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"SCHEDULING FOR DOLLARS"

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SEPTEMBER 20, 1978

THINKING PATTERNS:

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Why	plan?	to	evaluate!
Why	translate?	to	communicate!
Why	control?	to	achieve!
Why	correct?	to	maintain!
Why	learn?	to	improve!

APPROACH PATTERNS:

- 1. <u>Improve</u> capabilities
- 2. Gain <u>control</u>
- 3. Create Don't adapt
- 4. Experiment
- 5. Expand conceptual grasp
- 6. Don't deadhead Keep learning
- 7. Solve problems
- 8. Define objectives

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PARETOS LAW - IN AN OBJECT/VALUE SITUATION ONLY A FEW OF THE OBJECTS ACCOUNT FOR THE GREATEST PART OF THE VALUE.



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ACTIVITIES	MATERIALS
Causes	METHODS
OCCURANCES	PRODUCTS
PROBLEMS	SALES CALLS
RESOURCES	SERVICES
PRODUCTS	STAFF
DECISIONS	
FACILITIES	

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GLOSSARY OF TERMS USED IN

PROJECT PLANNING AND MANAGEMENT

Administrative

Usually considered to be supportive of ex'e-cutive operations in an organization. Very simply, administrative costs may be considered the cost of management.

Authority

The leverage, either vested or earned, that allows an individual in an organization to effectively carry out his responsibilities.

Business model

A graphic depiction of the elements which make up a business entity. The model usually identifies premises, objectives and implementation. It recognizes basic business functions, business activities and manager activities.

Control

Maintaining firm, fair, competent managerial direction of any given situation. Controlling leads to achievement. It is usually accomplished by the invisible use of leverage.

Critical path method

A mathematical modeling technique which allows the user to establish ranges within which resources can or must be used.

Decision table

A tabular display of information regarding a defined situation which permits alternative courses of action to be evaluated by yes or no answers to explicit questions.

Decision - to - action time span

The amount of time required from the point at which a decision is made to the point where the decision is implemented. In a management structure it is important to insure that the full span of time from decision to action is covered from shortest to longest.

Decision tree

A graphic device showing alternate courses of action from a given situation point. The decision tree is used to graphically show the impact of various possible decisions at any given point in the decision process. It can be quantified or unquantified.

Dysfunction - organizational

An organizational problem that hinders or prevents achieving objectives - may be temporary or permanent.

Early finish (EF)

The earliest possible time a task can finish in a network model if all of the tasks preceding it have been completed by their early finish dates.

Early start (ES)

The earliest possible time at which a task can begin in a network model if all tasks preceding it staft at their earliest possible starting times.

Education

The teaching and learning process by which principles of doing things are conveyed to the learner.

Effective

Of a nature that accomplishes identifiable end objectives in accordance with an action plan, and achieves worthwhile peripheral goals resulting from intermediate accomplishments.

Elapsed duration

The estimated or actual amount of calendar or clock time an activity requires to accomplish considering all directly and indirectly related influences upon the task activity. This includes temporary work delays and stoppages due to influencing actions on the task.



Ex'e-cutive

The executing arm of the organization. This is the group and activities that are closest to the flow of expense and income in achieving the organization's prime objectives. It is closely related to line operations.

Fabrication facilities

Usually considered to be the physical location where materials and equipment are prepared and assembled ready for use.

Goals

Similar to objectives but quite often applied to individual effort rather than group or company effort.

Goals - dependent

Targets to be achieved, but affected by major influences beyond the manager's control. (Note: dependent goals, while beyond a manager's control, may be well within his company's ability to achieve. Lack of correlation between company and individual effort in achieving a manager's dependent goals may cause severe organizational dysfunctions.)

Goals - direct control

Targets achieved by managing conditions well within the direct influence of the manager.

Histogram

A graphic depiction of quantity plotted against various elements such as item function, item name or time.

Hygiene

The elements in a given situation that are acceptable to an individual but do not necessarily motivate him. These same factors, if unacceptable, act as negative influences upon the individual.

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Interfaces

Points at which different but related activities exert direct influences upon each other. Interfaces are often the influence points where direct control goal activities contact dependent goal activities. Poor management of interface situations usually causes problems.

Late finish (LF)

The latest allowable time in a network model that a task can be completed without forcing those tasks that follow it past their latest allowable starting dates.

Late start (LS)

The latest allowable time at which a task in a network model can start without forcing the tasks that follow it past their latest allowable starting dates.

Leverage

The effective use of vested and earned authority to solve problems and achieve objectives.

Life cycle cost

The total cost of a system over its entire defined life.

Line activities

Those organizational activities that are most closely identified with the flow of basic expense and income related to the prime objectives of the organization.

Line of action

A sequential statement of the activities necessary to conceive, design, build and operate an environment.

Manage

To define, assemble and direct the application of resources.

Management by exception (MX)

A measuring and monitoring system that sounds an alarm to the manager when problems have or are about to arise, and remains silent when there are no problems. The system explicitly identifies the problem area, thus permitting the effective manager to manage the exception while leaving smoothly running operations to continue running smoothly.

Managerial grid

A numerical grid which positions a manager in a matrix by defining his concern for people as compared to his concern for production. This grid has been highly developed by Blake & Mouton and is useful in establishing managerial systems that are both desirable and needed.

Money flow

The flow of income and expense plotted in amounts of money against time.

Monitoring

Measurement of current project conditions and position against the standard of performance.

Motivation

The elements of a given situation that encourage and make effective, successful and meaningful the activities of those engaged.

Network plan

A graphic statement of the action standard of performance expected to be used in achieving project objectives.

Network planning

A graphic technique of showing the necessary and desired actions needed to achieve end, intermediate and peripheral objectives.

Objectives - end

Those objectives that are realized from and upon total completion of the project work.

Objectives - intermediate

Those objectives achieved at specific and identifiable stages of the project, i.e. partial occupancy of a building, or turnover of a mechanical system for temporary heat.

Objectives - long range

Usually applied to organizational objectives to be achieved within a 5 to 10 year period. Sometimes called strategic objectives.

Objectives - medium range

Organizational objectives to be achieved within a 1 to 5 year period. Sometimes called tactical objectives.

Objectives - peripheral

Those objectives realized on an ongoing basis through the life of the project and achieved as an indirect result of project activities. Peripheral objectives may be personal, professional, technical, financial or social. Examples of peripheral objectives might include staff promotion, profitable subcontractor operations or specialized experience.

Objectives - short range

Organizational goals to be achieved between now and 1 year. Sometimes called operational or short term tactical objectives.

Ongoing organization

The arrangement and interrelationships of people charged with maintaining supportive actions provided by the ongoing elements of a company. Examples of functions contained in the ongoing organization are estimating, administration, legal, sales and purchasing.

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Organization

The arrangement of resources (talent, skill, money, time, space, people, et al) that has evolved or been selected to accomplish the functions, activities, manager activities and goals of a business or institution.

Planning

Establishing and arranging the necessary and desired actions leading to end, intermediate and peripheral objectives.

