

## **General Education Committee Minutes: 9/24/2020**

11 am – 12 noon, Online

**Present:** Victor Piercey (Director), Clifton Franklund (Assessment Coordinator), Paul Zube (FNTFO), Rachel Foulk (CAS), Monica Frees (RSS), Mari Kermit-Canfield (FLITE), Kathryn Wolfer (Senate Liaison), Angie Mishler (Academic Counselors) Mary Beaudry (COHP), and Mark DeKoster (Guest).

**Absent:** Clifton Franklund (Assessment Coordinator), Angie Mishler (Academic Counselors), Amy Greene (EIO), and Leonard Johnson (Academic Affairs).

1. Approval of Agenda: Approved unanimously.
2. Consent Agenda: Approved unanimously.
  - Minutes for Sept. 8, 2020
3. Proposals: AMGT 360 for CULT

Mark DeKoster summarized his response to the UGEC request for revisions to his proposal to add CULT to AMGT 360:

- The course contends that the United States is the way it is because of the automobile and its role in the economy.
- Analysis is interwoven throughout the course, and the assignments require significant research and analysis
- A goal of the course is to support students conducting research to figure out answers to questions.

He was asked what methods of inquiry students learn that they can generalize to other contexts. Mark mentioned the research necessary for the assignments is transferable.

When asked about methodologies and theories guide the research, Mark mentioned a final in-depth project with multiple possible topics (such as art deco gas stations). Mark also noted that the course is a broad survey, providing a foundation for further and deeper study, if they so desire.

He was asked what course outcomes or objectives matched with the assignments. Mark responded that the course was originally designed to do two things: provide a broad survey of the industry and where it came from, and to provide students an opportunity to deliver a formal presentation.

Mark indicated that the point of view of the course is historical – a look at how the automobile industry arose and evolved, and the implications for daily life. As an

example, he mentioned the impact of Henry Ford's \$5 day, which is credited for the rise of the US middle class. Students are asked to consider whether they would approve if they were in a management position.