

**"Education is life. It involves growth, development and training."
— Woodbridge N. Ferris**

Ferris State University is in its second century as one of the nation's premier technical and professional universities. Ferris State provides the education necessary to make its graduates immediately employable in a diverse array of programs.

The institution was founded in 1884 by Woodbridge N. Ferris, a former Governor of Michigan and a U.S. Senator. His intent was to provide a practical education for any person with the motivation and potential to benefit.

Today, Ferris State continues to teach technical skills and applications focused on solving real problems, and produces a work force that is prepared to meet the world of high technology. The University's academic programs are designed to respond to the changing needs of manufacturing, business, health care, and other industries and professions which are critical to Michigan's economy.

The scenic Big Rapids campus is located along the banks of the Muskegon River in the gentle rolling hills of west central Michigan.

Initially, Ferris was known as the Ferris Industrial School, but in 1899 the title was changed to Ferris Institute. It was privately owned and operated until 1931 when it became a non-profit, non-stock education corporation. In 1949, Ferris became a state college, and the school was officially re-named Ferris State College in 1963 and Ferris State University on November 4, 1987.

MISSION STATEMENT

Ferris State University will be a national leader in providing opportunities for innovative teaching and learning in career-oriented, technological and professional education.

Ferris State University continues to build and remodel a number of campus buildings, including numerous athletic facilities. The result is high-quality facilities which benefit athletes, students and the Big Rapids community.

Encompassed among the many projects on campus was the renovation of the Health and Physical Education (HPE) Building, resulting in the creation of the state-of-the-art Student Recreation Center. Construction, which began in March 1998 and was completed in January 1999, resulted in four multi-use courts, a four-lane elevated track, two aerobic studios, a six-lane, 25-yard pool, a 13-person whirlpool, 40-foot climbing wall, fitness center, free weight room, locker rooms, class rooms and administrative offices. Figures provided by University Recreation show that more than 1,000 students use the facility daily.

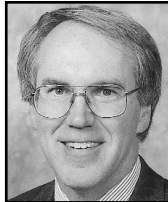
The closure of Jim Wink Arena with the HPE Building meant a move for the varsity men's and women's basketball programs. The result was the 2,600-seat Sports and Convocation Complex, which shares an expanded lobby with the Ewigleben Ice Arena. In addition to the new lobby, concessions, pro shop and rest rooms, the Ewigleben Ice Arena features a 4,580 square-foot addition which serves as the new home for Bulldog hockey. The locker room, constructed with university funding and money raised by the Bulldog Hockey Pride Committee, includes a player's lounge, film study room, equipment room, training room, coaches' offices and sauna.

Other Ewigleben Ice Arena improvements include an expanded press box, new seating and scoreboards and a hockey locker room for Big Rapids High School.

Ferris State University is an equal opportunity/affirmative action institution

ADMINISTRATIVE PERSONNEL

DR. WILLIAM A. SEDERBURG PRESIDENT



Dr. William A. Sederburg has positioned Ferris State University for a promising period of significant change and growth after becoming the University's 16th president on August 1, 1995.

Under Dr. Sederburg's leadership, Ferris State has been transformed and is now even better positioned to deliver its mission of serving as a national leader in career-oriented, technological, and career-oriented education. Since his arrival, more than \$100 million in campus infrastructure, building construction, and renovations has taken place including such projects as the National Elastomer Center, The Dow Center for Art, Design, and Technology, Ferris Library for Information, Technology, and Education (FLITE) to name just a few.

Dr. Sederburg has also implemented innovative programs like a comprehensive professional development program titled "Ferris Summer University" in 2000 and the Ferris Employee Leadership Development Program. His strategies have included partnering with industry-leading companies and to incorporate information technology at the University. A University Web Policy and a comprehensive Ferris Digital Initiative have put Ferris State at the leading edge of higher education institutions.

One of Sederburg's more ambitious projects undertaken was the merger of Ferris and the Kendall College of Art and Design, a nationally renowned private art and design school located in Grand Rapids, in December 2000. Active throughout the State and nation, Dr. Sederburg serves as chair of Cyber-state.org, a Michigan-based information technology advocacy group, and Art Serve Michigan, an arts advocacy council.

As a State Senator, Sederburg served the 24th District (Ingham County-greater Lansing area) from 1978-91, chairing the Senate Health Policy Committee and Senate Appropriation Subcommittees on General Government and Higher Education, and Senate Select Committees on the Future of Higher Education and Tuition and Affordability. He also chaired the Midwest Council of State Government's Task Force on Higher Education.

He was Public Sector Consultants' vice president for public policy and director of its Public Opinion Research Institute (1991-94), president of Survey Research Company (1974-91), executive director of the Michigan House Republican Caucus (1977-78), and director of research and programs as an education specialist for the House Republican Caucus (1975-77).

TOM KIRINOVIC ATHLETICS DIRECTOR



Tom Kirinovic, who has gained recognition for his skills in areas of athletics management, public relations, marketing, and fundraising, was named Ferris State University's Athletics Director in November 1999.

Kirinovic is responsible for overseeing the Bulldogs' 15-sport intercollegiate athletics program. Kirinovic, who had served as associate athletics director since August 1994, had been appointed interim athletics director in mid-July 1999.

A member of Ferris' athletics staff for 19 years, Kirinovic was originally appointed interim athletics director on April 8, 1993, following the retirement of athletics director Dean Davenport.

Kirinovic served a two-year (1992-93) stint as assistant athletics director at FSU after holding the dual position of assistant athletics director and ice arena manager from 1987-91. In 1991, he was appointed as fund raising manager in the Bulldog athletics department. Kirinovic initially began his career at Ferris in August 1982, returning to his alma mater as athletic business manager. In the spring of 1989, Kirinovic coached the FSU softball team to a 17-15 overall record and its first winning season in six years. He also logged five years of coaching experience at Ovid-Elsie High School in Elsie, Mich., as a varsity assistant for football and basketball while also serving as head coach of the school's freshmen and junior varsity baseball program. Kirinovic, 47, received a bachelor's degree in business education from Ferris State in 1977 and a master's in education administration from Central Michigan University in 1982.

A member of the National Association of Collegiate Directors of Athletics (NACDA), Kirinovic also holds membership in the National Association of Collegiate Marketing Administration (NACMA) and currently serves on the Big Rapids Public School Board and the Ferris State University Alumni Board. He's a member of the Mecosta County Chamber of Commerce Ambassador's Club and the Big Rapids Lions Club while also serving as part chair of the Mecosta-Osceola United Way Drive.

Kirinovic presently serves as a member of the NCAA Student-Athlete Reinstatement Committee and on the NCAA Great Lakes Regional Basketball Ranking Committee. He and his wife, Marge, are the parents of two sons, Blake (21) and Matt (17). Marge is a teacher at Riverview Elementary in Big Rapids.