



Graduate Follow-Up Survey Report

2004-2005



2004/2005 Graduate Follow-Up Survey Summary

College: Allied Health Sciences

	Degrees			Placement Information		
	CERT	AS	BS	% Response	Placement Rate	Ave Salary
ALLIED HEALTH SCIENCES						
HEALTH MANAGEMENT						
Coding/Reimbursement Specialist	33			18%	100%	\$ 39,211
Environmental Health & Safety		1	10		96%	\$ 37,250
Health Care Systems Administration			17	48%	100%	\$ 39,480
Medical Record Administration			9	60%	100%	\$ 41,360
Medical Record Technology		25		64%	100%	\$ 29,872
Occupational Health and Safety				NA	NA	NA
Phelbotomy	3			33%	100%	NA
HEALTH RELATED PROGRAMS						
Diagnostic Medical Sonography		12		67%	100%	\$ 39,846
Medical Laboratory Technology		2		50%	100%	NA
Medical Technology			11	64%	100%	\$ 37,469
Nuclear Medicine Technology		34	2	78%	97%	\$ 33,144
Radiography		47		80%	98%	\$ 33,103
Respiratory Care		14		71%	100%	\$ 34,760
NURSING & DENTAL HYGIENE						
Dental Hygiene		61		55%	100%	\$ 38,468
Master of Science in Nursing				NA	NA	NA
Nursing		55	48	55%	99%	\$ 40,755
Nursing Education	5					
Allied Health TOTAL	41	251	97	57%	99%	Not calculated

2004/2005 Graduate Follow-Up Survey Summary

College: Arts and Sciences

	Degrees				Placement Information		
	CERT	AS	BA	BS	% Response	Placement Rate	Ave Salary
ARTS & SCIENCES							
BIOLOGICAL SCIENCES							
Applied Biology				44	45%	95%	\$ 33,658
Pre-Science		18			44%	88%	\$ 28,460
Biotechnology				5	60%	100%	\$ 35,640
Ornamental Horticulture		10			50%	100%	\$ 25,109
COLLEGE OF A/S							
Integrative Studies				3	33%	100%	NA
HUMANITIES							
Applied Speech Communication		2		11	61%	88%	\$ 25,870
Communication			5		20%	100%	NA
History			3				
LANGUAGE & LITERATURE							
English Composition			1		0%	NA	NA
English Literature			6		50%	100%	\$ 24,736
Journalism	1				0%	NA	NA
Liberal Arts		16			44%	88%	\$ 24,893
Tech & Professional Communication				4	50%	100%	\$ 31,245
MATHEMATICS							
Applied Mathematics				7	57%	100%	\$ 40,208
Mathematics			1		0%	NA	NA
PHYSICAL SCIENCES							
Chemistry			4		25%	100%	NA
Industrial Chemistry Technology		5			60%	100%	\$ 29,846
SOCIAL SCIENCES							
Psychology				20	60%	100%	\$ 26,743
Public Administration				11	64%	86%	\$ 25,932
Social Work				38	63%	92%	\$ 26,414
Sociology			4		25%	100%	NA
Arts and Sciences TOTAL	1	51	24	143	41%	96%	Not calculated

