

PROVOSTPOST

Academic Affairs Division Newsletter

From the Provost:

The new academic year is off to a robust start with the HatchEd - Innovation Conference and Idea Incubator. Held September 25th - 26th, the event showcased almost 80 innovative concepts to the campus community. Some of these ideas were shared as presentations or as posters. It was rewarding to see the number of collaborative and innovative projects happening at Ferris across varying disciplines and locations. In addition to the new ideas being shared, attendees were able to connect with each other and further relationships.

If you did not have an opportunity to attend any of the HatchEd sessions, I encourage you to participate next year. This issue will give you a glimpse of what you missed at the conference, as well as other Academic Affairs divisional happenings.

Paul

HatchEd Overview



Stephanie Augustine greets participants and attendees at the registration table.

The first annual HatchEd Innovation Conference and Idea Incubator took place on September 25th and 26th in the University Center. With 39 conference-style presentations, 40 Expo Hall poster board displays, and over 150 RSVP's for the event, the Ferris community heard about the incredible work of their colleagues and made unique connections with colleagues from across the university. HatchEd was sponsored by Academic Affairs, the Academic Senate, and the KCAD College Senate.

“It was very inspiring to see members of the Ferris community present topics they are truly passionate about, and to learn about projects that are happening right here on campus. This event allowed for interaction and collaboration of different departments to come together to have conversations that provided new perspectives to broaden the knowledge base and ‘hatch’ new ideas. Students also found their way to the event and could be seen discussing posters with staff and faculty bringing the entire Ferris community together as one,” Stephanie Augustine, Project Assistant for EIO, said.

To read more comments from attendees, see pg. 5

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Calendar Reminders:

October 21st – Midterm Grades Due

November 27th – Thanksgiving Recess Begins

December 2nd – Thanksgiving Recess Ends

December 6th – Last Day of Semester

FERRISNOW

Program Expands Partnerships

Ferris State University continues to increase college access for Michigan high school students. Five secondary school partners and 12 new instructors have joined the university's FerrisNow Program.

New FerrisNow partners include:

- LifeTech Academy (Lansing, MI)
- Mecosta-Osceola Career Center (Big Rapids, MI)
- Riverview Community High School (Riverview, MI)
- Traverse City Central High School (Traverse City, MI)
- Van Buren Tech Early College (Lawrence, MI)

As of September 13, 871 students are enrolled in university courses offered through FerrisNow. Ferris is offering 87 course sections designated for high school students this fall.

The FerrisNow Program collaborates with over 30 secondary institutions and the university's Center for Latin@ Studies, Charter Schools Office, and 14 academic departments to provide college credit opportunities to high school students.

Optometry Students Connect with Legislators



MCO students pose on the steps of the Michigan Capitol Building.

On Tuesday, September 24th, 42 students from the Michigan College of Optometry (MCO) joined Jeff Towns, the Executive Director of the Michigan Optometric Association (MOA), and Steve Young and Marcia Hune of Governmental Consultant Services, Inc. (GSCI) in Lansing for Michigan Optometric Association/Michigan College of Optometry (MOA/MCO) Capitol Day 2019. Students met in



MCO students ascend Capitol Hill.

the GSCI offices to hear from Sen. Curt VanderWall (35th District) of Ludington, Chair of the Senate Health Policy and Human Services Committee; Rep. Henry Vaupel (47th District) of Fowlerville, Chair of the House Health Policy Committee; Sen. Rick Outman (33rd District) of Six Lakes, who represents Mecosta County in the State Senate; and Rep. Michelle Hoyenga (102nd District) of Manton, who represents Mecosta County in the State House.

The legislators discussed their jobs, their reliance upon optometry and other professions in helping them make informed legislative decisions, and the importance of students meeting and building relationships with their legislators.

Elizabeth Hertel, Deputy Director of the Michigan Department of Health and Human Services, discussed the legislative process from the executive perspective, explaining how health-related bills are implemented by her department and the role of student and professional advocacy in assuring that legislation works to improve public health outcomes.

Former presidents of the MOA, Mark Davis and David Durkee, joined Hune and Towns, and Dean David Damari of MCO, for a panel discussion about the need for future and current optometrists to be active in legislative advocacy, in order to effectively serve their patients and profession.

MCO students were also provided time to travel from GCSI to the Michigan State Capitol Building to meet with their representatives and senators, and observe the active sessions of the Michigan Legislature.

