
Ferris State University
NSSE 2012 Major Field Report
Part II. Comparisons to Other Institutions
Business

*Comparing your students majoring in Business fields to those
in Business fields at your comparison group institutions*

The major field report category 'Business' includes the following majors: Accounting; Business administration (general); Finance; International business; Marketing; Management; Other business.



Frequency Distributions

Business

Ferris State University
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Interpreting the Frequency Distributions

Sample

This report is based on information from all randomly selected or census-administered Business students for both your institution and your comparison institutions. Targeted and locally administered oversamples and other non-randomly selected students are not included.

Variable Names

The name of each variable appears in the first column for easy reference to your raw data file.

Survey Item

The items from the NSSE survey appear in the left column in the same order and wording as they appear on the instrument.

Benchmark

Items that make up the five "Benchmarks of Effective Educational Practice" are indicated by the following:

- LAC:** Level of Academic Challenge
- ACL:** Active and Collaborative Learning
- SFI:** Student-Faculty Interaction
- EEE:** Enriching Educational
- SCE:** Supportive Campus Environment

Response Options

Response options are listed as they appear on the instrument.

Class

Frequency distributions are given separately by institution-reported class level. Of course, first-year student majors may be unstable, and their results should be interpreted with caution.

Count

The Count column represents the actual number of students who selected the particular option in each question.

BETWEEN Institution Comparisons on Major Categories

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key sub-populations such as major. This report displays the frequency distributions for the Business major category at your institution and at your selected comparison institutions.

Major Categories

Self-reported majors (primary major if two were reported) were identified from the survey. Institutions had the option to customize how these were grouped, using up to eight related-major categories.

Major categories with fewer than five respondents in a given class are not reported. Comparison groups must contain at least three institutions with five or more respondents in the major category, or they remain blank.

| Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | | |
|---|------------------|---------------------|-----|------------------|-------|----------------|-------|-----------|--------|-----------------|-----|------------------|-------|----------------|-------|-----------|--------|------|
| | | NSSEville State | | Mid East Private | | Carnegie Class | | NSSE 2012 | | NSSEville State | | Mid East Private | | Carnegie Class | | NSSE 2012 | | |
| | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | | | |
| 1a. Asked questions in class or contributed to class discussions | CLQUEST (ACL) | Never | 0 | 0% | 21 | 1% | 87 | 2% | 358 | 2% | 2 | 2% | 33 | 1% | 86 | 1% | 344 | 1% |
| | | Sometimes | 27 | 25% | 432 | 21% | 1,619 | 31% | 5,773 | 28% | 20 | 17% | 391 | 14% | 1,757 | 20% | 5,623 | 18% |
| | | Often | 36 | 34% | 721 | 35% | 1,894 | 36% | 7,319 | 35% | 27 | 23% | 757 | 28% | 2,662 | 30% | 8,997 | 30% |
| | | Very often | 44 | 41% | 882 | 43% | 1,688 | 32% | 7,196 | 35% | 70 | 59% | 1,547 | 57% | 4,235 | 48% | 15,469 | 51% |
| | | Total | 107 | 100% | 2,056 | 100% | 5,288 | 100% | 20,646 | 100% | 119 | 100% | 2,728 | 100% | 8,740 | 100% | 30,433 | 100% |
| 1b. Made a class presentation | CLPRESEN (ACL) | Never | 9 | 8% | 141 | 7% | 437 | 8% | 2,050 | 10% | 15 | 13% | 181 | 7% | 328 | 4% | 1,464 | 5% |
| | | Sometimes | 44 | 42% | 1,024 | 50% | 2,650 | 50% | 10,505 | 51% | 32 | 27% | 829 | 30% | 2,923 | 33% | 10,934 | 36% |
| | | Often | 39 | 37% | 620 | 30% | 1,633 | 31% | 5,904 | 29% | 42 | 36% | 1,047 | 38% | 3,411 | 39% | 11,451 | 38% |
| | | Very often | 14 | 13% | 272 | 13% | 559 | 11% | 2,175 | 11% | 29 | 25% | 672 | 25% | 2,078 | 24% | 6,604 | 22% |
| | | Total | 106 | 100% | 2,057 | 100% | 5,279 | 100% | 20,634 | 100% | 118 | 100% | 2,729 | 100% | 8,740 | 100% | 30,453 | 100% |
| 1c. Prepared two or more drafts of a paper or assignment before turning it in | REWROPAP | Never | 15 | 14% | 293 | 14% | 674 | 13% | 2,832 | 14% | 23 | 19% | 461 | 17% | 1,339 | 15% | 5,035 | 17% |
| | | Sometimes | 24 | 22% | 744 | 36% | 1,656 | 31% | 6,852 | 33% | 42 | 36% | 1,049 | 39% | 3,226 | 37% | 11,403 | 38% |
| | | Often | 36 | 34% | 622 | 30% | 1,685 | 32% | 6,493 | 32% | 27 | 23% | 661 | 24% | 2,289 | 26% | 7,686 | 25% |
| | | Very often | 32 | 30% | 387 | 19% | 1,252 | 24% | 4,382 | 21% | 26 | 22% | 552 | 20% | 1,869 | 21% | 6,243 | 21% |
| | | Total | 107 | 100% | 2,046 | 100% | 5,267 | 100% | 20,559 | 100% | 118 | 100% | 2,723 | 100% | 8,723 | 100% | 30,367 | 100% |

Column Percentage (%)

The '%' column represents the percentage of students who selected the particular option in each question.

Weighting

All results displayed in this report are unweighted.



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Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | | | Seniors | | | | | | | |
|-----|--|----------------------|---------------------|-----|--------------------|-----|----------------|-------|-----------|--------|--------------|-----|--------------------|-------|----------------|-------|-----------|--------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| | Variable | Response Options | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 1a. | Asked questions in class or contributed to class discussions | CLQUEST (ACL) Never | 2 | 6% | 19 | 3% | 117 | 2% | 394 | 3% | 1 | 1% | 12 | 1% | 123 | 1% | 371 | 1% |
| | | Sometimes | 12 | 33% | 219 | 39% | 1,581 | 33% | 4,551 | 33% | 28 | 21% | 339 | 30% | 1,935 | 22% | 5,547 | 21% |
| | | Often | 14 | 39% | 201 | 36% | 1,626 | 34% | 4,689 | 34% | 41 | 30% | 345 | 31% | 2,743 | 31% | 7,783 | 30% |
| | | Very often | 8 | 22% | 121 | 22% | 1,497 | 31% | 4,064 | 30% | 66 | 49% | 427 | 38% | 3,966 | 45% | 12,220 | 47% |
| | | Total | | 36 | 100% | 560 | 100% | 4,821 | 100% | 13,698 | 100% | 136 | 100% | 1,123 | 100% | 8,767 | 100% | 25,921 |
| 1b. | Made a class presentation | CLPRESEN (ACL) Never | 3 | 8% | 34 | 6% | 568 | 12% | 1,650 | 12% | 9 | 7% | 50 | 4% | 586 | 7% | 1,752 | 7% |
| | | Sometimes | 15 | 41% | 299 | 53% | 2,209 | 46% | 6,340 | 46% | 23 | 17% | 294 | 26% | 1,900 | 22% | 5,760 | 22% |
| | | Often | 15 | 41% | 181 | 32% | 1,412 | 29% | 3,949 | 29% | 56 | 41% | 428 | 38% | 3,174 | 36% | 9,155 | 35% |
| | | Very often | 4 | 11% | 45 | 8% | 619 | 13% | 1,759 | 13% | 48 | 35% | 343 | 31% | 3,124 | 36% | 9,299 | 36% |
| | | Total | | 37 | 100% | 559 | 100% | 4,808 | 100% | 13,698 | 100% | 136 | 100% | 1,115 | 100% | 8,784 | 100% | 25,966 |
| 1c. | Prepared two or more drafts of a paper or assignment before turning it in | REWROPAP Never | 5 | 14% | 59 | 11% | 520 | 11% | 1,555 | 11% | 14 | 10% | 201 | 18% | 1,267 | 14% | 3,488 | 13% |
| | | Sometimes | 12 | 32% | 181 | 32% | 1,374 | 29% | 3,864 | 28% | 59 | 43% | 461 | 41% | 3,123 | 36% | 9,065 | 35% |
| | | Often | 9 | 24% | 193 | 35% | 1,600 | 33% | 4,576 | 33% | 34 | 25% | 307 | 27% | 2,491 | 28% | 7,413 | 29% |
| | | Very often | 11 | 30% | 124 | 22% | 1,315 | 27% | 3,680 | 27% | 29 | 21% | 151 | 13% | 1,885 | 22% | 5,951 | 23% |
| | | Total | | 37 | 100% | 557 | 100% | 4,809 | 100% | 13,675 | 100% | 136 | 100% | 1,120 | 100% | 8,766 | 100% | 25,917 |
| 1d. | Worked on a paper or project that required integrating ideas or information from various sources | INTEGRAT Never | 0 | 0% | 4 | 1% | 81 | 2% | 237 | 2% | 1 | 1% | 15 | 1% | 81 | 1% | 257 | 1% |
| | | Sometimes | 8 | 22% | 118 | 21% | 787 | 16% | 2,349 | 17% | 17 | 13% | 131 | 12% | 856 | 10% | 2,564 | 10% |
| | | Often | 20 | 54% | 267 | 48% | 2,086 | 43% | 5,915 | 43% | 52 | 39% | 452 | 40% | 3,329 | 38% | 9,385 | 36% |
| | | Very often | 9 | 24% | 168 | 30% | 1,860 | 39% | 5,207 | 38% | 65 | 48% | 522 | 47% | 4,525 | 51% | 13,772 | 53% |
| | | Total | | 37 | 100% | 557 | 100% | 4,814 | 100% | 13,708 | 100% | 135 | 100% | 1,120 | 100% | 8,791 | 100% | 25,978 |
| 1e. | Included diverse perspectives (different races, religions, genders, political beliefs, etc.) in class discussions or writing assignments | DIVCLASS Never | 2 | 5% | 27 | 5% | 313 | 7% | 837 | 6% | 9 | 7% | 117 | 10% | 542 | 6% | 1,683 | 6% |
| | | Sometimes | 9 | 24% | 224 | 40% | 1,552 | 32% | 4,307 | 31% | 52 | 39% | 410 | 37% | 2,619 | 30% | 7,587 | 29% |
| | | Often | 17 | 46% | 210 | 38% | 1,742 | 36% | 5,172 | 38% | 49 | 36% | 367 | 33% | 3,076 | 35% | 8,943 | 34% |
| | | Very often | 9 | 24% | 98 | 18% | 1,197 | 25% | 3,384 | 25% | 25 | 19% | 225 | 20% | 2,531 | 29% | 7,722 | 30% |
| | | Total | | 37 | 100% | 559 | 100% | 4,804 | 100% | 13,700 | 100% | 135 | 100% | 1,119 | 100% | 8,768 | 100% | 25,935 |
| 1f. | Come to class without completing readings or assignments | CLUNPREP Never | 9 | 24% | 133 | 24% | 1,494 | 31% | 4,077 | 30% | 34 | 25% | 176 | 16% | 2,112 | 24% | 6,649 | 26% |
| | | Sometimes | 19 | 51% | 318 | 57% | 2,580 | 53% | 7,340 | 53% | 75 | 56% | 658 | 59% | 5,037 | 57% | 14,404 | 55% |
| | | Often | 6 | 16% | 74 | 13% | 482 | 10% | 1,534 | 11% | 21 | 16% | 213 | 19% | 1,108 | 13% | 3,334 | 13% |
| | | Very often | 3 | 8% | 36 | 6% | 269 | 6% | 779 | 6% | 5 | 4% | 77 | 7% | 546 | 6% | 1,610 | 6% |
| | | Total | | 37 | 100% | 561 | 100% | 4,825 | 100% | 13,730 | 100% | 135 | 100% | 1,124 | 100% | 8,803 | 100% | 25,997 |
| 1g. | Worked with other students on projects during class | CLASSGRP (ACL) Never | 2 | 6% | 57 | 10% | 716 | 15% | 1,810 | 13% | 6 | 4% | 81 | 7% | 844 | 10% | 2,530 | 10% |
| | | Sometimes | 14 | 39% | 242 | 43% | 2,031 | 42% | 5,769 | 42% | 36 | 27% | 368 | 33% | 3,002 | 34% | 8,693 | 33% |
| | | Often | 14 | 39% | 188 | 34% | 1,469 | 30% | 4,387 | 32% | 51 | 38% | 367 | 33% | 2,968 | 34% | 8,251 | 32% |
| | | Very often | 6 | 17% | 73 | 13% | 603 | 13% | 1,749 | 13% | 42 | 31% | 297 | 27% | 1,981 | 23% | 6,487 | 25% |
| | | Total | | 36 | 100% | 560 | 100% | 4,819 | 100% | 13,715 | 100% | 135 | 100% | 1,113 | 100% | 8,795 | 100% | 25,961 |



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Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | Seniors | | | | | | | | | | |
|-----|--|------------------|---------------------|----|--------------------|-----|----------------|-------|-----------|--------|--------------|-----|--------------------|-------|----------------|-------|-----------|--------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | |
| | Variable | Response Options | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | |
| lh. | Worked with classmates outside of class to prepare class assignments | OCCGRP | Never | 8 | 22% | 63 | 11% | 822 | 17% | 2,000 | 15% | 8 | 6% | 39 | 3% | 604 | 7% | 2,084 | 8% |
| | | (ACL) | Sometimes | 13 | 35% | 238 | 42% | 1,856 | 38% | 5,277 | 38% | 25 | 18% | 208 | 18% | 2,085 | 24% | 5,929 | 23% |
| | | | Often | 10 | 27% | 186 | 33% | 1,469 | 30% | 4,434 | 32% | 49 | 36% | 399 | 35% | 3,034 | 34% | 8,529 | 33% |
| | | | Very often | 6 | 16% | 75 | 13% | 690 | 14% | 2,066 | 15% | 54 | 40% | 482 | 43% | 3,106 | 35% | 9,548 | 37% |
| | | | Total | 37 | 100% | 562 | 100% | 4,837 | 100% | 13,777 | 100% | 136 | 100% | 1,128 | 100% | 8,829 | 100% | 26,090 | 100% |
| li. | Put together ideas or concepts from different courses when completing assignments or during class discussions | INTIDEAS | Never | 1 | 3% | 33 | 6% | 377 | 8% | 974 | 7% | 3 | 2% | 22 | 2% | 285 | 3% | 778 | 3% |
| | | | Sometimes | 15 | 41% | 219 | 39% | 1,701 | 35% | 4,975 | 36% | 31 | 23% | 275 | 24% | 2,061 | 24% | 6,139 | 24% |
| | | | Often | 16 | 43% | 217 | 39% | 1,910 | 40% | 5,442 | 40% | 62 | 46% | 508 | 45% | 3,867 | 44% | 11,150 | 43% |
| | | | Very often | 5 | 14% | 89 | 16% | 809 | 17% | 2,276 | 17% | 39 | 29% | 320 | 28% | 2,547 | 29% | 7,834 | 30% |
| | | | Total | 37 | 100% | 558 | 100% | 4,797 | 100% | 13,667 | 100% | 135 | 100% | 1,125 | 100% | 8,760 | 100% | 25,901 | 100% |
| lj. | Tutored or taught other students (paid or voluntary) | TUTOR | Never | 17 | 46% | 304 | 55% | 2,622 | 54% | 7,134 | 52% | 75 | 56% | 541 | 48% | 4,578 | 52% | 13,040 | 50% |
| | | (ACL) | Sometimes | 13 | 35% | 171 | 31% | 1,447 | 30% | 4,357 | 32% | 38 | 28% | 410 | 37% | 2,881 | 33% | 8,663 | 33% |
| | | | Often | 3 | 8% | 58 | 10% | 514 | 11% | 1,526 | 11% | 11 | 8% | 115 | 10% | 844 | 10% | 2,625 | 10% |
| | | | Very often | 4 | 11% | 23 | 4% | 229 | 5% | 686 | 5% | 10 | 7% | 55 | 5% | 485 | 6% | 1,657 | 6% |
| | | | Total | 37 | 100% | 556 | 100% | 4,812 | 100% | 13,703 | 100% | 134 | 100% | 1,121 | 100% | 8,788 | 100% | 25,985 | 100% |
| lk. | Participated in a community-based project (e.g. service learning) as part of a regular course | COMMPROJ | Never | 20 | 56% | 339 | 61% | 2,850 | 59% | 7,884 | 58% | 80 | 60% | 684 | 61% | 5,106 | 58% | 14,918 | 58% |
| | | (ACL) | Sometimes | 9 | 25% | 139 | 25% | 1,188 | 25% | 3,590 | 26% | 37 | 28% | 304 | 27% | 2,439 | 28% | 7,360 | 28% |
| | | | Often | 6 | 17% | 60 | 11% | 528 | 11% | 1,494 | 11% | 10 | 8% | 89 | 8% | 792 | 9% | 2,311 | 9% |
| | | | Very often | 1 | 3% | 18 | 3% | 229 | 5% | 645 | 5% | 6 | 5% | 38 | 3% | 404 | 5% | 1,249 | 5% |
| | | | Total | 36 | 100% | 556 | 100% | 4,795 | 100% | 13,613 | 100% | 133 | 100% | 1,115 | 100% | 8,741 | 100% | 25,838 | 100% |
| ll. | Used an electronic medium (listserv, chat group, Internet, instant messaging, etc.) to discuss or complete an assignment | ITACADEM | Never | 4 | 11% | 73 | 13% | 623 | 13% | 1,792 | 13% | 9 | 7% | 89 | 8% | 650 | 7% | 1,992 | 8% |
| | | (EEE) | Sometimes | 10 | 27% | 192 | 34% | 1,466 | 30% | 4,048 | 30% | 28 | 21% | 307 | 27% | 2,173 | 25% | 6,220 | 24% |
| | | | Often | 12 | 32% | 162 | 29% | 1,369 | 28% | 3,979 | 29% | 40 | 30% | 340 | 30% | 2,540 | 29% | 7,339 | 28% |
| | | | Very often | 11 | 30% | 131 | 23% | 1,351 | 28% | 3,880 | 28% | 58 | 43% | 389 | 35% | 3,435 | 39% | 10,457 | 40% |
| | | | Total | 37 | 100% | 558 | 100% | 4,809 | 100% | 13,699 | 100% | 135 | 100% | 1,125 | 100% | 8,798 | 100% | 26,008 | 100% |
| lm. | Used e-mail to communicate with an instructor | EMAIL | Never | 0 | 0% | 5 | 1% | 39 | 1% | 136 | 1% | 0 | 0% | 11 | 1% | 38 | 0% | 288 | 1% |
| | | | Sometimes | 3 | 8% | 105 | 19% | 804 | 17% | 2,329 | 17% | 10 | 7% | 160 | 14% | 1,032 | 12% | 3,391 | 13% |
| | | | Often | 17 | 46% | 199 | 36% | 1,647 | 34% | 4,782 | 35% | 43 | 32% | 376 | 33% | 2,608 | 30% | 7,608 | 29% |
| | | | Very often | 17 | 46% | 246 | 44% | 2,312 | 48% | 6,425 | 47% | 82 | 61% | 577 | 51% | 5,084 | 58% | 14,646 | 56% |
| | | | Total | 37 | 100% | 555 | 100% | 4,802 | 100% | 13,672 | 100% | 135 | 100% | 1,124 | 100% | 8,762 | 100% | 25,933 | 100% |
| ln. | Discussed grades or assignments with an instructor | FACGRADE | Never | 2 | 5% | 40 | 7% | 374 | 8% | 1,012 | 7% | 3 | 2% | 72 | 6% | 364 | 4% | 1,182 | 5% |
| | | (SFI) | Sometimes | 10 | 27% | 226 | 41% | 1,779 | 37% | 5,234 | 38% | 36 | 27% | 461 | 41% | 3,190 | 36% | 9,523 | 37% |
| | | | Often | 17 | 46% | 186 | 34% | 1,551 | 32% | 4,437 | 32% | 49 | 37% | 319 | 28% | 2,831 | 32% | 8,271 | 32% |
| | | | Very often | 8 | 22% | 103 | 19% | 1,103 | 23% | 2,999 | 22% | 45 | 34% | 274 | 24% | 2,393 | 27% | 6,979 | 27% |
| | | | Total | 37 | 100% | 555 | 100% | 4,807 | 100% | 13,682 | 100% | 133 | 100% | 1,126 | 100% | 8,778 | 100% | 25,955 | 100% |