Problem

A deviation from an accepted standard of performance.

Profiling

A selective, flexible, dynamic operable system of screening projects, people, activities and other elements of a project to achieve optimum results, as defined by established plans and objectives.

Profit - education

Company and project fulfillment of learning goals held by individuals or groups involved.

Profit - financial

Fundamentally, the difference between organizational cash income and organizational cash expense. Further definitions of financial profit are complex and often unique to an organization or project.

Profit - self actualization

Personal fulfillment realized after basic needs of shelter, safety, protection, love and freedom from hunger are achieved.

Profit - socio-economic

Company, group or individual achievement of social objectives within a financially profitable situation. (Note: very difficult to explicitly define.)

Profit - value system

Company and project fulfillment of personal, professional, technical, social and financial values held important by individuals and groups.

Project

A set of work actions having identifiable end objectives.

Project Manager

That individual responsible for full implementation of a project through the authority and resources given him by his organization. Usually the project manager is most concerned with supportive action which brings resources to the point of effective use.

Project organization

The arrangement and interrelationships of people charged with implementing the end, intermediate and peripheral objectives of the project.

Project stages

A sequential definition of the action steps to be taken in successfully carrying out a project.

Project superintendent

The individual, usually in a construction program, who is most directly responsible for the expenditure of funds to carry out the project. The project superintendent is responsible for ex'e-cutive actions.

Question - direct

One asked with strong indications as to specifically who should reply.

Question - overhead

One asked of a group without indication as to who is to reply.

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Question - relay

One passed along to someone else other than the party originally asked.

Question - reverse

One returned to the questioner by rephrasing or rewording the original question.

Relations - formal functional

Project relationships that concern distribution and use of data, information and decisions that flow along formally defined transmission lines. Formal functional communications are usually written and are normally one to many or many to one in nature. Formal relations are precisely defined and most day to day business is accomplished within the formal relation framework.

Relations - informal functional

The natural channels along which organizationally related material is most easily, comfortably and quickly transmitted. The informal relation usually exists by consent and is stimulated to maximum effectiveness by a mutual profit gained from the relation. There is little, if any, authority normally expressed in informal relations. Communication is usually oral and one to one. Often informal relations define the hidden organizational structure.

Relations - occasional or temporary

Those created when extraordinary or unusual management demands arise. The temporary relationship is, by its nature, unstable and should seldom be adopted as a permanent active arrangement. Extensive use of informal functional relationships creates business dysfunctions, breaks down morale and causes internal tensions difficult to resolve.

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Relations - reporting

The official channels through which each individual conveys or is given raises, appraisals and evaluations; is fired, assigned, reassigned, and is provided professional, vocational and personal identity. Usually is a one to one communication. The true organizational superior of an employee is usually that individual with whom he maintains a reporting relation.

Relations - staff

Those business relations through which a person or group provides advisory services necessary to accomplish goals. Staff personnel usually act in a consulting capacity with little or no authority relative to those outside the staff group.

Resources

The tools of the supportive and ex'e-cutive manager. Resources can include manpower, talent, tools, equipment, time, money, experience, space, materials, as well as intangibles such as enthusiasm, morale and leverage.

Responsibility

The assignment, spoken or understood, that a person in an organization has as his part in maintaining the organization's health and continued vitality.

Schedule

A graphic or written tabulation of project activities showing where they are to start and finish. The schedule is derived from the plan of action and the network model by locking the tasks and the resources they require into a specific time position.

Span of control

The number of organizationally related individuals a manager directly controls. Span of control is signified by the number of one to one relations a manager maintains.

Staff

A supportive unit of any organization in which the basic function is usually advisory in nature. Staff functions are occasionally defined as overhead or non-production. They are considered to be the opposite of line activities.

Standard of performance

A well defined, explicitly stated, approved and accepted statement of the measurement object to be used as a gage of performance and goal achievement.

Structured organization

An arrangement of business elements that tends toward highly defined, formal functional definition. The structured organization, depending upon degree, can work exceptionally well or not at all. It tends to lead toward high overhead, excessive management layering and quite often, particularly in subsidized sectors, management paralysis. It is beneficial in that when well used, it tends to eliminate confusion and misconceptions regarding the role of the individual in the organization.

Talent

A capacity for achieving identifiable success. Usually talent is considered one of the abstract resources.

Time

The clock or calendar position assigned to activities. Usually in network systems time is measured in elapsed working days.

Total float (TF)

The amount of discretionary time available to a task in a network model. The total float is the difference between the early and late starts and finishes. It is one of the most important elements in the use of network systems.

Training

The teaching and learning processes by which specific, explicit methods and systems of doing something are conveyed to the learner.

Translation

Recasting standard of performance information and data into graphic, narrative, mental, oral or other form to insure optimum use by all involved.

Unstructured organization

An arrangement that encourages interrelations tending toward informal operations, minimal paper work, loosely defined reporting relations and high dependence upon individual initiative. It should be noted that the informal nature of this kind of organization demands continued challenge and excitement infused from the outside to maintain economic strength without being subsidized. Usually subsidization of the unstructured activity brings it to an end.

Value engineering

A simulation technique that encourages identification of the best function for the least cost (not only financial) in a given technical decision situation.

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WHAT FACTORS INFLUENCE PROFIT?

Business Volume	Size of Project					
Field Efficiency (Effectiveness)	Quality of Dwgs & Specs					
Office Efficiency (Effectiveness)	Location					
Executive Competence	Labor Relations					
Executive Interest	Caliber of Field Managers					
Diversity of Operation (Hedging)	Expediting Effectiveness					
Types of Contracts	Project Planning					
Quality of Estimating	Project Scheduling					
Unit Costs	Withheld Amounts					
Area Work Volume	Availability of Labor					
Season of Year	Billing Procedures					
Local Economy	Inventory Practices					
National Economy	Internal Education					
Governmental Policies	Internal Training					
Caliber of Participating Contractors	Type of Business					
Caliber of Competing Contractors	Experience					
Caliber of Suppliers	Reputation					
Delivery Dates	Staff Honesty					
Amount of Warranty Work	Caliber of Purchasing Skills					
Caliber of Owner or Client	Profiling Procedures					
Type of Project	Organizational Plans					

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The line of action is a simple statement of the range of tasks necessary to conceive, design, build and operate an environment. The line begins at a point referred to as the recognition of need with these actions following:

- Conceive
- Program
- Articulate
- Approve
- Design
- Construct
- Turnover
- Operate
- Maintain

These all culminate at an end point called <u>discharge of environmental design</u> and <u>construction responsibility</u>. A brief description of each step is appropriate in understanding their importance to the total design and build concept.