2004/2005 Graduate Follow-Up Survey Summary

College: Business

BUSINESS	Degrees				Placement Information		
	CERT	AS	BS	MS	% Response	Placement Rate	Ave Salary
ACCOUNTING/FINANCE/ECON/ STATISTICS							
Accountancy		3	22		42%	96%	\$ 35,418
Accountancy/Finance			2		50%	100%	NA
Finance			8		75%	100%	\$ 38,114
COMPUTER INFORMATION SYSTEMS							
Accountancy/CIS			3		33%	100%	NA
Advanced Studies in Quality Mgmt	8				25%	100%	\$ 52,400
Computer Info Systems		2	61		73%	96%	\$ 47,933
MANAGEMENT							
Advanced Studies in Global Logistics	1				0%	NA	NA
Business Administration			87		40%	94%	\$ 30,148
Culinary Management	2				50%	100%	NA
General Business		16			44%	100%	\$ 31,492
Hotel Management	10		11		59%	100%	\$ 29,468
Human Resource Management	6		7		54%	100%	\$ 37,489
International Business	8		2		20%	100%	\$ 37,963
Legal Assistant		2			50%	100%	NA
Legal Studies		18			56%	100%	\$ 27,947
Management			4		25%	100%	NA
Manufacturing Operations Management	1				0%	NA	NA
Operations and Supply Management			1		0%	NA	NA
Real Estate	3				33%	100%	NA
Resort Management			3		33%	100%	NA
Restaurant & Food Industry Mgmt	17	12			66%	95%	\$ 26,417
Small Business & Entrepreneurship			11		36%	100%	\$ 26,841
Small Business Management	4		3		43%	100%	\$ 27,419
Sport, Spa, Entertainment Operations	20				45%	100%	\$ 29,688
Supervision	3				0%	NA	NA
MARKETING							
Advertising	1		16		47%	100%	\$ 28,468
Direct Marketing	17				18%	67%	\$ 29,822
E-Commerce	10				50%	100%	\$ 27,146
Food Service Management		1			0%	NA	NA
Hospitality Management			2		50%	100%	NA
Marketing	1		39		75%	95%	\$ 29,833
Marketing/PGM			39		44%	94%	\$ 35,799
Marketing/PTM			10		50%	100%	\$ 36,576
Marketing Research	3				33%	100%	NA
Marketing Sales	1				0%	NA	NA
Music Industry Management			14		64%	89%	\$ 39,744
Public Relations	1		18		58%	91%	\$ 28,106
Visual Communication		3	18		67%	93%	\$ 31,019
Visual Design and Web Media		27	16		44%	95%	\$ 31,628
COL OF BUS GRADUATE PROGRAMS							
Advanced Studies in E-Business	5				20%	100%	NA
Advanced Studies in Info Security	5				20%	100%	NA
Advanced Studies in Network Mgmt	1				0%	NA	NA
Advanced Studies in Outsourcing	2				50%	100%	NA
Advanced Studies in Systems Integration	2				0%	NA	NA
Information Systems Management				27	52%	93%	\$ 37,864
Masters of Business Administration				14	36%	93%	\$ 49,695
Business TOTAL	132	84	397	41	38%	98%	Not calculated

2004/2005 Graduate Follow-Up Survey Summary

College: Education and Human Services

EDUCATION & HUMAN SERVICES	Degrees				Placement Information		
	CERT	AS	BS	MS	% Response	Placement Rate	Ave Salary
CRIMINAL JUSTICE							
Criminal Justice Administration				21	62%	100%	\$ 46,327
Criminal Justice			132		44%	98%	\$ 36,466
Pre-Criminal Justice		89			45%	100%	\$ 25,744
LEISURE STUDIES & WELLNESS							
Recreation Leadership & Management			10		40%	100%	\$ 27,635
SCHOOL OF EDUCATION							
Advanced Studies in TQM	6				33%	100%	\$ 31,546
Allied Health Education			1		100%	100%	NA
Biology Education			6		50%	100%	\$ 32,466
Business Education			2		50%	100%	NA
Career & Technical Education				49	53%	100%	\$ 47,110
Chemistry Education			2		0%	NA	NA
Curriculum & Instruction				43	51%	95%	\$ 46,111
Early Childhood Education		13			69%	100%	\$ 24,726
Elementary Education			59		66%	95%	\$ 32,472
English Education			25		40%	90%	\$ 32,416
History Education			1		100%	100%	NA
Mathematics Education			5		20%	100%	NA
Pre-Teaching Elementary		3			33%	100%	NA
Social Studies			4		25%	100%	NA
Technical Education			17		47%	100%	\$ 33,467
Wage Earning Home Economics Edu			2		50%	100%	NA
TELEVISION PRODUCTION							
Television & Digital Media Production			20		50%	100%	\$ 33,628
Education and Human Svcs TOTAL	6	105	286	113	51%	98%	Not calculated

2004/2005 Graduate Follow-Up Survey Summary

College: Kendall College of Art and Design

KENDALL	Degrees		
	BS	BFA	MS
DESIGN STUDIES			
Furniture Design		5	
Illustration		19	
Illustration - Digital Media		9	
Industrial Design		5	
Interior Design		23	
Visual Communication - Multi Media		10	
FINE ARTS/FOUNDATION			
Art Education		6	
Fine Arts Drawing		1	1
Fine Arts Painting		15	2
Fine Arts Photography		11	1
Kendall TOTAL		104	4