SAVE THE DATE!

On October 26th, the Center for Latin@ Studies is hosting the **Bulldog Familia Asada** event to welcome Latinx families back to Ferris. This event will be in the IRC Connector, 11:30 am - 1:30 pm, and will include activities like games, food, and raffle prizes, as well as connecting with other students and learning about Latinx specific resources on campus and in the local community.

Ferris Women's Network Kicks Off New Academic Year

The Ferris Women's Network (FWN) had nearly 80 attendees at its Kick-Off Luncheon in the University Center on September 18. The event featured information about the organization's upcoming events and networking opportunities for attendees.

"The Ferris Women's Network prides itself on providing opportunities for women to develop strong support networks," said Jody Gardei, president of the Ferris Women's Network and manager of the university's Staff Center for Training and Development. "It was exciting to see so many people from all levels getting to know each other at the luncheon. This is a great year to get involved with the group for those looking to network."



Left to right: Karen GreenBay, Karen Kirk, and Olukemi Fadayomi discuss ideas.

FWN is a diverse group of people dedicated to the advocacy and advancement of women. The group's 2019-20 initiatives include the "Spectrum of Opportunity" monthly luncheon series, professional development opportunities including speakers, panels, and workshops, a podcast club, and community events.

FWN membership is open to Ferris staff, faculty, and Big Rapids community members.

Spectrum Health will sponsor the next FWN luncheon on October 15 from noon-1 p.m. Details will be posted in University Wide Notices, the FWN website, and the FWN Facebook page.

Connect with FWN to become a member and receive notifications about upcoming events:

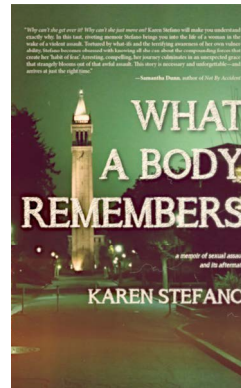
Email: fwn@ferris.edu

Web: www.ferris.edu/womens-network

Facebook: www.facebook.com/FerrisWomensNetwork

SAVE THE DATE!

Assault Victim Shares Journey to Redeem the Past



When she was 19 and a student at UC Berkeley, Karen Stefano suffered an assault just off campus, at the same time she was working as a UC police aide helping fellow female students to not walk alone, among other duties. She suppressed the assault and went on to become a criminal defense attorney. Thirty years later, when her life seems to be falling apart, she becomes determined to address the past.

The [Literature in Person](#) event for this fall will feature Stefano, author of the memoir, *What a Body Remembers: A Memoir of Sexual Assault and Its Aftermath* (Rare Bird Books 2019). Co-sponsored by FLITE, the event will take place Monday, November 4th at 7 p.m. in the FLITE Reading Room.

Stefano's reading and talk will address, in personal ways, the trauma of assault, her resulting PTSD struggles, and how she has become who she is today.

"*What A Body Remembers* is a gut-wrenching walk back into a terrifying past in order to find peace with tomorrow. This is a harrowing but ultimately transformative story about reclaiming the events that have shaped our lives—even the traumatic ones.

Karen Stefano writes with verve and delicacy, as well as astonishing honesty," writes Rene Denfeld, internationally bestselling author of *The Child Finder*.

Stefano is the author of the short story collection, *The Secret Games of Words* (1GlimpsePress 2015), and the how-to business writing guide, *Before Hitting Send* (Dearborn 2011). Her work has appeared in *Ms. Magazine*, *The Rumpus*, *Psychology Today*, *Writers' Digest*, *Tampa Review*, *Epiphany*, and elsewhere. She is also a JD/MBA with more than twenty years of complex litigation experience. To learn more about Karen and her writing, please visit <http://stefanokaren.com>.



Karen Stefano

HLC Town Hall Series

Your help is needed!

The HLC Steering Committee will be hosting a Town Hall Series from November through January to engage the university community in the continued development of our Assurance Argument.



The Assurance Argument is the document that will be used by an HLC peer-review team next fall to evaluate our university's compliance with HLC requirements. The Town Halls serve to 1) provide summaries of Criteria for Accreditation and 2) solicit your feedback and recommendations. Many faculty, staff, and administrators have been working to develop a draft of the Assurance Argument, which you will receive access to on November 1st. The Town Halls will inform the continuation of the Assurance Argument work and you are encouraged to participate.

