

Corporate and Professional Development



Corporate and Professional Development connects business and industry to the resources and experience at Ferris State University.

Building a Stronger Workforce through Customized Training

Well-trained employees support lean operations and rigorous standards necessary to compete in today's markets. Corporate and Professional Development (CPD) leverages the experience, knowledge, and resources of Ferris State University to offer effective workforce development solutions. Our customized training can deliver focused hands-on courses or a more comprehensive employee development strategy. CPD uses well-qualified instructors that carry forward the Ferris philosophy of practical and applied learning into the workplace. Delivery is flexible and can be arranged either at the company's site or in one of Ferris' well-equipped computer or laboratory facilities. Technical expertise available through CPD spans an impressive range of technologies (see: www.ferris.edu/cet).

Management and Leadership Training

CPD offers the same practical and applied training for managers and business leaders. The Mini MBA Management and Women in Leadership Development series provides employees, whose talents have promoted them into a management track, an applied understanding of business concepts, personnel management, and operational practices that can help them succeed as leaders. The program is also ideal for business professionals who want to refresh their skills and knowledge in current management and leadership practices.

Summer Institutes

CPD's on-campus summer institutes offer open registration courses ideal for companies who wish to train a small number of employees or individual professionals seeking to develop knowledge and skills. (see our website for institute course offerings) www.ferris.edu/cpd

Applied Research

CPD's association with the College of Engineering Technology also affords an ideal environment for research and development. Professors with extensive industry background, student's eager to apply their learning, and computer/laboratory resources are all available to assist you in areas such as design, product/process development, testing, etc.



For more information go to: www.ferris.edu/cpd

Corporate and Professional Development
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Going PRO Talent Fund

The Going PRO Talent Fund, formerly known as the Skilled Trades Training Fund makes awards to employers to assist in training, developing and retaining current and newly hired employees. Training funded through the Talent Fund must be short-term and fill a demonstrated talent need experienced by the employer. Training must lead to a credential for a skill that is transferable and recognized by industry.

CPD is a longtime training partner with Michigan Works, business, and industries statewide. Since the inception of the STTF (Going Pro) program in 2013, these partnerships have resulted in many funding awards and realized training opportunities.

- CPD works with our partners to develop customized training strategies. We involve experienced faculty/instructors early in discussions to gain a deeper understanding of your company operations and then to jointly develop an effective training plan.
- Delivery is flexible and often occurs at the workplace or in our well-equipped campus facilities.
- CPD provides a descriptive proposal with the agreed training plan and works with our partners to help translate this into a strong Talent Fund proposal.

The Right Talent + The Right Training = Success

To get started contact:

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www.ferris.edu/cpd

Contact us to learn how we can help make your company stronger.



Training

CPD resides in the Ferris State University's College of Engineering Technology and has access to resources that can facilitate training across its wide-ranging knowledge and resource base. CPD also works University-wide to provide services in business, health, education and other fields.

A sample of training we have provided include:

- CNC/ Machining
- Electrical
- Geometric Dimensioning and Tolerancing
- Heavy Equipment Diagnosis, Maintenance, and Repair (Trucks, Construction, Agriculture)
- HVACR
- Hydraulics
- Industrial Electrical
- Leadership Development
- Lean Manufacturing
- Machining Processes
- Mini MBA (Leadership / Management training)
- Plastics and Rubber
- Print Reading for Industry
- Programmable Logic Controllers (PLC's) and Automation
- Safety
- Solid Modeling
- Variable Frequency Drives
- Welding