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Colleges: Optometry and Pharmacy

	Degrees		Placement Information		
MICHIGAN COLLEGE OF OPTOMETRY	BS	Doctorate	% Response	Placement Rate	Ave Salary
Optometry		31	58%	100%	\$ 79,655
Visual Science	7		43%	100%	NA
Optometry TOTAL	7	31	51%	100%	Not calculated
PHARMACY					
Pharmacy		118	50%	100%	\$ 94,766
Pharmacy TOTAL		118	45%	100%	Not calculated

2004/2005 Graduate Follow-Up Survey Summary

College: Technology

TECHNOLOGY	Degrees			Placement Information		
	CERT	AS	BS	% Response	Placement Rate	Ave Salary
ARCHITECTURAL TECH & FACILITIES MGMT						
Architectural Technology		28		54%	100%	\$ 30,459
Facilities Management	3		5	50%	100%	\$ 31,594
Field Engineering	1			0%	NA	NA
AUTOMOTIVE						
Automotive Body		13		62%	100%	\$ 35,781
Automotive Engineering Technology			17	59%	100%	\$ 35,752
Automotive Service Technology		63		57%	97%	\$ 37,144
Performance Machining	8			13%	100%	NA
Performance Motorsports	24			33%	100%	\$ 32,866
CONSTRUCTION TECHNOLOGY & MGMT						
Advanced Construction Management	8			50%	100%	\$ 52,764
Building Construction Technology		43		79%	100%	\$ 34,126
Civil Engineering Technology		12		58%	100%	\$ 31,429
Construction Management			47	62%	97%	\$ 56,784
ELECTRONICS/CNS						
Computer Networks & Systems			8	13%	100%	NA
Electrical Power Generation	1			0%	NA	NA
Electrical/Electronics Engineering			18	50%	100%	\$ 32,961
Industrial Electronics Technology		3		33%	100%	NA
HEAVY EQUIPMENT						
Automotive & Heavy Equip Mgmt			36	39%	93%	\$ 35,766
Heavy Equipment Service Engr Tech			9	33%	100%	\$ 51,633
Heavy Equipment Technology		19		53%	100%	\$ 37,125
HVACR						
HVACR Engineering Technology			29	52%	100%	\$ 50,147
HVACR Technology		22		50%	100%	\$ 39,560
MANUFACTURING ENGINEERING						
Manufacturing Engineering Technology			24	50%	100%	\$ 58,975
Manufacturing Tooling Technology		17		53%	100%	\$ 37,544
Quality Engineering Technology			2	50%	100%	NA
Quality Technology	13			20%	100%	NA
MECHANICAL DESIGN						
CAD Drafting & Tool Design Technology		21		66%	100%	\$ 36,987
Mechanical Engineering Technology		17	16	67%	100%	\$ 39,879
Product Design Engineering Technology			23	61%	100%	\$ 57,699
PLASTICS & RUBBER ENG TECHNOLOGY						
Plastics Engineering Technology			45	51%	100%	\$ 54,163
Plastics Technology		32		62%	100%	\$ 48,110
Rubber Engineering Technology			5	20%	100%	NA
Rubber Technology		7		57%	100%	\$ 39,842
PRINTING & IMAGING TECHNOLOGY MGMT						
New Media Printing & Publishing			6	50%	100%	\$ 38,499
Printing & Digital Graphic Imaging		17		53%	100%	\$ 35,966
Printing Management			12	50%	100%	\$ 41,650
SURVEYING ENGINEERING						
Geographic Informaiton	7			14%	100%	NA
Surveying Engineering			19	53%	90%	\$ 39,763
Surveying Technology		8		50%	100%	\$ 34,951
WELDING ENGINEERING TECHNOLOGY						
Welding Engineering Technology			24	66%	100%	\$ 55,742
Welding Technology		30		87%	100%	\$ 49,611
Technology TOTAL	65	352	345	49%	99%	Not calculated