Town Halls are planned for the Big Rapids and KCAD campuses as listed below; virtual participation options will also be provided for those interested in attending remotely:

Criterion	KCAD	Big Rapids
1. Mission	Mon, 11/04: 11:30am - 12:20pm	Tue, 11/12: 11:00am - 11:50am
2. Integrity	Tue, 11/19: 11:30am - 12:20pm	Thu, 11/21: 11:00am - 11:50am
3 & 4. Teaching and Learning	Mon, 12/02: 11:30am - 12:20pm	Tue, 12/10 11:00am - 12:30pm
5. Institutional Effectiveness	Wed, 01/15: 11:30am - 12:20pm	Thu, 01/16: 11:00am - 11:50am

Information on preparing for the HLC visit can be found at the [Reaffirmation of Accreditation 2020](#) webpage. News and updates are also listed on the page if you missed some of the University Wide Notices that have been written on HLC.

To understand university accreditation in general, the [Academic Affairs](#) webpage has a section "About Accreditation" on the left navigation panel.

Students Visit Ferris

On September 23, Ferris' Fine Art Gallery and Card Wildlife Education Center hosted a visit from local third graders on a quest to learn about animals and art.

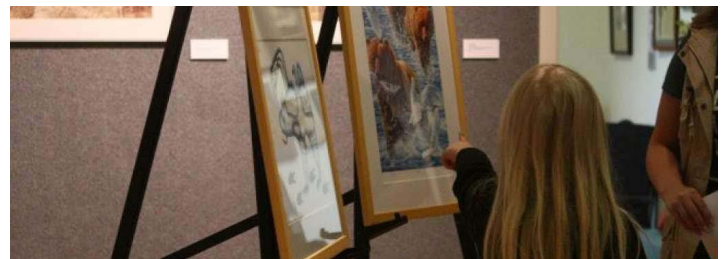
The event was inspired by the Language Artists program that exists between the Grand Rapids Art Museum and elementary schools in Grand Rapids.

For Big Rapids students from Crossroads Charter Academy, and Brookside and Riverview elementary schools, the Language Artists program started with a field trip to Ferris' museum and gallery to make reading and writing fun using fascinating subjects.

The program had the kids rotating between four stations at the Fine Art Gallery and the Card Wildlife Education Center to get them excited about art and literacy. "The collaboration developed after looking to see what needs weren't being met," Carrie Weis, director of galleries at Ferris, said. "Reading is one of the areas students struggle with the most in Mecosta County."



Brookside Elementary Students at the Card Wildlife Education Center.



Students at the Fine Arts Gallery asking questions and making observations.

Ferris education students assisted the third graders during their time at Ferris, and back in their classroom, the students will create an art project that combines two animals to make a new creature using the knowledge they gained during their time at Ferris. In addition to the art, the students will write a story about the new animal based on what they learned.

Artworks, the Big Rapids Community Library and Mecosta County Reads will assist the students as they progress with their projects. "The collaboration is a great way for students to become familiar with different organizations in Big Rapids, and helps them to become self-sufficient researchers," Weis adds about the community collaborators. "It helps children and families see the different resources in the community."



HatchEd

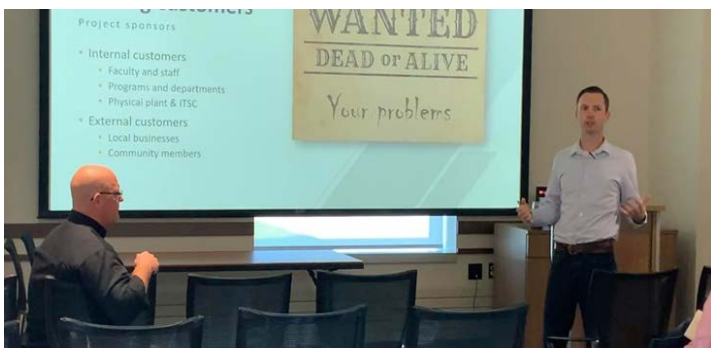
Conference Impressions

The HatchEd event was designed to allow attendees time to talk before and after formal sessions. Feedback from participants indicated that connections were made between faculty with different backgrounds, experiences, and interests. Here are some of the comments from the event.