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Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | Seniors | | | | | | | | | | |
|--|------------------|------------|---------------------|------|--------------------|------|----------------|---------|-----------|------|--------------|------|--------------------|------|----------------|------|-----------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 1o. Talked about career plans with a faculty member or advisor | FACPLANS (SFI) | Never | 9 | 24% | 116 | 21% | 1,225 | 25% | 3,298 | 24% | 18 | 14% | 242 | 22% | 1,932 | 22% | 5,544 | 21% |
| | | Sometimes | 13 | 35% | 257 | 46% | 2,074 | 43% | 5,977 | 44% | 63 | 48% | 468 | 42% | 3,588 | 41% | 10,445 | 40% |
| | | Often | 9 | 24% | 132 | 24% | 995 | 21% | 2,973 | 22% | 31 | 23% | 246 | 22% | 1,995 | 23% | 5,903 | 23% |
| | | Very often | 6 | 16% | 53 | 9% | 519 | 11% | 1,455 | 11% | 20 | 15% | 165 | 15% | 1,258 | 14% | 4,053 | 16% |
| | Total | | 37 | 100% | 558 | 100% | 4,813 | 100% | 13,703 | 100% | 132 | 100% | 1,121 | 100% | 8,773 | 100% | 25,945 | 100% |
| 1p. Discussed ideas from your readings or classes with faculty members outside of class | FACIDEAS (SFI) | Never | 12 | 32% | 253 | 46% | 2,076 | 43% | 5,719 | 42% | 41 | 30% | 431 | 38% | 3,229 | 37% | 9,560 | 37% |
| | | Sometimes | 17 | 46% | 192 | 35% | 1,697 | 35% | 5,000 | 36% | 52 | 39% | 457 | 41% | 3,490 | 40% | 10,305 | 40% |
| | | Often | 6 | 16% | 80 | 14% | 708 | 15% | 2,036 | 15% | 29 | 21% | 153 | 14% | 1,325 | 15% | 3,902 | 15% |
| | | Very often | 2 | 5% | 30 | 5% | 333 | 7% | 962 | 7% | 13 | 10% | 85 | 8% | 751 | 9% | 2,248 | 9% |
| | Total | | 37 | 100% | 555 | 100% | 4,814 | 100% | 13,717 | 100% | 135 | 100% | 1,126 | 100% | 8,795 | 100% | 26,015 | 100% |
| 1q. Received prompt written or oral feedback from faculty on your academic performance | FACFEED (SFI) | Never | 2 | 5% | 40 | 7% | 263 | 5% | 796 | 6% | 0 | 0% | 56 | 5% | 409 | 5% | 1,101 | 4% |
| | | Sometimes | 8 | 22% | 210 | 37% | 1,460 | 30% | 4,383 | 32% | 41 | 31% | 410 | 36% | 2,411 | 27% | 6,969 | 27% |
| | | Often | 18 | 49% | 231 | 41% | 2,022 | 42% | 5,653 | 41% | 66 | 49% | 473 | 42% | 3,964 | 45% | 11,577 | 45% |
| | | Very often | 9 | 24% | 80 | 14% | 1,079 | 22% | 2,910 | 21% | 27 | 20% | 186 | 17% | 2,022 | 23% | 6,363 | 24% |
| | Total | | 37 | 100% | 561 | 100% | 4,824 | 100% | 13,742 | 100% | 134 | 100% | 1,125 | 100% | 8,806 | 100% | 26,010 | 100% |
| 1r. Worked harder than you thought you could to meet an instructor's standards or expectations | WORKHARD (LAC) | Never | 3 | 8% | 43 | 8% | 225 | 5% | 681 | 5% | 7 | 5% | 74 | 7% | 353 | 4% | 1,101 | 4% |
| | | Sometimes | 13 | 36% | 202 | 36% | 1,475 | 31% | 4,378 | 32% | 48 | 35% | 387 | 35% | 2,733 | 31% | 7,969 | 31% |
| | | Often | 15 | 42% | 222 | 40% | 2,065 | 43% | 5,684 | 41% | 55 | 40% | 433 | 39% | 3,651 | 41% | 10,575 | 41% |
| | | Very often | 5 | 14% | 92 | 16% | 1,059 | 22% | 2,977 | 22% | 26 | 19% | 226 | 20% | 2,061 | 23% | 6,347 | 24% |
| | Total | | 36 | 100% | 559 | 100% | 4,824 | 100% | 13,720 | 100% | 136 | 100% | 1,120 | 100% | 8,798 | 100% | 25,992 | 100% |
| 1s. Worked with faculty members on activities other than coursework (committees, orientation, student life activities, etc.) | FACOTHER (SFI) | Never | 13 | 36% | 302 | 54% | 2,630 | 55% | 7,345 | 54% | 74 | 54% | 573 | 51% | 4,633 | 53% | 13,783 | 53% |
| | | Sometimes | 12 | 33% | 160 | 29% | 1,329 | 28% | 3,825 | 28% | 31 | 23% | 311 | 28% | 2,357 | 27% | 6,865 | 27% |
| | | Often | 8 | 22% | 62 | 11% | 574 | 12% | 1,682 | 12% | 21 | 15% | 163 | 15% | 1,078 | 12% | 3,207 | 12% |
| | | Very often | 3 | 8% | 32 | 6% | 277 | 6% | 816 | 6% | 10 | 7% | 71 | 6% | 690 | 8% | 2,035 | 8% |
| | Total | | 36 | 100% | 556 | 100% | 4,810 | 100% | 13,668 | 100% | 136 | 100% | 1,118 | 100% | 8,758 | 100% | 25,890 | 100% |
| 1t. Discussed ideas from your readings or classes with others outside of class (students, family members, co-workers, etc.) | OOCIDEAS (ACL) | Never | 1 | 3% | 32 | 6% | 359 | 7% | 951 | 7% | 8 | 6% | 58 | 5% | 410 | 5% | 1,246 | 5% |
| | | Sometimes | 15 | 41% | 237 | 43% | 1,722 | 36% | 4,997 | 36% | 47 | 35% | 427 | 38% | 2,964 | 34% | 8,547 | 33% |
| | | Often | 16 | 43% | 203 | 37% | 1,694 | 35% | 4,835 | 35% | 48 | 35% | 402 | 36% | 3,287 | 37% | 9,568 | 37% |
| | | Very often | 5 | 14% | 83 | 15% | 1,039 | 22% | 2,913 | 21% | 33 | 24% | 239 | 21% | 2,131 | 24% | 6,631 | 26% |
| | Total | | 37 | 100% | 555 | 100% | 4,814 | 100% | 13,696 | 100% | 136 | 100% | 1,126 | 100% | 8,792 | 100% | 25,992 | 100% |
| 1u. Had serious conversations with students of a different race or ethnicity than your own | DIVRSTUD (EEE) | Never | 5 | 14% | 107 | 19% | 886 | 18% | 2,391 | 17% | 22 | 16% | 179 | 16% | 1,410 | 16% | 4,041 | 16% |
| | | Sometimes | 20 | 54% | 204 | 36% | 1,547 | 32% | 4,485 | 33% | 48 | 36% | 410 | 36% | 3,044 | 35% | 8,750 | 34% |
| | | Often | 5 | 14% | 146 | 26% | 1,256 | 26% | 3,588 | 26% | 41 | 30% | 296 | 26% | 2,414 | 27% | 7,023 | 27% |
| | | Very often | 7 | 19% | 103 | 18% | 1,146 | 24% | 3,287 | 24% | 24 | 18% | 239 | 21% | 1,950 | 22% | 6,207 | 24% |
| | Total | | 37 | 100% | 560 | 100% | 4,835 | 100% | 13,751 | 100% | 135 | 100% | 1,124 | 100% | 8,818 | 100% | 26,021 | 100% |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | Seniors | | | | | | | | | | |
|----------|---|----------------|---------------------|-----------|--------------------|------------|----------------|--------------|-------------|---------------|--------------|------------|--------------------|--------------|----------------|--------------|-------------|---------------|-------------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | |
| 1v. | Had serious conversations with students who are very different from you in terms of their religious beliefs, political opinions, or personal values | DIFFSTU2 (EEE) | Never | 5 | 14% | 85 | 15% | 811 | 17% | 2,074 | 15% | 20 | 15% | 155 | 14% | 1,347 | 15% | 3,777 | 15% |
| | | | Sometimes | 15 | 42% | 209 | 37% | 1,586 | 33% | 4,719 | 34% | 47 | 35% | 402 | 36% | 3,176 | 36% | 9,209 | 35% |
| | | | Often | 9 | 25% | 150 | 27% | 1,299 | 27% | 3,694 | 27% | 43 | 32% | 317 | 28% | 2,423 | 28% | 7,042 | 27% |
| | | | Very often | 7 | 19% | 117 | 21% | 1,134 | 23% | 3,256 | 24% | 26 | 19% | 251 | 22% | 1,854 | 21% | 5,988 | 23% |
| | | | Total | 36 | 100% | 561 | 100% | 4,830 | 100% | 13,743 | 100% | 136 | 100% | 1,125 | 100% | 8,800 | 100% | 26,016 | 100% |
| 2a. | Coursework emphasizes: Memorizing facts, ideas, or methods from your courses and readings | MEMORIZE | Very little | 0 | 0% | 25 | 4% | 263 | 5% | 727 | 5% | 10 | 7% | 69 | 6% | 634 | 7% | 2,010 | 8% |
| | | | Some | 6 | 17% | 111 | 20% | 1,176 | 24% | 3,345 | 24% | 44 | 32% | 298 | 27% | 2,582 | 29% | 7,656 | 29% |
| | | | Quite a bit | 21 | 58% | 257 | 46% | 2,036 | 42% | 5,803 | 42% | 52 | 38% | 468 | 42% | 3,466 | 39% | 10,096 | 39% |
| | | | Very much | 9 | 25% | 169 | 30% | 1,346 | 28% | 3,850 | 28% | 30 | 22% | 288 | 26% | 2,120 | 24% | 6,267 | 24% |
| | | | Total | 36 | 100% | 562 | 100% | 4,821 | 100% | 13,725 | 100% | 136 | 100% | 1,123 | 100% | 8,802 | 100% | 26,029 | 100% |
| 2b. | Coursework emphasizes: Analyzing the basic elements of an idea, experience, or theory | ANALYZE (LAC) | Very little | 0 | 0% | 11 | 2% | 92 | 2% | 235 | 2% | 3 | 2% | 13 | 1% | 95 | 1% | 275 | 1% |
| | | | Some | 10 | 27% | 104 | 19% | 769 | 16% | 2,280 | 17% | 16 | 12% | 150 | 13% | 1,113 | 13% | 3,060 | 12% |
| | | | Quite a bit | 20 | 54% | 270 | 48% | 2,073 | 43% | 5,938 | 43% | 74 | 55% | 509 | 45% | 3,730 | 43% | 10,872 | 42% |
| | | | Very much | 7 | 19% | 176 | 31% | 1,861 | 39% | 5,201 | 38% | 42 | 31% | 450 | 40% | 3,823 | 44% | 11,693 | 45% |
| | | | Total | 37 | 100% | 561 | 100% | 4,795 | 100% | 13,654 | 100% | 135 | 100% | 1,122 | 100% | 8,761 | 100% | 25,900 | 100% |
| 2c. | Coursework emphasizes: Synthesizing and organizing ideas, information, or experiences | SYNTHESZ (LAC) | Very little | 0 | 0% | 26 | 5% | 215 | 4% | 548 | 4% | 3 | 2% | 52 | 5% | 293 | 3% | 824 | 3% |
| | | | Some | 16 | 43% | 152 | 27% | 1,163 | 24% | 3,429 | 25% | 28 | 21% | 299 | 27% | 1,946 | 22% | 5,597 | 22% |
| | | | Quite a bit | 18 | 49% | 255 | 46% | 2,018 | 42% | 5,804 | 43% | 70 | 52% | 459 | 41% | 3,737 | 43% | 10,889 | 42% |
| | | | Very much | 3 | 8% | 124 | 22% | 1,394 | 29% | 3,871 | 28% | 34 | 25% | 310 | 28% | 2,784 | 32% | 8,569 | 33% |
| | | | Total | 37 | 100% | 557 | 100% | 4,790 | 100% | 13,652 | 100% | 135 | 100% | 1,120 | 100% | 8,760 | 100% | 25,879 | 100% |
| 2d. | Coursework emphasizes: Making judgments about the value of information, arguments, or methods | EVALUATE (LAC) | Very little | 4 | 11% | 24 | 4% | 224 | 5% | 607 | 4% | 4 | 3% | 63 | 6% | 336 | 4% | 1,018 | 4% |
| | | | Some | 10 | 27% | 129 | 23% | 1,112 | 23% | 3,195 | 23% | 30 | 23% | 263 | 23% | 1,846 | 21% | 5,144 | 20% |
| | | | Quite a bit | 18 | 49% | 260 | 47% | 2,033 | 42% | 5,806 | 42% | 53 | 40% | 471 | 42% | 3,597 | 41% | 10,652 | 41% |
| | | | Very much | 5 | 14% | 145 | 26% | 1,440 | 30% | 4,059 | 30% | 46 | 35% | 326 | 29% | 2,992 | 34% | 9,106 | 35% |
| | | | Total | 37 | 100% | 558 | 100% | 4,809 | 100% | 13,667 | 100% | 133 | 100% | 1,123 | 100% | 8,771 | 100% | 25,920 | 100% |
| 2e. | Coursework emphasizes: Applying theories or concepts to practical problems or in new situations | APPLYING (LAC) | Very little | 3 | 8% | 17 | 3% | 150 | 3% | 442 | 3% | 5 | 4% | 27 | 2% | 176 | 2% | 516 | 2% |
| | | | Some | 12 | 32% | 114 | 20% | 955 | 20% | 2,749 | 20% | 21 | 15% | 204 | 18% | 1,309 | 15% | 3,729 | 14% |
| | | | Quite a bit | 15 | 41% | 229 | 41% | 1,974 | 41% | 5,516 | 40% | 59 | 43% | 388 | 35% | 3,392 | 39% | 9,817 | 38% |
| | | | Very much | 7 | 19% | 201 | 36% | 1,736 | 36% | 5,004 | 36% | 51 | 38% | 505 | 45% | 3,905 | 44% | 11,911 | 46% |
| | | | Total | 37 | 100% | 561 | 100% | 4,815 | 100% | 13,711 | 100% | 136 | 100% | 1,124 | 100% | 8,782 | 100% | 25,973 | 100% |
| 3a. | Number of assigned textbooks, books, or book-length packs of course readings | READASGN (LAC) | None | 0 | 0% | 5 | 1% | 30 | 1% | 101 | 1% | 0 | 0% | 10 | 1% | 80 | 1% | 243 | 1% |
| | | | 1-4 | 12 | 33% | 135 | 24% | 1,128 | 23% | 3,264 | 24% | 45 | 33% | 358 | 32% | 2,479 | 28% | 7,223 | 28% |
| | | | 5-10 | 15 | 42% | 261 | 47% | 1,940 | 40% | 5,739 | 42% | 53 | 39% | 493 | 44% | 3,597 | 41% | 10,461 | 40% |
| | | | 11-20 | 5 | 14% | 101 | 18% | 1,140 | 24% | 3,126 | 23% | 22 | 16% | 169 | 15% | 1,551 | 18% | 4,736 | 18% |
| | | | More than 20 | 4 | 11% | 59 | 11% | 587 | 12% | 1,508 | 11% | 16 | 12% | 94 | 8% | 1,095 | 12% | 3,357 | 13% |
| | | | Total | 36 | 100% | 561 | 100% | 4,825 | 100% | 13,738 | 100% | 136 | 100% | 1,124 | 100% | 8,802 | 100% | 26,020 | 100% |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | Seniors | | | | | | | | | | |
|---|------------------|--------------|---------------------|------|--------------------|------|----------------|---------|-----------|------|--------------|------|--------------------|------|----------------|------|-----------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 3b. Number of books read on your own (not assigned) for personal enjoyment or academic enrichment | READOWN | None | 8 | 22% | 192 | 34% | 1,489 | 31% | 4,176 | 30% | 28 | 21% | 321 | 29% | 2,106 | 24% | 6,102 | 23% |
| | | 1-4 | 17 | 46% | 286 | 51% | 2,438 | 51% | 7,093 | 52% | 72 | 53% | 547 | 49% | 4,650 | 53% | 13,681 | 53% |
| | | 5-10 | 10 | 27% | 58 | 10% | 583 | 12% | 1,612 | 12% | 18 | 13% | 151 | 13% | 1,280 | 15% | 3,805 | 15% |
| | | 11-20 | 0 | 0% | 13 | 2% | 157 | 3% | 454 | 3% | 8 | 6% | 56 | 5% | 390 | 4% | 1,277 | 5% |
| | | More than 20 | 2 | 5% | 10 | 2% | 150 | 3% | 387 | 3% | 9 | 7% | 45 | 4% | 390 | 4% | 1,152 | 4% |
| | | Total | 37 | 100% | 559 | 100% | 4,817 | 100% | 13,722 | 100% | 135 | 100% | 1,120 | 100% | 8,816 | 100% | 26,017 | 100% |
| 3c. Number of written papers or reports of 20 pages or more | WRITEMOR (LAC) | None | 31 | 84% | 478 | 86% | 3,843 | 80% | 10,883 | 79% | 64 | 47% | 499 | 44% | 4,155 | 47% | 12,326 | 47% |
| | | 1-4 | 3 | 8% | 57 | 10% | 656 | 14% | 1,948 | 14% | 48 | 35% | 549 | 49% | 3,693 | 42% | 10,907 | 42% |
| | | 5-10 | 3 | 8% | 19 | 3% | 186 | 4% | 511 | 4% | 15 | 11% | 64 | 6% | 653 | 7% | 1,867 | 7% |
| | | 11-20 | 0 | 0% | 2 | 0% | 68 | 1% | 195 | 1% | 6 | 4% | 11 | 1% | 148 | 2% | 467 | 2% |
| | | More than 20 | 0 | 0% | 2 | 0% | 69 | 1% | 186 | 1% | 3 | 2% | 5 | 0% | 155 | 2% | 469 | 2% |
| | | Total | 37 | 100% | 558 | 100% | 4,822 | 100% | 13,723 | 100% | 136 | 100% | 1,128 | 100% | 8,804 | 100% | 26,036 | 100% |
| 3d. Number of written papers or reports between 5 and 19 pages | WRITEMID (LAC) | None | 8 | 22% | 70 | 12% | 662 | 14% | 1,874 | 14% | 14 | 10% | 114 | 10% | 763 | 9% | 2,329 | 9% |
| | | 1-4 | 24 | 65% | 316 | 56% | 2,465 | 51% | 7,354 | 53% | 67 | 49% | 561 | 50% | 3,909 | 44% | 11,244 | 43% |
| | | 5-10 | 4 | 11% | 146 | 26% | 1,311 | 27% | 3,492 | 25% | 28 | 21% | 339 | 30% | 2,711 | 31% | 7,972 | 31% |
| | | 11-20 | 1 | 3% | 21 | 4% | 317 | 7% | 826 | 6% | 18 | 13% | 92 | 8% | 970 | 11% | 2,934 | 11% |
| | | More than 20 | 0 | 0% | 9 | 2% | 75 | 2% | 203 | 1% | 9 | 7% | 21 | 2% | 467 | 5% | 1,583 | 6% |
| | | Total | 37 | 100% | 562 | 100% | 4,830 | 100% | 13,749 | 100% | 136 | 100% | 1,127 | 100% | 8,820 | 100% | 26,062 | 100% |
| 3e. Number of written papers or reports of fewer than 5 pages | WRITESML (LAC) | None | 0 | 0% | 7 | 1% | 155 | 3% | 414 | 3% | 14 | 10% | 55 | 5% | 441 | 5% | 1,358 | 5% |
| | | 1-4 | 11 | 30% | 178 | 32% | 1,452 | 30% | 4,176 | 30% | 41 | 30% | 331 | 29% | 2,789 | 32% | 8,114 | 31% |
| | | 5-10 | 17 | 46% | 200 | 36% | 1,650 | 34% | 4,740 | 34% | 29 | 21% | 384 | 34% | 2,445 | 28% | 7,278 | 28% |
| | | 11-20 | 7 | 19% | 129 | 23% | 1,017 | 21% | 2,833 | 21% | 29 | 21% | 197 | 17% | 1,666 | 19% | 4,993 | 19% |
| | | More than 20 | 2 | 5% | 48 | 9% | 563 | 12% | 1,620 | 12% | 23 | 17% | 161 | 14% | 1,481 | 17% | 4,349 | 17% |
| | | Total | 37 | 100% | 562 | 100% | 4,837 | 100% | 13,783 | 100% | 136 | 100% | 1,128 | 100% | 8,822 | 100% | 26,092 | 100% |
| 4a. Number of problem sets that take you more than an hour to complete | PROBSETA | None | 4 | 11% | 53 | 9% | 396 | 8% | 1,104 | 8% | 14 | 10% | 125 | 11% | 873 | 10% | 2,577 | 10% |
| | | 1-2 | 11 | 31% | 198 | 35% | 1,735 | 36% | 4,834 | 35% | 41 | 30% | 398 | 35% | 2,947 | 33% | 8,533 | 33% |
| | | 3-4 | 15 | 42% | 195 | 35% | 1,691 | 35% | 4,738 | 34% | 46 | 34% | 344 | 31% | 2,710 | 31% | 8,126 | 31% |
| | | 5-6 | 6 | 17% | 60 | 11% | 473 | 10% | 1,496 | 11% | 20 | 15% | 113 | 10% | 1,003 | 11% | 3,048 | 12% |
| | | More than 6 | 0 | 0% | 55 | 10% | 535 | 11% | 1,574 | 11% | 14 | 10% | 145 | 13% | 1,278 | 15% | 3,755 | 14% |
| | | Total | 36 | 100% | 561 | 100% | 4,830 | 100% | 13,746 | 100% | 135 | 100% | 1,125 | 100% | 8,811 | 100% | 26,039 | 100% |
| 4b. Number of problem sets that take you less than an hour to complete | PROBSETB | None | 2 | 5% | 47 | 8% | 447 | 9% | 1,292 | 9% | 14 | 10% | 182 | 16% | 1,494 | 17% | 4,246 | 16% |
| | | 1-2 | 11 | 30% | 180 | 32% | 1,661 | 34% | 4,684 | 34% | 42 | 31% | 376 | 33% | 3,080 | 35% | 9,176 | 35% |
| | | 3-4 | 12 | 32% | 163 | 29% | 1,346 | 28% | 3,723 | 27% | 41 | 31% | 261 | 23% | 2,044 | 23% | 6,144 | 24% |
| | | 5-6 | 3 | 8% | 77 | 14% | 600 | 12% | 1,725 | 13% | 17 | 13% | 130 | 12% | 895 | 10% | 2,609 | 10% |
| | | More than 6 | 9 | 24% | 95 | 17% | 779 | 16% | 2,324 | 17% | 20 | 15% | 174 | 15% | 1,303 | 15% | 3,862 | 15% |
| | | Total | 37 | 100% | 562 | 100% | 4,833 | 100% | 13,748 | 100% | 134 | 100% | 1,123 | 100% | 8,816 | 100% | 26,037 | 100% |



