

# FERRIS STATE HOCKEY

## UNIVERSITY ADMINISTRATION/HOCKEY SUPPORT STAFF/MEDIA INFORMATION

### FERRIS STATE HOCKEY SUPPORT STAFF



**RICK CHRISTNER**  
Interim Vice President for  
Administration and Finance



**ED SHEPARD**  
Director of Auxiliary  
Enterprises



**JON COLES**  
Associate Athletics Director



**TARRANCE PRICE**  
Athletics Development



**TERRY NERBONNE**  
Faculty Athletics  
Representative



**CARMA BURCHAM**  
Coordinator of Records &  
NCAA



**KEVIN BARNES**  
Arena Manager



**LINDA BOMAR**  
Ticket Manager



**DR. SCOTT GRINDEL**  
Team Physician



**DR. MELISSA DENIEL**  
Team Orthopedic Surgeon

### ATHLETICS COMMUNICATIONS STAFF



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**ROB BENTLEY**

### PRESIDENT DR. DAVID L. EISLER



Dr. David Eisler has served as president of Ferris State University since July 2003. He embraces the University's commitment to students, economic development and innovative career-based education.

On campus, Dr. Eisler has worked with faculty, staff and students to develop and articulate a vision that focuses Ferris State University as a Learning-Centered University. Under his leadership, the university has embarked on an ambitious program of technology integration, classroom renovation, wireless networking and cooperative programs with community colleges.

Within Michigan, Dr. Eisler works actively on issues of higher education and economic development. He has worked with the Cherry Commission on Higher Education and Economic Growth. Governor Jennifer Granholm has appointed him to the Council of Labor and Economic Growth along with the Midwestern

High Education Compact and he currently serves on the executive committee of both organizations. As an advocate for the arts, he also serves on the Board of ArtServe.

President Eisler has spoken widely and published papers on the integration of technology in higher education. As an academic leader, President Eisler believes strongly in the value of excellence in undergraduate education. He is committed to ensuring the integrity of the college experience based upon an education that develops mature communication and quantitative skills, including a knowledge core that has both breadth and depths, which creates a pattern of intellectual rigor and provides the foundation for lifelong learning.

Throughout his career, Dr. Eisler has been heavily involved in community service and he believes strongly that service is an important component of the educational experience. With the American Association of State College and Universities and the New York Times, he helped create a National Civic Engagement Project.

President Eisler earned both his bachelor's and doctorate in Clarinet Performance at the University of Michigan and his master's degree from Yale University. He and his wife, Patsy, a native of South Haven, Mich., have two daughters including Heather, a fourth year Ph.D. student in Biology at the University of Notre Dame and Lindsay, a third year medical student at George Washington University.

Before joining Ferris State University, he served as Provost and Vice President of Academic Affairs at Weber State University in Utah. He began his academic career as a music instructor at Troy State University in Alabama, in the mid-1970's, rising to the position of Assistant Dean of the School of Fine Arts. Dr. Eisler was Dean of the College of Fine Arts at Eastern New Mexico University in Portales, N.M., from 1990 to 1996.

### ATHLETICS DIRECTOR TOM KIRINOVIC



Tom Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, marketing, and fundraising, was named Ferris State University's Athletics Director in November 1999.

A unanimous choice of the search committee, Kirinovic is responsible for overseeing the Bulldogs' 15-sport intercollegiate athletics program. Kirinovic, who served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999.

A 25-year member of Ferris State Athletics staff, Kirinovic was appointed interim athletics director on April 8, 1993.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his FSU career in August 1982, returning to his alma mater as athletic business manager.

Kirinovic coached the 1989 Ferris State softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for both football and basketball while also serving as head coach of the school's freshmen and junior varsity baseball program. Kirinovic, 53, received a bachelor's degree in business education from Ferris in 1977 and a master's in education administration from Central Michigan University in 1982.

A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA). A member of the Big Rapids (Mich.) Lions Club, Kirinovic is a past chair of the Mecosta-Osceola United Way Drive and a past president of the Big Rapids Public Schools' Board of Education.

Kirinovic, a member of the NCAA Division II National Football Committee, has also served as a member of the NCAA Student-Athlete Reinstatement Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee. He was the Great Lakes Intercollegiate Athletic Conference's (GLIAC) President for the 2005-06 athletics season.

### FERRIS STATE HOCKEY ON THE RADIO/INTERNET

Ferris State University Athletics continues its broadcast partnership with local radio affiliate WWBR, (100.9 FM) for the 2008-09 athletics season. Selected FSU hockey games will be broadcast live at [www.ferris.edu/sports](http://www.ferris.edu/sports) through an agreement with Ferris State Athletics and WYBR. Fans can listen to selected Bulldog Athletics events on WYBR-WWBR through the Ferris Television website by clicking on this link address:  
<http://www.ferris.edu/htmls/sports/bulldogwebcast/homepage.htm>. Bill Beckwith returns as the voice of Bulldog Hockey.



Live video and audio webcast for all 2008-09 home games is available through B2Networks for a charge of \$6 per game on FSU's Athletics Website at [www.ferris.edu/sports](http://www.ferris.edu/sports). Just click on the B2 Networks icon to access.