<u>Recognition of need</u> is the point at which a requirement for a new environment is first felt. The good design build operation tries to become involved in this creative stage. There is a danger of getting in too early and giving away so much of the early work that the job may be lost through over-exposure at a later date. However, recognition of needs is the starting point and the sales activity starts here. Taking the points in order -

Conceive - During the conceptual period the need which may be for increased facilities, larger dollar volume, more efficient handling systems or a variety of other demands is visualized and put down in some rough form. It may be a pencil sketch or may remain an idea in someone's mind. Here the project sees its origin and it is this early idea that often carries through the entire project. A good conceptual grasp is essential if the project is to be successfully completed.
Program - During the programming phase, the needs

During the programming phase, the needs of the concept are put into easily understood tabular form so many square feet for storage, so many square feet for office, so much height for shipping facilities, etc. The actual physical demands of the environment are set forth in the project program or project bible.

Articulate	-	Now the concept and program are combined into preliminary construction language. Floor plans are drawn in accordance with requirements. The functional arrangement is shown in accordance with the project bible. Materials are called out in terms of the demands of the concept.
Approve	-	This is a critical point in the line of action. By now sufficient work has taken place so the manager can under- stand the project and say: "I like this or I don't; change this, revise this; let's increase that a bit; let's cut down here." Finally saying: "OK, I'm satisfied with this set of ideas showing the concept and the program - let's move on!" Approval unlocks the design and construction period.
Design	-	In the design phase, products of the previous four steps are utilized con- currently to prepare a set of working drawings and specifications that trans- late concept into steel, concrete and space.
Construct	-	Next, the actual environment is built. Construction is the first point where something major and tangible happens as a result of the concept.
Turnover	-	When the project has been built, it is turned over with the appropriate operating manuals to the owner or tenant. Turnover is an important step since if done properly it insures that a valuable commodity, the completed environment, is properly given to those who must use it.
		Neglect of good turnover procedures is often the cause of serious callback problems. We certainly wouldn't turn a complex piece of machinery over to

an amateur operator and expect he would make it perform 100% right from the start. Neither should we assume that an owner can take a new environment that has just been built for him and immediately operate it at full efficiency. Time should be spent during turnover to explain how this environment is to function.

Operate - The environment is now run-in and begins to achieve its full purpose. Operation can be an important responsibility although the design/ build contractor should furnish his operational functions in connection with a new environment only on a paid contract arrangement and provided he is competent to operate the facility.

Maintain - Maintenance of the physical environment is the door opener for future projects. It also assures that the environment that has been nursed through the previous eight stages will be maintained correctly so as to work at its best for those who must use it. The maintenance contract is perhaps one of the least explored areas in the more sophisticated approaches to environmental design and construction.

The end of the line of action is when the designer and builder of environments has <u>discharged</u> <u>his</u> responsibilities. In a continuing trustworthy relationship, the line of action will have no end since before it is finished, a competent professional will be re-involved in another program at its beginning.

PARTICIPANTS IN DESIGNING AND BUILDING ENVIRONMENTS

There are four basic participants in the process of designing and building environments. These are the

- Conceivers, Translators, Constructors, Operators
- Conceivers Those who conceive the idea and provide the wherewithall to bring the environmental program to a successful conclusion. The conceiver may be the owner but it may also be a governmental agency, a financial source, an architect, a contractor, a vendor or even a tenant looking for space. We identify the conceiver since he usually is the key person driving the project on to completion.
- Translators Those who translate the concept into construction language. Traditionally, we think of the architect/ engineer as the translator. However, careful thought on this matter will show that there are many others who translate the conceiver's fundamental idea into some kind of understandable, workable construction language. Sub contractors, suppliers, vendors, manufacturers, contractors, the conceiver, himself, may all play a role in translating.
- Constructors Those who interpret the construction language and convert it into an actual physical environment. Occupying this role are the general contractor, sub contractors, vendors, suppliers, manufacturers and others who actually put the materials into place in the field.
- Operators Those who take over the completed physical environment and make it function on a continuing basis. Usually, the party responsible for this is an owner or tenant working through a plant engineer or building supervisor. In some instances the design/build contractor can become involved on a maintenance and operational basis, particularly if he has designed and built under a gross lease contract.

Identification of the parties to a project is important because it assists in defining the most important individuals in a given project situation. By accurate identification of the individuals concerned, their functional authority and responsibility can be established and optimum use made of their assistance.



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ELEMENTS OF BUSINESS & MANAGEMENT MARKETING PRIME JNNOVATION FUNCTIONS SUPPORTIVE EXECUTIVE ADMINISTRATION OPERATIONS Non PRODUCTION PRODUCTION DIRECT OVERHEAD BUSINESS STARF LINE ACTIVITIES PROJECT ONGOING BACK UP ON LINE CLOSING FRONT END Casts BURDEN ρ PLANNING Ø ORGANIZING MANAGEMENT 5 STAFFING ACTIONS \mathcal{D} DIRECTING CONTROLLING С R REPRESENTING

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RALPH J. STEPHENSON, P. F. CONSULTING ENGINEER

PROJECT MANAGEMENT

AN EXPLORATORY LOOK

<u>Definition:</u> <u>Project</u> - A set of work actions having identifiable objectives.

Effective - Of a nature that accomplishes identifiable objectives in accordance with the action plan, and achieves specified peripheral goals resulting from intermediate actions.

<u>Manage</u> - To direct the application of available resources.

Question ?: What is different about project organization as compared to the ongoing parent organization?

- 1. Project organization is usually temporary (relatively).
- 2. Project organization may be on a different base than the ongoing parent organization.
- 3. Project authority positions tend to be vested first and earned later.

What is it?:

A project seems to have the following characteristics (features) and requirements.

- Its objectives must be clearly defined.
- The desired course of action from start to finish is (and if it isn't, should be) explicitly stated as a standard of performance (if you can't plan it, you can't do it!)

The resources required to do each action from beginning to end are identified and made countable.





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Project Management An Exploratory Look Page two

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An organization structure should be (or is best) built <u>under</u> (not over) the resource framework to give the resource frame quality, continuity and monitorbility.

- The resources needed to do the project can be assembled and put to work.
- A method of isolating, identifying and correcting deviations from the standards of expected performance has to be devised and applied.

The performance should be measured to reward competence, and correct and improve lesser efforts as the project proceeds and upon its completion.

Outside management (ongoing management) usually sets both the starting and ending of the project.





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How CPM cuts construction time

and money Newest thing to hit the construction management industry is a tool called CPM (critical path method) or network planning. Used intelligently, it can cut total project costs up to 25%, slash total time by 10 to 30% and free management from 90% of routine decision-making

BENEFITS OF NETWORK PLANNING

- Makes you think about a project in more detail, tending to prevent omission of tasks.
- Teils you accurately how long a project will take and what jobs must be kept on time to meet the schedule.
- Simplifies advance work assignments and helps improve communications between those responsible for a project.
- Assists you in evaluating and forecasting the outcome of alternate plans of action.
- Focuses attention on potentially troublesome tasks and allows you to pinpoint corrective action.
- Fixes responsibility and provides a permanent record of assignments.
- Insures continuity of action, even with changes in personnel.
- Encourages personnel at all management levels to contribute to effective job planning.
- Simplifies periodic re-evaluation and rescheduling.
- Provides a uniform system of planning, scheduling and reporting.
- Measures proposed changes against time, money and manpower yardsticks.
- Shows proper relationships between all tasks.
- Provides a graphic picture of the work that encourages making accurate and prompt field decisions where needed.
- Shows what to expedite.
- Encourages accurate and continuous control of buying operations and subcontractor performance.
- Separates planning of the task sequence from assignment of time values to each task, making project scheduling less susceptible to time distortions.