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | Seniors | | | | | | | | | | |
|--|------------------|---------------|---------------------|-------------|-------|----------------|-----------|--------------|-------------|------|----------------|-----------|-------|------|-------|------|--------|------|
| | | | Ferris State | Great Lakes | | Carnegie Class | NSSE 2012 | Ferris State | Great Lakes | | Carnegie Class | NSSE 2012 | | | | | | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | | | | | | |
| 5. Select the circle that best represents the extent to which your examinations during the current school year challenged you to do your best work | EXAMS | 1 Very little | 0 | 0% | 2 | 0% | 35 | 1% | 85 | 1% | 1 | 1% | 11 | 1% | 91 | 1% | 270 | 1% |
| | | 2 | 0 | 0% | 2 | 0% | 48 | 1% | 146 | 1% | 2 | 1% | 23 | 2% | 132 | 1% | 359 | 1% |
| | | 3 | 0 | 0% | 19 | 3% | 152 | 3% | 437 | 3% | 7 | 5% | 30 | 3% | 239 | 3% | 736 | 3% |
| | | 4 | 8 | 22% | 53 | 9% | 524 | 11% | 1,530 | 11% | 14 | 10% | 122 | 11% | 850 | 10% | 2,342 | 9% |
| | | 5 | 11 | 30% | 199 | 36% | 1,425 | 29% | 4,149 | 30% | 43 | 32% | 355 | 31% | 2,378 | 27% | 6,908 | 26% |
| | | 6 | 13 | 35% | 199 | 36% | 1,632 | 34% | 4,652 | 34% | 40 | 29% | 369 | 33% | 2,918 | 33% | 8,835 | 34% |
| | | 7 Very much | 5 | 14% | 84 | 15% | 1,027 | 21% | 2,781 | 20% | 29 | 21% | 219 | 19% | 2,211 | 25% | 6,648 | 25% |
| | Total | | 37 | 100% | 558 | 100% | 4,843 | 100% | 13,780 | 100% | 136 | 100% | 1,129 | 100% | 8,819 | 100% | 26,098 | 100% |
| 6a. Attended an art exhibit, play, dance, music, theater, or other performance | ATDART07 | Never | 5 | 14% | 168 | 30% | 1,412 | 29% | 3,869 | 28% | 45 | 33% | 506 | 45% | 3,474 | 39% | 9,955 | 38% |
| | | Sometimes | 12 | 32% | 276 | 49% | 2,205 | 46% | 6,470 | 47% | 68 | 50% | 464 | 41% | 3,810 | 43% | 11,478 | 44% |
| | | Often | 14 | 38% | 87 | 15% | 836 | 17% | 2,361 | 17% | 13 | 10% | 101 | 9% | 1,051 | 12% | 3,175 | 12% |
| | | Very often | 6 | 16% | 31 | 6% | 380 | 8% | 1,051 | 8% | 9 | 7% | 51 | 5% | 466 | 5% | 1,411 | 5% |
| | Total | | 37 | 100% | 562 | 100% | 4,833 | 100% | 13,751 | 100% | 135 | 100% | 1,122 | 100% | 8,801 | 100% | 26,019 | 100% |
| 6b. Exercised or participated in physical fitness activities | EXRCSE05 | Never | 8 | 22% | 55 | 10% | 575 | 12% | 1,453 | 11% | 19 | 14% | 149 | 13% | 1,288 | 15% | 3,490 | 13% |
| | | Sometimes | 2 | 5% | 139 | 25% | 1,156 | 24% | 3,381 | 25% | 42 | 31% | 337 | 30% | 2,599 | 30% | 7,642 | 29% |
| | | Often | 7 | 19% | 166 | 30% | 1,229 | 25% | 3,457 | 25% | 38 | 28% | 286 | 25% | 2,022 | 23% | 6,187 | 24% |
| | | Very often | 20 | 54% | 201 | 36% | 1,861 | 39% | 5,435 | 40% | 37 | 27% | 354 | 31% | 2,895 | 33% | 8,678 | 33% |
| | Total | | 37 | 100% | 561 | 100% | 4,821 | 100% | 13,726 | 100% | 136 | 100% | 1,126 | 100% | 8,804 | 100% | 25,997 | 100% |
| 6c. Participated in activities to enhance your spirituality (worship, meditation, prayer, etc.) | WORSH05 | Never | 19 | 53% | 302 | 54% | 1,903 | 40% | 5,523 | 40% | 66 | 49% | 587 | 52% | 3,403 | 39% | 9,787 | 38% |
| | | Sometimes | 8 | 22% | 130 | 23% | 1,396 | 29% | 3,946 | 29% | 35 | 26% | 291 | 26% | 2,520 | 29% | 7,395 | 28% |
| | | Often | 5 | 14% | 57 | 10% | 747 | 16% | 2,014 | 15% | 14 | 10% | 128 | 11% | 1,304 | 15% | 3,873 | 15% |
| | | Very often | 4 | 11% | 70 | 13% | 765 | 16% | 2,206 | 16% | 20 | 15% | 114 | 10% | 1,569 | 18% | 4,924 | 19% |
| | Total | | 36 | 100% | 559 | 100% | 4,811 | 100% | 13,689 | 100% | 135 | 100% | 1,120 | 100% | 8,796 | 100% | 25,979 | 100% |
| 6d. Examined the strengths and weaknesses of your own views on a topic or issue | OWNVIEW | Never | 4 | 11% | 66 | 12% | 494 | 10% | 1,388 | 10% | 10 | 7% | 146 | 13% | 783 | 9% | 2,168 | 8% |
| | | Sometimes | 19 | 51% | 240 | 43% | 1,744 | 36% | 5,177 | 38% | 57 | 43% | 431 | 38% | 3,065 | 35% | 9,106 | 35% |
| | | Often | 13 | 35% | 187 | 34% | 1,681 | 35% | 4,642 | 34% | 42 | 31% | 367 | 33% | 3,126 | 36% | 9,326 | 36% |
| | | Very often | 1 | 3% | 62 | 11% | 896 | 19% | 2,478 | 18% | 25 | 19% | 182 | 16% | 1,807 | 21% | 5,368 | 21% |
| | Total | | 37 | 100% | 555 | 100% | 4,815 | 100% | 13,685 | 100% | 134 | 100% | 1,126 | 100% | 8,781 | 100% | 25,968 | 100% |
| 6e. Tried to better understand someone else's views by imagining how an issue looks from his or her perspective | OTHRVIEW | Never | 1 | 3% | 42 | 8% | 266 | 6% | 799 | 6% | 7 | 5% | 77 | 7% | 438 | 5% | 1,251 | 5% |
| | | Sometimes | 15 | 41% | 206 | 37% | 1,493 | 31% | 4,409 | 32% | 39 | 29% | 380 | 34% | 2,610 | 30% | 7,726 | 30% |
| | | Often | 16 | 43% | 207 | 37% | 1,937 | 40% | 5,360 | 39% | 54 | 40% | 416 | 37% | 3,519 | 40% | 10,341 | 40% |
| | | Very often | 5 | 14% | 103 | 18% | 1,118 | 23% | 3,142 | 23% | 35 | 26% | 251 | 22% | 2,236 | 25% | 6,685 | 26% |
| | Total | | 37 | 100% | 558 | 100% | 4,814 | 100% | 13,710 | 100% | 135 | 100% | 1,124 | 100% | 8,803 | 100% | 26,003 | 100% |
| 6f. Learned something that changed the way you understand an issue or concept | CHNGVIEW | Never | 0 | 0% | 28 | 5% | 169 | 3% | 499 | 4% | 6 | 4% | 42 | 4% | 250 | 3% | 718 | 3% |
| | | Sometimes | 14 | 38% | 212 | 38% | 1,427 | 30% | 4,115 | 30% | 45 | 33% | 399 | 35% | 2,574 | 29% | 7,679 | 29% |
| | | Often | 16 | 43% | 199 | 35% | 1,985 | 41% | 5,648 | 41% | 50 | 37% | 450 | 40% | 3,673 | 42% | 10,706 | 41% |
| | | Very often | 7 | 19% | 124 | 22% | 1,252 | 26% | 3,500 | 25% | 35 | 26% | 235 | 21% | 2,314 | 26% | 6,954 | 27% |
| | Total | | 37 | 100% | 563 | 100% | 4,833 | 100% | 13,762 | 100% | 136 | 100% | 1,126 | 100% | 8,811 | 100% | 26,057 | 100% |

NOTE: All results are unweighted.

