

COMPETENCY IMPLEMENTATION PLAN (CIP)

COMMUNICATION

Date:

Course prefix, number, and title:

Briefly describe how this course fulfills the operational definition of the Communication core competency at Ferris State University:

COM1: Communication Strategies – Students will apply a variety of communication strategies to effectively adapt their writing, oral, and non-verbal communication to meet the needs of diverse audiences and situations.	
<i>How will this be implemented in class?</i>	<i>How will achievement be evaluated?</i>
COM2: Use of Information – Students will collect, assess, synthesize, and organize information or data and integrate that material into written, oral, or non-verbal communication that makes the appropriate contribution to a situation or discussion.	
<i>How will this be implemented in class?</i>	<i>How will achievement be evaluated?</i>

COM3: Proper Mechanics – Students will use language effectively in their writing and speaking with varied sentence structure and word choice appropriate to audience and situation.

How will this be implemented in class?

How will achievement be evaluated?

COM4: Relationship with Audience – Students will apply effective communication behaviors to develop relationships and to promote listening and discussion.

How will this be implemented in class?

How will achievement be evaluated?