

**THANK YOU**

Name \_\_\_\_\_

Class Year (if applicable) \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Phone (H) \_\_\_\_\_ (W) \_\_\_\_\_

E-mail \_\_\_\_\_

Please detach and return in the enclosed postage-paid envelope. Thank you!



You can be part of Bulldog Hockey excellence. Increased scholarship support is critical to our hockey student-athletes. You can help by establishing an endowment, remembering the hockey program in your estate plan or making an annual gift. For assistance or more information, please contact

Brian Kegler  
 Associate Athletic Director  
 Ferris State University  
 420 Oak Street, Prakken 101  
 Big Rapids, MI 49307  
 or 231.591.2970 or  
[keglerb@ferris.edu](mailto:keglerb@ferris.edu)

## FERRIS STATE UNIVERSITY

*"I felt it was important for me to contribute towards the hockey scholarship endowment campaign as a former Bulldog hockey player. In these tough economic times, the support of alumni is critical. I see this as an opportunity to give back to Ferris for everything the hockey program provided for me during my time in Big Rapids."*

Former Bulldog Hockey player Bob Bishop, Class of '79

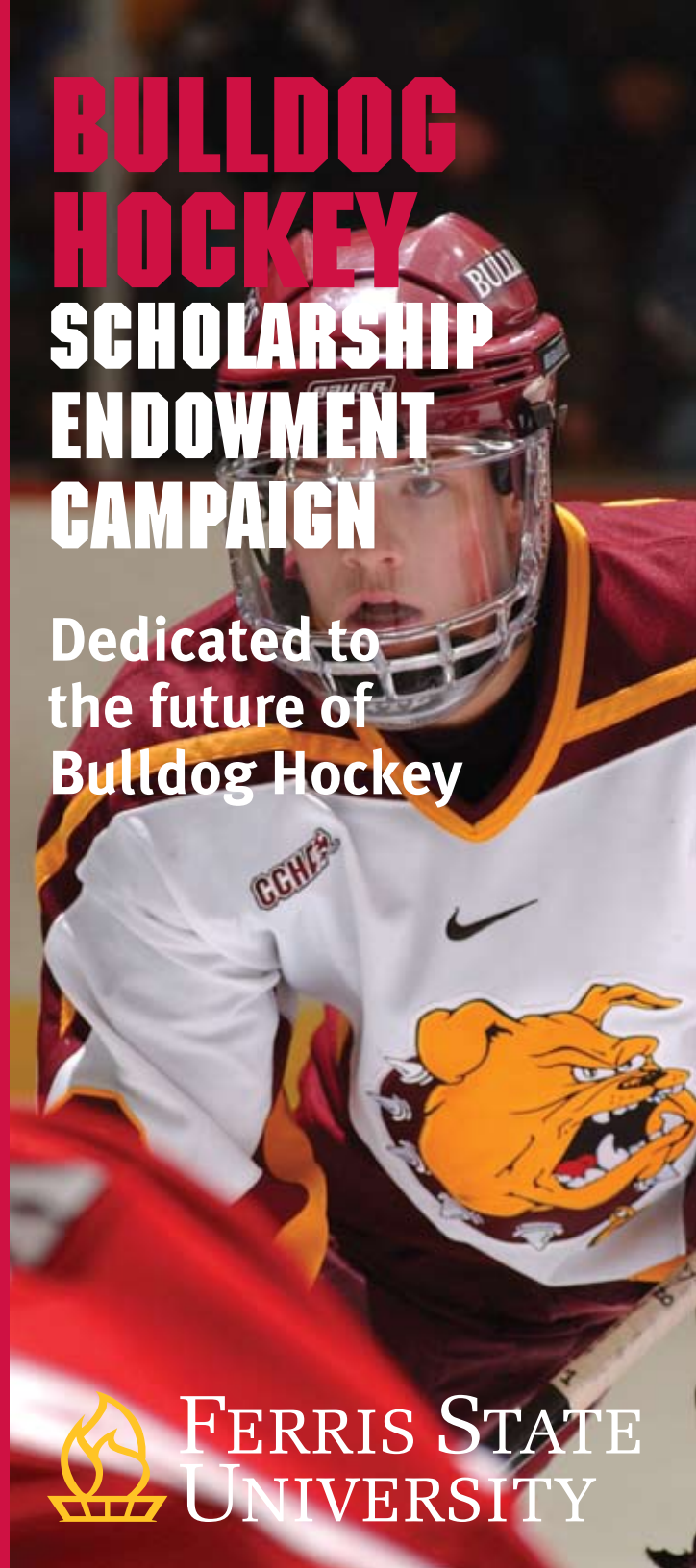


**DEDICATION**

# BULLDOG HOCKEY SCHOLARSHIP ENDOWMENT CAMPAIGN

Dedicated to the future of Bulldog Hockey

 **FERRIS STATE UNIVERSITY**



Over the past three decades, Ferris State University Hockey has experienced tremendous growth. This was never more evident than during the 2002-03 season when the Bulldogs claimed their first-ever CCHA championship and NCAA post-season berth. As we turn our attention to the future, we recognize the importance of establishing a financial foundation that will provide continuous funding for Ferris Hockey, specifically for student-athlete scholarships.

In keeping with Ferris Hockey's enduring commitment to academic excellence, our objective is to permanently endow these scholarships. Accomplishing the goal will require an endowment of \$1 million. The Bulldog Hockey scholarship endowment campaign will ensure future student-athletes have the same opportunities as those today.

The current cost of a scholarship at Ferris is approximately \$14,000 annually and serves as one of the largest items in the Athletic department's budget. The endowment of these scholarships is critically important to the hockey program



# SCHOLARSHIPS

*"We felt it was important to create a scholarship endowment to show our support of Ferris and the community. Young people who play the game of hockey learn about work ethic, discipline, and perseverance. These are the same kinds of traits that lead to success in life. We love watching the Bulldogs compete in the CCHA and at the Division I level.*

**Ken and Sueann Walz**  
Bulldog Hockey boosters and Big Rapids residents

# ENDOWMENTS

# OPPORTUNITIES

# BULLDOG HOCKEY

## Please complete and return:

\_\_\_\_\_ YES! I want to support the Ferris Hockey scholarship endowment campaign. My gift of \$\_\_\_\_\_ will help Ferris Hockey remain competitive in the demanding Central Collegiate Hockey Association.

\_\_\_\_\_ YES! I am interested in the long-term success of Bulldog Hockey. I definitely want to learn more about the hockey scholarship endowment campaign. Please contact me.

\_\_\_\_\_ I have already created a gift naming Ferris State University as the recipient.

Please describe your gift: \_\_\_\_\_  
\_\_\_\_\_  
\_\_\_\_\_