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | | | Seniors | | | | | | | | |
|-----|---|------------------|---------------------|------|--------------------|------|----------------|-------|-----------|--------|--------------|------|--------------------|------|----------------|-------|-----------|--------|-----|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | |
| | Variable | Response Options | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | |
| 7a. | Practicum, internship, field experience, co-op experience, or clinical assignment | INTERN04 (EEE) | Have not decided | 2 | 5% | 65 | 12% | 623 | 13% | 1,700 | 12% | 17 | 13% | 104 | 9% | 1,108 | 13% | 3,145 | 12% |
| | | | Do not plan to do | 0 | 0% | 17 | 3% | 288 | 6% | 796 | 6% | 34 | 25% | 202 | 18% | 2,032 | 23% | 6,071 | 23% |
| | | | Plan to do | 31 | 84% | 452 | 81% | 3,598 | 75% | 10,310 | 75% | 24 | 18% | 327 | 29% | 2,110 | 24% | 6,053 | 23% |
| | | | Done | 4 | 11% | 27 | 5% | 318 | 7% | 920 | 7% | 61 | 45% | 491 | 44% | 3,559 | 40% | 10,770 | 41% |
| | | Total | 37 | 100% | 561 | 100% | 4,827 | 100% | 13,726 | 100% | 136 | 100% | 1,124 | 100% | 8,809 | 100% | 26,039 | 100% | |
| 7b. | Community service or volunteer work | VOLNTR04 (EEE) | Have not decided | 4 | 11% | 67 | 12% | 604 | 13% | 1,594 | 12% | 16 | 12% | 96 | 9% | 964 | 11% | 2,699 | 10% |
| | | | Do not plan to do | 4 | 11% | 27 | 5% | 303 | 6% | 826 | 6% | 31 | 23% | 188 | 17% | 1,480 | 17% | 4,220 | 16% |
| | | | Plan to do | 18 | 49% | 227 | 40% | 1,960 | 41% | 5,676 | 41% | 27 | 20% | 181 | 16% | 1,614 | 18% | 4,609 | 18% |
| | | | Done | 11 | 30% | 240 | 43% | 1,949 | 40% | 5,596 | 41% | 61 | 45% | 652 | 58% | 4,719 | 54% | 14,394 | 56% |
| | | Total | 37 | 100% | 561 | 100% | 4,816 | 100% | 13,692 | 100% | 135 | 100% | 1,117 | 100% | 8,777 | 100% | 25,922 | 100% | |
| 7c. | Participate in a learning community or some other formal program where groups of students take two or more classes together | LRNCOM04 (EEE) | Have not decided | 17 | 46% | 146 | 26% | 1,467 | 31% | 4,148 | 30% | 21 | 15% | 143 | 13% | 1,410 | 16% | 4,031 | 16% |
| | | | Do not plan to do | 9 | 24% | 148 | 26% | 1,189 | 25% | 3,447 | 25% | 78 | 57% | 549 | 49% | 4,612 | 53% | 13,485 | 52% |
| | | | Plan to do | 8 | 22% | 143 | 26% | 1,332 | 28% | 3,751 | 27% | 11 | 8% | 90 | 8% | 860 | 10% | 2,550 | 10% |
| | | | Done | 3 | 8% | 122 | 22% | 815 | 17% | 2,314 | 17% | 26 | 19% | 336 | 30% | 1,865 | 21% | 5,817 | 22% |
| | | Total | 37 | 100% | 559 | 100% | 4,803 | 100% | 13,660 | 100% | 136 | 100% | 1,118 | 100% | 8,747 | 100% | 25,883 | 100% | |
| 7d. | Work on a research project with a faculty member outside of course or program requirements | RESRCH04 (SFI) | Have not decided | 13 | 35% | 217 | 39% | 1,892 | 39% | 5,212 | 38% | 15 | 11% | 189 | 17% | 1,629 | 19% | 4,735 | 18% |
| | | | Do not plan to do | 14 | 38% | 155 | 28% | 1,355 | 28% | 3,843 | 28% | 94 | 70% | 677 | 60% | 5,425 | 62% | 15,854 | 61% |
| | | | Plan to do | 9 | 24% | 150 | 27% | 1,337 | 28% | 3,885 | 28% | 10 | 7% | 106 | 9% | 890 | 10% | 2,628 | 10% |
| | | | Done | 1 | 3% | 39 | 7% | 228 | 5% | 750 | 5% | 16 | 12% | 151 | 13% | 850 | 10% | 2,775 | 11% |
| | | Total | 37 | 100% | 561 | 100% | 4,812 | 100% | 13,690 | 100% | 135 | 100% | 1,123 | 100% | 8,794 | 100% | 25,992 | 100% | |
| 7e. | Foreign language coursework | FORLNG04 (EEE) | Have not decided | 8 | 23% | 120 | 21% | 947 | 20% | 2,570 | 19% | 16 | 12% | 89 | 8% | 909 | 10% | 2,582 | 10% |
| | | | Do not plan to do | 15 | 43% | 231 | 41% | 1,447 | 30% | 4,078 | 30% | 65 | 49% | 639 | 57% | 4,270 | 48% | 12,690 | 49% |
| | | | Plan to do | 4 | 11% | 120 | 21% | 1,490 | 31% | 4,208 | 31% | 14 | 10% | 76 | 7% | 954 | 11% | 2,833 | 11% |
| | | | Done | 8 | 23% | 89 | 16% | 942 | 20% | 2,871 | 21% | 39 | 29% | 318 | 28% | 2,675 | 30% | 7,917 | 30% |
| | | Total | 35 | 100% | 560 | 100% | 4,826 | 100% | 13,727 | 100% | 134 | 100% | 1,122 | 100% | 8,808 | 100% | 26,022 | 100% | |
| 7f. | Study abroad | STDABR04 (EEE) | Have not decided | 8 | 22% | 165 | 30% | 1,245 | 26% | 3,431 | 25% | 9 | 7% | 126 | 11% | 1,055 | 12% | 3,081 | 12% |
| | | | Do not plan to do | 17 | 46% | 173 | 31% | 1,321 | 27% | 3,559 | 26% | 104 | 77% | 777 | 70% | 5,681 | 65% | 16,869 | 65% |
| | | | Plan to do | 7 | 19% | 208 | 37% | 2,020 | 42% | 6,050 | 44% | 14 | 10% | 75 | 7% | 671 | 8% | 2,046 | 8% |
| | | | Done | 5 | 14% | 12 | 2% | 229 | 5% | 642 | 5% | 8 | 6% | 136 | 12% | 1,357 | 15% | 3,904 | 15% |
| | | Total | 37 | 100% | 558 | 100% | 4,815 | 100% | 13,682 | 100% | 135 | 100% | 1,114 | 100% | 8,764 | 100% | 25,900 | 100% | |
| 7g. | Independent study or self-designed major | INDSTD04 (EEE) | Have not decided | 8 | 22% | 164 | 29% | 1,547 | 32% | 4,291 | 31% | 21 | 16% | 136 | 12% | 1,247 | 14% | 3,629 | 14% |
| | | | Do not plan to do | 21 | 57% | 303 | 54% | 2,224 | 46% | 6,320 | 46% | 90 | 67% | 745 | 67% | 5,599 | 64% | 16,500 | 64% |
| | | | Plan to do | 5 | 14% | 74 | 13% | 822 | 17% | 2,422 | 18% | 14 | 10% | 83 | 7% | 890 | 10% | 2,576 | 10% |
| | | | Done | 3 | 8% | 18 | 3% | 199 | 4% | 607 | 4% | 10 | 7% | 150 | 13% | 983 | 11% | 3,110 | 12% |
| | | Total | 37 | 100% | 559 | 100% | 4,792 | 100% | 13,640 | 100% | 135 | 100% | 1,114 | 100% | 8,719 | 100% | 25,815 | 100% | |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | | |
|-----|---|------------------|---|-----------|--------------------|------------|----------------|--------------|-------------|---------------|--------------|------------|--------------------|--------------|----------------|--------------|-------------|---------------|-------------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | |
| | | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | |
| 7h. | Culminating senior experience (capstone course, senior project or thesis, comprehensive exam, etc.) | SNRX04 (EEE) | Have not decided | 15 | 41% | 208 | 37% | 1,885 | 39% | 5,123 | 37% | 11 | 8% | 108 | 10% | 1,103 | 13% | 3,048 | 12% |
| | | | Do not plan to do | 6 | 16% | 77 | 14% | 585 | 12% | 1,703 | 12% | 19 | 14% | 178 | 16% | 1,741 | 20% | 5,325 | 20% |
| | | | Plan to do | 12 | 32% | 266 | 47% | 2,239 | 46% | 6,538 | 48% | 41 | 30% | 408 | 36% | 3,020 | 34% | 8,754 | 34% |
| | | | Done | 4 | 11% | 12 | 2% | 111 | 2% | 354 | 3% | 65 | 48% | 429 | 38% | 2,947 | 33% | 8,900 | 34% |
| | | | Total | 37 | 100% | 563 | 100% | 4,820 | 100% | 13,718 | 100% | 136 | 100% | 1,123 | 100% | 8,811 | 100% | 26,027 | 100% |
| 8a. | Quality of relationships with other students | ENVSTU (SCE) | 1 Unfriendly, Unsupportive, Sense of alienation | 0 | 0% | 5 | 1% | 46 | 1% | 139 | 1% | 1 | 1% | 8 | 1% | 55 | 1% | 162 | 1% |
| | | | 2 | 0 | 0% | 16 | 3% | 114 | 2% | 307 | 2% | 0 | 0% | 23 | 2% | 143 | 2% | 404 | 2% |
| | | | 3 | 3 | 8% | 25 | 4% | 204 | 4% | 634 | 5% | 4 | 3% | 54 | 5% | 290 | 3% | 847 | 3% |
| | | | 4 | 3 | 8% | 60 | 11% | 519 | 11% | 1,538 | 11% | 20 | 15% | 106 | 9% | 885 | 10% | 2,495 | 10% |
| | | | 5 | 10 | 27% | 138 | 25% | 1,004 | 21% | 2,769 | 20% | 33 | 24% | 236 | 21% | 1,698 | 19% | 5,017 | 19% |
| | | | 6 | 8 | 22% | 179 | 32% | 1,507 | 31% | 4,294 | 31% | 45 | 33% | 386 | 34% | 2,831 | 32% | 8,602 | 33% |
| | | | 7 Friendly, Supportive, Sense of belonging | 13 | 35% | 135 | 24% | 1,440 | 30% | 4,067 | 30% | 33 | 24% | 315 | 28% | 2,910 | 33% | 8,538 | 33% |
| | | | Total | 37 | 100% | 558 | 100% | 4,834 | 100% | 13,748 | 100% | 136 | 100% | 1,128 | 100% | 8,812 | 100% | 26,065 | 100% |
| 8b. | Quality of relationships with faculty members | ENVFAC (SCE) | 1 Unavailable, Unhelpful, Unsympathetic | 0 | 0% | 5 | 1% | 36 | 1% | 105 | 1% | 1 | 1% | 9 | 1% | 76 | 1% | 221 | 1% |
| | | | 2 | 1 | 3% | 14 | 2% | 94 | 2% | 263 | 2% | 2 | 1% | 40 | 4% | 189 | 2% | 509 | 2% |
| | | | 3 | 1 | 3% | 29 | 5% | 217 | 4% | 735 | 5% | 5 | 4% | 65 | 6% | 383 | 4% | 1,097 | 4% |
| | | | 4 | 6 | 16% | 110 | 20% | 644 | 13% | 1,962 | 14% | 17 | 13% | 165 | 15% | 1,042 | 12% | 2,993 | 11% |
| | | | 5 | 11 | 30% | 151 | 27% | 1,208 | 25% | 3,398 | 25% | 33 | 24% | 287 | 25% | 1,957 | 22% | 5,692 | 22% |
| | | | 6 | 12 | 32% | 166 | 30% | 1,529 | 32% | 4,207 | 31% | 51 | 38% | 332 | 29% | 2,811 | 32% | 8,443 | 32% |
| | | | 7 Available, Helpful, Sympathetic | 6 | 16% | 86 | 15% | 1,098 | 23% | 3,066 | 22% | 27 | 20% | 228 | 20% | 2,363 | 27% | 7,107 | 27% |
| | | | Total | 37 | 100% | 561 | 100% | 4,826 | 100% | 13,736 | 100% | 136 | 100% | 1,126 | 100% | 8,821 | 100% | 26,062 | 100% |
| 8c. | Quality of relationships with administrative personnel and offices | ENVADM (SCE) | 1 Unhelpful, Inconsiderate, Rigid | 0 | 0% | 8 | 1% | 106 | 2% | 309 | 2% | 1 | 1% | 45 | 4% | 307 | 3% | 885 | 3% |
| | | | 2 | 1 | 3% | 32 | 6% | 211 | 4% | 574 | 4% | 8 | 6% | 93 | 8% | 517 | 6% | 1,456 | 6% |
| | | | 3 | 3 | 8% | 54 | 10% | 335 | 7% | 1,137 | 8% | 18 | 13% | 108 | 10% | 718 | 8% | 2,081 | 8% |
| | | | 4 | 10 | 27% | 114 | 20% | 904 | 19% | 2,655 | 19% | 18 | 13% | 233 | 21% | 1,518 | 17% | 4,438 | 17% |
| | | | 5 | 8 | 22% | 125 | 22% | 1,130 | 23% | 3,150 | 23% | 35 | 26% | 240 | 21% | 1,864 | 21% | 5,399 | 21% |
| | | | 6 | 9 | 24% | 137 | 24% | 1,175 | 24% | 3,240 | 24% | 29 | 21% | 233 | 21% | 2,014 | 23% | 6,051 | 23% |
| | | | 7 Helpful, Considerate, Flexible | 6 | 16% | 91 | 16% | 970 | 20% | 2,684 | 20% | 27 | 20% | 174 | 15% | 1,886 | 21% | 5,773 | 22% |
| | | | Total | 37 | 100% | 561 | 100% | 4,831 | 100% | 13,749 | 100% | 136 | 100% | 1,126 | 100% | 8,824 | 100% | 26,083 | 100% |



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | Seniors | | | | | | | | | |
|--|------------------|-------------|---------------------|------|--------------------|-------|----------------|--------|-----------|------|--------------|-------|--------------------|-------|----------------|--------|-----------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 9a. Preparing for class (studying, reading, writing, doing homework or lab work, analyzing data, rehearsing, and other academic activities) | ACADPR01 (LAC) | 0 hr/wk | 0 | 0% | 1 | 0% | 14 | 0% | 39 | 0% | 0 | 0% | 1 | 0% | 23 | 0% | 66 | 0% |
| | | 1-5 hr/wk | 7 | 19% | 65 | 12% | 677 | 14% | 1,867 | 14% | 26 | 19% | 192 | 17% | 1,404 | 16% | 4,024 | 15% |
| | | 6-10 hr/wk | 13 | 35% | 140 | 25% | 1,153 | 24% | 3,338 | 24% | 30 | 22% | 294 | 26% | 2,368 | 27% | 6,809 | 26% |
| | | 11-15 hr/wk | 6 | 16% | 140 | 25% | 1,159 | 24% | 3,237 | 24% | 26 | 19% | 268 | 24% | 1,841 | 21% | 5,401 | 21% |
| | | 16-20 hr/wk | 10 | 27% | 109 | 19% | 926 | 19% | 2,598 | 19% | 20 | 15% | 189 | 17% | 1,493 | 17% | 4,449 | 17% |
| | | 21-25 hr/wk | 0 | 0% | 63 | 11% | 465 | 10% | 1,409 | 10% | 14 | 10% | 91 | 8% | 765 | 9% | 2,442 | 9% |
| | | 26-30 hr/wk | 1 | 3% | 23 | 4% | 226 | 5% | 654 | 5% | 10 | 7% | 50 | 4% | 440 | 5% | 1,403 | 5% |
| | | 30+ hr/wk | 0 | 0% | 19 | 3% | 203 | 4% | 595 | 4% | 9 | 7% | 40 | 4% | 464 | 5% | 1,420 | 5% |
| | Total | | 37 | 100% | 560 | 100% | 4,823 | 100% | 13,737 | 100% | 135 | 100% | 1,125 | 100% | 8,798 | 100% | 26,014 | 100% |
| 9b. Working for pay on campus | WORKON01 | 0 hr/wk | 33 | 89% | 455 | 81% | 3,883 | 80% | 11,069 | 81% | 103 | 77% | 825 | 73% | 6,992 | 79% | 20,516 | 79% |
| | | 1-5 hr/wk | 2 | 5% | 14 | 2% | 178 | 4% | 522 | 4% | 1 | 1% | 35 | 3% | 250 | 3% | 799 | 3% |
| | | 6-10 hr/wk | 1 | 3% | 21 | 4% | 329 | 7% | 914 | 7% | 2 | 1% | 53 | 5% | 500 | 6% | 1,454 | 6% |
| | | 11-15 hr/wk | 1 | 3% | 35 | 6% | 227 | 5% | 623 | 5% | 5 | 4% | 69 | 6% | 396 | 5% | 1,159 | 4% |
| | | 16-20 hr/wk | 0 | 0% | 23 | 4% | 139 | 3% | 386 | 3% | 13 | 10% | 78 | 7% | 394 | 4% | 1,191 | 5% |
| | | 21-25 hr/wk | 0 | 0% | 6 | 1% | 32 | 1% | 91 | 1% | 3 | 2% | 25 | 2% | 108 | 1% | 323 | 1% |
| | | 26-30 hr/wk | 0 | 0% | 4 | 1% | 6 | 0% | 33 | 0% | 4 | 3% | 12 | 1% | 37 | 0% | 129 | 0% |
| | | 30+ hr/wk | 0 | 0% | 4 | 1% | 32 | 1% | 96 | 1% | 3 | 2% | 28 | 2% | 119 | 1% | 403 | 2% |
| Total | | 37 | 100% | 562 | 100% | 4,826 | 100% | 13,734 | 100% | 134 | 100% | 1,125 | 100% | 8,796 | 100% | 25,974 | 100% | |
| 9c. Working for pay off campus | WORKOF01 | 0 hr/wk | 29 | 78% | 384 | 69% | 3,072 | 64% | 9,043 | 66% | 59 | 44% | 451 | 40% | 2,887 | 33% | 9,142 | 35% |
| | | 1-5 hr/wk | 2 | 5% | 32 | 6% | 196 | 4% | 586 | 4% | 5 | 4% | 66 | 6% | 292 | 3% | 922 | 4% |
| | | 6-10 hr/wk | 1 | 3% | 20 | 4% | 235 | 5% | 595 | 4% | 6 | 4% | 47 | 4% | 396 | 5% | 1,134 | 4% |
| | | 11-15 hr/wk | 1 | 3% | 20 | 4% | 202 | 4% | 586 | 4% | 3 | 2% | 64 | 6% | 496 | 6% | 1,296 | 5% |
| | | 16-20 hr/wk | 1 | 3% | 30 | 5% | 229 | 5% | 688 | 5% | 6 | 4% | 107 | 10% | 705 | 8% | 1,973 | 8% |
| | | 21-25 hr/wk | 2 | 5% | 30 | 5% | 186 | 4% | 460 | 3% | 10 | 7% | 86 | 8% | 651 | 7% | 1,747 | 7% |
| | | 26-30 hr/wk | 0 | 0% | 17 | 3% | 110 | 2% | 322 | 2% | 10 | 7% | 65 | 6% | 488 | 6% | 1,300 | 5% |
| | | 30+ hr/wk | 1 | 3% | 25 | 4% | 593 | 12% | 1,430 | 10% | 36 | 27% | 236 | 21% | 2,880 | 33% | 8,489 | 33% |
| Total | | 37 | 100% | 558 | 100% | 4,823 | 100% | 13,710 | 100% | 135 | 100% | 1,122 | 100% | 8,795 | 100% | 26,003 | 100% | |
| 9d. Participating in co-curricular activities (organizations, campus publications, student government, fraternity or sorority, intercollegiate or intramural sports, etc.) | COCURR01 (EEE) | 0 hr/wk | 12 | 32% | 204 | 36% | 1,947 | 40% | 5,216 | 38% | 72 | 54% | 484 | 43% | 4,650 | 53% | 13,343 | 51% |
| | | 1-5 hr/wk | 12 | 32% | 179 | 32% | 1,310 | 27% | 3,740 | 27% | 33 | 25% | 346 | 31% | 1,984 | 23% | 6,014 | 23% |
| | | 6-10 hr/wk | 6 | 16% | 73 | 13% | 651 | 13% | 1,895 | 14% | 10 | 7% | 145 | 13% | 870 | 10% | 2,776 | 11% |
| | | 11-15 hr/wk | 2 | 5% | 51 | 9% | 362 | 7% | 1,165 | 8% | 4 | 3% | 69 | 6% | 464 | 5% | 1,488 | 6% |
| | | 16-20 hr/wk | 2 | 5% | 28 | 5% | 266 | 5% | 826 | 6% | 9 | 7% | 34 | 3% | 354 | 4% | 1,034 | 4% |
| | | 21-25 hr/wk | 2 | 5% | 13 | 2% | 126 | 3% | 400 | 3% | 1 | 1% | 23 | 2% | 187 | 2% | 527 | 2% |
| | | 26-30 hr/wk | 0 | 0% | 7 | 1% | 56 | 1% | 184 | 1% | 1 | 1% | 9 | 1% | 110 | 1% | 287 | 1% |
| | | 30+ hr/wk | 1 | 3% | 8 | 1% | 125 | 3% | 336 | 2% | 4 | 3% | 17 | 2% | 190 | 2% | 586 | 2% |
| Total | | 37 | 100% | 563 | 100% | 4,843 | 100% | 13,762 | 100% | 134 | 100% | 1,127 | 100% | 8,809 | 100% | 26,055 | 100% | |



