTION <ul style="list-style-type: none"> • Campus-wide distribution of Flyers for • Lineup Handouts for Lineup 		100.00 (OMSS)	
SUPPLIES & POSTAGE			
RESOURCE MATERIALS			

ASSESSMENT TOOLS			
OTHER			
TOTAL	\$5,000.00	\$1,700.00	\$6,700.00