By RALPH J. STEPHENSON Consulting Engineer Detroit, Michigan

MANAGEMENT decisions how do you make them? By instinct? By objective analysis? Or by a dash of emotion, mixed with large doses of technical knowledge and experience?

Whatever method you use, decisions are almost always based upon a complex combination of all of these. Oddly enough, the major job facing the competent manager today is not how to make the decision, but how to justify it to himself and others, how to communicate with the staff or company that is to carry out the program, and how to sharpen the implementation process.

Management Breakthrough

A relatively new technique of expression called network planning (NP), or critical path method (CPM), has entered the building industry picture, and shows great promise for those who use it intelligently as an aid to their managerial abilities. The NP concept is simple. A network plan is the graphic charting of a series of end-to-end tasks, none of which can start until those preceding have been completed. A sequence of these tasks makes up a complete project.

Networks vary in complexity. To







Figure 4

illustrate, let's examine a typical set of action levels in a corporate expansion program. At the top is the plan of action for the president. (Figure 1).

The vice president in charge of operations receives his assignment by an even more definite network plan (Figure 2).

From this operational network, the architect, the engineer, the contractor, and the comptroller prepare their work plans. These plans require detailed networks because they actually allocate large quantities of manpower and resources. In fact, it is not uncommon for a contractor's plan of action to be expressed by a network of several hundred individual tasks such as the one superimposed on these two pages. In turn each of these tasks may be broken down into smaller units of action. Let's look at one of these smaller sub networks and see what it is and how it's used.

Figure 3 is a detailed network plan of one of the tasks shown in the contractor's network. Requirements for the project action plan diagrammed in Figure 3 are that:

A must be done first

B, C, and D cannot start until A is complete

E follows B directly

F cannot start until B, C, and D are complete

G must follow E and F

Each letter in the net represents a specific task.

Ground Rules for Graphics

To depict this set of actions graphically we follow a set of rules:

1) Each solid arrow must represent a single activity or task.

2) Where a relation exists between tasks, but no activity connects them, a dotted line called a dummy or restraint is used to show the relationship.

3) Arrow junctions, indicated by circles, or nodes, are momentary points in time and signify the start or completion of a task.

4) No two arrows may have the same starting and finishing nodes.

5) Tasks originating from a node cannot be started until all tasks terminating at that node have been completed.

6) The logic of the action plan must be explicitly stated. Constant reference to rule five will help prevent errors in logic statement.

Imagine you are the person responsible for executing the plan in Figure 3. You naturally want to know how long it will take to do the job. Notice, this is the first mention of time as a factor. Until now, our concern has been to produce a workable action plan. In fact, one of the major advantages of the network technique is that it does separate project planning from time assignments and thus minimizes plan distortions caused by concurrent worries about time requirements.

Time Assignments

There are several methods of assigning times but let's use one that gives us flexibility for future adjustment of the network. In our example assume the work shown requires two trades, electricians (E), and pipefitters (P). Assignment of manpower is shown in Figure 4.

The estimated durations (d) from the table are entered on the corresponding arrows in the network plan. (Figure 5) Dummy arrows are assigned zero duration.

By a series of simple computations the earliest start (ES) and latest finish (LF) time limitations are determined for each task. ES's are the earliest possible times a task can start from each node as-

(continued on next page)

MAKE MONEY

Network planning can be used in the office, and in the field; it can help plan a financing and leasing program, or chart a public relations campaign; it can show a new secretary how to process a change order, or an experienced manager how to construct a multi-million-dollar high rise office building

suming all previous tasks are completed on time. ES times are figured from the beginning to the end of the network with the earliest start at the last node being the duration of the project. LF's are the latest allowable times a task can finish at each node without affecting the completion time of the entire project. LF times are computed by figuring back to the beginning along each path in the network.

In our example, the longest time sequence of tasks is through A, D, F, and G, a path which takes nine working days to traverse. The other paths (ABEG, ABFG, and ACFG) must then have spare time available since none take as long as ADFG. This spare time is called float.

Total float (TF) is the amount of time that any task can be delayed without delaying the entire project. It is computed by subtracting the duration of a task from the total time available to accomplish it. For instance, task B can start as early as 3 (ES), takes three days to complete, but doesn't have to be finished until 7 (LF). Thus there are 7-3=4 days available to do the three-day task. Task B then has one day float that can be used as iob conditions dictate.

Similarly, task E is found to have 9-6=3 days available, but the task only takes two days. Therefore task E also has one day total float. Observe though, it is the same day that is available for task B or E and it can be used for one or the other, but not for both.

The Bottleneck Route

The path (or paths) through the network which takes the longest time to complete is the critical path. As a working definition, we say that the tasks within a project that have minimum total float time available (usually zero) are on the critical path. So, the critical path is the longest path through the project, but is the shortest time in which the project can be completed.

At this point, we know this about our job from the network:



Barly start times (ES) are computed by adding the task duration to the ES time at the beginning node of the task. Where two or more arrow heads anter a node the ES time at that node is the latest of the computed early start time. Latest finish times (LF) are computed by subtracting the task duration from the LF time at the end nods of the task. Where two or more arrow tails leave a node the LF time at that node is the earliest of the computed latest finish times.

1) Everybody on the project is familiar with the work sequence and how many working days are allocated to their tasks.

2) Management knows how long the project will take and when it can expect each task to start and finish if the job is to be on time.

3) Management has an advance look at where trouble might develop by analyzing the critical path tasks.

4) Purchasing can be scheduled at times when buying conditions are best.

5) The effect of changes upon completion dates can be seen easily.

6) Replanning of the project (for example because of anticipated strikes or material shortages) can be accomplished with full knowledge of the impact of the change in plan upon the rest of the work.

Better Use of Manpower

If we went no further than preparing the plan and assigning times, NP would be of great benefit. But there are other uses for the network. By our data table in Figure 4 we can inject the concept of scheduling and resource allocation into the program. Look at Figure 5. Only four of the tasks, A, D, F, and G are actually scheduled with definite starting and completion dates. These are critical tasks which have no float time available. The other three tasks, B, C, and E have some leeway.

The question is — when are the best times to start and complete the noncritical tasks?

To determine these times we should first define our objectives. Assume that management wants to complete the project in minimum time and keep a crew size of about six electricians and five pipefitters.

Several approaches can be used, but I suggest that first, a simple bar chart be drawn showing each task starting at the earliest possible starting time, and continuing for its assigned duration. (Figure 6) The daily crew work force should also be shown on the chart based upon Figure 4 data. This method of scheduling the project by starting each task at the ES time, gives a variation in manpower assignments ranging from a maximum of eight electricians and six pipefitters down to one of each trade. Further,

	1	2	3	4	5	6	7	3	9	- CP	AL ~ ~ 5
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Figure 6

	/	2	3	4	5	6	7	8	9	Tes) Mi OA	*** ***
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Figure 8



Figure 7

the fluctuation over the nine day period shows poor work continuity, and the project completion time hasn't been shortened.