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | Seniors | | | | | | | | | | |
|---|------------------|-------------|---------------------|-------------|-------|----------------|-------|-----------|--------------|-------------|-------|----------------|-------|-----------|-------|------|--------|------|
| | | | Ferris State | Great Lakes | | Carnegie Class | | NSSE 2012 | Ferris State | Great Lakes | | Carnegie Class | | NSSE 2012 | | | | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | | | | |
| 9e. Relaxing and socializing (watching TV, partying, etc.) | SOCIAL05 | 0 hr/wk | 0 | 0% | 2 | 0% | 66 | 1% | 166 | 1% | 1 | 1% | 5 | 0% | 136 | 2% | 356 | 1% |
| | | 1-5 hr/wk | 5 | 14% | 109 | 19% | 1,152 | 24% | 3,157 | 23% | 40 | 30% | 250 | 22% | 2,498 | 28% | 7,459 | 29% |
| | | 6-10 hr/wk | 4 | 11% | 156 | 28% | 1,350 | 28% | 3,940 | 29% | 35 | 26% | 346 | 31% | 2,659 | 30% | 7,903 | 30% |
| | | 11-15 hr/wk | 13 | 36% | 123 | 22% | 952 | 20% | 2,835 | 21% | 24 | 18% | 231 | 21% | 1,710 | 19% | 4,829 | 19% |
| | | 16-20 hr/wk | 8 | 22% | 76 | 14% | 622 | 13% | 1,737 | 13% | 16 | 12% | 154 | 14% | 888 | 10% | 2,776 | 11% |
| | | 21-25 hr/wk | 2 | 6% | 43 | 8% | 333 | 7% | 866 | 6% | 5 | 4% | 65 | 6% | 409 | 5% | 1,221 | 5% |
| | | 26-30 hr/wk | 0 | 0% | 13 | 2% | 125 | 3% | 345 | 3% | 7 | 5% | 30 | 3% | 184 | 2% | 547 | 2% |
| | | 30+ hr/wk | 4 | 11% | 38 | 7% | 224 | 5% | 663 | 5% | 7 | 5% | 43 | 4% | 310 | 4% | 902 | 3% |
| | Total | | 36 | 100% | 560 | 100% | 4,824 | 100% | 13,709 | 100% | 135 | 100% | 1,124 | 100% | 8,794 | 100% | 25,993 | 100% |
| 9f. Providing care for dependents living with you (parents, children, spouse, etc.) | CAREDE01 | 0 hr/wk | 28 | 78% | 433 | 78% | 3,103 | 65% | 9,148 | 67% | 72 | 53% | 707 | 63% | 4,491 | 51% | 13,316 | 51% |
| | | 1-5 hr/wk | 2 | 6% | 58 | 10% | 593 | 12% | 1,700 | 12% | 16 | 12% | 145 | 13% | 1,073 | 12% | 3,114 | 12% |
| | | 6-10 hr/wk | 0 | 0% | 26 | 5% | 293 | 6% | 781 | 6% | 9 | 7% | 84 | 7% | 663 | 8% | 2,025 | 8% |
| | | 11-15 hr/wk | 4 | 11% | 12 | 2% | 161 | 3% | 483 | 4% | 9 | 7% | 43 | 4% | 442 | 5% | 1,266 | 5% |
| | | 16-20 hr/wk | 0 | 0% | 6 | 1% | 113 | 2% | 319 | 2% | 5 | 4% | 27 | 2% | 366 | 4% | 1,093 | 4% |
| | | 21-25 hr/wk | 0 | 0% | 3 | 1% | 87 | 2% | 187 | 1% | 3 | 2% | 18 | 2% | 188 | 2% | 541 | 2% |
| | | 26-30 hr/wk | 1 | 3% | 4 | 1% | 46 | 1% | 118 | 1% | 4 | 3% | 10 | 1% | 149 | 2% | 445 | 2% |
| | | 30+ hr/wk | 1 | 3% | 14 | 3% | 414 | 9% | 953 | 7% | 17 | 13% | 92 | 8% | 1,409 | 16% | 4,150 | 16% |
| | Total | | 36 | 100% | 556 | 100% | 4,810 | 100% | 13,689 | 100% | 135 | 100% | 1,126 | 100% | 8,781 | 100% | 25,950 | 100% |
| 9g. Commuting to class (driving, walking, etc.) | COMMUTE | 0 hr/wk | 2 | 5% | 64 | 11% | 1,316 | 27% | 3,027 | 22% | 18 | 13% | 66 | 6% | 1,568 | 18% | 5,195 | 20% |
| | | 1-5 hr/wk | 25 | 68% | 384 | 68% | 2,635 | 55% | 7,963 | 58% | 86 | 63% | 771 | 68% | 5,225 | 59% | 15,012 | 58% |
| | | 6-10 hr/wk | 6 | 16% | 76 | 14% | 492 | 10% | 1,610 | 12% | 24 | 18% | 215 | 19% | 1,250 | 14% | 3,682 | 14% |
| | | 11-15 hr/wk | 3 | 8% | 18 | 3% | 207 | 4% | 616 | 4% | 3 | 2% | 50 | 4% | 428 | 5% | 1,185 | 5% |
| | | 16-20 hr/wk | 1 | 3% | 7 | 1% | 76 | 2% | 231 | 2% | 1 | 1% | 10 | 1% | 160 | 2% | 443 | 2% |
| | | 21-25 hr/wk | 0 | 0% | 7 | 1% | 32 | 1% | 95 | 1% | 0 | 0% | 6 | 1% | 51 | 1% | 160 | 1% |
| | | 26-30 hr/wk | 0 | 0% | 1 | 0% | 18 | 0% | 53 | 0% | 2 | 1% | 5 | 0% | 37 | 0% | 97 | 0% |
| | | 30+ hr/wk | 0 | 0% | 4 | 1% | 44 | 1% | 137 | 1% | 2 | 1% | 4 | 0% | 89 | 1% | 276 | 1% |
| | Total | | 37 | 100% | 561 | 100% | 4,820 | 100% | 13,732 | 100% | 136 | 100% | 1,127 | 100% | 8,808 | 100% | 26,050 | 100% |
| 10a. Spending significant amounts of time studying and on academic work | ENVSCHOL (LAC) | Very little | 2 | 5% | 10 | 2% | 86 | 2% | 242 | 2% | 2 | 1% | 26 | 2% | 156 | 2% | 483 | 2% |
| | | Some | 5 | 14% | 95 | 17% | 715 | 15% | 2,043 | 15% | 29 | 21% | 215 | 19% | 1,349 | 15% | 3,966 | 15% |
| | | Quite a bit | 18 | 49% | 270 | 48% | 2,271 | 47% | 6,357 | 46% | 63 | 47% | 510 | 45% | 4,099 | 47% | 11,725 | 45% |
| | | Very much | 12 | 32% | 184 | 33% | 1,754 | 36% | 5,096 | 37% | 41 | 30% | 375 | 33% | 3,209 | 36% | 9,868 | 38% |
| | Total | | 37 | 100% | 559 | 100% | 4,826 | 100% | 13,738 | 100% | 135 | 100% | 1,126 | 100% | 8,813 | 100% | 26,042 | 100% |
| 10b. Providing the support you need to help you succeed academically | ENVSUPRT (SCE) | Very little | 1 | 3% | 13 | 2% | 136 | 3% | 355 | 3% | 3 | 2% | 54 | 5% | 327 | 4% | 976 | 4% |
| | | Some | 4 | 11% | 107 | 19% | 787 | 16% | 2,330 | 17% | 34 | 25% | 290 | 26% | 1,802 | 21% | 5,109 | 20% |
| | | Quite a bit | 22 | 59% | 254 | 46% | 1,964 | 41% | 5,594 | 41% | 50 | 37% | 479 | 43% | 3,742 | 43% | 11,021 | 42% |
| | | Very much | 10 | 27% | 183 | 33% | 1,919 | 40% | 5,376 | 39% | 48 | 36% | 292 | 26% | 2,899 | 33% | 8,826 | 34% |
| | Total | | 37 | 100% | 557 | 100% | 4,806 | 100% | 13,655 | 100% | 135 | 100% | 1,115 | 100% | 8,770 | 100% | 25,932 | 100% |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | | | Seniors | | | | | | | |
|--|----------------|------------------|---------------------|------|--------------------|------|----------------|------|-----------|------|--------------|------|--------------------|------|----------------|------|-----------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Item | Variable | Response Options | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 10c. Encouraging contact among students from different economic, social, and racial or ethnic backgrounds | ENVDIVRS (EEE) | Very little | 8 | 22% | 62 | 11% | 544 | 11% | 1,524 | 11% | 28 | 21% | 202 | 18% | 1,341 | 15% | 3,847 | 15% |
| | | Some | 11 | 30% | 159 | 28% | 1,267 | 26% | 3,702 | 27% | 47 | 35% | 378 | 34% | 2,614 | 30% | 7,572 | 29% |
| | | Quite a bit | 13 | 35% | 199 | 36% | 1,602 | 33% | 4,601 | 34% | 31 | 23% | 323 | 29% | 2,723 | 31% | 8,078 | 31% |
| | | Very much | 5 | 14% | 139 | 25% | 1,395 | 29% | 3,844 | 28% | 30 | 22% | 216 | 19% | 2,087 | 24% | 6,413 | 25% |
| | Total | | 37 | 100% | 559 | 100% | 4,808 | 100% | 13,671 | 100% | 136 | 100% | 1,119 | 100% | 8,765 | 100% | 25,910 | 100% |
| 10d. Helping you cope with your non-academic responsibilities (work, family, etc.) | ENVNACAD (SCE) | Very little | 9 | 24% | 129 | 23% | 1,064 | 22% | 2,999 | 22% | 50 | 37% | 472 | 42% | 2,972 | 34% | 8,671 | 33% |
| | | Some | 13 | 35% | 194 | 35% | 1,645 | 34% | 4,763 | 35% | 48 | 36% | 402 | 36% | 3,002 | 34% | 8,911 | 34% |
| | | Quite a bit | 10 | 27% | 143 | 26% | 1,315 | 27% | 3,756 | 27% | 24 | 18% | 159 | 14% | 1,818 | 21% | 5,348 | 21% |
| | | Very much | 5 | 14% | 93 | 17% | 792 | 16% | 2,184 | 16% | 12 | 9% | 91 | 8% | 998 | 11% | 3,055 | 12% |
| | Total | | 37 | 100% | 559 | 100% | 4,816 | 100% | 13,702 | 100% | 134 | 100% | 1,124 | 100% | 8,790 | 100% | 25,985 | 100% |
| 10e. Providing the support you need to thrive socially | ENVSOCAL (SCE) | Very little | 2 | 5% | 71 | 13% | 702 | 15% | 1,962 | 14% | 31 | 23% | 281 | 25% | 2,024 | 23% | 5,976 | 23% |
| | | Some | 16 | 43% | 181 | 33% | 1,487 | 31% | 4,306 | 32% | 59 | 44% | 457 | 41% | 3,141 | 36% | 9,206 | 36% |
| | | Quite a bit | 13 | 35% | 196 | 35% | 1,642 | 34% | 4,671 | 34% | 30 | 22% | 283 | 25% | 2,369 | 27% | 7,025 | 27% |
| | | Very much | 6 | 16% | 108 | 19% | 954 | 20% | 2,689 | 20% | 14 | 10% | 100 | 9% | 1,212 | 14% | 3,642 | 14% |
| | Total | | 37 | 100% | 556 | 100% | 4,785 | 100% | 13,628 | 100% | 134 | 100% | 1,121 | 100% | 8,746 | 100% | 25,849 | 100% |
| 10f. Attending campus events and activities (special speakers, cultural performances, athletic events, etc.) | ENVEVENT | Very little | 0 | 0% | 40 | 7% | 548 | 11% | 1,466 | 11% | 25 | 19% | 142 | 13% | 1,506 | 17% | 4,784 | 18% |
| | | Some | 10 | 27% | 135 | 24% | 1,081 | 22% | 3,132 | 23% | 46 | 34% | 364 | 33% | 2,445 | 28% | 6,874 | 27% |
| | | Quite a bit | 16 | 43% | 239 | 43% | 1,740 | 36% | 4,931 | 36% | 39 | 29% | 386 | 34% | 2,826 | 32% | 8,312 | 32% |
| | | Very much | 11 | 30% | 143 | 26% | 1,446 | 30% | 4,134 | 30% | 24 | 18% | 228 | 20% | 1,972 | 23% | 5,897 | 23% |
| | Total | | 37 | 100% | 557 | 100% | 4,815 | 100% | 13,663 | 100% | 134 | 100% | 1,120 | 100% | 8,749 | 100% | 25,867 | 100% |
| 10g. Using computers in academic work | ENVCOMPT | Very little | 1 | 3% | 11 | 2% | 140 | 3% | 352 | 3% | 2 | 1% | 30 | 3% | 212 | 2% | 622 | 2% |
| | | Some | 8 | 22% | 67 | 12% | 638 | 13% | 1,829 | 13% | 13 | 10% | 138 | 12% | 829 | 9% | 2,324 | 9% |
| | | Quite a bit | 15 | 42% | 204 | 37% | 1,565 | 32% | 4,505 | 33% | 41 | 30% | 349 | 31% | 2,518 | 29% | 7,072 | 27% |
| | | Very much | 12 | 33% | 275 | 49% | 2,473 | 51% | 7,015 | 51% | 80 | 59% | 607 | 54% | 5,225 | 59% | 15,934 | 61% |
| | Total | | 36 | 100% | 557 | 100% | 4,816 | 100% | 13,701 | 100% | 136 | 100% | 1,124 | 100% | 8,784 | 100% | 25,952 | 100% |
| 11a. Acquiring a broad general education | GNGENLED | Very little | 2 | 5% | 12 | 2% | 124 | 3% | 365 | 3% | 4 | 3% | 26 | 2% | 197 | 2% | 592 | 2% |
| | | Some | 7 | 19% | 71 | 13% | 631 | 13% | 1,855 | 14% | 24 | 18% | 185 | 17% | 1,095 | 13% | 3,094 | 12% |
| | | Quite a bit | 17 | 46% | 280 | 50% | 2,062 | 43% | 5,795 | 42% | 53 | 40% | 454 | 40% | 3,173 | 36% | 9,182 | 35% |
| | | Very much | 11 | 30% | 192 | 35% | 1,981 | 41% | 5,640 | 41% | 53 | 40% | 456 | 41% | 4,292 | 49% | 13,024 | 50% |
| | Total | | 37 | 100% | 555 | 100% | 4,798 | 100% | 13,655 | 100% | 134 | 100% | 1,121 | 100% | 8,757 | 100% | 25,892 | 100% |
| 11b. Acquiring job or work-related knowledge and skills | GNWORK | Very little | 1 | 3% | 40 | 7% | 326 | 7% | 918 | 7% | 3 | 2% | 60 | 5% | 359 | 4% | 1,044 | 4% |
| | | Some | 14 | 39% | 121 | 22% | 1,064 | 22% | 3,062 | 22% | 20 | 15% | 186 | 17% | 1,324 | 15% | 3,835 | 15% |
| | | Quite a bit | 10 | 28% | 225 | 41% | 1,771 | 37% | 5,068 | 37% | 58 | 44% | 391 | 35% | 3,090 | 35% | 8,870 | 34% |
| | | Very much | 11 | 31% | 167 | 30% | 1,631 | 34% | 4,590 | 34% | 52 | 39% | 483 | 43% | 3,992 | 46% | 12,149 | 47% |
| | Total | | 36 | 100% | 553 | 100% | 4,792 | 100% | 13,638 | 100% | 133 | 100% | 1,120 | 100% | 8,765 | 100% | 25,898 | 100% |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | | | Seniors | | | | | | | |
|--|------------------|-------------|---------------------|------|--------------------|------|----------------|------|-----------|------|--------------|------|--------------------|------|----------------|------|-----------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 11c. Writing clearly and effectively | GNWRITE | Very little | 1 | 3% | 33 | 6% | 153 | 3% | 512 | 4% | 5 | 4% | 64 | 6% | 263 | 3% | 779 | 3% |
| | | Some | 13 | 35% | 87 | 16% | 849 | 18% | 2,538 | 19% | 29 | 22% | 266 | 24% | 1,458 | 17% | 4,178 | 16% |
| | | Quite a bit | 11 | 30% | 254 | 46% | 1,922 | 40% | 5,438 | 40% | 56 | 42% | 420 | 37% | 3,395 | 39% | 9,728 | 38% |
| | | Very much | 12 | 32% | 183 | 33% | 1,878 | 39% | 5,169 | 38% | 44 | 33% | 374 | 33% | 3,653 | 42% | 11,238 | 43% |
| | Total | | 37 | 100% | 557 | 100% | 4,802 | 100% | 13,657 | 100% | 134 | 100% | 1,124 | 100% | 8,769 | 100% | 25,923 | 100% |
| 11d. Speaking clearly and effectively | GNSPEAK | Very little | 1 | 3% | 32 | 6% | 260 | 5% | 793 | 6% | 5 | 4% | 63 | 6% | 389 | 4% | 1,206 | 5% |
| | | Some | 8 | 22% | 111 | 20% | 1,050 | 22% | 3,085 | 23% | 32 | 24% | 265 | 24% | 1,551 | 18% | 4,559 | 18% |
| | | Quite a bit | 13 | 35% | 229 | 41% | 1,869 | 39% | 5,194 | 38% | 47 | 35% | 410 | 37% | 3,294 | 38% | 9,395 | 36% |
| | | Very much | 15 | 41% | 183 | 33% | 1,618 | 34% | 4,562 | 33% | 49 | 37% | 383 | 34% | 3,510 | 40% | 10,697 | 41% |
| | Total | | 37 | 100% | 555 | 100% | 4,797 | 100% | 13,634 | 100% | 133 | 100% | 1,121 | 100% | 8,744 | 100% | 25,857 | 100% |
| 11e. Thinking critically and analytically | GNANALY | Very little | 1 | 3% | 17 | 3% | 109 | 2% | 273 | 2% | 2 | 1% | 33 | 3% | 139 | 2% | 432 | 2% |
| | | Some | 7 | 19% | 80 | 14% | 618 | 13% | 1,844 | 14% | 23 | 17% | 164 | 15% | 919 | 11% | 2,607 | 10% |
| | | Quite a bit | 17 | 46% | 256 | 46% | 1,937 | 40% | 5,497 | 40% | 56 | 42% | 424 | 38% | 3,228 | 37% | 9,232 | 36% |
| | | Very much | 12 | 32% | 200 | 36% | 2,123 | 44% | 6,011 | 44% | 53 | 40% | 502 | 45% | 4,454 | 51% | 13,582 | 53% |
| | Total | | 37 | 100% | 553 | 100% | 4,787 | 100% | 13,625 | 100% | 134 | 100% | 1,123 | 100% | 8,740 | 100% | 25,853 | 100% |
| 11f. Analyzing quantitative problems | GNQUANT | Very little | 0 | 0% | 31 | 6% | 180 | 4% | 519 | 4% | 3 | 2% | 35 | 3% | 182 | 2% | 607 | 2% |
| | | Some | 9 | 24% | 125 | 23% | 968 | 20% | 2,833 | 21% | 30 | 23% | 200 | 18% | 1,425 | 16% | 3,858 | 15% |
| | | Quite a bit | 18 | 49% | 237 | 43% | 2,015 | 42% | 5,645 | 42% | 58 | 44% | 439 | 39% | 3,409 | 39% | 9,946 | 38% |
| | | Very much | 10 | 27% | 158 | 29% | 1,611 | 34% | 4,598 | 34% | 41 | 31% | 440 | 39% | 3,728 | 43% | 11,435 | 44% |
| | Total | | 37 | 100% | 551 | 100% | 4,774 | 100% | 13,595 | 100% | 132 | 100% | 1,114 | 100% | 8,744 | 100% | 25,846 | 100% |
| 11g. Using computing and information technology | GNCMPTS | Very little | 3 | 8% | 21 | 4% | 211 | 4% | 546 | 4% | 5 | 4% | 32 | 3% | 233 | 3% | 724 | 3% |
| | | Some | 10 | 27% | 96 | 17% | 860 | 18% | 2,501 | 18% | 32 | 24% | 192 | 17% | 1,229 | 14% | 3,523 | 14% |
| | | Quite a bit | 15 | 41% | 241 | 43% | 1,744 | 36% | 5,116 | 37% | 39 | 29% | 394 | 35% | 3,021 | 34% | 8,781 | 34% |
| | | Very much | 9 | 24% | 198 | 36% | 1,988 | 41% | 5,493 | 40% | 58 | 43% | 501 | 45% | 4,275 | 49% | 12,887 | 50% |
| | Total | | 37 | 100% | 556 | 100% | 4,803 | 100% | 13,656 | 100% | 134 | 100% | 1,119 | 100% | 8,758 | 100% | 25,915 | 100% |
| 11h. Working effectively with others | GNOTHERS | Very little | 1 | 3% | 20 | 4% | 203 | 4% | 576 | 4% | 2 | 2% | 36 | 3% | 226 | 3% | 664 | 3% |
| | | Some | 6 | 16% | 109 | 20% | 952 | 20% | 2,729 | 20% | 15 | 11% | 157 | 14% | 1,137 | 13% | 3,287 | 13% |
| | | Quite a bit | 17 | 46% | 232 | 42% | 1,832 | 38% | 5,136 | 38% | 54 | 41% | 391 | 35% | 3,009 | 34% | 8,578 | 33% |
| | | Very much | 13 | 35% | 196 | 35% | 1,817 | 38% | 5,214 | 38% | 62 | 47% | 544 | 48% | 4,396 | 50% | 13,400 | 52% |
| | Total | | 37 | 100% | 557 | 100% | 4,804 | 100% | 13,655 | 100% | 133 | 100% | 1,128 | 100% | 8,768 | 100% | 25,929 | 100% |
| 11i. Voting in local, state, or national elections | GNCITIZN | Very little | 13 | 35% | 276 | 50% | 2,170 | 46% | 6,067 | 45% | 63 | 47% | 547 | 49% | 3,887 | 45% | 11,468 | 44% |
| | | Some | 17 | 46% | 145 | 26% | 1,321 | 28% | 3,827 | 28% | 38 | 28% | 322 | 29% | 2,492 | 29% | 7,542 | 29% |
| | | Quite a bit | 3 | 8% | 81 | 15% | 785 | 16% | 2,299 | 17% | 17 | 13% | 154 | 14% | 1,392 | 16% | 3,901 | 15% |
| | | Very much | 4 | 11% | 49 | 9% | 490 | 10% | 1,350 | 10% | 16 | 12% | 95 | 8% | 961 | 11% | 2,878 | 11% |
| | Total | | 37 | 100% | 551 | 100% | 4,766 | 100% | 13,543 | 100% | 134 | 100% | 1,118 | 100% | 8,732 | 100% | 25,789 | 100% |



