

THANK YOU

Name _____

Class Year (if applicable) _____

Address _____

City _____ State _____ ZIP _____

Phone (H) _____ (W) _____

E-mail _____

Please detach and return in the enclosed postage-paid envelope. Thank you!



As one of the founding members of the Gridiron Club, I know how important it is to the players and coaches to have strong support behind our team. The gifts that Gridiron Club members make go directly to improving Bulldog Football. I trust that all former players, alumni and fans that truly care about the Bulldogs will join in this campaign to increase our scholarship funds. This kind of competitive edge is exactly what we need to succeed with the type of opponents we face each week.

Ruth and Ken Hicks ('50)
Gridiron Club Football Endowment for Scholarships

For assistance or more information, please contact

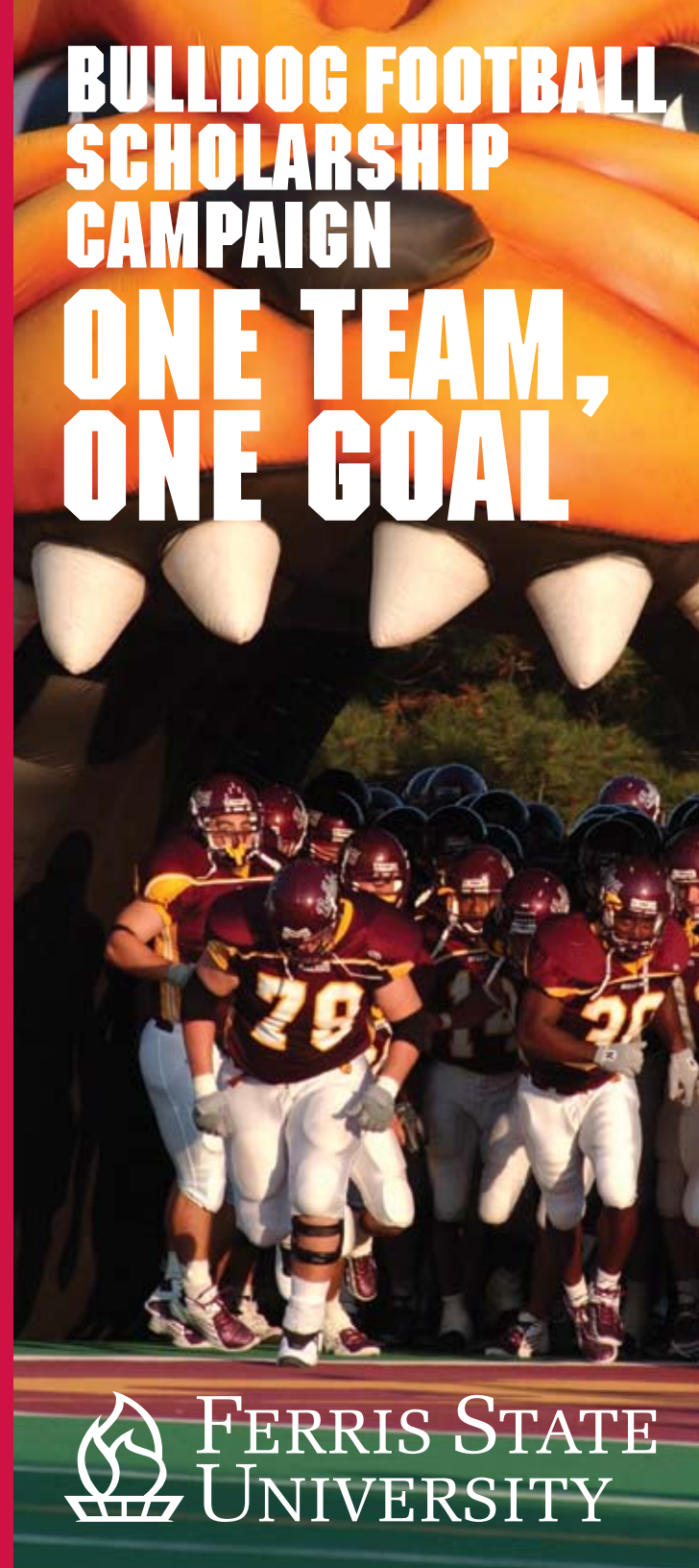
Brian Kegler
Assistant Athletic Director
Ferris State University
Prakken 101, 420 Oak Street
Big Rapids, MI 49307

Phone: (231) 591-2970
E-mail: keglerb@ferris.edu



COMMITMENT

**BULLDOG FOOTBALL
SCHOLARSHIP
CAMPAIGN
ONE TEAM,
ONE GOAL**



Student-athletes choose Bulldog Football for two reasons: the chance to earn an excellent Ferris education and to work with Bulldog coaches and staff to compete for conference championships. To sustain this relationship, it is imperative that the football program continues to recruit high caliber student-athletes, who are successful both in the classroom and on the field. The key to recruiting these individuals involves the availability of scholarships.