Therefore a second reassignment is made using some of the float time from noncritical tasks (Figure 7).

Carrying out the project in this manner gives better manpower leveling characteristics by reducing the maximum required number of electricians from eight to seven, and the maximum required number of pipefitters from six to five. We have also cut the time of the project by one day by assigning additional available manpower to Task A. (In many cases doubling the crew size doesn't cut the required time in half, although for this small task we have assumed it does).

Analyzing our second schedule, we can still see additional modifications which will further smooth out the work assignments to give the final schedule and manpower allocation shown in Figure 8. By two visual adjustments to the original network and schedule we have now prepared a work assignment pattern that better fulfills the management objectives of cutting project time and minimizing crew size.

The last check made is a re-examination of the network to see if the schedule changes have necessitated a revision of the work plan (Figure 9). Inspection of the adjusted network shows there are no major changes except a reduction in the total length of the project by one day. Notice, when the new durations were assigned, elapsed times were used (such as for Task B where there is a one day interruption in the work).

Computered CPM

Our example has been a simple one, and the analysis quite easy. But visualize how complex the scheduling and resource allocation could become for many concurrent projects containing several hundred individual tasks. In such cases we usually resort to an electronic computer to furnish the multitude of arithmetical and logical conclusions needed to make decisions. For networks between 100 and 200 tasks, however, and where the only data required is the ES, LF, and total float information, hand computations by a good estimator will prove adequate, though slow.

In summary, we have discussed four application levels of NP:

1) The plan of action.

2) The arithmetical computation of ES, LF, and total float for each task.

3) The project schedule derived from the network,

4) The allocation of resources. #

Mr. Stephenson is a consulting engineer with a diversified background land planning, facilities location in and building design and construction. He has been associated with such firms as Smith, Hinchman and Grylls, Victor Gruen Associates and the H. F. Campbell Company. With the latter two organizations, Mr. Stephenson occupied executive positions as vice president. He has taught courses on the use of the critical path method in the construction industry, and since 1953, has been actively involved at a management level with the planning, programming, design and construction of millions of dollars worth of industrial commercial and public facilities in all parts of the U.S. This broad experi-ence has given Mr. Stephenson an understanding of both large and small management, and for the need to solve problems through a creative, systematic and knowledgeable approach.

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NETWORK PLANNING MINITEXT

Symbols

1,	,	Arrow	or	task	÷	∢
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A single definable action (or a single grouping of a number of definable actions) requiring resources.

2. Circle or node ()

The starting or ending point of a task a momentary point in time.

3. Dotted or dummy arrow ---->

A symbol representing the existence of a relationship between tasks. Dummies have no resources allocated.

Note: 95% of time a dummy goes from <u>end</u> of one task to start of another.

KEEP SYMBOLS SIMPLE !

Rules of Job Planning

- 1. All tasks preceding any single task must be complete before that single task can start.
- 2. The logic plan represented by a series of single tasks, nodes and dummies must be explicit.

Steps in Network Planning

- 1. Define scope of work.
- 2. Draw logic plan.
- Approve logic plan.
- 4. Assign durations.
- 5. Compute ES, LF and TF
- 6. Analyze and recompute, if necessary. (May make additional resource allocation)
- 7. Issue.






ARROW KEY PLAN

Indicates critical path

From 1st (31 / TO EØP Inst/ fin tube piping Comp hang ET/R 4 ZM

INTERIOR WORK PLAN

NETWORK MODEL FOR ISSUE NO. DATE APR 6 APR 2 NEW OFFICE FACILITY HIGHLAND & MORAN INC. KEITH, IOWA VICTORIA MECHANICAL CO. 172 thru 199 RALPH J. STEPHENSON, P.E. 3 15064 WARWICK ROAD DETROIT, MICHIGAN 48223 LN 1 HN 171 CONSULTANT PH 273-5026 EØP 400

-2-

Rules for Numbering Nodes

- 1. It is recommended the numbering sequence move down and to the right.
- 2. Normally, twenty numbers per hundred should be reserved for future use, and noted on diagram.
- 3. A node, having two or more arrows entering, or two or more arrows leaving, is numbered.
- 4. A node, having a single arrow entering, and a single arrow leaving, does not have to be numbered unless required by rule 5.
- 5. No more than one node in a sequence should be without a number.
- Note: Node numbers are used to identify tasks. The final measure of whether node numbers are assigned correctly is whether any task in the network can be identified uniquely (the only one in the network) by its pair of node numbers.
 - i is the initial node number designation.
 - j is the end node number designation.





PCA 2/25/73

RALPH J. STEPHENSON, P. E. CONSULTING ENGINEER

CPM EXERCISE #1

Project starts with task A. D can be concurrent with A. B must follow A and precede F. follows A. C cannot begin until both C & D are complete. E F precedes G & H. G Cannot begin until E is complete. G, & I must precede J. H, follows E and precedes L. Ι follows D. ĸ cannot begin until K is complete. L & L must be complete before M can start. J cannot start until L is complete. N 0 follows N. P is the last task and can start only when M & O are complete.

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CPM EXERCISE #2

Z, T, & L are the first tasks and can be concurrent. х must be complete before N can start. Q follows H. must follow L and precede W. С S follows B & W and precedes D & V. N must be complete before M can begin. ĸ & D must be complete before R & X can start. Α must follow Z. G precedes Q and follows V. H cannot begin until F & R are complete. D must be complete before F can start. U follows B and precedes K. W cannot start until T is complete. Μ is the last task & follows Q.

B cannot begin until A & T are complete.