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| Item | Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | |
|--|----------|------------------|---------------------|-------------|--------------------|-------------|----------------|-------------|---------------|-------------|--------------|-------------|--------------------|-------------|----------------|-------------|---------------|-------------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| | | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 11j. Learning effectively on your own | GNINQ | Very little | 1 | 3% | 34 | 6% | 252 | 5% | 666 | 5% | 12 | 9% | 79 | 7% | 459 | 5% | 1,268 | 5% |
| | | Some | 10 | 27% | 133 | 24% | 983 | 21% | 2,932 | 22% | 29 | 22% | 257 | 23% | 1,626 | 19% | 4,529 | 18% |
| | | Quite a bit | 19 | 51% | 243 | 44% | 2,040 | 43% | 5,764 | 43% | 43 | 32% | 466 | 42% | 3,434 | 39% | 10,077 | 39% |
| | | Very much | 7 | 19% | 139 | 25% | 1,486 | 31% | 4,164 | 31% | 50 | 37% | 311 | 28% | 3,201 | 37% | 9,890 | 38% |
| | | Total | 37 | 100% | 549 | 100% | 4,761 | 100% | 13,526 | 100% | 134 | 100% | 1,113 | 100% | 8,720 | 100% | 25,764 | 100% |
| 11k. Understanding yourself | GNSELF | Very little | 4 | 11% | 45 | 8% | 417 | 9% | 1,145 | 8% | 17 | 13% | 156 | 14% | 877 | 10% | 2,533 | 10% |
| | | Some | 7 | 19% | 150 | 27% | 1,062 | 22% | 3,137 | 23% | 35 | 26% | 302 | 27% | 2,068 | 24% | 5,970 | 23% |
| | | Quite a bit | 16 | 43% | 209 | 38% | 1,775 | 37% | 5,068 | 38% | 40 | 30% | 374 | 34% | 2,967 | 34% | 8,836 | 34% |
| | | Very much | 10 | 27% | 146 | 27% | 1,498 | 32% | 4,144 | 31% | 42 | 31% | 281 | 25% | 2,776 | 32% | 8,335 | 32% |
| | | Total | 37 | 100% | 550 | 100% | 4,752 | 100% | 13,494 | 100% | 134 | 100% | 1,113 | 100% | 8,688 | 100% | 25,674 | 100% |
| 11l. Understanding people of other racial and ethnic backgrounds | GNDIVERS | Very little | 5 | 14% | 72 | 13% | 597 | 13% | 1,644 | 12% | 27 | 20% | 167 | 15% | 1,193 | 14% | 3,401 | 13% |
| | | Some | 15 | 41% | 174 | 32% | 1,328 | 28% | 3,894 | 29% | 42 | 31% | 404 | 36% | 2,661 | 31% | 7,812 | 30% |
| | | Quite a bit | 11 | 30% | 184 | 33% | 1,666 | 35% | 4,717 | 35% | 33 | 25% | 320 | 29% | 2,709 | 31% | 8,097 | 31% |
| | | Very much | 6 | 16% | 120 | 22% | 1,183 | 25% | 3,309 | 24% | 32 | 24% | 222 | 20% | 2,152 | 25% | 6,465 | 25% |
| | | Total | 37 | 100% | 550 | 100% | 4,774 | 100% | 13,564 | 100% | 134 | 100% | 1,113 | 100% | 8,715 | 100% | 25,775 | 100% |
| 11m. Solving complex real-world problems | GNPROBSV | Very little | 4 | 11% | 63 | 11% | 432 | 9% | 1,226 | 9% | 9 | 7% | 102 | 9% | 655 | 8% | 1,887 | 7% |
| | | Some | 13 | 35% | 163 | 30% | 1,404 | 29% | 3,913 | 29% | 36 | 27% | 291 | 26% | 2,135 | 24% | 6,120 | 24% |
| | | Quite a bit | 12 | 32% | 202 | 37% | 1,768 | 37% | 5,083 | 38% | 53 | 40% | 404 | 36% | 3,296 | 38% | 9,643 | 37% |
| | | Very much | 8 | 22% | 123 | 22% | 1,167 | 24% | 3,326 | 25% | 35 | 26% | 317 | 28% | 2,636 | 30% | 8,131 | 32% |
| | | Total | 37 | 100% | 551 | 100% | 4,771 | 100% | 13,548 | 100% | 133 | 100% | 1,114 | 100% | 8,722 | 100% | 25,781 | 100% |
| 11n. Developing a personal code of values and ethics | GNETHICS | Very little | 7 | 19% | 63 | 11% | 491 | 10% | 1,357 | 10% | 24 | 18% | 148 | 13% | 935 | 11% | 2,657 | 10% |
| | | Some | 9 | 24% | 159 | 29% | 1,204 | 25% | 3,358 | 25% | 39 | 30% | 310 | 28% | 1,996 | 23% | 5,949 | 23% |
| | | Quite a bit | 9 | 24% | 197 | 36% | 1,678 | 35% | 4,899 | 36% | 30 | 23% | 349 | 31% | 2,878 | 33% | 8,363 | 32% |
| | | Very much | 12 | 32% | 132 | 24% | 1,396 | 29% | 3,930 | 29% | 39 | 30% | 309 | 28% | 2,931 | 34% | 8,820 | 34% |
| | | Total | 37 | 100% | 551 | 100% | 4,769 | 100% | 13,544 | 100% | 132 | 100% | 1,116 | 100% | 8,740 | 100% | 25,789 | 100% |
| 11o. Contributing to the welfare of your community | GNCOMMUN | Very little | 7 | 19% | 118 | 21% | 827 | 17% | 2,282 | 17% | 37 | 28% | 259 | 23% | 1,723 | 20% | 5,034 | 20% |
| | | Some | 14 | 38% | 192 | 35% | 1,480 | 31% | 4,275 | 32% | 53 | 40% | 416 | 37% | 2,777 | 32% | 8,287 | 32% |
| | | Quite a bit | 11 | 30% | 150 | 27% | 1,450 | 30% | 4,200 | 31% | 23 | 17% | 272 | 24% | 2,374 | 27% | 7,042 | 27% |
| | | Very much | 5 | 14% | 89 | 16% | 1,017 | 21% | 2,803 | 21% | 21 | 16% | 168 | 15% | 1,845 | 21% | 5,424 | 21% |
| | | Total | 37 | 100% | 549 | 100% | 4,774 | 100% | 13,560 | 100% | 134 | 100% | 1,115 | 100% | 8,719 | 100% | 25,787 | 100% |
| 11p. Developing a deepened sense of spirituality | GNSPIRIT | Very little | 17 | 46% | 245 | 45% | 1,545 | 32% | 4,624 | 34% | 76 | 57% | 690 | 62% | 3,810 | 44% | 11,600 | 45% |
| | | Some | 12 | 32% | 140 | 26% | 1,245 | 26% | 3,563 | 26% | 31 | 23% | 209 | 19% | 2,128 | 24% | 6,104 | 24% |
| | | Quite a bit | 4 | 11% | 89 | 16% | 1,102 | 23% | 2,982 | 22% | 13 | 10% | 130 | 12% | 1,419 | 16% | 3,964 | 15% |
| | | Very much | 4 | 11% | 73 | 13% | 878 | 18% | 2,393 | 18% | 14 | 10% | 88 | 8% | 1,377 | 16% | 4,144 | 16% |
| | | Total | 37 | 100% | 547 | 100% | 4,770 | 100% | 13,562 | 100% | 134 | 100% | 1,117 | 100% | 8,734 | 100% | 25,812 | 100% |



