



UNIVERSITY PRESIDENT DR. DAVID L. EISLER

Dr. David Eisler became Ferris State University's new president on July 7, 2003, coming to Ferris from Weber State University in Ogden, Utah, where he served as provost and vice president of academic affairs.

President Eisler earned both his bachelor's and doctorate in Clarinet Performance at the University of Michigan in Ann Arbor, Mich., where he met his wife, Patsy, a native of South Haven, Mich. He also earned his master's in Clarinet Performance from Yale University, graduating summa cum laude.

He began his academic career as a music instructor at Troy State University in Troy, Ala., in the mid-1970s, rising to the position of assistant dean of the School of Fine Arts. After that, Dr. Eisler was dean of the College of Fine Arts at Eastern New Mexico University in Portales, N.M., from 1990 to 1996.

During his tenure at Weber State, which began in 1996, Dr. Eisler helped reverse that school's trend of declining enrollment with a growth in the student body from 13,900 to 18,100.

President Eisler has spoken widely and published papers on the topic of technology in higher education. At Weber State he created WSU Online, selected by the University Continuing Education Association as Outstanding Distance Education Program of the Year in 1998. In Fall 2002, WSU Online offered more than 266 courses involving more than 200 faculty members.

As an academic leader, President Eisler believes strongly in the value of excellence in undergraduate education. He is committed to ensuring the integrity of the college experience based upon an education that develops mature communication and quantitative skills, including a knowledge core that has both breadth and depths, which creates a pattern of intellectual rigor and provides the foundation for lifelong learning.

Throughout his career, Dr. Eisler has been heavily involved in community service. He has participated in the United Way, Rotary Club and various chambers of commerce. He also has been an on-air host for fundraising drives for both public radio and television.

President Eisler believes that service is an important component of the educational experience. With the American Association of State College and Universities and the New York Times, he helped create a National Civic Engagement Project. He looks forward to supporting and expanding the possibilities for student-community engagement through volunteer opportunities.

With his experience at institutions of higher education whose missions are similar to that of Ferris, Dr. Eisler embraces the University's commitment to students, economic development and innovative career-based education. He is proud of the many academic achievement awards Ferris athletes have garnered over the last several years, which include being one of the top 10 NCAA Division II schools nationally in terms of graduation rate.



ATHLETICS DIRECTOR TOM KIRINOVIC

Tom Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, marketing, and fundraising, was named Ferris State University's Athletics Director in November 1999.

A unanimous choice of the search committee, Kirinovic is responsible for overseeing the Bulldogs' 15-sport intercollegiate athletics program. Kirinovic, who served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999.

A member of Ferris State's athletics staff for 24 years, Kirinovic was originally appointed interim athletics director on April 8, 1993, following the retirement of then athletics director Dean Davenport.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his FSU career in August 1982, returning to his alma mater as athletic business manager.

Kirinovic coached the 1989 Ferris State softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for both football and basketball while also serving as head coach of the school's freshmen and junior varsity baseball program.

Kirinovic, 51, received a bachelor's degree in business education from Ferris in 1977 and a master's in education administration from Central Michigan University in 1982.

A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA). A member of the Big Rapids (Mich.) Lions Club, Kirinovic is a past chair of the Mecosta-Osceola United Way Drive and a past president of the Big Rapids Public Schools' Board of Education.

Kirinovic presently serves as a member of the NCAA Student-Athlete Reinstatement Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee. He also was the Great Lakes Intercollegiate Athletic Conference's (GLIAC) President for the 2005-06 athletics season.

Kirinovic and his wife, Marge, are the parents of two sons, Blake (25) and Matt (21). Marge is a teacher at Riverview Elementary in Big Rapids.



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