Z2	C 6	M4
T4	W 1	R5
L1	S3	U2
X 3	B1	A 2
N4	D2	F3
Q2	V 3	G4
НЗ	K1	

2-YR WORKING-DAY CALENDAR STARTING JAN. 3, 1978 PAGE 1 of 2

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DATE W/D	DATE W/D	DATE W/D	DATE W/D	DATE W/D
	15 52	26 104	09 155	23 207
Jun 1970	16 53	30 105	10 156	24 208
	17 64	31 106	11 157	25 209
V4 2	20 55	INF	14 159	26 210
05 3	20 55	JNE	14 100	27 211
06 4	21 56	01 107	15 159	20 212
09 5	22 57	02 108	16 160	
10 6	23 58	05 109	17 161	51 215
11 7	24 59	06 110	18 162	NOV
12 8	27 60	07 111	21 163	01 214
13 9	28 61	08 112	22 164	02 215
16 10	29 62	09 113	23 165	03 216
17 11	30 63	12 114	24 166	06 217
18 12	31 64	13 115	25 167	07 218
19 13	APR	14 116	28 168	08 219
20 14	03 65	15 117	29 169	09 220
23 15	04 66	16 118	30 170	10 221
24 16	05 67	19 119	31 171	13 222
25 17	06 68	20 120	SEP	14 223
26 18	07 69	21 121	01 172	15 224
27 19	10 70	22 122	05 173	16 225
30 20		23 123	06 174	17 226
31 21	12 72	26 124	07 175	20 227
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01 22	14 74	28 126	11 177	22 229
02 22	17 75	20 127	12 178	24 230
02 23	19 76	30 128	13 179	27 231
05 24		1 1 2	14 180	28 232
07 25	20 70	03 129	15 181	29 233
07 20	20 70	05 120	18 182	30 234
08 27	21 17	06 121	19 183	DEC
10 28		07 132	20 184	01 235
. 10 29	22 01	10 132	21 185	04 236
13 20	20 82	10 133	22 186	05 237
14 51	21 05	11 134	25 187	06 236
15 32	28 84		26 199	07 239
16 33	MAT	13 130	20 100	08 240
17 34	01 85	14 137	27 107	11 241
20 35	02 86	17 138	20 190	12 242
21 36	03 87	10 157	007	13 243
22 31	04 88	19 140		14 244
23 38	05 89	20 141	02 192	15 245
24 39	08 90	21 142	03 193	18 246
27 40	09 91	24 143		
28 41	10 92	25 144	05 195	20 248
MAR	11 93	26 145	00 190	20 240
01 42	12 94	27 140	09 197	
02 43	15 95	28 14/	11 100	26 251
03 44	- 16 96	31 148	13 300	27 252
06 45		AUG	12 200	28 253
07 46			15 201	20 277
08 47	19 99	02 150	17 202	21 227
09 48	22 100	01 151	11 203	
10 49	23 101	07 152	10 204	
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2-YR WORKING-DAY CALENDAR STARTING JAN. 3. 1978 PAGE 2 of 2

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03 256	16 308	30 360	10 411	24 463
04 257	19 309	31 361	13 412	25 464
05 258	20 310	JNE	14 413	26 465
08 259	21 311	01 362	15 414	29 466
09 260	22 312	04 363	16 415	30 467
10 261	23 313	05 364	17 416	31 468
11 262	26 314	06 365	20 417	NOV
12 263	27 315	07 366	21 418	01 469
15 264	28 316	08 367	22 419 -	02 470
16 265	29 317	11 368	23 420	05 471
17 266	30 318	12 369	24 421	06 472
18 267	APR	13 370	27 422	07 473
19 268	02 319	14 371	28 423	. 08 474
22 269	03 320	15 372	29 424	09 475
23 270	04 321	18 373	30 425	12 476
24 271	05 322	19 374	31 426	13 477
25 272	06 323	20 375	SEP	14 478
26 273	09 324	21 376	04 427	15 479
29 274	10 325	22 377	05 428	16 480
30 275	11 326	25 378	06 429	19 481
31 276	12 327	26 379	07 430	20 482
FEB	13 328	27 380	10 431	21 483
01 277	16 329	28 381	11 432	23 484
02 278	17 330	29 382	12 433	26 485
05 279	18 331	JLY	13 434	27 486
u6 280	19 332	02 383	14 435	28 487
07 281	20 333	03 384	17 436	29 488
08 282	23 334	05 385	18 437	30 489
09 283	24 335	06 386	19 438	DEC
12 284	25 336	09 387	20 439	03 490
13 285	26 337	10 388	21 440	04 491
14 286	27 338	11 389	24 441	05 492
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23 293	07 344	20 396	02 447	14 499
26 294	08 345	23 397	03 448	17 500
27 295	09 346	24 398	04 449	18 501
28 296	10 347	25 399	05 450	19 502
MAR	11 348	26 400	08 451	20 503
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02 298	15 350	30 402	10 453	24 505
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R J STEPHENSON, P.E. 15064 WARWICK DETROIT, MICH 48223

PH 313-273-5026

RALPH J. STEPHENSON, P.E. Conscitting Engineer

Chicago Area Weather

Source: Jack Kolstadt

Wee	k	Working Day	Total Working Days Worked	Loss in Working Days
Dec,	1 2 3 4	234 239 244 249	3 ¹ / ₂ 3 ¹ / ₂ 4 3	1 1 1 1 2
Jan.	1 2 3 4	256 261 266 271	2-1/5 2-1/5 $3\frac{1}{2}$ 3	2-4/5 2-4/5 1 ^{1/2} 2
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SCOPE OF WORK CHECKLIST ITEMS

 Conditions existing as of the defined start of project work. (Permits, contracts, easements, obstructions, pre-ordered materials, agreements, etc.)

 Front end work (Work involving permits, contract documents, procurement, detailing, fabrication, deliveries, approvals and other nonconstruction project items)

3. Off-site work

(Work outside the project property line that has a direct influence and is of importance to achieving project goals)

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Scope of Work Checklist Items Page two

4. Site work

(Work outside the building line and within the property line or contract limits)

5. Substructure

(Footings, foundation walls, piling, caissons and all related work which transmits loads to the sub-soil)

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Scope of Work Checklist Items Page three

 Superstructure
 (All structural items which directly or indirectly transmit building loads back to the substructure)

7. Exterior skin(All work to close the building to weather)

.

 Interior rough work (Interior work which can be totally or partially exposed to weather)

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Scope of Work Checklist Items Page four

9. Interior finish work (Interior work which must be partially or totally protected from weather)

10. Systems work

(Work which collectively makes up a total operating unit and can be identified as a separate work project from other project elements)



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Project: Lake City Community College

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Abbreviations

Fabric — Fabricate

Wkg=Working

Dys == Day s

Requird = Required

DTO= Date to order (calendar)

DOJ = Date on job (calendar)

DO = Date ordered (calendar)

Purchasing Schedule Example

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ITEM PROCESSING SCHEDULE

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FIRST LEVEL NETWORK - Summary Management Diagram

A diagram prepared very early in the project life. The summary network provides an overall look at the entire program, grouping major operations and containing tasks with durations from 10 to 50 working days. This network should normally contain 25 to 70 tasks exclusive of dummies,

SECOND LEVEL NETWORK - Working Diagram

A diagram prepared when most data about major tasks is available and the actual project work is about to begin or is underway. The working network should be sufficiently detailed so as to define key points or milestones at closely spaced intervals. It should contain tasks with durations of one to 10 working days. The second level network is the one most commonly used during project implementation.

THIRD LEVEL NETWORK - Key Operation Sub Diagram

A diagram prepared for the detailed planning of smaller operations within the second level network. Task durations usually range from one to five working days. Most often these networks are prepared by or for sub-contractors, vendors, suppliers, manufacturers and conform to established early start/late finish limits determined from the second level network.



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RALPH J. STEPHENSON, P.E.

COLOR CODING

CONSULTING ENGINEER

1	1	2	3	4	5	6
Is task currently past ef date?	~	~	7	Y	¥	
Is TASK CURRENTLY PAST LF DATE ?	~	\sim	~	~	Y	
WILL TASK MAKE LF DATE?	.	~	Y	~		
COLOR CODE GREEN	×					
COLOR CODE ORANGE			×			
COLOR CODE BLUE		×		×		
COLOR CODE YELLOW					. ×	7

Color coding is used to qualitatively evaluate project status. The status indicator colors described below are drawn on the solid task arrows, with the end of the color line shown at the approximate percentage of the task complete. The color line end is dated with the current calendar date.