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | | |
|-----|---|------------------|---------------------|----|--------------------|-----|----------------|-------|-----------|--------|--------------|-----|--------------------|-------|----------------|-------|-----------|--------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | |
| | | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | |
| 12. | Overall, how would you evaluate the quality of academic advising you have received at your institution? | ADVISE | Poor | 1 | 3% | 20 | 4% | 195 | 4% | 524 | 4% | 10 | 7% | 101 | 9% | 656 | 7% | 1,808 | 7% |
| | | | Fair | 2 | 5% | 84 | 15% | 703 | 15% | 1,978 | 14% | 24 | 18% | 226 | 20% | 1,507 | 17% | 4,223 | 16% |
| | | | Good | 26 | 70% | 265 | 47% | 2,175 | 45% | 6,149 | 45% | 60 | 44% | 468 | 42% | 3,449 | 39% | 10,242 | 39% |
| | | | Excellent | 8 | 22% | 192 | 34% | 1,772 | 37% | 5,111 | 37% | 41 | 30% | 331 | 29% | 3,212 | 36% | 9,811 | 38% |
| | | | Total | 37 | 100% | 561 | 100% | 4,845 | 100% | 13,762 | 100% | 135 | 100% | 1,126 | 100% | 8,824 | 100% | 26,084 | 100% |
| 13. | How would you evaluate your entire educational experience at this institution? | ENTIREXP | Poor | 0 | 0% | 14 | 2% | 72 | 1% | 242 | 2% | 5 | 4% | 23 | 2% | 176 | 2% | 494 | 2% |
| | | | Fair | 5 | 14% | 66 | 12% | 505 | 10% | 1,423 | 10% | 19 | 14% | 155 | 14% | 904 | 10% | 2,603 | 10% |
| | | | Good | 23 | 62% | 292 | 52% | 2,265 | 47% | 6,447 | 47% | 70 | 52% | 560 | 50% | 4,028 | 46% | 11,450 | 44% |
| | | | Excellent | 9 | 24% | 190 | 34% | 1,985 | 41% | 5,617 | 41% | 41 | 30% | 388 | 34% | 3,710 | 42% | 11,515 | 44% |
| | | | Total | 37 | 100% | 562 | 100% | 4,827 | 100% | 13,729 | 100% | 135 | 100% | 1,126 | 100% | 8,818 | 100% | 26,062 | 100% |
| 14. | If you could start over again, would you go to the <i>same</i> institution you are now attending? | SAMECOLL | Definitely no | 0 | 0% | 27 | 5% | 182 | 4% | 555 | 4% | 9 | 7% | 64 | 6% | 431 | 5% | 1,236 | 5% |
| | | | Probably no | 10 | 27% | 74 | 13% | 550 | 11% | 1,616 | 12% | 22 | 16% | 171 | 15% | 1,046 | 12% | 3,002 | 11% |
| | | | Probably yes | 15 | 41% | 227 | 40% | 1,925 | 40% | 5,371 | 39% | 52 | 39% | 421 | 37% | 3,321 | 38% | 9,423 | 36% |
| | | | Definitely yes | 12 | 32% | 235 | 42% | 2,188 | 45% | 6,236 | 45% | 52 | 39% | 469 | 42% | 4,038 | 46% | 12,454 | 48% |
| | | | Total | 37 | 100% | 563 | 100% | 4,845 | 100% | 13,778 | 100% | 135 | 100% | 1,125 | 100% | 8,836 | 100% | 26,115 | 100% |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | Seniors | | | | | | | | | |
|--|------------------|--|---------------------|-------------|--------------------|-------------|----------------|-------------|---------------|-------------|--------------|-------------|--------------------|-------------|----------------|-------------|---------------|-------------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 15. Age | AGE | 19 or younger | 31 | 84% | 490 | 87% | 3,590 | 74% | 10,582 | 77% | 0 | 0% | 1 | 0% | 9 | 0% | 44 | 0% |
| | | 20-23 | 4 | 11% | 41 | 7% | 431 | 9% | 1,228 | 9% | 47 | 35% | 717 | 64% | 4,585 | 52% | 13,412 | 51% |
| | | 24-29 | 0 | 0% | 6 | 1% | 197 | 4% | 495 | 4% | 42 | 31% | 219 | 19% | 1,442 | 16% | 4,221 | 16% |
| | | 30-39 | 2 | 5% | 12 | 2% | 300 | 6% | 681 | 5% | 20 | 15% | 107 | 10% | 1,254 | 14% | 3,790 | 15% |
| | | 40-55 | 0 | 0% | 13 | 2% | 294 | 6% | 726 | 5% | 22 | 16% | 76 | 7% | 1,366 | 15% | 4,158 | 16% |
| | | Over 55 | 0 | 0% | 0 | 0% | 27 | 1% | 60 | 0% | 5 | 4% | 6 | 1% | 161 | 2% | 429 | 2% |
| | | Total | 37 | 100% | 562 | 100% | 4,839 | 100% | 13,772 | 100% | 136 | 100% | 1,126 | 100% | 8,817 | 100% | 26,054 | 100% |
| 16. Your sex: | SEX | Male | 23 | 62% | 242 | 43% | 2,068 | 43% | 5,967 | 43% | 53 | 39% | 540 | 48% | 3,654 | 41% | 11,057 | 42% |
| | | Female | 14 | 38% | 321 | 57% | 2,771 | 57% | 7,811 | 57% | 83 | 61% | 585 | 52% | 5,158 | 59% | 15,002 | 58% |
| | | Total | 37 | 100% | 563 | 100% | 4,839 | 100% | 13,778 | 100% | 136 | 100% | 1,125 | 100% | 8,812 | 100% | 26,059 | 100% |
| 17. Are you an international student or foreign national? | INTERNAT | No | 30 | 81% | 530 | 95% | 4,337 | 90% | 12,231 | 89% | 129 | 96% | 1,043 | 94% | 8,098 | 92% | 23,999 | 92% |
| | | Yes | 7 | 19% | 27 | 5% | 481 | 10% | 1,474 | 11% | 6 | 4% | 72 | 6% | 678 | 8% | 1,970 | 8% |
| | | Total | 37 | 100% | 557 | 100% | 4,818 | 100% | 13,705 | 100% | 135 | 100% | 1,115 | 100% | 8,776 | 100% | 25,969 | 100% |
| 18. What is your racial or ethnic identification? (Select only one.) | RACE05 | American Indian or other Native American | 0 | 0% | 3 | 1% | 30 | 1% | 92 | 1% | 4 | 3% | 6 | 1% | 83 | 1% | 218 | 1% |
| | | Asian, Asian American, or Pacific Islander | 1 | 3% | 24 | 4% | 402 | 8% | 1,289 | 9% | 5 | 4% | 56 | 5% | 607 | 7% | 1,831 | 7% |
| | | Black or African American | 4 | 11% | 64 | 11% | 561 | 12% | 1,545 | 11% | 6 | 4% | 70 | 6% | 879 | 10% | 2,714 | 10% |
| | | White (non-Hispanic) | 30 | 81% | 410 | 73% | 2,985 | 62% | 8,477 | 62% | 104 | 76% | 873 | 77% | 5,742 | 65% | 17,152 | 66% |
| | | Mexican or Mexican American | 0 | 0% | 8 | 1% | 166 | 3% | 458 | 3% | 5 | 4% | 24 | 2% | 344 | 4% | 884 | 3% |
| | | Puerto Rican | 0 | 0% | 2 | 0% | 66 | 1% | 147 | 1% | 0 | 0% | 6 | 1% | 77 | 1% | 237 | 1% |
| | | Other Hispanic or Latino | 0 | 0% | 7 | 1% | 189 | 4% | 528 | 4% | 1 | 1% | 16 | 1% | 304 | 3% | 908 | 3% |
| | | Multiracial | 0 | 0% | 14 | 2% | 131 | 3% | 410 | 3% | 1 | 1% | 18 | 2% | 204 | 2% | 557 | 2% |
| | | Other | 1 | 3% | 10 | 2% | 97 | 2% | 233 | 2% | 5 | 4% | 14 | 1% | 140 | 2% | 397 | 2% |
| | | I prefer not to respond | 1 | 3% | 19 | 3% | 213 | 4% | 589 | 4% | 5 | 4% | 44 | 4% | 444 | 5% | 1,192 | 5% |
| | | Total | 37 | 100% | 561 | 100% | 4,840 | 100% | 13,768 | 100% | 136 | 100% | 1,127 | 100% | 8,824 | 100% | 26,090 | 100% |
| 19. What is your current classification in college? | CLASS | Freshman/first year | 32 | 86% | 468 | 83% | 3,964 | 82% | 11,252 | 82% | 0 | 0% | 0 | 0% | 17 | 0% | 37 | 0% |
| | | Sophomore | 2 | 5% | 91 | 16% | 624 | 13% | 1,889 | 14% | 0 | 0% | 4 | 0% | 37 | 0% | 117 | 0% |
| | | Junior | 3 | 8% | 1 | 0% | 108 | 2% | 307 | 2% | 6 | 4% | 73 | 6% | 431 | 5% | 1,422 | 5% |
| | | Senior | 0 | 0% | 1 | 0% | 46 | 1% | 117 | 1% | 118 | 87% | 1,008 | 90% | 8,101 | 92% | 23,758 | 91% |
| | | Unclassified | 0 | 0% | 1 | 0% | 99 | 2% | 216 | 2% | 12 | 9% | 39 | 3% | 246 | 3% | 746 | 3% |
| | | Total | 37 | 100% | 562 | 100% | 4,841 | 100% | 13,781 | 100% | 136 | 100% | 1,124 | 100% | 8,832 | 100% | 26,080 | 100% |
| 20. Did you begin college at your current institution or elsewhere? | ENTER | Started here | 31 | 84% | 507 | 90% | 4,123 | 85% | 11,875 | 86% | 50 | 37% | 581 | 51% | 4,301 | 49% | 12,905 | 49% |
| | | Started elsewhere | 6 | 16% | 54 | 10% | 712 | 15% | 1,892 | 14% | 85 | 63% | 549 | 49% | 4,536 | 51% | 13,204 | 51% |
| | | Total | 37 | 100% | 561 | 100% | 4,835 | 100% | 13,767 | 100% | 135 | 100% | 1,130 | 100% | 8,837 | 100% | 26,109 | 100% |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | |
|---|----------|------------------------------------|---------------------|------|--------------------|-------|----------------|--------|-----------|-----|--------------|-------|--------------------|-------|----------------|--------|-----------|-----|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| | | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 21. Since graduating from high school, which of the following types of schools have you attended other than the one you are attending now? (Select all that apply.) | VOTECH05 | Vocational or technical school | 1 | 3% | 26 | 5% | 318 | 7% | 767 | 6% | 17 | 13% | 58 | 5% | 953 | 11% | 2,843 | 11% |
| | COMCOL05 | Community or junior college | 4 | 11% | 54 | 10% | 513 | 11% | 1,474 | 11% | 88 | 66% | 497 | 44% | 3,845 | 44% | 11,171 | 43% |
| | FOURYR05 | 4-year college other than this one | 1 | 3% | 35 | 6% | 548 | 11% | 1,437 | 11% | 40 | 30% | 313 | 28% | 2,561 | 29% | 7,427 | 29% |
| | NONE05 | None | 30 | 81% | 440 | 80% | 3,469 | 72% | 10,064 | 74% | 30 | 22% | 425 | 38% | 3,170 | 36% | 9,427 | 36% |
| | OCOL1_05 | Other | 3 | 8% | 18 | 3% | 241 | 5% | 629 | 5% | 6 | 4% | 37 | 3% | 464 | 5% | 1,306 | 5% |
| - Are you a current or former member of the U.S. Armed Forces, Reserves, or National Guard? (Item appeared only in the online instrument.) | VETERAN | No | 36 | 97% | 553 | 99% | 4,665 | 97% | 13,290 | 97% | 129 | 96% | 1,072 | 95% | 8,044 | 92% | 23,954 | 93% |
| | | Yes | 1 | 3% | 7 | 1% | 124 | 3% | 355 | 3% | 6 | 4% | 54 | 5% | 674 | 8% | 1,870 | 7% |
| | Total | 37 | 100% | 560 | 100% | 4,789 | 100% | 13,645 | 100% | 135 | 100% | 1,126 | 100% | 8,718 | 100% | 25,824 | 100% | |
| - If yes: As part of your military experience, did you receive combat pay, hostile fire pay, or imminent danger pay? (Item appeared only in the online instrument.) | VETPAY | No | 0 | 0% | 4 | 57% | 53 | 43% | 168 | 47% | 5 | 83% | 28 | 52% | 320 | 48% | 883 | 47% |
| | | Yes | 1 | 100% | 3 | 43% | 71 | 57% | 186 | 53% | 1 | 17% | 26 | 48% | 352 | 52% | 981 | 53% |
| | Total | 1 | 100% | 7 | 100% | 124 | 100% | 354 | 100% | 6 | 100% | 54 | 100% | 672 | 100% | 1,864 | 100% | |
| 22. Thinking about this current academic term...How would you characterize your enrollment? | ENRLMENT | Less than full-time | 3 | 8% | 18 | 3% | 399 | 8% | 1,081 | 8% | 38 | 28% | 197 | 17% | 1,631 | 18% | 4,794 | 18% |
| | | Full-time | 34 | 92% | 544 | 97% | 4,450 | 92% | 12,708 | 92% | 98 | 72% | 931 | 83% | 7,210 | 82% | 21,333 | 82% |
| | Total | 37 | 100% | 562 | 100% | 4,849 | 100% | 13,789 | 100% | 136 | 100% | 1,128 | 100% | 8,841 | 100% | 26,127 | 100% | |
| - Thinking about this current academic term...Are you taking all courses entirely online? (Item appeared only in the online instrument.) | DISTED | No | 37 | 100% | 553 | 98% | 4,313 | 90% | 12,640 | 92% | 111 | 82% | 1,105 | 98% | 7,512 | 86% | 21,452 | 83% |
| | | Yes | 0 | 0% | 9 | 2% | 479 | 10% | 1,026 | 8% | 24 | 18% | 23 | 2% | 1,226 | 14% | 4,433 | 17% |
| | Total | 37 | 100% | 562 | 100% | 4,792 | 100% | 13,666 | 100% | 135 | 100% | 1,128 | 100% | 8,738 | 100% | 25,885 | 100% | |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | |
|---|--|---|---------------------|-----|--------------------|-------|----------------|--------|-----------|--------|--------------|-------|--------------------|-------|----------------|--------|-----------|--------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| | | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| - Do you have any disabilities? (Select all that apply.) (Item appeared only in the online instrument and was preceded by the statement "Your institution will not receive your identified response to the following question. Only an overall summary of responses will be provided." Accordingly, this item does not appear in the NSSE data file or codebook.) | DISNONE | No, I do not have any disabilities | 32 | 86% | 485 | 87% | 4,103 | 86% | 11,713 | 87% | 120 | 89% | 999 | 89% | 7,582 | 88% | 22,452 | 87% |
| | DISSENSE | Yes, I have a sensory impairment (vision or hearing) | 1 | 3% | 10 | 2% | 99 | 2% | 289 | 2% | 4 | 3% | 18 | 2% | 163 | 2% | 457 | 2% |
| | DISMOBIL | Yes, I have a mobility impairment | 0 | 0% | 2 | 0% | 37 | 1% | 82 | 1% | 3 | 2% | 6 | 1% | 100 | 1% | 261 | 1% |
| | DISLEARN | Yes, I have a learning disability | 0 | 0% | 9 | 2% | 96 | 2% | 274 | 2% | 3 | 2% | 19 | 2% | 147 | 2% | 439 | 2% |
| | DISDEVL | Yes, I have a developmental disorder (ADHD, Autism spectrum disorder, etc.) | 1 | 3% | 15 | 3% | 118 | 2% | 363 | 3% | 2 | 1% | 26 | 2% | 174 | 2% | 595 | 2% |
| | DISMENT | Yes, I have a mental health disorder | 1 | 3% | 11 | 2% | 74 | 2% | 182 | 1% | 1 | 1% | 11 | 1% | 116 | 1% | 366 | 1% |
| | DISMED | Yes, I have a medical disability not listed above | 1 | 3% | 5 | 1% | 65 | 1% | 148 | 1% | 3 | 2% | 9 | 1% | 147 | 2% | 389 | 2% |
| | DISOTHER | Yes, I have another disability | 2 | 5% | 48 | 9% | 365 | 8% | 1,036 | 8% | 8 | 6% | 67 | 6% | 627 | 7% | 1,891 | 7% |
| | DISREFUS | I choose not to answer | 1 | 3% | 21 | 4% | 236 | 5% | 680 | 5% | 4 | 3% | 48 | 4% | 369 | 4% | 1,111 | 4% |
| | 23. Are you member of a social fraternity or sorority? | FRATSORO | No | 36 | 97% | 503 | 90% | 4,408 | 91% | 12,242 | 89% | 127 | 93% | 989 | 88% | 7,884 | 89% | 22,815 |
| Yes | | | 1 | 3% | 59 | 10% | 432 | 9% | 1,539 | 11% | 9 | 7% | 140 | 12% | 946 | 11% | 3,290 | 13% |
| Total | | 37 | 100% | 562 | 100% | 4,840 | 100% | 13,781 | 100% | 136 | 100% | 1,129 | 100% | 8,830 | 100% | 26,105 | 100% | |
| 24. Are you a student-athlete on a team sponsored by your institution's athletics department? | ATHLETE | No | 34 | 92% | 529 | 94% | 4,289 | 89% | 12,124 | 88% | 131 | 96% | 1,095 | 97% | 8,261 | 94% | 24,477 | 94% |
| | | Yes | 3 | 8% | 32 | 6% | 546 | 11% | 1,642 | 12% | 5 | 4% | 32 | 3% | 558 | 6% | 1,600 | 6% |
| | Total | 37 | 100% | 561 | 100% | 4,835 | 100% | 13,766 | 100% | 136 | 100% | 1,127 | 100% | 8,819 | 100% | 26,077 | 100% | |

NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | Variable | Response Options | First-Year Students | | | | | | | | Seniors | | | | | | | | |
|------|---|------------------|------------------------------------|----|--------------------|-----|----------------|-------|-----------|--------|--------------|-----|--------------------|-------|----------------|-------|-----------|--------|------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | |
| | | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | |
| 25. | What have most of your grades been up to now at this institution? | GRADES04 | C- or lower | 0 | 0% | 11 | 2% | 85 | 2% | 225 | 2% | 0 | 0% | 4 | 0% | 28 | 0% | 89 | 0% |
| | | | C | 0 | 0% | 23 | 4% | 147 | 3% | 408 | 3% | 3 | 2% | 25 | 2% | 151 | 2% | 425 | 2% |
| | | | C+ | 1 | 3% | 31 | 6% | 214 | 4% | 643 | 5% | 8 | 6% | 59 | 5% | 390 | 4% | 1,051 | 4% |
| | | | B- | 2 | 5% | 39 | 7% | 330 | 7% | 924 | 7% | 15 | 11% | 104 | 9% | 565 | 6% | 1,647 | 6% |
| | | | B | 10 | 27% | 120 | 21% | 934 | 19% | 2,644 | 19% | 23 | 17% | 277 | 25% | 1,730 | 20% | 4,992 | 19% |
| | | | B+ | 5 | 14% | 116 | 21% | 961 | 20% | 2,648 | 19% | 32 | 24% | 235 | 21% | 1,834 | 21% | 5,348 | 20% |
| | | | A- | 7 | 19% | 108 | 19% | 991 | 20% | 2,713 | 20% | 21 | 16% | 194 | 17% | 1,762 | 20% | 5,329 | 20% |
| | | | A | 12 | 32% | 113 | 20% | 1,183 | 24% | 3,584 | 26% | 33 | 24% | 229 | 20% | 2,373 | 27% | 7,241 | 28% |
| | | | Total | 37 | 100% | 561 | 100% | 4,845 | 100% | 13,789 | 100% | 135 | 100% | 1,127 | 100% | 8,833 | 100% | 26,122 | 100% |
| 26. | Which of the following best describes where you are living now while attending college? | LIVENOW | Dormitory or other campus housing | 28 | 76% | 372 | 66% | 2,751 | 57% | 8,197 | 60% | 7 | 5% | 66 | 6% | 1,006 | 11% | 2,692 | 10% |
| | | | Residence, walking distance | 2 | 5% | 52 | 9% | 342 | 7% | 1,008 | 7% | 23 | 17% | 317 | 28% | 1,460 | 17% | 4,923 | 19% |
| | | | Residence, driving distance | 6 | 16% | 128 | 23% | 1,245 | 26% | 3,450 | 25% | 84 | 62% | 686 | 61% | 5,123 | 58% | 14,350 | 55% |
| | | | Fraternity/sorority house | 0 | 0% | 3 | 1% | 15 | 0% | 65 | 0% | 1 | 1% | 15 | 1% | 58 | 1% | 284 | 1% |
| | | | None of the above | 1 | 3% | 6 | 1% | 461 | 10% | 998 | 7% | 21 | 15% | 42 | 4% | 1,146 | 13% | 3,772 | 14% |
| | | | Total | 37 | 100% | 561 | 100% | 4,814 | 100% | 13,718 | 100% | 136 | 100% | 1,126 | 100% | 8,793 | 100% | 26,021 | 100% |
| 27a. | What is the highest level of education that your father completed? | FATHREDU | Did not finish HS | 0 | 0% | 30 | 5% | 514 | 11% | 1,323 | 10% | 14 | 10% | 92 | 8% | 1,193 | 14% | 3,245 | 13% |
| | | | Graduated from HS | 13 | 37% | 185 | 33% | 1,291 | 27% | 3,507 | 26% | 36 | 27% | 339 | 30% | 2,439 | 28% | 7,179 | 28% |
| | | | Attended, no degree | 4 | 11% | 95 | 17% | 678 | 14% | 1,863 | 14% | 26 | 19% | 167 | 15% | 1,268 | 14% | 3,519 | 14% |
| | | | Completed Associate's | 2 | 6% | 51 | 9% | 383 | 8% | 1,053 | 8% | 13 | 10% | 90 | 8% | 677 | 8% | 2,043 | 8% |
| | | | Completed Bachelor's | 10 | 29% | 134 | 24% | 1,190 | 25% | 3,555 | 26% | 35 | 26% | 275 | 25% | 1,964 | 22% | 6,018 | 23% |
| | | | Completed Master's | 4 | 11% | 58 | 10% | 571 | 12% | 1,816 | 13% | 6 | 4% | 115 | 10% | 910 | 10% | 2,803 | 11% |
| | | | Completed Doctorate | 2 | 6% | 8 | 1% | 165 | 3% | 548 | 4% | 5 | 4% | 44 | 4% | 300 | 3% | 1,071 | 4% |
| | | | Total | 35 | 100% | 561 | 100% | 4,792 | 100% | 13,665 | 100% | 135 | 100% | 1,122 | 100% | 8,751 | 100% | 25,878 | 100% |
| 27b. | What is the highest level of education that your mother completed? | MOTHREDU | Did not finish HS | 1 | 3% | 20 | 4% | 408 | 8% | 1,041 | 8% | 7 | 5% | 72 | 6% | 1,017 | 12% | 2,707 | 10% |
| | | | Graduated from HS | 7 | 20% | 154 | 27% | 1,166 | 24% | 3,115 | 23% | 41 | 30% | 326 | 29% | 2,525 | 29% | 7,276 | 28% |
| | | | Attended, no degree | 6 | 17% | 110 | 20% | 737 | 15% | 2,052 | 15% | 20 | 15% | 189 | 17% | 1,314 | 15% | 3,969 | 15% |
| | | | Completed Associate's | 2 | 6% | 73 | 13% | 607 | 13% | 1,705 | 12% | 25 | 19% | 171 | 15% | 1,098 | 12% | 3,122 | 12% |
| | | | Completed Bachelor's | 16 | 46% | 142 | 25% | 1,294 | 27% | 3,909 | 28% | 27 | 20% | 259 | 23% | 1,924 | 22% | 6,123 | 24% |
| | | | Completed Master's | 3 | 9% | 56 | 10% | 535 | 11% | 1,644 | 12% | 12 | 9% | 94 | 8% | 813 | 9% | 2,436 | 9% |
| | | | Completed Doctorate | 0 | 0% | 7 | 1% | 70 | 1% | 256 | 2% | 3 | 2% | 14 | 1% | 108 | 1% | 377 | 1% |
| | | | Total | 35 | 100% | 562 | 100% | 4,817 | 100% | 13,722 | 100% | 135 | 100% | 1,125 | 100% | 8,799 | 100% | 26,010 | 100% |



