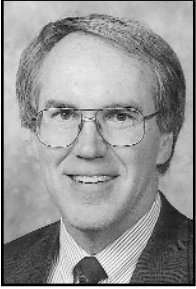


UNIVERSITY ADMINISTRATION



UNIVERSITY PRESIDENT DR. WILLIAM A. SEDERBURG

Dr. William Sederburg has positioned Ferris State University for a promising period of significant change and growth.

The former Michigan state senator became the University's 16th president on Aug. 1, 1995, after serving a year as interim president. Prior to then, he had taught at Michigan State University, served in the Michigan Senate, and was a vice president of Public Sector Consultants, Inc. of Lansing.

Under Dr. Sederburg's leadership, Ferris State University has been transformed and is positioned to deliver its mission of serving as a national leader in career-oriented, technological, and pro-

fessional education.

Dr. Sederburg has been instrumental in gaining capital outlay funds and private sector support for an ambitious campus expansion and renovation campaign that has included such projects as the National Elastomer Center (1998), Student Convocation Center (1998) and the Ferris Library for Information, Technology and Education (2001).

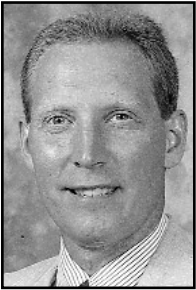
One of the more ambitious projects undertaken by President Sederburg has been the merger of Ferris State University and the Kendall College of Art and Design, a nationally renowned private art and design school located in Grand Rapids, Mich.

Active throughout the State and nation, Dr. Sederburg serves as chair of Cyberstate.org, a Michigan-based information technology advocacy group, and Art Serve Michigan, an arts advocacy council. He has traveled extensively to speak on public policy issues ranging from education and workforce development to health care and information technology.

As a State Senator, Sederburg served the 24th District (Ingham County-greater Lansing area) from 1978-91, chairing the Senate Health Policy Committee and Senate Appropriation Subcommittees on General Government and Higher Education, and Senate Select Committees on the Future of Higher Education and Tuition and Affordability.

He was PSC's vice president for public policy and director of its Public Opinion Research Institute (1991-94), president of Survey Research Company (1974-91), executive director of the Michigan House Republican Caucus (1977-78), and director of research and programs as an education specialist for the House Republican Caucus (1975-77).

Sederburg holds a bachelor's degree in education and political science from Minnesota State, Mankato (1969). He received a master's degree in political science (1972) and doctorate in political science and public administration (1974) from Michigan State University.



ATHLETICS DIRECTOR TOM KIRINOVIC

Tom Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, marketing, and fundraising, was named Ferris State University's Athletics Director in November 1999.

A unanimous choice of a 12-member search committee, Kirinovic is responsible for overseeing the Bulldogs' 15-sport intercollegiate athletics program. Kirinovic, who had served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999 by FSU President Dr. William Sederburg.

A member of Ferris' athletics staff for 19 years, Kirinovic was originally appointed interim athletics director on April 8, 1993, following the retirement of then athletics director Dean Davenport.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his career at Ferris in August 1982, returning to his alma mater as athletic business manager.

In the spring of 1989, Kirinovic coached the FSU softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for football and basketball while also serving as head coach of the school's freshmen and junior varsity baseball program.

Kirinovic, 46, received a bachelor's degree in business education from Ferris in 1977 and a master's in education administration from Central Michigan University in 1982.

A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA) and currently serves on the Big Rapids Public School Board and the Ferris State University Alumni Board. He's a member of the Mecosta County Chamber of Commerce Ambassador's Club and the Big Rapids Lions Club while also serving as part chair of the Mecosta-Osceola United Way Drive.

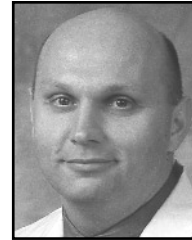
Kirinovic and his wife, Marge, are the parents of two sons, Blake (20) and Matt (16). Marge is a teacher at Riverview Elementary in Big Rapids.



RICK DUFFETT Vice President for Administration and Finance



SCOTT SCHULTZ Associate Vice President for Auxiliary Enterprises



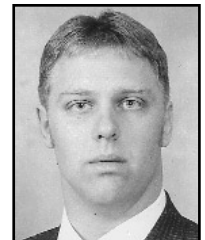
MARK KOSCIUSZKO Faculty Athletics Representative



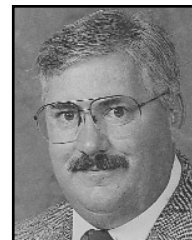
CARMA BURCHAM Assistant Registrar (Athletics)



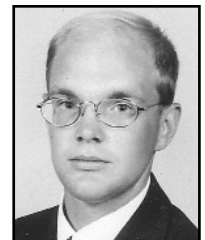
DAVE LUCEY Head Athletic Trainer, A.T.C. Certified Athletic Trainer



TIM GLOVER Asst. Athletic Trainer, A.T.C. Certified Athletic Trainer



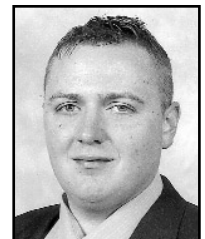
BEN MUMAH Equipment Manager, E.M.,C.



JOHN WHITFORD Assistant Equipment Manager, E.M.,C.



JOE GORBY Sports Information Director



ROB BENTLEY Assistant Sports Information Director