Green

Task on time - currently not past early finish (BF) date.

Orange

Task on time - currently past early finish (EF) date.

B1ue

Task behind - currently not past late finish (LF) date.

Yellow

Task behind - currently past late finish (LF) date.

Note that the evaluation is made on the basis of the current date. Changes in color are significant, indicating a deteriorating or improving sequence of work depending upon the progression. Celor coding is primarily used to locate undesirable trends in work progress and to show job history.

RALPH J. STEPHENSON, P. E. CONSULTING ENGINEER

CONTROL SYSTEM TECHNIQUES

Color Coding

Color coding is used to qualitatively evaluate project status. The status indicator colors described below are drawn on the solid task arrows, with the end of the color line shown at the approximate percentage of the task complete. The color line end is dated with the current calendar date.

Green

Task on time - currently not past early finish (EF) date.

Orange

Task on time - currently past early finish (EF) date.

Blue

Task behind - currently not past late finish (LF) date.

Yellow

Task behind - currently past late finish (LF) date.

Note that the evaluation is made on the basis of the current date. Changes in color are significant, indicating a deteriorating or improving sequence of work depending upon the progression. Color coding is primarily used to locate undesirable trends in work progress and to show job history.

Description of Various Listings

The computer output is issued in five (5) major listings - by ascending order of node numbers (node sequence), by ascending order of early start dates (ES sequence), by ascending order of late start dates (LS sequence), by ascending order of late finish dates (LF sequence), and by ascending order of available float time (TF sequence).

Node Sequence

The node sequence is arranged in ascending order, first by i node number, then by j node number, where i node numbers are the same. This is the master list from which all revisions are made. It is also the listing used when referring from the arrow diagram into the computer printout for information.

CONTROL SYSTEM TECHNIQUES (Page 2)

Node Sequence (continued)

All dummy arrows are shown in this listing since subsequent changes to the network (updating) must be shown on the node sequence list to revise the computer input.

Early Start (ES) Sequence

The early start sequence lists all tasks in ascending order of their earliest possible starting dates. The ES listing is used most often by field management as a check list.

Late Start (LS) Sequence

The LS sequence lists tasks in ascending order of their latest allowable starting dates. This is a monitoring document and is used by first drawing a line under the current date in the LS column, and next evaluating tasks that have not started and are above that line. These tasks will be those that have not met their latest allowable starting dates.

As a suggestion, all tasks that are in-work can be indicated as such by circling their late start date. When tasks are complete, a check mark can be placed in front of their late start dates or the task can be crossed off. Thus, a quick inspection will show which tasks above the current date have not yet started or been completed.

Late Finish (LF) Sequence

The LF sequence lists all tasks in ascending order of their latest allowable finish dates. This list is used the same as the late start list but by applying the procedure to the late finish column.

Total Float (TF) Sequence

The TF list shows all tasks arranged in ascending order of the amount of float time available to the task. Those tasks indicated by a CP in the total float column are critical.

This list gives a good picture of (1) the relative criticalness of all tasks, and (2) what tasks become critical as a project begins to lag behind late finish dates. For instance, if a project has lost five (5) working days and it is still essential to maintain current anticipated end dates, then all tasks yet to be done and having float time to and including five, are now critical.



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RALPH J. STEPHENSON, P.E. Consulting Engineer

November 1,

Subject: Monitoring Report #1
 New Office Facility
 Highland and Moran, Keith, Iowa
 Victoria Mechanical Company
Project: 76:10
Monitored from Issue #1 dated April 26,
Date of Monitoring: September 24, (working day 188)

Target Completion Date: November 30, evening (working day 234) for fin tube piping

Actions taken:

- Inspected project
- Reviewed job progress with superintendent
- Evaluated job progress
- Color coded networks

General Summary

As of September 24, (working day 188) the project is basically in healthy condition. An evaluation of the job against late starts and late finishes shows that all major tasks are currently meeting or bettering late starts and late finishes.

Accurate information on exterior masonry and glazing status was not available from the general contractor. This work should be watched carefully since it affects hanging board upon which installation of our fin tube piping depends.

Projecting directly from late start/late finish sequences, it appears activities over the next two weeks should include:

- continuing installation of all major riser and overhead mechanical and electrical work
- installation of interior masonry partitions
- installation of insulation and roofing
- erection of exterior masonry and glazing

RALPH J. STEPHENSON, P.E. Consulting Engineer

Monitoring Report #1 New Office Facility Page two

It is anticipated that on September 29, according to the current early start schedule, studs for drywall are due to start at the first floor. However, looking at installation progress of toilet room plumbing risers, it appears these are lagging early start/early finish targets. Therefore, interior masonry which restrains installation of studs will probably be late and may delay installation of in-wall work past the current desired early target of October 4, (working day 194).

In a conference with the drywall contractor on September 24 (working day 188) he said he would prefer to erect studs and install one side of the board. We told him that this was not a desirable procedure and asked him if he would leave both sides exposed. He agreed, providing we would be liable for any damage to his studs by our work. We agreed.

In summary, the project is moving fairly well. The superintendent is on top of the job and our projections for work over the next week indicate the job should stay healthy.

Ralph J. Stephenson, P.E.

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Claim Prone Job Characteristics

During the profiling, proposing and negotiating period, it is often possible to gain a good insight into the expected nature of a job if one is fortunate (or unfortunate) enough to be the successful proposer. The problem job is becoming increasingly serious in our business and professional lives and it should be identified early. The problem job generally results in increased costs during the construction period and quite often requires arbitration or litigation to achieve resolution of costs and damages.

Thus, it is good policy for the perceptive owner, architect/engineer and contractor to become familiar with those characteristics that early identify a job as having potential for being a trouble project.

This list of characteristics is by no means complete, nor is it meant to imply that a job having these features will necessarily be claim prone. It is, on the other hand, an honest effort to state certain unique job features that have been identified in projects that have ended up in litigation or arbitration. The list is at random with no attempt to classify or characterize the features.

Claim prone job characteristics may include:

- a. A wide spread in proposal prices.
- b. Issuance of a large number of pre-bid addenda and instructions.
- c. For subcontractors, a poor general contractor reputation if the project is being built by one prime.
- d. For projects with separate primes, poor other prime contractor reputations.
- e. More than four to six prime contractors involved (applicable on normal building work only).
- f. Poor reputation of architect/engineer preparing contract documents.
- g. Excessive how-to-do-it emphasis in contract drawings and specifications.

