

Faculty and Staff Diversity Mini-Grant Final Report

Project title Conversations on Inclusion

Grant Recipients

College of Business Committee on Inclusion (CI)

Date Project Started 02-22-2016

Amount of Money Funded by the Mini-Grant \$5,000

1. How was the grant used to address a diversity or inclusion related goal? The goal of our committee was to have students learn about diversity practices in a professional environment in order to educate them for future employment opportunities. We were able to procure the participation of four industry leaders who came from a variety of business backgrounds, including manufacturing, graphics arts, construction, and diversity consulting. Each speaker shared individual work experiences with students and members of the Ferris community. This fulfilled the FSU Core Value of Opportunity and the FSU Strategic Initiative of Diversity.

2. Describe the audience that was impacted by the grant's implementation. Provide quantitative data, if available.

We hosted approximately 260 attendees at this event. The break-down was: 13 faculty; 5 guests from the community; 242 students. The numbers are approximate because of our limited ability to have every attendee check in at the event. We required a pre-registration form for the event that was completed by 304 potential attendees, so that it is possible that more attendees were present than were documented.

3. Grant recipients are required to provide a short narrative that details the specific efforts each of the collaborators made to the implementation of the grant.

Four members of the CI put this event together with grant partners. Jimmie Joseph, Committee Chair, served as moderator and technical advisor; Cathy Browsers facilitated the grant and budget; Henry Ho handled all of the marketing and promotion; Karyn Kiio handled the venue and all elements of hospitality. Other financial partners included the COB and FCTL.

4. What is your overall assessment of the project's impact on the Ferris community? How did this impact compare to what you expected?

We discovered that this event provided a unique perspective of diversity to all attendees because it directly tied to something tangible--the workplace. Since our original grant goal was to serve 125 participants, we believe that having 260 confirmed attendees is outstanding. The event went smoothly, and it is our intent to pursue this as an annual event, using the umbrella title of "Conversations on Inclusion". We plan to get our next event subject material from the exit feedback surveys that attendees filled out after the event.

5. Present a final budget including all funds received and spent related to the project, with special focus on the funds received via the Diversity Mini-grant.

See attached documentation.

Primary Grant Recipient's Signature Catherine S. Browsers

Date 11-18-2016

CONVERSATIONS ON INCLUSION:

The Inclusive Workplace: Building Equality

POST-EVENT BUDGET OVERVIEW:

Item Description	Requested Grant Funds	Funding from Other Sources	TOTAL BUDGET
<i>Revenue Sources:</i>			
Office of Diversity and Inclusion	\$ 5,000.00		\$ 5,000.00
College of Business		1,000.00	1,000.00
FCTL		750.00	750.00
<i>Expenses:</i>			
Room and Board		(130.50)	(130.50)
Auditorium Rental	(100.00)		(100.00)
Catering	(1,300.00)	(1,100.00)	(2,400.00)
Advertising and Promotion	(3,450.00)	(79.25)	(3,529.25)
Speaker Gifts	(150.00)	(111.11)	(261.11)
Funding Totals:	\$ -	\$ 329.14	\$ 329.14 Underbudget

BUDGET NARRATIVE:

Room and Board:

Holiday Inn Ferris Rate for one speaker and dinner on 09-17-2016.

Auditorium Rental: Two UC ballrooms at \$50/each

Catering: Ferris Catering Charge for beverages and snacks @ \$2,400

Advertising: 300 T-Shirts @ \$11.00/each=\$3,300; 25 Advertising posters@ \$.25/each=\$6.25; Parking Signs

@\$10/each=\$200; Miscellaneous Printing=\$23

Speaker Gifts: Four Speaker Gifts=\$261.11