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions
Frequency Distributions-Business
Ferris State University

| | | | First-Year Students | | | | | | | Seniors | | | | | | | | |
|---|------------------|-------------------------|---------------------|--------------|--------------------|-------------|----------------|-------------|---------------|-------------|---------------|-------------|--------------------|-------------|----------------|-------------|---------------|-------------|
| | | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | | Ferris State | | Great Lakes Region | | Carnegie Class | | NSSE 2012 | |
| Variable | Response Options | | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % | Count | % |
| 28. Primary major or expected primary major, in collapsed categories | MAJRPCOL | Arts and Humanities | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Biological Sciences | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Business | 37 | 100% | 563 | 100% | 4,856 | 100% | 13,819 | 100% | 136 | 100% | 1,130 | 100% | 8,859 | 100% | 26,183 | 100% |
| | | Education | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Engineering | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Physical Sciences | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Professional (other) | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Social Sciences | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Other | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Undecided | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% | 0 | 0% |
| | | Total | 37 | 100% | 563 | 100% | 4,856 | 100% | 13,819 | 100% | 136 | 100% | 1,130 | 100% | 8,859 | 100% | 26,183 | 100% |
| 29. Second major or expected second major (not minor, concentration, etc.) if applicable, in collapsed categories | MAJRSCOL | Arts and Humanities | 0 | 0% | 23 | 13% | 164 | 12% | 542 | 13% | 7 | 18% | 15 | 5% | 149 | 8% | 446 | 7% |
| | | Biological Sciences | 0 | 0% | 1 | 1% | 19 | 1% | 56 | 1% | 1 | 3% | 1 | 0% | 11 | 1% | 42 | 1% |
| | | Business | 3 | 50% | 89 | 52% | 634 | 47% | 1,947 | 47% | 17 | 44% | 222 | 72% | 1,140 | 59% | 3,875 | 63% |
| | | Education | 0 | 0% | 3 | 2% | 17 | 1% | 64 | 2% | 1 | 3% | 0 | 0% | 21 | 1% | 54 | 1% |
| | | Engineering | 0 | 0% | 2 | 1% | 18 | 1% | 44 | 1% | 0 | 0% | 1 | 0% | 7 | 0% | 23 | 0% |
| | | Physical Sciences | 0 | 0% | 2 | 1% | 27 | 2% | 94 | 2% | 0 | 0% | 0 | 0% | 21 | 1% | 65 | 1% |
| | | Professional (other) | 1 | 17% | 5 | 3% | 54 | 4% | 168 | 4% | 2 | 5% | 7 | 2% | 83 | 4% | 213 | 3% |
| | | Social Sciences | 1 | 17% | 15 | 9% | 187 | 14% | 554 | 13% | 2 | 5% | 33 | 11% | 227 | 12% | 634 | 10% |
| | | Other | 1 | 17% | 29 | 17% | 186 | 14% | 535 | 13% | 8 | 21% | 26 | 8% | 225 | 12% | 647 | 10% |
| | | Undecided | 0 | 0% | 2 | 1% | 41 | 3% | 101 | 2% | 1 | 3% | 2 | 1% | 57 | 3% | 196 | 3% |
| | | Total | 6 | 100% | 171 | 100% | 1,347 | 100% | 4,105 | 100% | 39 | 100% | 307 | 100% | 1,941 | 100% | 6,195 | 100% |
| - Institution reported: Gender | GENDER | Male | 23 | 62% | 243 | 43% | 2,080 | 43% | 5,988 | 43% | 53 | 39% | 544 | 48% | 3,677 | 42% | 11,107 | 42% |
| | | Female | 14 | 38% | 320 | 57% | 2,775 | 57% | 7,829 | 57% | 83 | 61% | 586 | 52% | 5,182 | 58% | 15,075 | 58% |
| | | Total | 37 | 100% | 563 | 100% | 4,855 | 100% | 13,817 | 100% | 136 | 100% | 1,130 | 100% | 8,859 | 100% | 26,182 | 100% |
| - Institution reported: Race or ethnicity | ETHNICIT | African American/Black | 4 | 11% | 61 | 11% | 498 | 11% | 1,358 | 11% | 7 | 5% | 81 | 7% | 863 | 11% | 2,614 | 11% |
| | | Am. Indian/Native Amer. | 0 | 0% | 3 | 1% | 23 | 1% | 70 | 1% | 2 | 1% | 7 | 1% | 61 | 1% | 197 | 1% |
| | | Asian/Pacific Islander | 2 | 5% | 9 | 2% | 206 | 5% | 696 | 5% | 7 | 5% | 30 | 3% | 344 | 4% | 1,221 | 5% |
| | | Caucasian/White | 31 | 84% | 412 | 73% | 2,589 | 59% | 7,572 | 60% | 108 | 79% | 871 | 77% | 5,183 | 64% | 15,930 | 65% |
| | | Hispanic | 0 | 0% | 26 | 5% | 373 | 9% | 1,032 | 8% | 8 | 6% | 44 | 4% | 686 | 8% | 1,884 | 8% |
| | | Other | 0 | 0% | 0 | 0% | 17 | 0% | 60 | 0% | 0 | 0% | 4 | 0% | 74 | 1% | 162 | 1% |
| | | Foreign | 0 | 0% | 20 | 4% | 266 | 6% | 854 | 7% | 3 | 2% | 44 | 4% | 349 | 4% | 952 | 4% |
| | | Multi-racial | 0 | 0% | 20 | 4% | 131 | 3% | 317 | 2% | 1 | 1% | 8 | 1% | 123 | 2% | 282 | 1% |
| | | Unknown | 0 | 0% | 11 | 2% | 280 | 6% | 733 | 6% | 0 | 0% | 41 | 4% | 452 | 6% | 1,418 | 6% |
| | | | | Total | 37 | 100% | 562 | 100% | 4,383 | 100% | 12,692 | 100% | 136 | 100% | 1,130 | 100% | 8,135 | 100% |
| - Institution reported: Enrollment status | ENROLLMT | Part-time | 1 | 3% | 23 | 4% | 518 | 11% | 1,263 | 9% | 59 | 43% | 216 | 19% | 1,798 | 20% | 5,148 | 20% |
| | | Full-time | 36 | 97% | 540 | 96% | 4,338 | 89% | 12,556 | 91% | 77 | 57% | 914 | 81% | 7,061 | 80% | 21,035 | 80% |
| | | Total | 37 | 100% | 563 | 100% | 4,856 | 100% | 13,819 | 100% | 136 | 100% | 1,130 | 100% | 8,859 | 100% | 26,183 | 100% |

NOTE: All results are unweighted.



Benchmark Statistics

Business

Ferris State University
NSSE 2012 Major Field Report
Part II. Comparisons to Other Institutions



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions

Interpreting the Benchmark Statistics

Benchmarks

To focus discussions about the importance of student engagement and to guide institutional improvement efforts, NSSE created five Benchmarks of Effective Educational Practice: Level of Academic Challenge, Active and Collaborative Learning, Student-Faculty Interaction, Enriching Educational Experiences, and Supportive Campus Environment.

Class

Benchmark comparisons are given separately by institution-reported class level. Of course, first-year student majors may be unstable, and their results should be interpreted with caution.

Major Categories

Self-reported majors (primary major if two were reported) were identified from the survey. Institutions had the option to customize how these were grouped, using up to eight related-major categories.

Major categories with fewer than twenty respondents in a given class are not reported. Comparison groups must contain at least three institutions with five or more respondents in the major category, or they remain blank.

Sample

This report is based on information from all randomly selected or census-administered Business students for both your institution and your comparison institutions. Targeted and locally administered oversamples and other non-randomly selected students are not included.

BETWEEN Institution Comparisons on Major Categories

NSSE data serve to identify institutional strengths and weaknesses in reference to selected comparison institutions, yet institution-level comparisons may not capture important variation in student engagement that can be found within key sub-populations such as major. This report displays the benchmark comparisons for the Business major category at your institution and at your selected comparison institutions.

Mean

The mean is the arithmetic average of the students' benchmark scores where students answered at least 3/5ths of the benchmark items.

Weighting

All results displayed in this report are unweighted.

Distribution Statistics

The dispersion of the first-year and senior benchmark scores for your institution and your selected comparison or consortium groups.

| | Mean Statistics | | | Distribution Statistics | | | | | Reference Group Comparison Statistics | | | |
|--|-----------------|-----------------|------------------|--------------------------|------|------|------|------|---------------------------------------|------------|-------------------|--------------------------|
| | Mean | SD ^b | SEM ^c | Percentiles ^d | | | | | Deg. of Freedom ^e | Mean Diff. | Sig. ^f | Effect size ^g |
| | | | | 5th | 25th | 50th | 75th | 95th | | | | |
| LEVEL OF ACADEMIC CHALLENGE (LAC) | | | | | | | | | | | | |
| NSSEville State (N = 107) | 58.0 | 13.1 | 1.3 | 38 | 50 | 58 | 67 | 79 | | | | |
| Mid East Private | 57.5 | 12.6 | .3 | 36 | 50 | 58 | 66 | 77 | 2,170 | .5 | .698 | .04 |
| Carnegie Class | 54.1 | 12.8 | .2 | 33 | 45 | 54 | 63 | 75 | 5,416 | 4.0 | .002 | .31 |
| NSSE 2012 | 55.3 | 13.0 | .1 | 33 | 47 | 56 | 65 | 76 | 20,953 | 2.8 | .029 | .21 |
| ACTIVE AND COLLABORATIVE LEARNING (ACL) | | | | | | | | | | | | |
| NSSEville State (N = 107) | 47.2 | 13.4 | 1.3 | 29 | 38 | 48 | 57 | 71 | | | | |
| Mid East Private | 46.1 | 15.5 | .3 | 24 | 33 | 44 | 57 | 71 | 2,174 | 1.1 | .464 | .07 |
| Carnegie Class | 44.5 | 15.8 | .2 | 19 | 33 | 43 | 52 | 71 | 5,414 | 2.8 | .071 | .18 |
| NSSE 2012 | 44.4 | 15.5 | .1 | 19 | 33 | 43 | 52 | 71 | 20,956 | 2.8 | .059 | .18 |

Statistical Significance

Statistical significance is reported as the probability that the difference is due to chance variation. Values lower than .05 meet the conventional standard for significance. The smaller the significance level, the smaller the likelihood that the difference is due to chance. Please note that statistical significance does not guarantee that the result is substantive or important. Large sample sizes (as with the NSSE project) tend to produce more statistically significant results even though the magnitude of mean differences may be inconsequential. It is recommended to consult effect sizes to judge the practical meaning of the results.

Effect Size

Effect size indicates the practical significance of the mean difference. It is calculated by dividing the mean difference by the pooled standard deviation. In practice, an effect size of .2 is often considered small, .5 moderate, and .8 large. A positive sign indicates that your institution's mean was greater, thus showing an affirmative result for the institution. A negative sign indicates the institution lags behind the comparison group, suggesting that the student behavior or institutional practice represented by the item may warrant attention.



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions^a

Ferris State University

Benchmark Statistics: Business

First-Year Students

| | Mean Statistics | | | Distribution Statistics | | | | | Reference Group Comparison Statistics | | | |
|--|-----------------|-----------------|------------------|--------------------------|------|----|----|----|---------------------------------------|------------|-------------------|--------------------------|
| | Mean | SD ^b | SEM ^c | Percentiles ^d | | | | | Deg. of Freedom ^e | Mean Diff. | Sig. ^f | Effect size ^g |
| | 5th | 25th | 50th | 75th | 95th | | | | | | | |
| LEVEL OF ACADEMIC CHALLENGE (LAC) | | | | | | | | | | | | |
| Ferris State (N = 37) | 47.5 | 12.3 | 2.0 | 24 | 40 | 48 | 56 | 67 | | | | |
| Great Lakes Region | 52.7 | 12.2 | .5 | 33 | 44 | 53 | 61 | 73 | 598 | -5.3 | .011 | -.43 |
| Carnegie Class | 54.9 | 13.5 | .2 | 32 | 46 | 55 | 65 | 76 | 4,885 | -7.4 | .001 | -.55 |
| NSSE 2012 | 54.6 | 13.4 | .1 | 32 | 46 | 55 | 64 | 76 | 13,836 | -7.1 | .001 | -.53 |
| ACTIVE AND COLLABORATIVE LEARNING (ACL) | | | | | | | | | | | | |
| Ferris State (N = 37) | 45.3 | 19.1 | 3.1 | 14 | 38 | 43 | 48 | 95 | | | | |
| Great Lakes Region | 42.8 | 15.5 | .7 | 19 | 33 | 43 | 52 | 71 | 598 | 2.5 | .345 | .16 |
| Carnegie Class | 43.7 | 17.1 | .2 | 19 | 33 | 43 | 52 | 76 | 4,883 | 1.6 | .573 | .09 |
| NSSE 2012 | 44.2 | 17.0 | .1 | 19 | 33 | 43 | 56 | 76 | 13,833 | 1.1 | .698 | .06 |
| STUDENT-FACULTY INTERACTION (SFI) | | | | | | | | | | | | |
| Ferris State (N = 37) | 39.7 | 19.5 | 3.2 | 11 | 28 | 39 | 50 | 72 | | | | |
| Great Lakes Region | 34.3 | 18.8 | .8 | 6 | 22 | 33 | 44 | 67 | 594 | 5.4 | .094 | .29 |
| Carnegie Class | 35.4 | 18.6 | .3 | 11 | 22 | 33 | 44 | 72 | 4,863 | 4.2 | .166 | .23 |
| NSSE 2012 | 35.6 | 18.6 | .2 | 11 | 22 | 33 | 44 | 72 | 13,786 | 4.1 | .182 | .22 |
| ENRICHING EDUCATIONAL EXPERIENCES (EEE) | | | | | | | | | | | | |
| Ferris State (N = 37) | 27.2 | 17.9 | 2.9 | 6 | 16 | 24 | 32 | 62 | | | | |
| Great Lakes Region | 26.9 | 12.9 | .5 | 8 | 17 | 25 | 36 | 50 | 598 | .3 | .899 | .02 |
| Carnegie Class | 28.0 | 13.5 | .2 | 8 | 18 | 27 | 36 | 52 | 4,879 | -.7 | .740 | -.05 |
| NSSE 2012 | 28.3 | 13.7 | .1 | 8 | 18 | 27 | 36 | 52 | 13,814 | -1.1 | .620 | -.08 |
| SUPPORTIVE CAMPUS ENVIRONMENT (SCE) | | | | | | | | | | | | |
| Ferris State (N = 37) | 64.3 | 18.1 | 3.0 | 36 | 56 | 61 | 75 | 97 | | | | |
| Great Lakes Region | 63.1 | 18.7 | .8 | 33 | 50 | 64 | 75 | 94 | 594 | 1.1 | .718 | .06 |
| Carnegie Class | 65.3 | 19.1 | .3 | 33 | 53 | 67 | 78 | 97 | 4,870 | -1.0 | .750 | -.05 |
| NSSE 2012 | 64.9 | 18.9 | .2 | 33 | 53 | 67 | 78 | 97 | 13,787 | -.6 | .850 | -.03 |

^a Major categories are based on recodes of the student-reported primary major field (majrpcod).

^b Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.

^c The 95% confidence interval for the population mean is equal to the sample mean plus/minus 1.96 times the standard error of the mean.

^d A percentile is the point in the distribution of student benchmark scores at or below which a given percentage of benchmark scores fall.

^e Degrees of freedom used to compute the t-tests. Values vary for the total Ns due to the equal variance assumption.

^f Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance.

^g Effect size is calculated by subtracting the comparison group mean from your institution's mean, and dividing the result by the pooled standard deviation.



NSSE 2012 Major Field Report: Part II. Comparisons to Other Institutions^a

Ferris State University

Benchmark Statistics: Business

Seniors

| | Mean Statistics | | | Distribution Statistics | | | | | Reference Group Comparison Statistics | | | |
|--|-----------------|-----------------|------------------|--------------------------|------|----|----|----|---------------------------------------|------------|-------------------|--------------------------|
| | Mean | SD ^b | SEM ^c | Percentiles ^d | | | | | Deg. of Freedom ^e | Mean Diff. | Sig. ^f | Effect size ^g |
| | 5th | 25th | 50th | 75th | 95th | | | | | | | |
| LEVEL OF ACADEMIC CHALLENGE (LAC) | | | | | | | | | | | | |
| Ferris State (N = 136) | 56.8 | 14.3 | 1.2 | 35 | 46 | 57 | 68 | 78 | | | | |
| Great Lakes Region | 55.0 | 13.8 | .4 | 32 | 46 | 55 | 65 | 77 | 1,264 | 1.8 | .160 | .13 |
| Carnegie Class | 57.6 | 14.1 | .1 | 34 | 48 | 58 | 68 | 81 | 8,988 | -.8 | .487 | -.06 |
| NSSE 2012 | 58.1 | 14.2 | .1 | 35 | 49 | 58 | 68 | 81 | 26,299 | -1.3 | .276 | -.09 |
| ACTIVE AND COLLABORATIVE LEARNING (ACL) | | | | | | | | | | | | |
| Ferris State (N = 136) | 54.5 | 16.2 | 1.4 | 24 | 48 | 57 | 67 | 81 | | | | |
| Great Lakes Region | 52.2 | 16.3 | .5 | 29 | 38 | 52 | 62 | 81 | 1,263 | 2.3 | .125 | .14 |
| Carnegie Class | 52.3 | 17.0 | .2 | 24 | 43 | 52 | 62 | 81 | 8,987 | 2.1 | .144 | .13 |
| NSSE 2012 | 52.9 | 17.2 | .1 | 24 | 43 | 52 | 67 | 81 | 26,291 | 1.6 | .280 | .09 |
| STUDENT-FACULTY INTERACTION (SFI) | | | | | | | | | | | | |
| Ferris State (N = 135) | 41.8 | 19.5 | 1.7 | 17 | 28 | 39 | 56 | 78 | | | | |
| Great Lakes Region | 37.7 | 20.4 | .6 | 11 | 22 | 33 | 50 | 72 | 1,260 | 4.2 | .024 | .21 |
| Carnegie Class | 38.8 | 19.8 | .2 | 11 | 22 | 33 | 50 | 78 | 8,947 | 3.1 | .075 | .15 |
| NSSE 2012 | 39.2 | 20.0 | .1 | 11 | 22 | 33 | 50 | 78 | 26,200 | 2.6 | .125 | .13 |
| ENRICHING EDUCATIONAL EXPERIENCES (EEE) | | | | | | | | | | | | |
| Ferris State (N = 136) | 36.2 | 17.8 | 1.5 | 7 | 24 | 35 | 47 | 67 | | | | |
| Great Lakes Region | 38.2 | 17.7 | .5 | 11 | 25 | 37 | 50 | 69 | 1,260 | -1.9 | .228 | -.11 |
| Carnegie Class | 37.2 | 18.7 | .2 | 11 | 22 | 35 | 50 | 71 | 8,975 | -.9 | .568 | -.05 |
| NSSE 2012 | 37.9 | 18.8 | .1 | 11 | 23 | 36 | 51 | 71 | 26,259 | -1.7 | .297 | -.09 |
| SUPPORTIVE CAMPUS ENVIRONMENT (SCE) | | | | | | | | | | | | |
| Ferris State (N = 136) | 60.1 | 18.2 | 1.6 | 31 | 47 | 61 | 72 | 89 | | | | |
| Great Lakes Region | 57.2 | 19.0 | .6 | 25 | 44 | 58 | 69 | 89 | 1,262 | 2.9 | .088 | .16 |
| Carnegie Class | 61.8 | 19.4 | .2 | 28 | 50 | 61 | 75 | 94 | 8,963 | -1.6 | .328 | -.08 |
| NSSE 2012 | 62.2 | 19.4 | .1 | 31 | 50 | 63 | 75 | 94 | 26,233 | -2.0 | .221 | -.11 |

^a Major categories are based on recodes of the student-reported primary major field (majrpcod).

^b Standard deviation is a measure of the amount the individual scores deviate from the mean of all the scores in the distribution.

^c The 95% confidence interval for the population mean is equal to the sample mean plus/minus 1.96 times the standard error of the mean.

^d A percentile is the point in the distribution of student benchmark scores at or below which a given percentage of benchmark scores fall.

^e Degrees of freedom used to compute the t-tests. Values vary for the total Ns due to the equal variance assumption.

^f Statistical significance represents the probability that the difference between the mean of your institution and that of the comparison group occurred by chance.

^g Effect size is calculated by subtracting the comparison group mean from your institution's mean, and dividing the result by the pooled standard deviation.