Claim Prone Job Characteristics (continued)

- h. Non-liable party involvement in responsible positions, i.e. non-liable construction manager.
- i. Large numbers of allowance items.
- j. Zero (or excessively small) tolerance specifications.
- k. Poorly defined authority and responsibility patterns in the offices of the architect/engineer, the owner, the general contractor or other prime contractors.
- 1. Inexperienced specialty contractors.
- m. Excessive number of pre-selected suppliers for key material and equipment.
- n. Large dollar amount or numbers of owner purchased equipment.
- o. Location in strike prone areas.
- p. Location in jurisdictionally sensitive areas.
- q. Heavy use specified for untried products and equipment.
- r. Non-liable party involvement in establishing delivery commitments, i.e. construction manager, architect/engineer, owner representative.
- s. Involvement of politically accountable owners, architect/ engineers or other contractors.
- t. Multi responsibility payment structures.
- u. Excessively long time periods to award contracts after a proposal.
 - (Note: This often occurs in public work where many non-project approvals and agencies are involved.)
- v. Poor owner reputation.

PROFIT POTENTIAL LEVELS

In construction the concept of profit is complex and often misunderstood. There are many kinds of profit - financial, socio-economic, value system, self-actualization, education, enjoyment, technical and probably as many more equally important but less obvious.

If we view the various kinds of returns on investments relative to project management, it appears there are three major levels of profit potential available, that achieved by being certain to consider and include all elements of the project, that achieved by arranging these elements in an effective action sequence and the profit achieved by making effective use of discretionary or float time. These are identified as levels A, B and C respectively.

A brief discussion of each is given below.

Level A Profit Potential

The basic profit potential is realized when the manager and his project team have made certain to include <u>all</u> project elements in the estimating, planning and control process; when they have made certain that everything is counted and there are no missing pieces. Every element missed erodes the profit picture just as a missing piece of a jigsaw puzzle spoils the pleasure of assembling it.

Level B Profit Potential

Once project elements are accounted for, they must be properly arranged in a logic pattern to produce the most effective plan of action. In any plan there are identified desired and necessary relationships. The proper expression of desired relations is a major factor in realizing level B profit potential. Here is where the true skill of the project manager begins to impact upon the job. The experienced, intelligent, knowledgeable manager will explore, simulate and select the most effective ways of assembling the job under his control. The level B profit potential is highest when the best ways have been selected.

Level C Profit Potential

This profit is highest when the job is scheduled well and a selection made as to where each task should be done in relationship to the discretionary time available to it. Often discretionary time is identified as float time. Where the good manager schedules the task when he has resource options (time, money, manpower, equipment, etc.) will largely determine how profitable the level C management work has been.

In a nutshall, level A profit potential deals with <u>identifying</u> all the elements involved. Level B profit potential is concerned with <u>arranging</u> these elements in a logical and effective action plan. The C level profit potential is engaged when the project is <u>managed</u> well by proper scheduling within allowable resource limits.

SUGGESTED BIBLIOGRAPHY OF MANAGEMENT RELATED BOOKS

Managing Yourself Creatively	Ted Pollock
Hawthorn Books, Inc. 260 Madison Avenue New York, New York	(paperback)
The Nine Master Keys of Managemen	t Lester R. Bittel
McGraw-Hill Book Comp 330 West 42nd Street New York, New York 100	any 36
It All Depends	Harvey Sherman
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The Managerial Grid	Blake & Mouton
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The Rational Manager	Kepner & Tregoe
McGraw-Hill Book Comp 330 West 42nd Street	any
New York, New York 10	036

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Top Management Planning

The Macmillan Company 866 Third Avenue New York, New York 10022

Management By Exception

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Critical Path Method

Cahners Publishing Company, Inc. Boston, Mass. 02116

Effective Psychology for Managers

Prentice Hall, Inc. Englewood Cliffs, New Jersey

The Time Trap

Amacom 135 W. 50th Street New York, New York 10020

Management - Theory & Practice

McGraw-Hill Book Company 330 West 42nd Street New York, New York 10036 George R. Steiner

Lester R. Bittel

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R. Alec MacKenzie

Ernest Dale

Pointers for Reading, Analyzing and Solving Case Studies

We will be using miniature case studies occasionally to point up various features of project planning and control systems. The suggestions below are to help you gain the most from the case study work.

Pointer 1

Read the case study carefully and try to get an overall managerial feeling for the situation and problems. The first scanning should be rapid with brief returns to specific problems. Underline and highlight key points as you go through the case study the first time.

Pointer 2

Where problems seem to exist in the description, isolate these even though they appear minor, and give them a mental priority ranking as you read through the study the first or second time. Identify problems to be solved and actions to be taken by asterisks or some other identifying mark.

Pointer 3

Clearly identify your position in the case study. What is it you are supposed to be, and how are you supposed to act? This activity is called internal role playing and is a good simulation technique for solving problems from your standpoint.

Pointer 4

Always ask yourself the basic questions about any situation who?, what?, why?, when?, where? Without the answers to these five fundamental one word questions, an analysis may be incomplete and faulty.

Pointer 5

Be certain to answer the problem questions as fully as time permits. Normally the minutes allocated to a case study will be few and it is important to focus quickly upon the essential elements of the problems presented.

Pointer 6

When the case study is discussed, don't hesitate to bring out points you feel are important. Also learn from other's solutions. Remember there are usually many ways to solve problems and resolve difficulties.

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Case Study #4

The Wasted Treatment Plant

The project is a 26 million dollar waste treatment plant. You are the project manager and superintendent. Your involvement has been especially heavy for the past three weeks right after the job was obtained. It is apparent to you that the contract documents are poor, the owner is pain-fully indifferent to all influence except political pressures and the job is definitely claim prone.

What steps do you take now (within the first two months of this $2\frac{1}{2}$ year job) to protect your company's interest?

Consider these questions:

- 1) How would a summary network diagram be of use?
- 2) What special activities should you be certain to include in the early summary diagram?
- 3) Who should be invited to the initial network planning session?
- 4) With whom should you discuss the problems that you see on the horizon?

Case Study #5

The Sneaky Boiler Contractor

You have just completed and activated a sizable boiler house addition. The contract for boiler installation was a separate agreement with the owner, Carlton State College, with all other contracts direct with your firm, the Shoenite Construction Company, general contractors. As the job is being closed out, Jerry Biel, the physical plant director for the college comes to you confidentially and says the boiler contractor, Laguna, is claiming extra costs because Shoenite Construction interferred with his erection procedure by not providing a slab on grade from which to erect the tube systems and the boiler walls.

Actually Laguna, because of their separate contract with the owner, paid little or no attention to your requests as project manager to keep the area clear and early filled the slab on grade sector with material and equipment before you could possibly have built the slab.

Early in the job you prepared a detailed critical path diagram of all elements of the project including the boiler work. The boiler diagram was prepared in consultation with Laguna, and approved by their superintendent. The network clearly showed the slab on grade being built prior to loading the area with boiler equipment.

Consider these questions:

- 1) What potential problems exist here for you and Shoenite Construction Company?
- 2) What steps should you take immediately?
- 3) What is your own position in this matter? Why?
- 4) Describe the problem the owner has and how Shoenite Construction and you might help him resolve it.



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SOLUTION TO EXERCISE

DIAGRAM

ARROW

