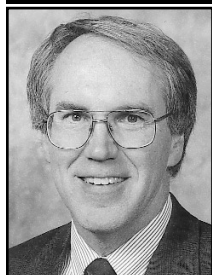


**DR. WILLIAM A. SEDERBURG – PRESIDENT**



**D**r. William A. Sederburg has positioned Ferris State University for a promising period of significant change and growth.

President Sederburg became the University's 16th president on August 1, 1995, after serving a year as interim president. Prior to then, he taught at Michigan State

University, served in the Michigan Senate, and was a vice president of Public Sector Consultants, Inc. of Lansing.

Under Dr. Sederburg's leadership, Ferris State University has been transformed and is now even better positioned to deliver its mission of serving as a national leader in career-oriented, technological, and professional education. From the expansion in the number of academic programs, to an increase in enrollment, to a comprehensive capital outlay and facility renovation plan, the University has witnessed a renaissance in the short duration of the past half-decade.

As the University's number-one champion for providing a "customer-friendly" approach for FSU employees, Dr. Sederburg has led the drive to make the delivery of student services more friendly and efficient. His strategies have included partnering with industry-leading companies and to incorporate information technology at the University. A University Web Policy and a comprehensive Ferris

Digital Initiative have put Ferris State at the leading edge of higher education institutions.

Dr. Sederburg's concern for individuals' personal and career development reaches beyond students and includes the University's employees as well. At his direction, a comprehensive University-wide employee professional development program titled "Ferris Summer University" was launched in 2000, as was the innovative Ferris Employee Leadership Development Program.

His contribution to workforce development reaches well beyond the post-secondary level. The Partnership for Career Decision-Making in Technology and Health Sciences, which he co-chaired with Michigan Lt. Governor Dick Posthumus, has provided the business and education communities with valuable research which addresses the issue of how young adults determine their career interests.

Ferris State University has received a remarkable facelift in the past five years. More than \$100 million in campus infrastructure and building construction and renovations have taken place. Dr. Sederburg has been instrumental in gaining capital outlay funds and private sector support for an ambitious campus expansion and renovation campaign that has included such projects as the National Elastomer Center (1998), Student Recreation Center (1998), Top Taggart Field renovation (1999), Student Convocation Center (2000), Professional Golf Management Learning Center (2000), The Dow Center for Art, Design, and Technology (2001), Ferris Library for Information, Technology, and Education (2001), Center for Student Services (July 2002), and the National Heating,

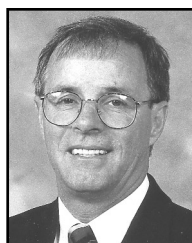
Ventilation, Air-Conditioning, and Refrigeration (HVACR) and Construction Technology Center (opening 2003).

One of the more ambitious projects undertaken by President Sederburg has been the merger of Ferris State University and the Kendall College of Art and Design, a nationally renowned private art and design school located in Grand Rapids. The merger between the two schools, which became official in December 2000, has brought about innovative synergies among art, design, and technology.

Active throughout the State and nation, Dr. Sederburg serves as chair of Cyber-state.org, a Michigan-based information technology advocacy group, and Art Serve Michigan, an arts advocacy council.

As a State Senator, Sederburg served the 24th District (Ingham County -greater Lansing area) from 1978-91, chairing the Senate Health Policy Committee and Senate Appropriation Subcommittees on General Government and Higher Education, and Senate Select Committees on the Future of Higher Education and Tuition and Affordability. He also chaired the Midwest Council of State Government's Task Force on Higher Education.

He was Public Sector Consultants' vice president for public policy and director of its Public Opinion Research Institute (1991-94), president of Survey Research Company (1974-91), executive director of the Michigan House Republican Caucus (1977-78), and director of research and programs as an education specialist for the House Republican Caucus (1975-77).



**RICK DUFFETT**

Vice President for Administration and Finance



**SCOTT SCHULTZ**

Associate Vice President for Auxiliary Enterprises



**MARK KOSCIUSZKO**

Faculty Athletics Representative



**CARMA BURCHAM**

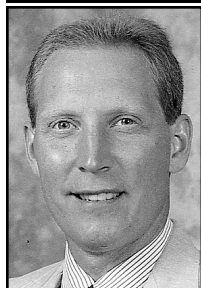
Coordinator of Records and NCAA



**BRIAN KEGLER**

Assistant Athletics Director

**TOM KIRINOVIC – ATHLETICS DIRECTOR**



**T**om Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, marketing, and fundraising, was named Ferris State University's Athletics Director in November 1999.

An unanimous choice of the search committee, Kirinovic is responsible for overseeing the Bulldogs' 15-sport intercollegiate athletics program. Kirinovic, who served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999.

A member of Ferris' athletics staff for 20 years, Kirinovic was originally appointed interim athletics director on April 8, 1993, following the retirement of then athletics director Dean Davenport.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his FSU career in August 1982, returning to his alma mater as athletic business manager.

Kirinovic coached the 1989 Ferris State softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for both football and basketball while also serving as head coach of the school's freshmen and junior varsity baseball program.

Kirinovic, 47, received a bachelor's degree in business education from Ferris in 1977 and a master's in education administration from Central Michigan University in 1982.

A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA) and currently serves on the Grand Rapids Public School Board and the Ferris State University Alumni Board. He's a member of the Mecosta County Chamber of Commerce Ambassador's Club and the Big Rapids Lions Club while also serving as past chair of the Mecosta-Osceola United Way Drive.

Kirinovic presently serves as a member of the NCAA Student-Athlete Reinstatement Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee.

Kirinovic and his wife, Marge, are the parents of two sons, Blake (21) and Matt (17). Marge is a teacher at Riverview Elementary in Big Rapids.