“First, I was blown away by the work the EIO team did to present this event as a professional conference; the signage throughout the UC and the displays in the ballroom were especially fantastic, giving us an immersion into the new branding look for the university,” Sandra Alspach, President of the Ferris Academic Senate, said of the HatchEd Conference.

“At the 9:00 a.m. Sports Communication session, I met Jon Moroney (Industrial Design) from Kendall who literally made my day when he said that he learned exactly what he came to the event to learn, during our session. I have his card and there will be followup; a potential new ‘egg’ is in the ‘incubator.’”

Alspach continued, “Mission accomplished for me, and, I hope, for many of my colleagues who took time to attend even one session or walk through the ballroom.”



Luke Hedman presenting at HatchEd.

Assistant Professor of Product Design, Luke Hedman, commented on his experience at the event.

“My favorite thing about HatchEd was the opportunity to discuss ideas with a very small group of other faculty who are interested in collaboration.”

“Sometimes the conversations were one-on-one, which allowed them to be more specific and practical. These discussions turned out to be valuable in a different way than a larger group conversation would have been,” Hedman said.

Assistant Professor David McCall and Auxillary Enterprise



David McCall (left) and Kara Kosloski (right) presented on Bulldog News.

Marketing Specialist Kara Kosloski, along with Support Professional Amber Sova, Academic Advisor Timberly Boezwinkle, and IT Coordinator - First Level Support Nate Wallace led a panel discussion to share their work on the creation of Bulldog News. The online news site communicates with students through a concise email platform using Microsoft SharePoint as a collection point for information from around campus.

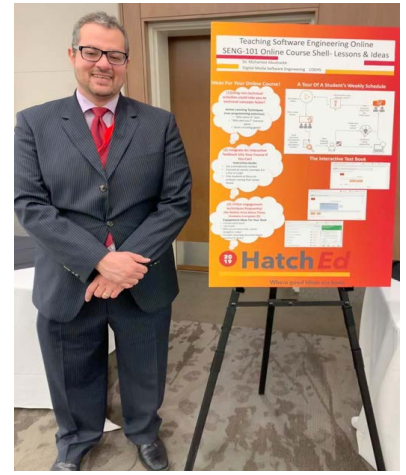
“What a great experience! HatchEd was an incredible opportunity to both share and learn about the tremendous innovative work happening at Ferris,” said David McCall. “We have amazing faculty and staff who are passionate about helping students succeed and HatchEd was a great way to recognize and appreciate that work.”

Mohamed Abusharkh, Adjunct Instructor for EIO, presented on two posters at the conference and said the event had a real incubator feel.

“I had the chance to discuss collaboration ideas with multiple colleagues from different colleges. HatchEd saved us a lot of time by having everyone in the same place. I got to know cool things that they are working on and talk about what our program can do for the students and for Ferris. Some of these collaboration ideas are so critical that we are already initiating work next week.”

Special thanks to Luke Hedman and Bill Koepf who were the inspiration behind this event!

For a complete listing of presenters and posters, check out the [HatchEd Agenda](#).



Muhamed Abusharkh discusses his poster at the conference.

President of the Ferris Academic Senate, Sandra Alspach, greets attendees.



Kelley Senkowski, Online Design Consultant, welcomes conference participants.

2019 HatchEd

Where good ideas are born.

Muskegon Watershed Coffee Table Project

- 3" thick solid oak coffee table with 3D topography and map machined into the surface
- Most materials donated
- Funding provided by Muskegon Watershed Assembly
- Collaborators: Muskegon Watershed Assembly, Product Design

Rawlinson Observatory Telescope Model

- Precise reverse engineering project
- Developed accurate CAD model of existing telescope
- Facilitates repairs
- Allows future development of new upgrades
- Collaborators: Professor Thomas Brennan, PhD, Product Design

Retinascopy Training Apparatus Project

- Equipment for training optometry students to perform a retinascopy procedure
- Existing solutions are very crude or extremely expensive
- New product may have market potential, if developed

COLLABORATIVE PROJECTS
PRODUCT DESIGN PROGRAM & FERRIS MAKERSPACE



Jonathon Eaton, DAGD student, explains a design concept.

For more information on the Office of Academic Affairs, go to <https://ferris.edu/HTMLS/administration/academicaffairs/index.htm> or call (231)591-2300

FERRIS STATE UNIVERSITY