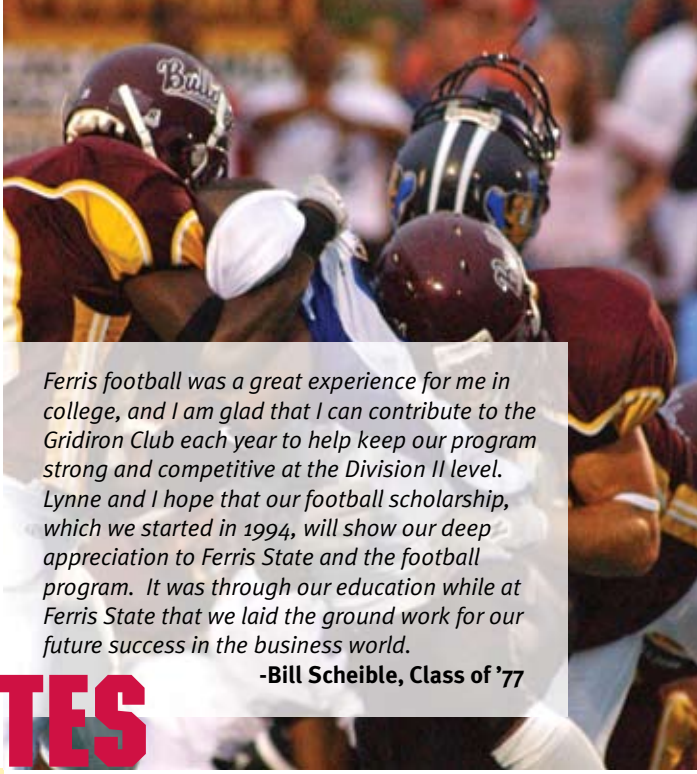
The costs of helping young people realize their goals and achieve success – both athletically and academically – rise steadily each year. Ferris deeply respects the trust these talented student-athletes place in the University. To meet its responsibilities to these dedicated Bulldog athletes, the football program needs to rely upon the generosity of the many friends and alumni who are proud to support Ferris Football.

The Bulldogs need your assistance to increase the number of scholarships available to the football program.

STUDENT-ATHLETES



SCHOLARSHIPS



Ferris football was a great experience for me in college, and I am glad that I can contribute to the Gridiron Club each year to help keep our program strong and competitive at the Division II level. Lynne and I hope that our football scholarship, which we started in 1994, will show our deep appreciation to Ferris State and the football program. It was through our education while at Ferris State that we laid the ground work for our future success in the business world.

-Bill Scheible, Class of '77

Presently, the NCAA allows Division II football the opportunity to award 36 scholarships annually. Ferris falls well below this number. Because of this shortfall, it is critical to pursue scholarship dollars from alumni and friends of Ferris Football. Several schools within the GLIAC are at the maximum scholarship level, which, in turn, translates directly into the success they have on the gridiron.

It is time for Ferris Football to have the same opportunities as our competitors if we are to compete for conference championships and playoff berths. We need your help for this to happen. Please consider contributing to the Bulldog Football Scholarship Campaign by using the attached form.

ENDOWMENTS

Bulldog Football Scholarship Endowment

Your gift will be permanently invested; only the annual income from it is ever used. The endowment you create will be utilized as a future scholarship for Bulldog Football. In essence, it is a gift that is re-given each year. Thus, your gift remains in perpetuity and your endowment helps guarantee the long-term success of Ferris State Football.

____ YES, I am interested in creating a football scholarship endowment to ensure the longevity of the Bulldog football program. Please contact me.

Bulldog Football Scholarships

A minimum five-year commitment is necessary to ensure a student-athlete receives the financial assistance needed throughout his time at Ferris State University.

____ YES! I want to create a Bulldog Football Scholarship. My gift will help Ferris Football remain competitive in the demanding Great Lakes Intercollegiate Athletics Conference.

____ \$14,000 annually – Hall of Famer (Full-year tuition, room and board)

____ \$7,000 annually – All-American (Semester tuition, room and board)

____ \$3,500 annually – All-Conference (Semester tuition)

Please note that figures are calculated based on costs for a student-athlete recruited in-state.

TAX BENEFITS

Michigan residents: You may claim a 50 percent credit on your Michigan tax return for gifts to FSU, to a maximum of \$200 for individuals and \$400 for couples. Gifts to Ferris also may be tax deductible on your federal return. Please consult your tax advisor for specifics.

Does your or your spouse's employer have a matching gift program? If so, please enclose employer's form.

TEAMWORK